The only way to discover the limits of the possible is to go beyond them into the impossible. – Arthur C. Clarke

The IEEE Technology Time Machine (TTM) is IEEE’s flagship symposium on future technology directions. The overall theme of TTM 2016 is “Making the Future.” Building upon IEEE’s major technology initiatives, TTM 2016 will bring together high level renowned experts from research and industry to provide an overview of these technologies and explore how they may be leveraged towards “making the future” through their research, products and services. Participants will not only get a glimpse into that “future” but also see its relevance to “today.”

Are you ready to set your eyes on the future and explore the reality of the impossible?

CONFERENCE THEME AND TOPICS

TTM 2016’s theme is on Making the Future.

The areas chosen for TTM 2016 cover a wide synergistic range of business, social, economic, political, and educational areas. This event is geared towards top executives, key decision makers, industry leaders, technologists, government officials, scientific innovators, economists, and social policy makers.

These include the following Future Directions initiative areas

- Big Data
- Brain
- Cybersecurity
- Digital Senses
- IoT
- Rebooting Computing

Additional topics include a panel on Women in “making the future” and a Tech Super Stars panel. Enjoy dinner during day 1 and listen to young entrepreneurial professionals talk about making the future, via Ignite/lightning style.

BROAD COVERAGE

Journalists and technical writers will be engaged in the Symposium to ensure a broad distribution of results and discussions. In addition, IEEE will publish an extended technology vision in its award-winning IEEE Institute magazine.

EXCELLENT LOCATION

IEEE TTM 2016 will be held at the Hilton San Diego Resort & Spa in San Diego, CA, USA. Situated on the beautiful sands of Mission Bay, the Hilton San Diego is centrally located to all of the area’s top attractions.
Distinguished Speakers

Keynote Speaker: Alicia Abella, AVP, AT&T, Cloud Technologies and Services Research Organization – With 20 years of research experience, Dr. Abella has held positions that allow her to demonstrate her skills in a broad research spectrum which have unfolded into her organization’s current responsibilities which include research in cloud computing, software-defined storage, human-computer interaction, mobile services, and Internet of Things.

In 2013, Dr. Abella received Columbia University’s Medal of Excellence, an award given each year to an alumnus or alumna, under 45 years of age, whose record in scholarship, public service, or professional life is outstanding. This is the first time since 1929 – when the award was first given– that Columbia has awarded the medal to an engineer. In 2011, she was selected by President Obama to be on his Presidential Advisory Commission for Educational Excellence for Hispanics. Also in 2011, she was inducted into the prestigious WITI (Women in Technology International) Hall of Fame.

Besides her technical contributions, Dr. Abella has been a strong advocate in fostering the development of minorities and women in science and engineering. She received her B.S. in Computer Science from NYU and her M.S. and Ph.D. in Computer Science from Columbia University.

Keynote Speaker: Sherry Turkle, Abby Rockefeller Mauzé Professor of the Social Studies of Science and Technology in the Program in Science, Technology, and Society at MIT, and the founder (2001) and current director of the MIT Initiative on Technology and Self. Professor Turkle received a joint doctorate in sociology and personality psychology from Harvard University and is a licensed clinical psychologist. Professor Turkle writes on the “subjective side” of people’s relationships with technology, especially computers. She is an expert on culture and therapy, mobile technology, social networking, and sociable robotics.

Her newest book is the New York Times bestseller, Reclaiming Conversation: The Power of Talk in a Digital Age (Penguin Press, October 2015), which investigates how a flight from conversation undermines our relationships, creativity, and productivity. Previous works include four other books about evolving relationships in digital culture (Alone Together: Why We Expect More from Technology and Less from Each Other; The Second Self: Computers and the Human Spirit; Life on the Screen: Identity in the Age of the Internet; and Simulation and Its Discontents, and one book about the history of psychoanalysis, Psychoanalytic Politics: Jacques Lacan and Freud’s French Revolution.

Profiles of Professor Turkle have appeared in such publications as The New York Times, Scientific American, and Wired Magazine. She has been named “woman of the year” by Ms. Magazine and among the “forty under forty” who are changing the nation by Esquire Magazine. She is a recipient of a Guggenheim Fellowship, a Rockefeller Humanities Fellowship, the Harvard Centennial Medal, and is a member of the American Academy of Arts and Sciences. Professor Turkle is a featured media commentator on the social and psychological effects of technology for CBS, NBC, ABC, CNN, the BBC, and NPR.

