

ICTN ASIA – Pakistan Tech Festival 2022

Event Date: March 16, 2022

Venue: Expo Centre, Lahore

The ITCN Asia exhibition, the biggest IT and telecom extravaganza in Pakistan, was organized with the joint efforts of the Institute of Electrical & Electronics Engineers (IEEE) Lahore Section and E-Commerce Gateway Pakistan (Pvt) Ltd (the first event management company in Pakistan that is registered as a member of UFI, the “International Association of Exhibition Organizers”, France) on 16th and 17th March 2022. More than 200 companies’ stalls were present from Government, Cloud, Data Center, Cybersecurity, ERP, Education, Banking & Finance, Health & Pharma, E-commerce, Artificial Intelligence, and Robotics. The team has also attended the networking dinner.



Mr. Kashif Bashir, Manager Training KICS UET Lahore, and vice chair IEEE Lahore Section have signed an MOU with an e-commerce gateway to provide support for the ITCN exhibition in Lahore. With the efforts of the IEEE Lahore Section, more than 1500 students from different universities participated in this exhibition mainly from the University of Lahore, University of Lahore, Shareef Engineering College of Technology, ITU, UCP, COMSAT, USA, UMT, Fast NU, etc.

Prof. Dr. Waqar Mahmood, Mr. Kashif Bashir, Shahid Zulfiqar, and Dr. Usman Ghani from Al-Khawarizmi Institute of Computer Science (KICS) UET Lahore attended Pakistan's largest IT Expo 20th ITCN Asia 2022 in Expo Center Lahore on 17 March 2022. KICS team was welcomed by Mr. Umair Nizam Vice president of E-Commerce gateway and a souvenir was presented to Prof. Dr. Waqar Mahmood.

A networking dinner was also organized in which more than 200 industry representatives of different companies attended and discussed the opportunities in the IT sector after COVID-19. KICS Team discusses the opportunities in the IT sector with CEO pasha group Badar

Khushnood. Mr. Kashif Bashir discusses the high-tech training at KICS UET Lahore and how IEEE can provide benefits to the software industry. Mr. Badar appreciates the work and is invited to collaborate.

Meeting with CEO Pasha Badar Khushnood, Mr. Kashif Bashir, Shahid Zulfiqar, Hamza Ihtisham



There was a side meeting that happened with Mr. Shahzaib Rathore, past chair IEEE Lahore section. Mr. Adnan Siddique, faculty member ITU and general secretary IEEE Lahore Section, Mr. Shahid Zulfiqar treasure IEEE Lahore section, Mr. Rizwan Naqvi, Membership development, and Mr. Tanveer Bukhari, member of IEEE robotics automation society discussed the opportunities and benefits in IEEE. Future events were discussed. IEEE Lahore Section delegation

with Mr. Shahzaib Rahore in the center along with Mr. Kashif Bashir, vice chair IEEE Lahore Section, Mr. Adnan Siddique, faculty member ITU and general secretary IEEE Lahore Section, Mr. Shahid Zulfiqar treasure IEEE Lahore section, Mr. Rizwan Naqvi, Membership development, Mr. Tanveer Bukhari, member IEEE robotics automation society.

Mr. Kashif Bashir also met Ms. Jahan Ara Former President of PASHA and CEO of Katalyst Labs. He discussed the importance of skill development courses for young students.



At the end of the event, Mr. Kashif received a souvenir from Organizer ITCN Asia Mr. Umair Nizam Vice president of E-Commerce gateway. The organizer thanked Mr. Kashif Bashir and the team for helping with this event. ITCN 2023 will again collaborate with IEEE Lahore Section.



The University of Lahore students' participation in ITCN Asia.

Superior University students' participation in ITCN Asia.





Sharif College of Engineering and Technology students' participation in ITCN Asia.



COMSAT and ITU students' participation in ITCN Asia.

Gallery



Lahore Section Delegates at ITCN Asia.



MOU Signing Group Photo.



Mr. Kashif Bashir is presenting IEEE badge to Abdul Wahab Director ABFA Technologies (Pvt) Limited.



Mr. Kashif Bashir is presenting IEEE badge to Dr. Gufran.



Mr. Kashif Bashir is presenting IEEE badge to Mr. Umair Nizam VICE President Ecommerce gateway.



Mr. Kashif Bashir is presenting IEEE badge to Sajjad Kirmani CEO Infogistic.