IEEE Power and Energy Society ISGT Asia 2016

28 November - 1 December 2016
Melbourne Convention and Exhibition Centre, Melbourne, Australia

Partnership & Exhibition Prospectus
On behalf of IEEE Power and Energy Society and the Local Organising Committee it gives us great pleasure to invite you to participate in IEEE Power and Energy Society ISGT Asia 2016 in Melbourne. The theme of the Conference is Integration of IT Technologies in Future Power Grids and will address current topical issues arising from the operation and control of smart grids, such as grid integration of renewable energy resources, voltage and frequency stability, demand response and management, storage devices, smart sensor network, communication systems and information transfer, signal processing and control.

IEEE Power and Energy Society ISGT Asia 2016 will be held November 28 – December 1 at the Melbourne Convention and Exhibition Centre, Melbourne, preceded by tutorial sessions on 28 November. The conference will facilitate networking on a personal, collegial and institutional level. ISGT Asia 2016 will feature outstanding Plenary and Keynote speakers, contributed and invited papers, special invited sessions, technical visits and exhibition of smart grid related technologies. Exciting social programs for participants and accompanying persons have been designed to suit all requirements.

The location is Melbourne, Australia. A sophisticated, beautiful and safe city of 4 million people with a great public transport system, Melbourne is not just an ideal conference venue but a destination in its own right. Australia’s hub of knowledge and innovation, the city excels in the fields of medicine, science, technology, engineering and education and is recognised as a centre of excellence for research and development in these industries.

Melbourne has been named the world’s most liveable city for three years in a row, those who live there also enjoy its great arts culture, attractions, sports icons and world renowned café and dining scene.

We look forward to your partnership with us in 2016.

Dr Mohammad Aldeen
Chair

Benefits on partnering with ISGT Asia 2016

ISGT Asia 2016 wants to partner with you and offer a unique platform for you to interact with a captive audience of specialists allowing you:

- Wide acknowledgment of your organisation leading up to and during the Conference.
- Excellent networking opportunities during the Conference to promote your products and services to a relevant audience.
- An opportunity to utilise the Conference international reputation to showcase your organisation’s position of support for this important and innovative study area.
- An opportunity to source new contacts and business leads or maintain relationships with existing researchers, customers, suppliers and important institutions.
- The possibility to launch new initiatives, products or services directly to your primary users.
- Gaining access to Conference delegates who are keen to improve their knowledge within the field, and through your organisation’s support, closely align your organisation with delegates’ professional development on a personal level.
- An opportunity for your key staff to connect face to face with the most influential people, private and Government organisations and other stakeholders with keen interest in smart grid technologies.
A variety of partnership packages are being offered for your organisation’s exposure at ISG T Asia 2016 with three-tiered partner packages with exclusive options built in, along with partner program opportunities and of course, exhibition. The Conference is also happy to tailor packages not currently available in this prospectus and we encourage those with interest in exposure to contact our Partnership and Exhibition Sales Manager to discuss what is possible.

All listed pricing is inclusive of GST and in AUD.

**Platinum Partner**

**$12,000 (Limit of two opportunities)**

- Acknowledgment as a Platinum Partner during the opening and closing sessions
- Two complimentary full registrations including tickets to the Welcome Reception and Gala dinner
- Exhibition Booth x 18sqm
- Two complimentary exhibitor registrations including tickets to the Welcome Reception and Gala Dinner
- Opportunity to display one organisation provided banner at the Conference registration desk
- Opportunity to display one organisation provided banner at the Entrance to the Main Session Room
- Full page advertisement in the ISG T Asia 2016 program book
- Company profile (200 words) and logo displayed in the program book
- Logo displayed on the supporter’s slide
- Logo displayed on each ISG T Asia 2016 E-zine (subject to time of confirmation)
- Logo displayed on the Conference website with a hyperlink to your organisation’s website
- Logo on supporter’s signage at the venue
- One insert included in delegate satchel

Included with this partnership is the choice of one of the exclusive opportunities below

