Message from the Chairman

Dear IEEE Indian Members,

I am happy to see that fourth and final issue of 2019 of India Council (IC) newsletter is being released. The newsletter is having information of India Council, Sections, Chapters, Affinity Groups etc., interesting articles on diverse fields of interest to our members along with few regular informative columns. I congratulate and thank the efforts taken by Mr. H.R. Mohan, Newsletter Editor. I would also like to put on record and thank the Section leaders who have extended their cooperation in providing the inputs to the newsletter.

The flagship technical conference of India Council, INDICON-2019, was held in Marwadi University, Rajkot, Gujarat in collaboration with IEEE Gujarat Section during December 13-15, 2019. Our of 502 papers received, 241 papers were accepted after at least 3 technical reviews by the reviewers. INDICON was inaugurated by Toshio Fukuda, IEEE President 2020, Professor, Beijing Institute of Technology/ Meijo University (China). 15 invited talks, 2 tutorials, 2 workshops, 2 focused sessions, start-up-innovation session, YP-WIE session, MVC paper contest and 241 paper and poster presentation through multiple parallel sessions were the highlights of INDICON-2019. Mallikarjun Kompella and Ritesh Kumar & Shubham Saxena (jointly) were awarded MVC paper contest winner under UG and PG category respectively.

This year India Council has constituted IC Leadership Awards. Sri RK Asthana, Delhi Section was conferred with IEEE India Council Chair Lifetime Achievement Award 2019. Prof Sivaji Chakraborti, Kolkata Section, Er TS Rangarajan, Madras Section, Er NV Rao, Hyderabad Section, Prof Anil Roy, Gujarat Section, Prof KVS Hari, Bangalore Section, and Prof D Doke, Pune Section have been conferred with IEEE India Council Section Chair Lifetime Achievement Award 2019. During INDICON-2019 Awards function, these awards were presented to them.

IC AGM and EXCOM were held on 14th December at Marwadi University Rajkot, Gujarat. Secretary’s report, Finance report, Status of INDICON-2020 and AISYWLC-2020 were presented. Council is happy to share that, under IEEE R10 Incentive Scheme, IC has scored highest point and secured first rank among all the three councils of IEEE R10. An incentive of US $2000 will be received from IEEE R10 for IC’s activities and overall performance.

New guidelines for IC Awards and e-notice were formulated. Now any IEEE event information can be sent through e-notice to all the Indian IEEE members by paying INR 5000/ per e-notice, to IC account. Section chairs should endorse the e-notice for the same.

I am sure that with the help of active IEEE volunteers in India, we will be able to make IC as one of the best councils of IEEE.

Prof. Sri Niwas Singh, FIEEE, FIET, FNAE, FIETE, FIE(I)
IEEE IC Chair 2019
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Message from Editor
H.R. Mohan, hrmohan.ieee@gmail.com

Dear readers,

We are presenting the fourth quarter issue of India Council Newsletter (ICNL) for the year 2019. This current issue of ICNL is of 136 pages and features 18 articles. To facilitate easy downloading, the issue is presented in two parts – Part 1, having regular items such as messages, activity reports, usual columns such as IT Happenings, Information Resources, Books, Book Excerpts and Announcement and Part 2 featuring contributed articles by professionals and academic community.

ICNL extends hearty congratulations to India Council, various Sections for receiving the incentive from R10 for their performance in 2019. Our congratulations to all the award winners during the INDICON-2019 held at Marwadi University Rajkot, Gujarat. (The entire list is published in the Secretary’s report in this issue). We are really proud of our winners.

ICNL thanks the organisers/ & chairs of the Bangalore, Kerala, Madras, Hyderabad, UP Sections for sending their section related activity reports as per guidelines. We also thank Vice Chair, IC SAC for the report on AISYWC-2019. Our thanks to Mr Puneet Mishra, IC Secretary for the excellent and comprehensive report on India Council activities for the year 2019. and Dr. S.N. Singh, IC Chairman for the support in facilitating these reports. We note that only few activities are reported out of numerous events conducted across the Sections. We will be happy to publish the reports of all activities if received from the organizers/sections directly at the newsletter email id ieee.icnl@gmail.com as per the guidelines published in the newsletter elsewhere and also available at https://goo.gl/DcVPmx

ICNL thanks the authors who have enthusiastically responded to our request and contributed the following informative and interesting articles included in this issue in Part 2.

1. Importance of Lithium-Based Energy Storage in Achieving India’s Climate Goals by N. Vedachalam, G. A. Ramadass & M. A. Atmanand
2. Norbert Wiener and his Impact on India by Prof. T V Gopal & Prof. Greg Adamson
3. Use of IOT in Container and Shipping Industry and its impact on Global Trade by Mr. Sunil David
4. Deep Learning meets Coding Theory by Dr. Sreeram Kannan & Dr. Himanshu Asnani
5. Disrupting Primary Healthcare Industry with Artificial Intelligence, Computer Vision, and IoT Enabled Engine by Mr. Mayur Ramgir
6. Digital Transformation: The New Oil: Refineries and Engines to Tap into this Source of Power by Mr. Venkat Krishna
7. Enterprise Master Data Strategy: Deprived Master Data & Remedies by Mr. Subbaiah Bala
8. Best practices for testing AI solutions by Mr. Soajan George & Mr. Rajeev Mullakkara Azhuvath
9. Using AI on IoT Sensor Data - for predicting health of man and machine by Dr. Arpan Pal
10. State of Telecom: A journey to 5G in India by Ashok Subramanian
11. Cognitive Radio Technology for Sub-6 GHz 5G Communications by Dr. Raghvendra Kumar Chaudhary
12. What are Micro Frontends by Mr. Santhosh Krishnamurthy
13. Mining the Powers of Open Source: A Case-Study on Usage of Open Source in Institutions by Dr. S. Mercy Shalinie & Ms. Nagarathna Ravi
14. Why India must amend its Information Technology Act in the age of Artificial Intelligence by Dr. Chandrika Subramaniyan
15. A note on Interesting Facts on Information Retrieval Systems by Dr. S. Sridhar & Dr. S. Padmakala
16. Blowing the Whistle on Data Breaches and Cybersecurity Flaws by Ms. Hamsa Mahendranathan & Mr. Chris McLamb
18. Holistic Digital Empowerment for Unleashing Human Excellence by Mr. Lakshman Pillai

ICNL wishes to reiterate that these articles published in this issue are not peer reviewed and are also not checked for plagiarism for which the authors are responsible. Further, the views expressed in these articles are that of the authors and ICNL is not responsible for any consequences of using the information provided in them.

We are happy to have published briefs on the following books and thank the publishers for providing copies of the books.

- Achieving Lifetime Employability
- Technical Communication
- Career Development All-in-One For Dummies
- Blockchain For Beginners
- Engineering Economy and Management
- Information Systems Security
We are also happy to have included excerpts from the book “Achieving Lifetime Employability” with the permission of the author.

Chairman Dr. S.N. Singh has provided a comprehensive message highlighting the flagship event of IC – INDICON-2019, the IC awards etc., The “What’s hot in IT - An Indian Perspective” a regular column by Prof. S. Sadagopan, Director, IIIT Bangalore provides a broad overview on various important happenings in the IT and Telecom sectors in India during Sep-Nov 2019. We are sure that readers will find the information and the related links provided in the column “Information Resources” compiled by the editor Mr. H.R. Mohan will be of interest to ICNL readers. We wish to add that “Interesting Reads”, a regular blog post published once a week by him (the source from which the matter for the Information Resources is compiled) may also be of interest to our readers. The archives of these blog posts can be accessed at https://goo.gl/VGXizd We have added some reference information at the end of few articles and effectively utilised the white space. To provide relief from the serious matter, few cartoons, titbits, quotations, news bits are also included which we are sure will interest the readers.

We wish to remind our readers to renew their membership for the year 2020 in time and continue to have undisturbed service from IEEE and enjoy the membership benefits. We request the members to encourage new membership among their contacts.

ICNL wishes to acknowledge various internet sources for the information presented in this issue of the newsletter. Our exclusive thanks to inshorts (https://www.inshorts.com) and Mr. Sunil Agarwal & Mr Ajit Ninan for the permission to use their thought provoking cartoons appeared in Times of India.