For more information on the speakers, please visit ttm.ieee.org.
Patronage Opportunities

Attached is a list of patronage opportunities and the registration form. Please contact us at ttminfo@ieee.org if you have any questions or would like to discuss other sponsorship opportunities. For the latest information or a pdf copy of this brochure, please visit the TTM website, ttm.ieee.org

Patrons enjoy extraordinary visibility with the powerful audience at the symposium. TTM attendees may include senior executives and decision makers who are responsible for setting R&D and product development goals, and have considerable budget responsibility. Patrons will be prominently recognized both at the event and on the TTM website.

<table>
<thead>
<tr>
<th></th>
<th>Platinum Sponsor $7,500</th>
<th>Gold Sponsor $5,000</th>
<th>Silver Sponsor $3,000</th>
<th>Exhibitor $1,500</th>
</tr>
</thead>
<tbody>
<tr>
<td>Company Logo placed on all signage, TTM web site with link to company's site or any page of company material</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Exhibit table</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Ad in TTM program</td>
<td>Full page</td>
<td>½ page</td>
<td>¼ page</td>
<td>¼ page</td>
</tr>
<tr>
<td>Full registration including reception and banquet</td>
<td>4</td>
<td>3</td>
<td>2</td>
<td>1</td>
</tr>
<tr>
<td>Acknowledgement in the opening session &amp; all IEEE produced TTM video content</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td></td>
</tr>
<tr>
<td>Guest Speaker; 10 minutes speaking slot</td>
<td>✓</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Additional Opportunities

Banquet Sponsor: $3,000 – One exclusive opportunity
- Logo and name on display at banquet
- Opportunity to briefly address attendees
- Two (2) full registrations
- ¼ page ad in TTM program

Lunch Sponsor: $1,500 – Two exclusive opportunities
- Logo and name on display during lunch
- Opportunity to briefly address attendees
- One (1) full registration
- ¼ page ad in TTM program

Break Sponsor: $1,000 – Four exclusive opportunities
- Logo and name on display at break area
- ¼ page ad in TTM program

Customized opportunities are available. Please do not hesitate to contact us.
# Patronage/ Exhibitor Form

<table>
<thead>
<tr>
<th>Contact Last/Family/Surname</th>
<th>Contact First/Given Name</th>
<th>Company Name</th>
</tr>
</thead>
<tbody>
<tr>
<td>Address (Line 1)</td>
<td>Address (Line 2)</td>
<td></td>
</tr>
<tr>
<td>City</td>
<td>State/Province</td>
<td>Postal Code</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Country/Region</td>
</tr>
<tr>
<td>Primary Contact Number</td>
<td>Fax Number</td>
<td>Email (required for confirmation purposes)</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Sponsor Level</th>
<th>Financial Funding</th>
<th>Financial Offering</th>
</tr>
</thead>
<tbody>
<tr>
<td>Platinum</td>
<td>US $7,500</td>
<td>US$________________</td>
</tr>
<tr>
<td>Gold</td>
<td>US $5,000</td>
<td>US$________________</td>
</tr>
<tr>
<td>Silver</td>
<td>US $3,000</td>
<td>US$________________</td>
</tr>
<tr>
<td>Exhibitor</td>
<td>US $1,500</td>
<td>US$________________</td>
</tr>
<tr>
<td>Banquet</td>
<td>US $3,000</td>
<td>US$________________</td>
</tr>
<tr>
<td>Lunch</td>
<td>US $1,500</td>
<td>US$________________</td>
</tr>
<tr>
<td>Break</td>
<td>US $1,000</td>
<td>US$________________</td>
</tr>
</tbody>
</table>

**TOTAL REMITTANCE US$________________**

**Please Note:** Patron will be contacted upon receipt of completed form for further instructions regarding required format and size for submission, company logo and/or ad for insertion in conference program. Any payment that is not received at least 6 weeks prior to the start of TTM will be considered cancelled and will not be included in the program materials.
Patronage / Exhibitor Form

Request for Invoice Prior to Submission: Should your company require an invoice prior to payment submission, IEEE is happy to provide. Please indicate this requirement when submitting the completed form.

Receipt: A receipt of payment along with details of your selection will be provided upon receipt of a completed form. Receipts cannot be issued until a valid payment is received.

☐ WIRE TRANSFER  Please contact Dillian Waldron, d.waldron@ieee.org for Wire Transfer instructions.

☐ CHECK – Please make payable to: 2016 IEEE TTM (only US$ checks accepted)

Patronage Level Fee:
US$_________________  US$_________________  US$_________________

Credit Card:  Visa  MasterCard  American Express  Discover

Card Number: _____________________ Exp. Date __________ CVV Code______

Name on Card_____________________________________________________

Authorized Signature _____________________________________________

Complete and return the patronage information page to ttminfo@ieee.org.

For more information, visit ttm.ieee.org