- **Company Branded USB (Exclusive Opportunity)**
  - Each delegate will receive a USB of the conference proceedings and abstracts. This resource will no doubt be used time and again ensuring continuing exposure of your organisation
  - Acknowledgements
    - In the program book
    - Company Logo on USB*
  - *The organising committee reserves rights on the placement of the logo

OR

- **Conference Program Book Branding (Exclusive Opportunity)**
  - The ISG T Asia 2016 Program Book will be distributed on site to all participants and will be a regularly used reference source after the event. It will contain the final definitive scientific program and the following related information:
    - Schedule and overview
    - Author and subject index
    - Information on the Organising Committee
    - Exhibition Floor Plan
    - The Social Program and information on tours and workshops
  - Acknowledgements
    - A full page colour advertisement on the inside front cover and the back cover*
  - *Please Note: Other supporter advertisements will appear in this document
Gold Partner

$8,800 (Limit of three opportunities)

- Acknowledgment as a Gold Partner during the opening and closing sessions
- One complimentary full registration including a ticket to the Welcome Reception and Gala Dinner
- Exhibition Booth x 9sqm
- Two complimentary exhibitor registrations including tickets to the Welcome Reception and Gala Dinner
- Half page advertisement in the ISGT Asia 2016 program book
- Company profile (100 words) and logo displayed in the program book
- Logo displayed on the supporter’s slide
- Logo displayed on each ISGT Asia 2016 E-zine (subject to time of confirmation)
- Logo displayed on the Conference website with a hyperlink to your organisation’s website
- Logo on supporter signage
- One insert included in delegate satchel

Included with this partnership is the choice of one of the exclusive opportunities below

- Welcome Reception Branding (Exclusive Opportunity)

  The conference will begin with an official welcoming ceremony to greet participants from around the world. The event will combine formality, entertainment and networking along with good food and wine.

  Acknowledgements
  - Naming rights to the Welcome Reception
  - Company signage to be displayed in the Welcome Reception Venue
  - Welcome Reception acknowledgement in the conference program

  OR

- Conference Lanyard Branding (Exclusive Opportunity)

  Each delegate will receive an official Conference lanyard upon registration.

  Acknowledgements
  - Logo included on Lanyard (with conference logo)

  OR

- Notepad and Pen Branding (Exclusive Opportunity)

  Each delegate will receive an official Conference notepad and pen upon registration.

  Acknowledgements
  - Logo included on notepad (with conference logo)
  - Logo included on pen (with conference logo)
Silver Partner

$6,600 (Limit of 3 opportunities)

- Acknowledgment as a Silver Partner during the opening and closing sessions
- One complimentary Table Top Display (2m x 1m area)
- One complimentary exhibitor registration including a ticket to the Welcome Reception
- One complimentary full registration including a ticket to the Welcome Reception and Gala Dinner
- Logo displayed in the program book
- Logo displayed on the supporter’s slide
- Logo displayed on each ISGT Asia 2016 E-zine (subject to time of confirmation)
- Logo displayed on the Conference website with a hyperlink to your organisation’s website
- Logo on supporter signage

Included with this partnership is the opportunity to sponsor one of the delegate catering breaks at the conference

Morning Tea/Lunch/Afternoon Tea (Choice of one break for the 3 days of the conference).

The opportunity to take up branding of the delegate catering for a given break time for the duration of the Conference (e.g. Morning Tea for 3 days or Lunch for 3 days or Afternoon Tea for 3 days)

Acknowledgements
- Naming rights to the particular break chosen
- Logo printed on dedicated morning tea/lunch or afternoon tea Conference catering signage in the exhibition during the chosen break times for the duration of the Conference
- Opportunity to display two organisation provided banners in the exhibition during the chosen break times for the duration of the Conference

Keynote Speaker Event Supporter

$5,000 (Four Opportunities)

Choose a keynote speaker event

- Logo displayed in venue during the session
- Logo displayed in the program book next to Speaker name
- Logo displayed on the Conference website with a hyperlink to your organisation’s website
- Company provided pull up banner to be displayed in the venue where the session is held

Workshop or Parallel Session Supporter

$4,000 (Six Opportunities)

Align yourself with one of the conference workshops or parallel sessions.