ICNL wishes all its readers advance happy and prosperous New Year 2020

Conference Announcements

EMPRA 2020 is a workshop and doctoral symposium on “Electromagnetics and Microwave Engineering: Pedagogy, Research Trends and Applications” being held at BITS-Pilani, Hyderabad Campus during Jan 2-4, 2020. More at http://sites.bits-hyderabad.ac.in/empra/empra/

AISP’20 - International Conference on Artificial Intelligence and Signal Processing is organized by the Vellore Institute of Technology-Andhra Pradesh and IEEE Guntur sub-section from 10-12th January 2020 with Technical Co-sponsorship by IEEE Hyderabad Section, India. More at http://www.aiasp2020.in/

First International Conference on Urban Data Science: Theme: Smart Cities is being held at IIT Madras during 20-21, Jan 2020. This event is supported by IEEE Computer Society Madras Chapter, IEEE Smart Cities, IEEE Standards Assn, IEEE TEMS, SETS, CloudMOOL CII, IIT Madras Research Park and ACM Chennai Chapter, ACM India. More at http://dos.iitm.ac.in/UDS2020/

An International Conference on Electrical and Electronics Engineering (ICEEE 2020) is being jointly organized by Madan Mohan Malaviya University of Technology (MMMUT), Gorakhpur (Uttar Pradesh), India and North Dakota State University, Fargo, USA in collaboration with IEEE UP Section, at MMMUT Gorakhpur (UP), India during February 14-15, 2020. More at http://www.mmmut.ac.in/iceee2020/

2nd International Conference on Data Science, Machine Learning & Applications is being held during 3-5 Apr 2020 at Pune. More at https://www.icdsmla.com/

The 3rd 21st Century Norbert Wiener Conference is scheduled at the CEG Campus, Anna University between 23 – 26 July 2020. More at http://21stcenturywiener.org/

IEEEHYDCON-2020 is the biennial signature conference of IEEE Hyderabad Section. For the first time it is being organised on 11-12 September 2020 at Hyderabad, India on the theme “Industry 4.0”. More details at http://www.ieeehydcon.org/about/#hydcon-2020
IEEE Bangalore Section Events

Siddaganga Institute of Technology, Tumakuru

Paper Presentation Workshop

Paper Presentation is an important event in an engineer’s life. Keeping that in mind IEEE SIT SB organized a paper presentation event on 3rd October on account of celebration of IEEE day. Y Harshalata, Assistant Professor, ECE Dept, SIT graciously accepted our invitation and delivered the tips and other necessary things that need to be kept during paper presentation.

In this event, the IdEEEas 2k19 poster and website with APP was also launched during the time by Dr. K V Suresh, Branch Counselor and delivered a small talk on IdEEEas 2K19. Dr. Sunitha N R, WIE counselor delivered a small speech about the WIE CODE that was about to be conducted in the upcoming week.

WIE CODE.

First time ever in the history of IEEE SIT SB, WIE CODE, a national level 12-hour hackathon was conducted in Siddaganga Institute of Technology, Tumakuru on 12th October 2019 by WIE affinity group of the SB. It was exclusively organized to encourage women in the field of technology. A total of 170 abstracts was received out of which 39 teams consisting totally 148 participants were selected. For the involvement of more girls, with zero registration fee, with a group of 4, 2 minimum girls and a compulsory girl leader, this event was a great success. Cash prizes worth of 15k for the winners, 10k for the runner up and 5k for the best women team and also a consolation prize was given. Certificate of participation was given to all the participants. In total of 8 mentors from reputed companies like Vicasin, Amazon, J P Morgan, Analog devices, Nuclei and zscalar were invited to mentor the participants. Two judges from HCL judged WIE CODE. Event was a huge success with 148 participants.

IDEEEAS 2K19

IEEE SIT SB conducted its annual flagship event IdEEEas 2k19, a national level technical symposium. The event comprises of 10 sub events with majority of technical and couple of non-technical. Dr. T Srinivas, Professor, ECE, IISC was the chief guest of IdEEEas 2k19. IEEE Photonics society was inaugurated in the institute followed by keynote talk on optical communication and networking by the chief guest.
Participants from various institutes across the Karnataka participated in the various events in IdEEEas 2K19. With a grand total of 1011 participants, the event became the most successful IdEEEas till the date. The sub events like C-Nario (coding contest), Rectifier (Hardware debugging), Cerebria (Technical quiz), Aavishkar (hobby project), Robotics, Presentario (paper presentation), Android Zone (App building), idEEEas idol (special event), Trademark (logo design) and Photographia (photogenic event) gave the participants a way to explore themselves technically. The response from the participants was overwhelming and it made the event a grand success than any other technical events in the institute.
IEEE Kerala Section Events

IEEE TENCON-2019

IEEE TENCON 2019, the Flagship conference of IEEE Region 10 was held during 17th to 20th October 2019 at Grand Hyatt Kochi Bolgatty, Kerala, India. The Theme for TENCON 2019 was Technology, Knowledge, and Society. TENCON 2019 at God's Own Country brought together researchers, educators, students, practitioners, technocrats and policymakers from across academia, government, industry and non-governmental organizations to discuss, share and promote current works and recent accomplishments across all aspects of its theme.

Tutorial

The four day TENCON 2019 started with 5 pre conference tutorials on 17th Oct 2019. Of this, three were academic tutorials and two were industry sponsored tutorials. The topics varied from machine learning to hardware security to system design.

1. Physically Uncloneable Functions: Design, Applications & Threats by Dr. Rajat Subhra Chakraborty (IIT Kharagpur), Dr. Jimson Mathew (IIT Patna), Pranesh Santikellur (IIT Kharagpur)
3. When IoT Meets Machine Learning: Opportunities and Challenges by Sanjay Srivastava (Dhirubhai Ambani Institute of Information and Communication Technology) and Manish Chaturvedi (Pandit Deendayal Petroleum University (PDPU), Gandhinagar)
4. Deep Learning with MATLAB by Amit Kamath (Mathworks)
5. Malware Analysis by Hemant Rathore (Birla Institute of Technology and Science, Pilani, K K Birla Goa Campus) and Ashu Sharma (Mindtree)

Each tutorial was a three hour session with some hands on exercises. Tutorial speakers engaged the audience and entertained questions post tutorial session as well. Each tutorial session ended with a thanking of the speakers and a memento presentation for their invaluable contribution to TENCON 2019.

Inauguration - TENCON 2019
presided the function. Dr. Suresh Nair, General Chair, TENCON, welcomed the gathering. **Dr Suresh Nair**, emphasized the work of IEEE Kerala Section volunteers during the Kerala Floods 2018.

Kerala Governor Arif Mohammed Khan in his inaugural address called upon technocrats and scientists to develop environment and people friendly technologies that are available and affordable to the common man. The new technologies must be in synergy with the goal of sustainable development and clean and healthy future. Underlining the profound effect of technology in all aspects of human life, he said that development and use of technology has to be rooted in moral commitment. From the social point of view, technology has to be guided by a level of moral and entrepreneurial thinking. He also added that such moral commitment is evident from the theme of the conference, ‘Technology, Knowledge and Society’. Dr. Nishihara applauded the efforts of IEEE Kerala Section and congratulated for the awards they received as token of appreciation. Stephen Welby, Executive Director and COO, IEEE, offered his felicitation. Dr. Sameer S M, Chair Kerala Section proposed the vote of thanks for the inaugural function.

Technical Program committee under Prof. Lillykutty Jacob reviewed a total of 1402 papers from 25 Countries, for the 10 regular tracks and 25 special sessions. After three rounds of blind review process, track chairs and the special session chairs selected 687 papers. The acceptance ratio was 53%. From the accepted papers, we got 504 registrations and 502 oral presentations. The papers were presented during three days distributed under the following tracks:

- Track 1: Data Science & Engineering
- Track 2: Computing Technologies
- Track 3: Computational Intelligence
- Track 4: Communication & Networking
- Track 5: Signal & Image Processing
- Track 6: RF Circuits, Systems and Antennas
- Track 7: Devices, Circuits, Materials and Processing
- Track 8: Power, Energy and Power Electronics
- Track 9: Robotics, Control, Instrumentation and Automation
- Track 10: Biomedical Engineering and Healthcare Technologies

Mr. Tony Thomas, CVP and CIO Nissan Motor Corporation, Dejan Milojicic, distinguished technologist from Hewlett Packard, John-Hwan Kim, Professor, School of Electrical Engineering, KAIST, Vinod A Prasad, Professor, IIT, Palakkad, V John Mathews, Professor, School of Electrical Engineering and Computer Science, Oregon State University, USA and Bruno Grippay, Regional Director, Connected Cars and Intelligent Mobility-Nissan delivered Keynote addresses. The five topics of Keynote address are Deep learning, Machine Intelligence learning for Agent-embedded Robots, Brain Machine Interface System, Neural Prosthesis for Amputees and Spinal injury Patients and Connected Cars in Mobility Revolution.

The conference brought together Researchers, Faculty, Young software developers, Students, professionals, technocrats, policy makers, Government departments, industrialists, governmental and nongovernmental organizations for discussions and facilitated learning of the most advanced technologies applied in various fields of activities.
The Special Industries Track started with the session chaired by Dr. Chris Gwo Giun Lee, the chair of R10 Industry Relations Committee. The First Key-note Speaker of the day was Mr. Jaswinder Ahuja, the Managing Director of Cadence India, who spoke on the Intelligent System Design. This was followed by another Keynote by Dr. Gopal Pingali Vice President of IBM India.

The Second Session was chaired by Dr. Nirmal Nair, Associate Professor, University of Auckland. The first speaker, Dr. Amit Kumar, the CEO of BioAxis spoke on the dangers of a possible Bio-Hacking, where criminals can hack into the DNA, producing unknown misery to humans, including spoofing, and bio-identity threats! The next speaker was Dr. Kush Agarwal from Singapore who examined the approaches used for evaluating and testing structures using radar and millimeter wave technologies.

The Afternoon Session was chaired by Mr. Harish Mysore the head of IEEE India Office. This session saw many aspects of the progress in e-Mobility. The first speaker Mr. Allabaksh Naikodi, who is heading the pioneers in Electric Vehicles in India, Mahindra Electric. The next speaker, Dr VV Chandrasekar, CDAC and Dr. Ananth Krishna spoke on the current and future directions of Electric Batteries.

After this was the much- awaited session run by Nissan Digital on Cyber Security. The panel was moderated by Tarun Kumar, the Chief Information Security Officer of Nissan Digital India. Atul Gupta from KPMG, Rohit Anand from Tanisi and Vikas Kapoor from Vodafone participated in the lively panel discussion on Cyber Threats faced by the world.

