

Information Technology - Law and Practice -- Cyber Laws and Laws Relating to E-Commerce

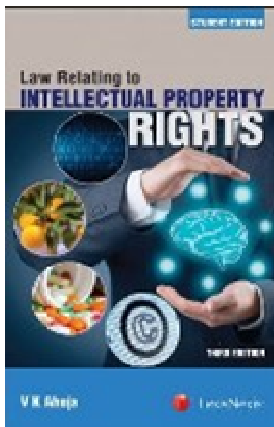
by Vakul Sharma

2018 / 681 Pages / Paperback / Rs. 650

ISBN: 978-9386515919 / Universal Law Publishing Co. (ULPC) (an imprint of Lexis Nexis)

This book, presented in lucid language with anecdotes, examples and diagrams analyses different aspects of cyber laws and laws relating to e-commerce • This 2018 edition is thoroughly updated with latest developments and case law in the subject area. The book features comparative analysis of corresponding provisions in different jurisdictions rendering an exhaustive view of the subject to the readers. This sixth edition has been meticulously revised to include important decisions of the various courts, the developments in the subject area since the publication of the last edition, such as implications of virtual currencies (such as Bitcoin),

cybercrimes, cyber-surveillance, etc. have been added in this edition. Starting with IT Act, the matter relating to trademarks in the online medium are dealt in 40 chapters. It is a valuable resource for legal practitioners, academicians, research scholars, law students and institutional libraries, etc.



Law Relating to Intellectual Property Rights

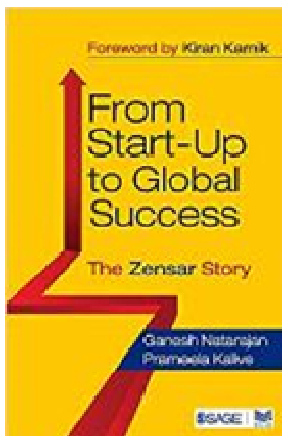
by V K Ahuja

2017 / 852 Pages / Paperback / Rs. 725

ISBN: 978-8131251652 / Lexis Nexis

Law Relating to Intellectual Property Rights comprehensively covers legal aspects governing IPRs. This third edition of the book comprises analytical study of various branches of IPRs, such as Copyright Act, 1957; Designs Act, 2; Patents Act, 197; Trade Marks Act, 1999; Geographical Indications of Goods (Registration and Protection) Act, 1999; Protection of Plant Varieties and Farmers Rights Act, 21; Semiconductor Integrated Circuits Layout-Design Act, 2; and law of confidential information including trade secrets. This book also covers concepts such as know-how and licences in detail. Key Features:- Updated with latest amendments and case law New chapter on Protection of Traditional Knowledge and Bio-diversity Written in a simple and lucid manner Provides analysis on various aspects of Intellectual Property Laws

Features plethora of Indian and English cases making the book more useful for the readers Provides a summary of international treaties, conventions and agreements Includes amendments upto the Finance Act, 2017 While this book is a must have for the students of legal courses, it will be useful for the aspirants of Judicial Service Examinations and professionals working in the area of IPRs and engineers in product development.



From Start-Up to Global Success: The Zensar Story

by Ganesh Natarajan and Prameela Kalive

2015 / 288 Pages / Paperback / Rs. 407.23 (On Amazon India)

ISBN: 978-9351508632 / SAGE Response

It was February 2001 and Zensar Technologies was at crossroads. The shareholders of the company were still waiting for a maiden dividend, and profit margins were sliding. A new leadership team took charge and turned it around into one of the most successful Indian IT companies. In this interesting and insightful account, the authors Ganesh Natarajan and Prameela Kalive who held the leadership positions at Zensar reveal the story behind Zensar's success—a story that has seen revenues multiply, share prices jump manifold, and customer satisfaction become an industry benchmark. This is one company that customers respect, employees love, and the community adores. This book in ten chapters starting from A Look at the Indian IT Industry, highlights the success story of the company Zensar though rest of the chapters such as Zensar—Building Credibility and Stature; Building a Credible Full-Services

Organization; Thinking Vertically; Inorganic Growth at Zensar—The Acquisition Journey; Profit Maximization—New Levers and Ideas; Motivating people—The Secret Sauce; The Story of Smiles—Corporate Social Responsibility at Zensar; Vision for a Digital World; Toward a Billion Dollar Zensar. An inspirational book which provides the hope that India has a great future. Zensar story is an example to many Indian companies to build their futures on its successful model and, helping to change the world for the better. The authors state Zensar is an idea that can create organizations and teams in any industry, in any country. They also believe that understanding Zensar will provide an opportunity to every reader to make choices about the type of organizations they want to work for and the lens through which to view the IT industry and the organizations that dot its firmament.