- Logo displayed on session slide before and after chosen session
- Logo displayed on the Conference website with a hyperlink to your organisation’s website
- Company provided pull up banner in the chosen session

*Final choice of session will need to be approved by the program committee
Your organisation will benefit significantly from exposure to an interested, relevant and influential audience in an informal yet informative environment away from the competition of everyday distractions. The exhibition will be the main networking area and integrated into the conference hours to ensure maximum delegate attendance and participation.

**Exhibition Booth** $2,750

A great way to have a physical presence on-site and allow your key staff to have a base of operations to network from. Involvement in the exhibition also allows the opportunity to showcase your products and services to delegates, whilst providing an opportunity to brand your space.

Each exhibition display includes:

- 3m x 3m Exhibition Space
- Back and side walls
- Fascia with exhibiting organisation name
- 1 x 4 amp power outlet
- 1 x spotlight
- Exhibitor listing in the program book
- Two complimentary exhibitor registrations including a ticket to the Welcome Reception and Gala Dinner

**Table Top Display** $1,500

- One Trestle Table with cloth and 2 chairs
- One standard power outlet
- Backboard with organisation name on fascia
- One (1) exhibition registration

---

**General Terms and Conditions**

- All costs include GST and are in AUD
- A tax invoice will be sent upon receipt of a signed application form
- The allocation of exhibition positions or confirmation of a partnership item is at the discretion of the ISGT Asia 2016 Organising Committee and will take into account the level of support, date of application booking, exhibition preferences and other relevant matters.
- ISGT 2016 reserves the right to alter the exhibition floor plan at any time.

**Contact Details**

For further information please contact:

ISGT Asia 2016 Partnership and Exhibition Sales Manager
ICMS Australasia
T: +61 7 3255 1002
E: ISGTsponsorship@icmsaust.com.au
W: http://www.ieee-isgt-asia.org/
Personal Details

Please note all correspondence including invoices will be sent to the contact supplied below.

Company Name ________________________________________________________________

Contact Person ______________________________________________________________

Position ___________________________ Email ______________________________________

Telephone ___________________________ Fax ______________________________________

Address ______________________________________________________________________

State ________________________________ Postcode ________________________________

Country _____________________________ Website ________________________________

Partnership Opportunities

Please tick appropriate box. All partnership prices are in AUD and inclusive of 10% GST (Goods and Services Tax)

- Platinum Partner $12,000
  - Company Branded USB
  - Conference Program Book Branding
- Gold Partner $8,800
  - Welcome Reception Branding
  - Conference Lanyard Branding
  - Notepad and Pen Branding

- Silver Partner $6,600

- Morning Tea/Lunch/Afternoon Tea

Program Partnership Opportunities

- Keynote Speaker Event Supporter $5,000
- Workshop or Parallel Session Supporter $4,000

I agree to be invoiced for a total of $ AUD ___________________ incl 10% GST for the items selected above.

Signature _____________________________________________________________ Date____/ ____/ __________

Partnership agreement and tax invoice will be sent upon receipt of your application form.

Total____________________________
Exhibition Booth Requirements

Priority of placement within the exhibition will be offered to supporters first and then sold in accordance with the date of application receipt.

Preferred exhibition location:

First Choice: ____________________________________
Second Choice: __________________________________
Third Choice: __________________________________

Exhibition Confirmation

<table>
<thead>
<tr>
<th>Cost (AUD)</th>
<th>Total incl GST</th>
</tr>
</thead>
<tbody>
<tr>
<td>Exhibition Booth (3 x 3 sqm)</td>
<td>$2,750 incl 10% GST</td>
</tr>
<tr>
<td>Additional exhibitor registrations</td>
<td>$1,500 incl 10% GST</td>
</tr>
</tbody>
</table>

Declaration: I have read & accept the terms & conditions in the prospectus and wish to become an exhibitor at ISGT Asia 2016.

I agree to be invoiced for a total of $ AUD______________ incl GST.

Signature ____________________________________________ Date__/__/____

Application forms may be faxed or mailed to the contact listed below.

A tax invoice will be sent upon receipt of your application form.