The last session was a panel discussion on Industries and entrepreneurship moderated by Sarada Jayakrishnan, DGM Terumo Penpol and Vice-Chairperson, IEEE Kerala Section. Participants of this interesting panel were Jiho G John, CEO Calpine Group, Infopark Kochi, Kush Agarwal, CEO, Wavescan, Singapore and Shalini James, Mantra, Kochi. All the panellists successfully running their own business enterprises in India and Singapore shared their experiences and challenges of starting an industry unit and successfully running it. Many young participants in the audience also participated in the lively panel discussion.

For the participants of Special Industries Track, a tour to the Maker village was organized on Sunday, October 20. About 25 people including Dr. Takako Hashimoto, Dr. Nirmal Nair, Dr. Kush Agarwal and a set of student delegates from Japan were part of the visit. Mr. Prasad Balakrishnan, CEO of Maker Village gave a detailed presentation about the facilities and services provided for electronics start-ups for productising their ideas. About 30 participating companies were also present to demonstrate their products to the IEEE delegation.

HAC (Humanitarian Activity Committee) Track

IEEE TENCON 2019 provided a special platform, the Humanitarian Activities Track, for discussing Humanitarian Activities within the context of IEEE. The track, sponsored by IEEE Humanitarian Activities Committee (IEEE HAC) and TENCON 2019, provided opportunities for experts, practitioners, IEEE members, Students, Young Professionals, NGOs and community representatives to share their experiences and discuss the challenges and opportunities in the domain of humanitarian activities. This one-day track, scheduled for 20 October, was open to all registered participants of TENCON 2019 and it was also possible to separately register and attend this track. The track organizers included officials from SIGHT Kerala Section and present and past members of IEEE HAC committee.

The track was scheduled in two sessions with Invited Talks and Panel Discussions, in addition to presentations of shortlisted papers that were short-listed. The forenoon session on ‘Making Science Accessible to Students with Disabilities’ started with a keynote talk by Prof Volker Sorge of the University of Birmingham, who covered the topic of “Accessible Science in the age of the open web”. He discussed the chances offered by employing open standards and as well as open-source tools to make STEM content accessible for the web. He illustrated his points with particular examples from Mathematics and Data Science, concentrating on accessible equations and data visualisations.

After the talk, Prof VK Damodaran led a panel discussion on Science Accessible to Students with Disabilities. The panelists were Prof Volker Sorge, Mr Ramkamal from Chakshumathi and Dr KG Satheesh Kumar from the National Institute of Speech and Hearing (NISH). After the Panel, there was a Paper Session with four papers. The Session was chaired by Dr. Akila Surendran and had papers relating to ‘User-Centric Assistive Technologies’.

The afternoon session started with a presentation on the Social Return on Investment and a Project - Techno Unati, which was one of the initial places that IEEE HAC was testing it out. The session was chaired by Satish Babu and the speakers included Prof. VK Damodaran a life member from Kerala Section along with Dr. Mini Ulanat and Dr. Bijoy Jose of CUSAT.
The second session in the afternoon was a panel discussion on “The role of Technology in Disaster Management”. The panel was moderated by Satish Babu and had very notable participants in the Disaster Management Sector. Dr. Sekhar Lukose Kuria kose from the Kerala State Disaster Management Association led the panelists and described how the Kerala Government was managing the recent disasters with the application of the best technology available. The others who spoke included Ms. Annie George, Dr. Joe John George, from the UNDP, Mr. Viekanandan from FishMARC, Vincent Jain from SIFFS, Sajith Sukumaran from Kudumbashree NRO, Dr. Arun Timalsina from TU Nepal and Mr. KG Girish Babu.

After the session on Disaster Management, we had a good session from Dr. Hussain Mehdi, IEEE Malaysia and Dr. Chanakya Kumar, Pune Section IEEE, who outlined the work of HAC and SIGHT and spoke of how to participate in the activities and the sources of funding for the same. The Session was chaired by Amarnath Raja.

The final session was a paper presentation session which was chaired by Dr. KG Satheesh Kumar of National Institute of Speech and Hearing (NISH) with the Theme of “Humanitarian Technologies for Sustainable Development”.

**WiE (Women in Engineering) Track**

The WiE Track showcased the capabilities of two women steering the wheel of technology in two different ways. WiE track on 19th was planned with two sessions. Ms. Mary Ellen Randal, Fellow, IEEE took us through her career advancement and IEEE role progression. She gave a detailed picture on the challenges faced and how she overcame it. She started with her early influences, took us through her IEEE life and how MOVE was conceptualised. She concluded with a famous quote of Maya Angelou that *I've learned that people will forget what you said, people will forget what you did, but people will never forget how you made them feel.*

Ms. Prema Sankar, an Engineer by education turned wellness expert took a workshop on "Meet Your Future Self". She is a self taught healer who helps in finding clarity, attain inner peace and increase one’s well being. The participants felt energized, fresh and motivated. She made things so simple, light and fun.


In Association with the IEEE Geoscience and Remote Sensing Society, IEEE Antennas and Propagation Society and IEEE Kerala Section organised 2019 IEEE Geoscience and Remote Sensing Conference (TENGARSS 2019), a premier Geoscience and Remote Sensing Conference as a colocated event during October 17th through 20th October 20th 2019 at the Hotel Grand Hyatt, Kochi, Kerala India. The main theme of the conference was advancing Technologies, Standards and Applications in Geoscience and Remote Sensing. TENGARSS-2019 was an unique initiative of IEEE GRSS society and IEEE APS Kerala chapter to bring the academician and researchers working in the area of Geoscience and Remote Sensing to bring under a common platform. The conferences had submissions and presentations in all areas of Geoscience and Remote Sensing pertaining to Earth System including data analytics, Big data, Technologies, Calibration, Standards and Applications.

**Conference Banquet**

The conference banquet was organised on the evening on 18th October 2019. The banquet was organised in conjunction with a cultural event on stage where various traditional art forms of India, including Bharatanatyam, Kuchipudi, Kerala Natamam, much to the delight of the visiting guests. There was music fusion jugalbandhi also arranged. The banquet menu received glowing feedback from the guests

**Conclusion**

After the four hectic days of conference activities, there was a very informal concluding valedictory function. Dr. Suresh Nair , the General chair and Dr. Sameer, the co-chair expressed their gratitude and satisfaction in conducting such a mega event in a befitting manner without any flaws from any side. The volunteers and all the stake holders were gratefully remembered and appreciated for their efforts. Feedback remarks from the participants gave rave reviews to the organisers and volunteers appreciating the smooth functioning from registration onwards and the excellent hospitality of the event. The organisers thanked the gracious support of sponsors for making this event a success to this level. Media also supported very well with good coverage in both National dailies as well as local media.
Top Ten Energy Leaks

10. **Alcohol.** Alcohol is an extreme carbohydrate and contains a lot of calories. It’s also a depressant, a diuretic, increases appetite, slows metabolism, and can damage the organs.

9. **Caffeine.** Don’t panic; you can still have your coffee as long as you limit yourself to a cup or two per day. Caffeine is a diuretic. It also stimulates the pancreas to produce insulin, a hormone that regulates blood sugar. When too much insulin is released at once, the body’s blood-sugar level plunges rapidly, resulting in cravings.

8. **Irregular sleep,** whether too much or too little. Aim for between seven and nine and a half hours of quality sleep each night. Go to bed and wake up at consistent times each day.

7. **Ineffective exercise.** Whether you exercise inconsistently or not at all, you’re not giving your body the workout it needs. Another pitfall for some people is overexercising and undereating. Find the right balance.

6. **Eating just three times per day.** Forget the old paradigm of three large meals. Eating smaller amounts five or six times a day prevents binging, stabilizes blood sugar, and cranks up your metabolism.

5. **Skipping breakfast.** Breakfast is the most strategic meal of the day, and skipping it is devastating to your energy for the rest of the day. From an energy standpoint, you cannot recover if you blow off breakfast.

4. **Boredom.** This is the opposite of passion and can occur when you feel in a rut in your career, your marriage, or your faith. If you’re feeling bored, look for a creative new approach.

3. **Overeating.** Large meals overburden your digestive system, stealing energy from goal-directed activity. Even overeating healthy foods causes excess insulin production, encouraging fat storage and leaving you feeling sluggisih.

2. **Dehydration.** Your body is more than two-thirds water, and your brain is 85 percent water. Even if you’re just one percent dehydrated, your energy level drops off.

1. **Negativity.** Harboring unhealthy emotions like fear, anger, worry, and guilt—or any sort of “stinking thinking”—will drain your energy. If you’re going to plug any of these leaks, plug this one first. Before you can strengthen your body, you must strengthen your mind. Every thought and feeling has an energy consequence.

And, of course, smoking, which is outrageously obvious and offensive to your energy goals.
IEEE Madras Section Events

IEEE ADSF SIGHT

Preliminary Level Consultation on Serve the Underserved with Special Reference to the Tribal People of Sirumalai

The IEEE Smart Village organized a consultation along with IEEE ADSF SIGHT, ARVI Trust, IEEE YP, IEEE SB of SASTRA University and Minniyal Lights PVT Ltd on “Serve the Underserved with Special Reference to the Tribal People of Sirumalai”. It was a preliminary level consultation to explore the interested stakeholders who could join us to serve the tribal people of Sirumalai. It was held at a guest house in Dindigul on 16th November 2019 at 02.00 PM to 04.PM. The schedule and time of the programme was changed for the convenience of the participants.

On 15th Nov 2019, Mr Farid Khan, Chair, IEEE Smart Village, South Asia Working Group, joined with the team lead Er. Eugene Kingsley and visited Thenmalai, one of the tribal settlements. Mr. Farid could see the condition of the broken road, poor harvest, wandering of youth without any work etc.

On 16th November 2019, the team visited Ponnaruvi, another hamlet in Sirumalai. This place was difficult to access as there were no road or transport facilities. The team had to reach the place in a tempo truck.

They gave away honey beehives, books, torch lights, dress, cloths, sweats etc. The team had also a brief interaction with the tribal community to understand their difficulties and requirements.

The Consultation

Most of the tribal people in the two places that the team visited live under strong superstitions and false beliefs which include negative beliefs on using chairs, hair cut etc. This is an area of sentiments and hence, very careful intervention is needed. The people have never come out from their home village and never had opportunities to mingle with the public in the mainland. The consultation recommended the following as an immediate action plan.

1. Organize an exposure programme for the selected members from the villages
2. Provide them small training like stitching their dress, making small lights to use in their house, honey bee hive making, soap making, cooking etc
3. Organize exchange visit
4. Emphasise on children’s education

Frequent visits and close monitoring is needed for at least one year for proposing projects to the people. A strong and sustainable IEEE team with the combination of student volunteers, NGO volunteers, Government representatives, representatives from the tribal people etc are needed for carrying out activities successfully.

Report by: Hepziba Lizzie, hepzibalizzie@gmail.com
IEEE Computer Society

Symposium cum Technical Meet on ICT Trends

With rapid developments taking place in the Information and Communication Technologies (ICT), there is a compelling need to keep updating oneself to be relevant in the competitive environment. In an attempt to provide some inputs and create awareness in few select areas such as ICT Innovations, Smart Cities, Cyber Security, Computer Science Curriculum 2020 etc, a Symposium cum Technical Meeting was organized on 15th Oct 2019. In this Meet, along with presentations by experts, an interactive session with Mr. Eric Berkowitz, Membership Direction of IEEE Computer Society, USA, brief presentations on activities & opportunities provided by IEEE CS, ACM, CSI & IEEE TEMS and Chennai Computer Museum were also included.

Mr. H.R Mohan, Chair-Spl. Events and Imm. Past Chair, IEEE CS and Chair, ACM welcomed the gathering and highlighted the sessions planned in this meet. The sessions of the symposium jointly organized by IEEE Computer Society, Madras Chapter; ACM Chennai Professional Chapter; Computer Society of India Chennai Chapter; and IEEE Technology and Engineering Management Society, Madras Chapter included the following:

- Innovation Ecosystems in ICT and Opportunities – Mr. M. Murali, Technology Consultant
- Cyber Security -- National Initiatives – Dr. N. Sarat Chandra Babu, Executive Director, Society for Electronic Transactions and Security (SETs)
- Computer Science Curriculum 2020 -- Joint Initiative of IEEE CS & ACM – Prof. Janakiram, Dept. of CSE, IIT Madras
- Technologies & Opportunities in Smart Cities – Mr. R Srinivasan, EVP & Head, Smart World & Communication, L&T
- Innovations at TCS – Mr. Sundar Vinayakam, Head of Marketing, Corporate Research & Innovation, TCS
- Presentation on Chennai Computer Museum -- Dr. B. Govindarajalu, President, Computer Museum Society
- Address by Mr. Eric Berkowitz, Membership Director, IEEE Computer Society, USA
- Presentations on IEEE CS, ACM, CSI, IEEE TEMS Activities & Opportunities

After the presentations, Mr. Eric Berkowitz, Membership Direction of IEEE Computer Society, USA felicitated the IEEE CS Richard Merwin Scholars with the certificates and mementos.

The symposium attracted about 120 participants.

Dr. P. Sakthivel, Chair, IEEE CS proposed the vote of thanks and the meet concluded with Dinner.

The PPTs of all presentations made at the symposium, stored in a shareable folder in the google drive at [http://bit.ly/2spYiQe](http://bit.ly/2spYiQe)

AISYWC-2019 (Host Section: IEEE Hyderabad)
All India Student –Young Professionals –Women in Engineering Congress

AISYWC, the annual hallmark event of IEEE India Council was organized most vibrantly and fruitfully under the roof of CMR Group of Institutions, Hyderabad from 28 to 30 September. The All India Student –Young Professionals –Women in Engineering Congress founded in 2000 has grown over the years from All India Student Congress to AISYWC turning itself to be one of the biggest events in calendar for IEEE members. It is an amalgamation of inventors, professionals, entrepreneurs, visionaries and some of the greatest minds of the country. By bringing together these brilliant minds from all walks of life, the AISYWC envisions to provide its members a platform with dynamic career opportunities, path to connect with academicians, scholars and entrepreneurs from diversified field along with a reward for blending in cultures. The Congress provides three days of connection, inspiration, motivation, effective networking, personal development and skill building for hundreds of students/young professionals. Expert speakers lead workshops, seminars on recent technologies, including businesses and entrepreneurship, work life balance and more. The Congress offers incredible opportunities for business networking, professional development and personal growth. Every year the AISYWC is held at different venues which gives a glimpse of what the host section has to offer along with the opportunity for each and every delegate to re-evaluate their capabilities.

In its successful history of 10 years, the congress has been organized wonderfully at different sections which include Gujarat, Bangalore, Madras, Kerala, Delhi and UP sections, most recently being hosted again by IEEE Bangalore Section at Vidyaa Vikas Institute of Engineering and Technology, Mysore during the time span 28-30 September 2018.

This year AISYWC was hosted by IEEE Hyderabad Section at CMR Group of Institutions, Hyderabad from 28th to 30th September.

THEME: The theme of AISYWC 2019 was to acquire knowledge, Ideate to innovate, Strengthen skillset, Youngsters on a learning spree, weaving networks to nurture, Collaborate to change the world.

VISION: To envision the delegates to develop into engineers who are an asset to the society both technically and socially catering to the needs of the people.

MISSION: To provide its members a platform with dynamic career opportunities, path to connect with academicians, scholars and entrepreneurs from diversified fields and a rewarding experience of blending cultures offering an entry to all domains of technology, social activism and entrepreneurship.

OBJECTIVES:
● All Career Opportunities under one Umbrella: A platform that envisions in creating new opportunities amalgamated with exquisite IEEE resources for career development of budding engineers.
● Channel to Connect, collaborate and create: To help young minds to find the right path amidst all the tracks and channelize their ideas for the betterment of next-generation technology.
● Member grade oriented session tracks: IEEE members are the building blocks of this magnificent society. This AISYWC we aim to provide sessions that could assist members in utilizing plethora of IEEE resources for their career and skills enhancement.

AISYWC Events

Day 1

The Flagship event of IEEE India Council brought in with the conjoined effort from the IEEE Hyderabad Section bore fruit as the phase 2 registrations closed within the first week of September. Enormous number of participants from all of the 11 sections registered owing to nearly 700+ registrations. The meet as scheduled saw the accommodation of delegates from far and near at Grand Lotus Hotel and Sri Simran Park Hotel on 27th of September. There was a completely unexpected drizzle but both the organizers along with the participants considered that as a welcome note to the “City of Pearls”. The success of a versatile congress is condemned by the intellectual gathering and delivery of knowledge. The online registrations conducted in 2 phases closed soon as the expected participant rate and the delivered one differed in huge numbers. The Registration desk opened up as soon as the delegates were transported to the venue which is a 45 minute ride from the place of stay. The registrations began from 8 AM IST to nearly 5 PM IST. The participants were provided with an ID card, food coupons and a Kit consisting of the schedule, a notepad along with a pen and some notes regarding an upcoming session on DSP.
The 19th edition of IEEE’s hallmark annual event, All India Students, Young professionals and Women in engineering Congress (AISYWC) was inaugurated with much fanfare at CMR Group of Institutions, Hyderabad on 28th September 2019. The event saw a host of distinguished guests, prominent among which were Sri C H Malla Reddy, Minister of Labor, Employment, Women and Child Development from 2019 in Telangana, Mr. M Janga Reddy, Director of CMRIT and Dr. CH. Gopal Reddy, Secretary and Correspondent CMRGII. From the IEEE gallery of stalwarts, there was Dr. S N Singh, Chair of IEEE India Council, Dr. Rajashree Jain, Vice Chair of IEEE Student Activities, Sri N. Venkatesh, Chair of Hyderabad Section and Senior Vice President, Advanced Technologies and Dr. Y. Vijayalata, Chair of the Congress, Dr. Amit Kumar, Vice Chair of IEEE Hyderabad Section and Sri Vamsi Krishna J, Vice Chair of IEEE Young Professionals and Organizing Secretary of AISYWC 2019.

The program was given an auspicious start with the ceremonial lighting of the lamp. This was followed by an overview of the Congress delivered by Dr. Vijayalata in the capacity of Congress Chair. After she walked them through the Congress itinerary, Sri. N Venkatesh addressed the gathering. Subsequently, Dr. S. N. Singh appreciated the efforts put in by the volunteers and participants alike in making this meet possible and hoped for its grand success. Sri. C H. Gopal Reddy then warmly welcomed all the delegates to the City of Pearls and wished them a comfortable and enlightening stay in Hyderabad. Also the Director of IEEE India Operations Mr. Harish Mysore graced the occasion and wished it to be a grand success.
The distinguished guest of honor for the evening was Sri C. H. Malla Reddy, currently Minister of Labor, Employment, Women and Child Development for the state of Telangana who gave a ferocious speech in encouraging the youth to utilize ample opportunities by hard work which is destined to bear fruit in the long run.