Exhibition Total____________________________

Method of Payment  
Tick appropriate box

☐ I wish to pay by bank transfer. Bank details will be supplied on your tax invoice issued with confirmation

☐ I wish to pay by credit card: ☐ Visa ☐ MasterCard ☐ Amex

Credit Card No.  ☐ ☐ ☐ ☐ ☐ ☐ ☐ ☐ ☐ ☐ ☐ ☐ ☐ ☐ ☐ ☐ ☐ Exp Date__/____

Card Holder’s Name _____________________________________ Signature_________________________

Please Note: All credit card payments will appear as “ICMS Australasia Pty Ltd” on your statement

☐ Please tick this box if you do NOT wish to receive Meeting Updates via email

FORWARD COMPLETED APPLICATION FORMS TO:

ISGT Asia 2016 Partnership and Exhibition Sales Manager
ICMS Australasia
T: +617 3255 1002
E: ISGTsponsorship@icmsaust.com.au
W: http://www.ieee-isgt-asia.org/
The Contract

1. The term "Organiser" refers to ICMS Australasia Pty Ltd and includes associates, corporate and government bodies who have engaged ICMS Australasia Pty Ltd as their representative.

2. The term "Exhibitor" includes any person, firm, company or corporation and its employees and agents identified in the Application Form or other written request for exhibition space.

3. A contract is formed between the Organiser and Exhibitor when the Organiser accepts the signed Application Form and receives a minimum of 50% of the total owing as a deposit. The Organiser will then issue a confirmation letter to the Exhibitor.

4. The Organiser may cancel the contract at their discretion if the agreed deposit is not received within 28 days of lodgement of the Application Form. Additionally, the Organiser reserves the right to cancel the contract by returning the deposit within 5 days of receipt.

The Application

5. An official Exhibition Application Form must be received to reserve space.

6. The Organiser reserves the right to refuse application or prohibit any Exhibitor from participation without assigning a reason for such refusal or prohibition.

Obligations and Rights of the Organiser

7. The decision of the Organiser is final and absolute and on no account covered in this contract.

8. The Exhibitor agrees to hold the exhibition however, regardless of the postponement of the exhibition from the set dates and to hold the exhibition on other dates as near to the original dates as possible, utilising the right only when circumstances necessitate such action and without any liability to the Organiser.

9. The Organiser agrees to promote the exhibition to maximise participation.

10. The Organiser agrees to allocate the Exhibitor exhibition space as close as possible to their desired location.

11. The Organiser reserve the right in unforeseen circumstances to alter or modify the location of the stand and the Exhibitor undertakes to agree to any alteration to the site or the space re-allocated by the Organiser.

12. The Organiser reserves the right to change the exhibition floor layout if necessary.

13. The Organiser is responsible for the control of the exhibition area only.

14. The Organiser may shorten or lengthen the duration of the exhibition and alter the hours during which the exhibition is open.

15. The Organiser agrees to provide the Exhibitor with an Exhibition Space for the purpose of communicating required attended events on the part of the Exhibitor.

16. The Organiser has the right to take action based on verbal or written directions including those contained in the Exhibition Manual. This is to ensure that all laws in connection with the exhibition are complied with, to prevent damage to person or property and to maximise the commercial success of the exhibition.

17. The Organiser may refuse without limitation to permit activity within the exhibition or may require cessation of particular activities at their discretion.

18. The Organiser reserves the right to specify the rights of walls and openings for display areas.

19. The Organiser reserves the right to disapprove the content and presentation of the Exhibitor catalogues, acknowledgements, handbills and printed matter accompanying the exhibition.

20. The Organiser may determine the hours during which the Exhibitor will have access to the exhibition venue for the purpose of setting up and dismantling.

21. The Organiser reserves the right to refuse any person including exhibitor staff, representatives, visitors, contractors and/or agents entry to the exhibition if they otherwise purchased or complimentary entry card.

22. The Organiser will specify conditions relating to the movement of goods and displays, prior, during and after the exhibition.

23. The Organiser will specify any regulations with regard to sound levels including microphones, sound amplification, machine demonstrations and videos. The exhibitor agrees to abide by these.