The inaugural ceremony concluded with a Vote of Thanks by Dr. Amit Kumar, Vice Chair of IEEE Hyderabad Section.

IEEE Tell-a-Tale, a first of its kind initiative was also launched on the first day of AISYWC 2019. Tell-a-Tale is a project that aims to share the unique and inspiring experiences of volunteers who have worked hard to organize events and conferences of IEEE. It aims to motivate the next generation of volunteers and provides a platform for support and experience sharing. The logo was unveiled by the host of IEEE India Council dignitaries which includes Dr. SN Singh, Chair, IEEE India Council, Dr. Harish Mysore, Director, IEEE India Operations, Mr. Puneet Mishra, Secretary, IEEE India Council, Dr. Rajashree Jain, Vice Chair of IEEE Student Activities and by the congress organizing committee.

After inauguration the meet was progressed by the first Keynote Address on DSP through Digital Filtering by Dr. GVV Sharma, an eminent scholar who received his Ph.D. in Electrical Engineering from IIT Bombay and did his M.Sc. (Engg) from IISC Bangalore and Btech from IIT Guwahati. He mainly works on wireless technologies but has a passion for developmental engineering. The address primarily focused on the programming language Python which could also be implemented using an android phone by using Termux, which is an app in playstore. The session was really interactive which involved students raising questions and he shot down all of them with his quick wit. The most catchy point of the session which the delegates felt or themselves is his saying that “Science is the beginning then Art takeovers”. So he indirectly told the students to widen their horizons and to look for brighter dimensions.

Nextly we had an Ice Breaking Session which was led by Mr. Jeet Dagha who also happens to be the R10 lead for IEEE Day Celebrations 2019. The session started with him briefing on what to be done and then finally took over to all the special discounts that the newbies could use to avail IEEE membership. Finally with a bang Ms. Dimple Khilwani, an India Council Volunteer took over to an unexpected quiz program in which the right answers were given IEEE goodies. There was also another round of goodie giving that promoted networking among different sections and the delegates who had made connections nearly to 5 were again given a hand full.

After the fun round, the congress dispersed for lunch which had in it the aroma of the ethnic cuisines made just for all the delegates to have their tummies along with their hearts content.

After the break, the session was on IEEE Microwave Theory & Techniques- Initiative & Opportunities for Young Minds by Dr. N Srinivasa Rao, a Ph.D. holder in BioElectromagnetics from JNTUH who is also a life member in IETE, ISTE, ISI and so on. Throughout his career, he had many publications and has attended a lot of international conferences. He began with the history of how JC Bose demonstrated the radio theory. His presentation also focused on how the students could
The next session was on Failures, Learning and Experiments: Achieving Something Meaningful by Mr. Puneet K Mishra who has been with ISRO Satellite Centre since 2004 and is presently heading Satellite Antenna Characterization, Test & Design Section. He has a rich experience of RF characterization of 31 satellites operating from UHF to Ka Band. The recent launch of Chandrayaan 2 triggered a very silent audience for Puneet Sir. He started by stating a life experience in which he messed up in one of the situations but was never punished because he was honest about it. He added that life is all about taking risks, it’s not for the faint hearted, it’s for those who are willing to make mistakes and then rectify it in the long run. Most of the Q&A revolved around the mishaps that happened with Chandrayaan but he was happy to answer them all.

After a full on Tech Session, the delegates were given the opportunity to laugh to their heart's content through a standup comedy by Mr. Sudeendra Koushik which revolved around his native place Bangalore. The road of comedy stretched from Tollywood to Bollywood to Mysore Pak to silk saree to becoming a millionaire by being a billionaire first and getting married after that.

The Host Institution didn’t seem to get contented with the hospitality given to delegates that they performed a cultural night starting from traditional dances including folk to hip-hop and beat boxing. The stage also witnessed talents from different sections whose beatboxing could be termed as ‘phenomenal’. Several Dance groups from CMR College named Obvious & Illuminators rocked the whole stage and left the delegates in realm of ecstasy.

There was also an Award Ceremony that took place in remembrance of the founder of Hope Foundation Mr. Pralhad P Chabaria to women who have showed notable contributions to the society in terms of their work. The Best Female Professional Award went to Dr. Rajalakshmi for her excellence in technology and her area of expertise. The Best Female Outgoing Student Award went to Ms. Shubhi Serin also for her efforts to equalize opportunities in programming for both males and females. Both received a medal and a cash prize worth 1.25L for their amount less contributions.

After the ceremony, all the participants moved for the Banquet Dinner and after a hearty meal proceeded to the bus depots that drove them back to their hotels with new ambitions for the next 2 days of the congress.

Day 2

The second day of the Congress started with a positive vibe of turning an obstacle into an opportunity. This positive vibe was spread by Dr. Sandhya Kode Director, Training and Development, IIIT Hyderabad. She began the session by explaining how to turn obstacles into opportunities. Ability to learn and life long journey, collaboration, communication skills, integrity leveraging the technology and leveraging strength were some of the points shared by her. She insisted on some important points such as the right way to treat other people is how you want to be treated and choosing the right thing in difficult situations is the real life. She concluded her speech by motivating the gathering to strengthen the core, exercise, build resilience especially adversity quotient to turn obstacles into opportunities.

Mr. Anil Rachamall Social Activist and Founder End Now Foundation gave a talk on Digital wellbeing - building a positive digital footprint session. He started his session by saying that social media is an entertainment and he insisted the young minds to create new things rather than wasting time in social media. He discussed the pros and cons of social media and said that social media makes us antisocial. He shared more information on the Gallup, social media statistics, screenage world and shared some facts about dopamine and tips to become social. He finally ended the session with a quote ‘Disconnect to reconnect’.
The second day noon started with the TEMS panel discussion with 5 eminent speakers. The panelists are Dr. Sudeendra Koushik, Mr. K Gopalakrishna, Mr. J Krishnaswamy, Mr. Bala Prasad and Mr. Abhishek Appaji was the moderator for the panel discussion. The discussion was based on the Employee vs Entrepreneur vs consultant and the benefits of joining TEMS. Mr. Bala Prasad gave more information on the 5G technology and on bringing the technology together in the form of a chip. Dr. Sudeendra Koushik discussed about the half-life of education and the Four E’s i.e. education, experience, expertise and exposure. Information on collaborative work was given by Mr. K Gopalakrishna. Followed by him Mr. J Krishnaswamy discussed more on technology, employee, consultant, entrepreneurship and intrapreneurship.

Mr. Atul Negi Professor Ph.D., University of Hyderabad, was the next speaker of the day. His session was based on the future science artificial intelligence and AI for social good. He detailed about the Algorithm 802.11, IEEE standards, hype cycle and shared more information on deep learning and its applications, machine learning and the 17 parameters for sustainable. AI in prediction that includes the case study in agriculture using microboys and agrobots. And added that technology can increase the yield. He mentioned that India is one of the few countries in the world which made AI policies.

Followed by that Mr. N Venkatesh Chair., IEEE Hyderabad Section, handled a session on Wi-Fi connectivity for remote sensing drones. He started by briefing about drones, downlink, uplink battery life and radio link connection of the drone. He explained about rate vs range, LoRa, and STBC and concluded by adding more points to geoscience and remote sensing society.

The Most awaited enthusiastic cultural night started with the Rock Band by the host institution CMRIT. The delegates from different sections were dressed in their traditional attires and showcased their talents. The section performance started with Ganesh vandhana and the traditional Kathak dance. The participants from various Zones made the night fun filled and the gathering enjoyed to their core. The cultural night ended with the celebration of the traditional Bathukamma festival of Telangana.

LM Track

The Life Members (LM) track was organized on Day 2 of AISYWC 2019.

Prof Sankaran explained how the LM track materialized this AISYWC, explaining how Region 10 organizes AISYWLC (includes all three affinity groups) and narrating the story of how he and other LMs pushed for having an LM track at the All India Congress on the lines of the Region 10 Congress.

The proceedings began by celebrating the birthday of one of the LMs present, Dr. Vidyasagar with the ceremonial cake cutting. This was followed by a round of brief introductions before beginning the sessions. Mr. N Venkatesh, Chair, IEEE Hyderabad Section, welcomed all the Life Member delegates and thanked them for taking efforts to visit Hyderabad. He also invited them to the cultural evening and dinner that would follow the LM sessions.

Mr. V. Prasad Kodali delivered the first talk on ‘IEEE Life Members- a 130 Year History of Philanthropy.’ Mr. Kodali is an IEEE member since 1963, a Life Member since 2006, and has conducted extensive research on the history of Life Members in IEEE worldwide. Who better than him to conduct a session explaining the growth of LMs in IEEE. He explained the timeline of how the predecessor organization of the IEEE, namely the American Institute of Electrical Engineers (AIEE) introduced a Life Membership or Associate Membership in 1884. In that time, a one-time payment was sufficient to become an associate member. In 1947, IRE introduced Life Membership. When the IRE and AIEE merged to form IEEE, a formal Life Membership was created in 1963. The bylaws for the same (Bylaw 102.2) were committed to paper in 1971 and there has been no change in rules for LMs thereafter. Prof. Kodali explained that in the early days, LMs majorly contributed towards philanthropy, and their main focus was on funding education for students. He then elaborated upon the IEEE Life Member Fund and how the LM Funds have been put to use so far in myriad applications ranging from History Centers and Museums, to the IEEE Global History Network. He tried to hit home the point that a retired
professional has a lot of time at his/her disposal and yet there are very few Life Members (citing Dr. Vidyasagar as an example) who contribute so much or win prestigious IEEE tech awards.

Day 3

The first session of the final day congress was taken by Mr. Vamsi Krishna J & Mr. Abishek Appaji on the topic “Crossing the chasm from Student to Studentpreneur”. Mr. Vamsi Krishna J shared his experience working with stumax and Mr. Abishek Appaji shared his experience in MIT. They taught what innovation is and the difference between the need vs want. This session motivated the audience and inspired them with much more confidence to go ahead and achieve their goals.

The next session was handled by prof. ML Sai Kumar Past Dean of Academics, Institute of Public Enterprise about the Make a Difference (MAD). He interacted with the delegates by asking questions and motivated them playing the videos of real time examples of people who really made a difference. He advised the gathering to think beyond the books and make a difference to someone’s life. This was followed by the launch of Skill Connect Program website by Dr. Amith Kumar, Mr. Bala Subramanyam and Mr. Ravishankar. Mr. Dev Jothi briefed the benefits, takeaways and the various phases of the skill connect program.

The flagship event of IEEE India Council AISYWC 2019 came to an end with valedictory session and certificate distribution followed by group photo with Congress T-shirt. The vote of thanks was given by Mr. J. Vamsi Krishna. The biggest event on the calendar for IEEE members in India was a remarkable one by achieving the mission and vision of AISYWC 2019 successfully. The Congress ended with Lunch & Wrap up from event place to Hotel.

More photos of the event are available at https://photos.app.goo.gl/CR9icUjT4QtKFCQD7

Report by: IEEE Hyderabad Section & IEEE AISYWC Working Committee (Dr Vijayalata Reddy, Congress Chair - AISYWC & N Venkatesh, Chair - IEEE Hyderabad Section)
Coordinated by: Dr Amit Kumar, VC-Conferences, Mr. Vamsi Krishna J, VC-Young Professionals & SCT & Dr Rajashree Jain, VC - Student Activities

A cryptocurrency-mining botnet is infecting computers with an image of American singer Taylor Swift to spread its malware. The operators of botnet MyKingz are using steganography, a technique that enables them to hide malicious files inside the genuine ones, according to UK cybersecurity firm Sophos. They are hiding a malicious EXE file inside a genuine JPEG image of Taylor Swift.
IEEE UP Section Events


KIET Group of Institutions, Ghaziabad in association with IEEE UP Section organised a two days IEEE - International Conference on "Issues and Challenges in Intelligent Computing Techniques" (ICICT-2019) on 27-28 September, 2019. The main objective of the Conference is to stimulate and facilitate active exchange, interaction and comparison of approaches, methods and ideas related to specific topics, both theoretical and applied, in the general areas related to the networking, intelligent techniques, computing technologies. The main aim of this International Conference is to contribute to academic arena, business world, and industrial community and in turn to the society.

Chief Guest of the conference was Dr. M P Poonia Vice Chairman, All India Council for Technical education. He addressed on the role and importance the contemporary issues like High Performance Computing, Bio-Inspired Computing, Green Computing, and Information Security. Dr. S.A.M. Rizvi from Jamia Milia Islamia University was guest of honor and discussed on the need fostering the exchange of concepts and ideas in latest technologies i.e. Machine Learning, AI and Quantum Computing. Dr. Vineet Sharma, Head of CSE and Chair of conference shared that more than 200 research papers were received from six different countries and almost all the states of India. Dr. A. Garg, Director of KIET Group of Institutions shared success story of KIET Group and contribution towards research and other development activities in institution. Dr. Manoj Goyal, Joint director of KIET group shared that conducive infrastructure and healthy environment of KIET is providing opportunity for research and innovation further he shared that TBI of institution is fostering the students and faculties to use new research and to be entrepreneur. Dr. Deepak Garg from Bennett University delivered a keynote lecture on Artificial Intelligence and Machine Learning and Dr. Grace Eden delivered the keynote lecture on Human-Centred Robotics. Dr. Adesh Pandey, Dr. Ajay Srivastava, Prof. Dayanand, Dr. Sanjeev Kumar, Dr. A.P. Shukla and admin officer Mr. Umesh Sharma were present in conference.

89 accepted papers were presented in 6 different tracks each chaired headed by eminent persons. We are thankful to IEEE Observer Dr. Asim Chandel for his visit and guidance on second day of conference i.e 28th Sep 2019.

Report by: Dr. Vineet Sharma, vineet.sharma@kiet.edu

A 19-year-old woman in the US tracked and recovered her stolen car using the 'Find my' app available on iPhones. The car was stolen after Victoria O'Connor left her car keys, iPhone and wallet inside the vehicle while visiting a convenience store. After discerning the iPhone's location with the app, the police recovered her car from a nearby apartment complex.

Ryan, an eight-year-old American boy who reviews toys, topped Forbes' list of highest-earning YouTube stars after making $26 million (₹184 crore) in a year. Ryan had topped the list last year as well at $22 million. He was followed this year by channel 'Dude Perfect' at $20 million and Russian-born five-year-old Anastasia Radzinskaya at $18 million.
IEEE India Council

Secretary’s Report Presented at the Annual General Meeting
During INDICON-2019 on 14 December 2019 at Marwadi University Rajkot
This report summarizes activities and initiatives taken by IEEE India Council during the year 2019

India Council Core Committee

Prof. S N Singh, Chair

Mr. Deepak Mathur, Advisor

Dr. Sivaji Chakravarti
Imm. Past Chair

Dr. Suresh Nair, Chair Elect

Mr. Puneet K. Mishra, Secretary

Dr. R B Jadeja, Treasurer

1.0 Executive Summary

2019 was the year of many unique initiatives and brought many achievements to IEEE India Council. During beginning of the year, Chairman of IEEE India Council outlined initiatives, plans and goals for the Council. With the help of active and dynamic volunteers, council has been able to deliver on many of its plans and conducted several activities with the help of constituents sections.

Council successfully hosted IEEE President’s, Executive Director’s and Public Policy Chair’s Visit. Council was successful in conducting 160th Birthday Celebrations of Sir J C Bose, Public Policy workshop, mini POCO workshop, All India
Professional activities garnered speed with the revised collaboration (MoU) with IEI. This collaboration effort is for member benefits as it opens up new horizons in the field of technology and management.

On technical front, Council along with Gujrat Section is organizing it’s flagship conference INDICON at Marwadi University. 502 papers were received and 241 papers were accepted after 3 technical reviews.

To recognize the efforts the volunteers council has constituted several new awards. As part of Industry initiative council has constituted 3 new awards. To recognize subsections and to provide opportunity to host and organize technical conference of International level an New series of conference is conceived, EoI to host this conference is floated. The first IC Subsections conference is planned to be organized during June/July 2020.

With advancements to social media, Council has invested time and resources to keep its website updated and Facebook feeds active. This has enabled many of our members to stay connected.

Council has taken some strong steps and dissolved all the chapters and merged them with respective sections to stream line their activities, is happy to share that two initiative of section viz. Internship Portal and Insurance Scheme for member benefits have been appreciated a lot and will now be implemented at India level.

**NEW INITIATIVES:** This year Council has started following new initiatives:

1. IEEE IC – Nokia Industry Visits on Experimental Learning
2. IEEE IC-Anritsu H on Workshop
3. LM Track in All India Student-YP-WiE Congress
4. Regulation of IC eNotice
5. Industry Awards namely: Technologist of the year, Startup of the year and Women Technologist of the Year
6. India Council Leadership Awards: a. India Council Lifetime Achievement Awards for IC Chairs, b. India Council Leadership Awards for Section/Subsection Chairs
7. IEEE IC Subsections Conference
8. Revision of IC By laws for improved and efficient functioning

**2.0 India Council Executive Committee (IC-EXECOM)**

The India Council Executive Committee – 2019 comprises the following Members along with all the Section Chairs as its ex-officio members.