24. The Organiser will arrange security onsite during the period of the exhibition but will accept no liability for loss or damage.

25. The Organiser will arrange for daily cleaning of aisles outside of normal business hours.

Obligations and Rights of the Exhibitor

26. The Exhibitor must ensure that all accounts are finalised and paid prior to the allocated exhibition move-in period.

27. The Exhibitor must use allocated space only for the display and promotion of goods and/or services within the scope of the exhibition.

28. The Exhibitor will submit plans and visuals of their located exhibition space.

29. The Exhibitor will not display an exhibit in such a manner as to obstruct or afford neighbouring exhibits. This includes blocking or projecting light, impeding or projecting into aisles or obstruction exhibition space.

30. The Exhibitor will not use nails, screws or other materials. If the Exhibitor fails or refuses to do so, the Exhibitor agrees to compensate the Organiser for this to done by an external party at a cost to be paid by the Exhibitor.

31. The Exhibitor will not display an exhibit in such a manner as to obstruct or affect neighbour exhibitors. This includes blocking or projecting light, impeding or projecting into aisles or neighbouring exhibition space.

32. The Exhibitor will submit plans and visuals of custom designed exhibits to the Organiser for approval prior to the commencement of the exhibition. Exhibitors failing to do so may be denied access to the exhibition to build or may be requested to cease building. A valid Insurance Certificate of Currency for independent exhibition contractors will also be submitted prior to the Organiser granting this company access to the exhibition area.

33. The Exhibitor is responsible for all items within their allocated exhibition space.

34. The Exhibitor agrees to adhere to all fire regulations and will refrain from using flammable or dangerous materials within the exhibition. Where explosive materials must be used, the Exhibitor agrees to ensure that they are stored safely and that all instructions regarding their storage are properly followed by the Exhibitor.

35. The Exhibitor will use nails, screws or other fixtures on any part of the premises including walls and floor unless authorised by the Organiser. In any case permanent damage will occur to the Organiser being invoiced for all repairs.

36. The Exhibitor acknowledges that the Organiser has a preferred freight forwarder and agrees to comply with all instructions regarding delivery times.

37. The Exhibitor agrees to abide by all instructions regarding tracking lost deliveries. The Exhibitor agrees that the Organiser will not be liable for any goods rejected by the venue, lost or damaged prior to the delivery date and for any damage to goods on delivery.

38. The Exhibitor agrees to abide by all instructions given by the Organiser to stop any activity that may occur in the exhibition.

39. The Exhibitor agrees to abide by all instructions given by the Organiser to stop any activity that may occur in the exhibition.

40. The Exhibitor agrees to abide by all instructions given by the Organiser to stop any activity that may occur in the exhibition.

41. The Exhibitor agrees to abide by all instructions given by the Organiser to stop any activity that may occur in the exhibition.

42. The Exhibitor agrees to abide by all instructions given by the Organiser to stop any activity that may occur in the exhibition.

43. The Exhibitor agrees to abide by all instructions given by the Organiser to stop any activity that may occur in the exhibition.

44. The Exhibitor agrees to abide by all instructions given by the Organiser to stop any activity that may occur in the exhibition.

45. The Exhibitor agrees to abide by all instructions given by the Organiser to stop any activity that may occur in the exhibition.

46. The Exhibitor agrees to abide by all instructions given by the Organiser to stop any activity that may occur in the exhibition.

47. The Exhibitor agrees to abide by all instructions given by the Organiser to stop any activity that may occur in the exhibition.

48. The Exhibitor agrees to abide by all instructions given by the Organiser to stop any activity that may occur in the exhibition.

49. The Exhibitor agrees to abide by all instructions given by the Organiser to stop any activity that may occur in the exhibition.

50. The Exhibitor agrees to abide by all instructions given by the Organiser to stop any activity that may occur in the exhibition.

51. The Exhibitor agrees to abide by all instructions given by the Organiser to stop any activity that may occur in the exhibition.

52. The Exhibitor agrees to abide by all instructions given by the Organiser to stop any activity that may occur in the exhibition.