<table>
<thead>
<tr>
<th>S.No.</th>
<th>Name</th>
<th>Role</th>
<th>Section</th>
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<tbody>
<tr>
<td>1</td>
<td>Dr. Sri Niwas Singh</td>
<td>Chair</td>
<td>UP</td>
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<td>2</td>
<td>Mr. Puneet K Mishra</td>
<td>Secretary</td>
<td>Bangalore</td>
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<td>3</td>
<td>Dr. R.B. Jadeja</td>
<td>Treasurer</td>
<td>Gujarat</td>
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<td>4</td>
<td>Dr. Sivaji Chakravorti</td>
<td>Immediate Past Chair</td>
<td>Kolkata</td>
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<td>5</td>
<td>Dr. Suresh Nair</td>
<td>Chair Elect</td>
<td>Kerala</td>
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<td>6</td>
<td>Mr. Deepak Mathur</td>
<td>Advisor</td>
<td>Gujarat</td>
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<tr>
<td>7</td>
<td>Mr. RK Asthana</td>
<td>Ombudsman</td>
<td>Delhi</td>
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<td>8</td>
<td>Mr. H R Mohan</td>
<td>Newsletter Editor</td>
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<td>9</td>
<td>Dr. Chankya Jha</td>
<td>VC-ECIM</td>
<td>Bombay</td>
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<td>10</td>
<td>Mr. Vamsikrishna J</td>
<td>VC-YP</td>
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<td>11</td>
<td>Dr. Sujit K Biswas</td>
<td>VC - Technical Activities</td>
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<td>12</td>
<td>Dr Rajashree Jain</td>
<td>VC - Student Activities</td>
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<td>Dr. Preeti Bajaj</td>
<td>VC - Awards</td>
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<td>Dr. Rachana Garg</td>
<td>VC - WIE</td>
<td>Delhi</td>
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15 Prof. Kumar Vaibhav Srivasnata VC - Educational Activities UP
16 Ms. Sarada Jayakrishnan VC - Professional Activities Kerala
17 Mr. Girish Khilari VC - Section and Subsection coordination Pune
18 Dr. Sudeendra Kaushik VC - Industry Relations Bangalore
19 Dr. Amit Kumar VC - Conferences Hyderabad
20 Dr. T. Michael N. Kumar VC - Branding Madras
21 Mr. Ashok Jagatia VC - Membership Development Bombay
22 Mr. Harish Mysore India Office Bangalore

Section Chairs
1 Mr. Keshav Bapat Section Chair Bangalore
2 Mr. Abhay Phansikar Section Chair Bombay
3 Dr. Prerna Gaur Section Chair Delhi
4 Prof. Maniklal Das Section Chair Gujarat
5 Mr. N Venktesh Section Chair Hyderabad
6 Dr. SK Varshney Section Chair Kharagpur
7 Mr. Sanjay Kar Chaudhary Section Chair Kolkata
8 Dr. Sameer S. M. Section Chair Kerala
9 Dr. P A Manoharan Section Chair Madras
10 Mr Dinanath Khokar Section Chair Pune
11 Dr Asheesh K Singh Section Chair UP

3.0 IC-EXECOM/Core Committee Meetings & EGM

Total six EXECOM meetings, one Core Committee meeting and EGM was conducted for smooth operation of council activities.

<table>
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<tr>
<th>SNo.</th>
<th>Date</th>
<th>Meeting</th>
<th>Description</th>
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<td>03/03/2019</td>
<td>EXECOM Meeting</td>
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<td>30/03/2019</td>
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<td>14/12/2019</td>
<td>AGM 2019</td>
<td>Marwadi University, Gujrat</td>
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4.0 Celebrating Sir Jagadish Chandra Bose

Sir Jagadish Chandra Bose, one of the fathers of Radio Physics, demonstrated in Calcutta, India, the generation, transmission and reception of electromagnetic waves at 60 GHz frequency over a distance of 23 meters through two intervening walls by ringing a bell and detonating gunpowder in 1895. He developed several components such as a spark-gap transmitter, coherer, horn antenna, dielectric lens, polarizer, and cylindrical diffraction grating.

IEEE celebrated the 160th anniversary of Sir Jagadish Chandra Bose by reflecting on his life and works through eminent speakers compassionately projecting his work to 150 plus aspirant IEEE members and engineers on 17 February 2019 at WTC, Bangalore. This workshop showcased the innovations of Sir J C Bose and its relevance & contribution to the modern technology. While Prof. B S Sonde (ASM Technologies), Prof. D P Sengupta (NIAS) and Dr. Surendra Pal (DRDO) reflected on the life of Sir Jagadish Chandra Bose, Mr. C S Rao (Quadgen Wireless Solutions) and Dr. Yeshwant Gupta (NCRA) presented the application of Sir J C Bose’s work in unlicensed 5G band for communication networks and Radio Astronomy. The highlight of the workshop was the demonstration of the working replica model of JC Bose’s millimetre wave experiment by Dr. Kareem (MJCET) and demonstration of microwave apparatus by Dr. Sudhir Phakatkar (NCRA).

IEEE Foundation as part of the “Furthering Indian Perception of IEEE” project sponsored the J C Bose workshop organized by IEEE India Council, IEEE Bangalore Section, IEEE Bombay Section and supported by IEEE APS-MTTS Bangalore Joint Chapter and IEEE SPS Bombay Chapter. The workshop held at the landmark World Trade Center Auditorium in Bengaluru was sponsored by World Trade Center, Bengaluru for this noble cause.

5.0 IEEE President Visit

IEEE President & CEO, Dr. Jose F Moura visited Bangalore and met India Council EXECOM on July 27, 2019. A brief presentation on IEEE India Council was made before IEEE President and Executive Director to familiarize them about India Council activities and initiatives. It was informed to the IEEE President that Membership growth in India was 7% and 12% in the year 2017 and 2018 respectively. If 12% YoY growth rate is maintained, by 2026 (when IC will be celebrating its Golden Jubilee year) India Council will have more than 1.35L Members (Equal to 2018 membership of IEEE R10). Even at 7% YoY growth rate by 2031, India Council will have more than 1.35L members. It was informed to President and Executive director that IC is facing following major challenges

a. Membership
   i. Retention and Addition
   ii. Transformation of Student member to Regular member
   iii. Higher membership Fee
   iv. Limited Value to IEEE Members
   v. Outlook

b. Collaboration with Govt & Industry

c. Volunteers
   i. Deficit
   ii. Motivation

A request to provide a dedicated secretarial assistant to India Council, who can also assist other India Sections if required was made in front of IEEE President and Executive Director.
IEEE India office has arranged a dinner meeting with India Council volunteers, IEEE President, IEEE Executive Director and few industry leaders in Bangalore on July 26, 2019.

6.0 Workshop on Public Policy Imperatives

A workshop on IEEE Public Policy was organized by India Council. Dr. Gordon Day, Chair, IEEE Public Policy Committee gave detailed information about IEEE Public policy program and requested India Council to take lead in participating with Govt of India in formulation of Public Policy. He informed the India Council ExeCom members that NITI Ayog, GoI is looking for IEEE support in six identified areas.
7.0 Extra Ordinary General body Meeting (EGM 2019)

The 2019 Extraordinary General body Meeting (EGM) of IEEE India Council (IC) was held under the chairmanship of Prof. S N Singh, IC Chair, at WTC Brigade Gateways, Bangalore on July 27, 2019 from 9.30 AM to 10.30 AM. Discussion and Adoption of amendments to Article II, IV, V, VI and VIII of IC Bylaws in respect of objective, management, nomination and election of officers, eligibility criterion and finances were taken up and approved unanimously by general assembly. Updated Bylaws are posted on IC website at: https://site.ieee.org/indiacouncil/about-ieee/bylaws/

8.0 All India Student –Young Professionals –Women in Engineering Congress (AISYWC-2019)

The annual flagship event of IEEE India Council was organized by IEEE Hyderabad section at CMR Group of Institutions, Hyderabad from 28 to 30 September 2019. AISYWC is an amalgamation of inventors, professionals, entrepreneurs, visionaries and some of greatest minds of the country. By bringing together these brilliant minds from all walks of life, the AISYWC envisions to provide its members a platform with dynamic career opportunities, path to connect with academicians, scholars and entrepreneurs from diversified field along with a reward for blending in cultures. Every year the AISYWC is held at different venues which gives a glimpse of what the host section has to offer along with the opportunity for each and every delegate to re-evaluate their capabilities. The theme of AISYWC 2019 was to acquire knowledge, Ideate to innovate, Strengthen skillset, Youngsters on a learning spree, weaving networks to nurture, Collaborate to change the world.

AISYWC was inaugurated with much fanfare at CMR Group of Institutions, Hyderabad on 28th September 2019. The event saw a host of distinguished guests, prominent among which were Sri C H Malla Reddy, Minister of Labor, Employment, Women and Child Development from 2019 in Telangana, Mr. M Janga Reddy, Director of CMRIT and Dr. CH. Gopal Reddy, Secretary and Correspondent CMRG. From the IEEE gallery of stalwarts, there was Dr. S N Singh, Chair of IEEE India Council, Mr. Puneet Kumar Mishra, Secretary, IEEE India Council, Dr. Rajashree Jain, Vice Chair of IEEE Student Activities, Sri N. Venkatesh, Chair of Hyderabad Section, Dr. Y. Vijayalata, Chair of the Congress, Dr. Amit Kumar, Vice Chair of IEEE Hyderabad Section and Sri Vamsi Krishna J, Vice Chair of IEEE Young Professionals and Organizing Secretary of AISYWC 2019

IEEE Tell-a-Tale, a first of its kind initiative, that aims to share the unique and inspiring experiences of volunteers was also launched on the first day of AISYWC 2019.

First Keynote Address on DSP through Digital Filtering was given by Dr. GVV Sharma, IIT Hyderbad. Subsequently, an Ice Breaking Session was led by Mr.Jeet Dagha and Ms. Dimple Khilwani. Next session was on IEEE Microwave Theory & Techniques- Initiative & Opportunities for Young Minds by Dr.N Srinivasa Rao. Dr.Sulakshana Chilukuri gave a talk on The Importance of research in RF and Microwave Engineering. Session on Entrepreneurship in Global Perspective was

taken by Mr. Murali Bukkapatnam. Last Technical session was on Failures, Learning and Experiments: Achieving Something Meaningful by Mr. Puneet K Mishra, SACTDS/ISRO. Before cultural program a standup comedy by Mr.Sudeendra Koushik was performed. Host Institution performed a cultural night starting from traditional dances including folk to hip-hop and beat boxing

IEEE Day Celebrations during AISYWC

The second day of the Congress started with a talk on “How to turn obstacles into opportunities” by Dr. Sandhya Kode, IIIT Hyderabad. Mr. Anil Rachamall Founder End Now Foundation gave a talk on Digital wellbeing - building a positive digital footprint. For TEMS panel discussion, the panelists were Dr. Sudeendra Koushik, Mr. K Gopalakrishna, Mr. J Krishnaswamy, Mr. Bala Prasad and Mr. Abhishek Appaji (moderator). Prof. Atul Negi University of Hyderabad, took a session on the future science artificial intelligence and AI for social good. Mr. N Venkatesh Chair, IEEE Hyderabad Section, handled a session on Wi-Fi connectivity for remote sensing drones.

The Most awaited enthusiastic cultural night started with the Rock Band by the host institution CMRIT. The delegates from different sections showcased their talents. The performance started with Ganesh vandhana and the traditional Kathak dance. The participants from various sections participated in the cultural night. Program ended with the celebration of the traditional Bathukamma festival of Telangana.

Cultural Program during AISYWC 2019

Third day first session of the final day congress was taken by Mr. Vamsi Krishna J & Mr. Abishek Appaji on the topic “Crossing the chasm from Student to Studentpreneur”. The next session was by prof. ML. Sai Kumar Past Dean of Academics, Institute of Public Enterprise about the Make a Difference (MAD). This was followed by the launch of Skill Connect Program website by Dr. Amith Kumar, Mr. Bala Subramanyam and Mr. Ravishankar. The flagship event of IEEE India Council AISYWC 2019 came to an end with valedictory session and certificate distribution followed by group photo with Congress T-shirt. The vote of thanks was given by Mr.J.Vamsi Krishna. The biggest event on the calendar for IEEE members in India was a remarkable one by achieving the mission and vision of AISYWC 2019 successfully. The Congress ended with Lunch & Wrap up from event place to Hotel
9.0 Life Member Track in AISYWC 2019

The Life Members (LM) track was added for the first time in AISYWC and was organized on Day 2. Prof. Sankaran, R10 LMC Chair, welcomed the attendees and opened the session with a brief on the background of how this LM Track came to be a reality. The track was attended by 14 LMs from various Sections of India including Chair/Vice Chair of all the 5 LMAGs in India – viz. Delhi, Bombay, Hyderabad, Bangalore & Kerala. The special guest was Dr V Prasad Kodali, IEEE Fellow, past R10 Director and one of the senior most LMs in India. Dr Kodali delivered an invited talk on “History and Contributions of LM grade in IEEE”. Kodali’s talk was followed by address by Sankaran who spoke on “Some IEEE experiences and vision of some things for IEEE”. He also outlined his idea of “IEEE Laureate Forum” for the future of IEEE and benefit of young researchers in engineering fields. This was followed by brief speeches by LMAG Chairs. The next session was a Panel Discussion, with the theme “Experience of LMs with IEEE and giving back to IEEE & Community as LMs”. Prof. Jenkins of Bangalore LMAG was the Moderator and initiated the panel with some opening remarks and invited LMs R K Asthana of Delhi, Madhu Mangal of Kerala and T S Rathore of Bombay to kick-start the session with their thoughts on the theme. Dr. Kodali appealed for focus by LMs on school & college students, explore possibilities for new IEEE Milestones in India, increase the winning of IEEE Field Awards by Indians and revive the earlier mooted regional budget to provide for annual meeting of LMAG Chairs. Jenkins concluded the Panel Discussion with observing the need to reflect on how much the world has changed and the need for innovative ways and means of finding solutions for the many challenges, where LMs can certainly contribute. Prof. Sankaran then did a wrapup of the LM Track, expressing hope that the LM Track would become an integral part of the AISYWC from the year 2020.

10.0 INDICON 2019

INDICON 2019, will be held during 13-15 December, 2019 at Marwadi University, Rajkot, Gujarat. tOTAL 502 papers were received and 241 papers were accepted after 3 technical reviews. INDICON 2020 will have 3 keynote talks by Ravindra Dahiya, University of Glasgow, Tosio Fukuda, IEEE President 2020, Professor, Beijing Institute of Technology/Meijo University (China), Cecelia Maitra, IEEE Computer Society President 2019. INDOCN 2019 will also have 15 invited talks, 2 tutorials, 2 workshops, 2 Focused sessions, Startup-innovation session, YP-WIE session, MVC paper contest and 241 paper and poster presentation through multiple parallel sessions.

11.0 Student Activities

Student Activity Committee, IEEE India Council set the following objectives for the year 2019.

- To act as an Interface between IEEE HQ, Region 10, and IEEE Sections in India
- Design and Implement student exclusive programs
- Community Development, Awards and Appreciations
- Membership Development, Retention, Conversion to full members

The same are achieved by the following activities

<table>
<thead>
<tr>
<th>Sl No</th>
<th>Activity Name &amp; brief Description</th>
<th>Date and Time and Venue</th>
<th>Number of Students participated</th>
<th>Activity in association with</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Two Experiential Learning opportunities to IEEE student member of all sections of under IEEE India Council through Industry visit- Nokia R &amp; D Labs Bengaluru</td>
<td>13 April 2019 and 29th June 2019 Nokia R &amp; D Labs Bengaluru</td>
<td>97 +81=178</td>
<td>IEEE IC and Nokia University Collaboration</td>
</tr>
<tr>
<td>2</td>
<td>A national level Technology Dissemination Contest for Students (TDCS)-Eu-Reka 2019. Event saw a record registration of about 450 students from different parts of the country. Regional selection of the contest was done during first week of August in coordination with volunteers from 7 IEEE Sections; 90 of the selected students appeared for finals at Pune. Dr K Kasturirangan, Former Chairman of ISRO and Chief Architect of National Education Policy gave away prizes for the winners on 31st August, 2019.</td>
<td>Regional Level- At Branch and Section level Finals at Pune on 31 August 2019</td>
<td>450 Students participated. More than 10000 School students were reached by IEEE students to create an awareness of STEM education and emerging trends among them.</td>
<td>• SAC IEEE India Council • Education Society, IEEE Pune Section • IEEE Humanitarian Technology Committee • IEEE EAB Region 10 • Leap &amp; Scale Growth Partners Pvt. Ltd. • Netlux Antivirus • MIT WPU</td>
</tr>
<tr>
<td>3</td>
<td>ITC fellowship to IEEE students and Faculty members ITC India was held under International Test Conference. 21-23 July 2019</td>
<td>30 Students 30 Faculty members</td>
<td>• In association with ITC</td>
<td></td>
</tr>
<tr>
<td>4</td>
<td>M V Chavan Paper contest 13 Dec 2019</td>
<td>58 Papers received, 13 Accepted</td>
<td>• IEEE IC and IEEE Gujarat Section</td>
<td></td>
</tr>
<tr>
<td>5</td>
<td>Some Awards and Achievement- 1. IEEE Regional (10) Exemplary Student Branch Awards – 9 out of 15 are from IEEE IC 2. R10 Student Activities Committee Outstanding Student Branch Award -First Place A. D. Patel Institute of Technology, Gujarat Section, Third Place Dr. Akhilesh Das Gupta Institute Of Technology And Management, Delhi Section 3. R10 Joint Student Branch Initiative Fund 2019 - 6 out of 10 selected for Joint SB initiatives were from IEEE IC 4. IEEE IC student Branch most promising and upcoming-Under progress.</td>
<td>IEEE India Council -Nokia Experimental Learning Series (Batch 1)</td>
<td>IEEE India Council -Nokia Experimental Learning Series (Batch 2)</td>
<td></td>
</tr>
</tbody>
</table>
12.0 Women in Engineering (WiE) Activities

The salient points of WiE activities are as follows:

1. Contact details of WiE chairs of various sections under IC has been obtained and common mails with the members have been exchanged. Also WhatsApp group of active WiE volunteers of various sections has been created.

2. IEEE WIE-India Council, Equal Opportunity Cell DTU and WIE Delhi Section had organized a program on “Cyber Security” for women students and faculty members of the institutes under Delhi Section. The program was an initiative of National Commission for Women (NCW) under “Digital Shakti Program” in association with Cyber Peace Foundation. The event took place on 9th April, 2019 at Delhi Technological University. 90+ women participants where everyone had a great learning experience.

3. The information about IEEE Region 10 WIE Travel Grant for ILS (Partial travel funding) program for IEEE R10 WIE members to attend and present IEEE WIE International Leadership Summits 2019 in R10 (Bangalore, Beijing, Islamabad) has been shared and has been put on IC website.

4. The information about IAS CMD WIE travel grant program IAS members for attending a local WIE International Leadership Summit (ILS) has been shared with all the WiE chairs.

13.0 IEEE IC-Hope Foundation Prahlad P Chhabria Award

In the honor of Late Shri Pralhad P Chhabria’s, Hope Foundation and Research Centre, IEEE India Council and Women in Engineering (WIE) Affinity Group, IEEE Pune Section has constituted two awards that are designed to recognize and applaud outstanding female student/s specifically from the faculties of Science, Engineering or Technology as well as young women Scientists, Engineers or Technocrats who are in their early career stage. Each award is a cash prize of `1,25,000/- (Rupees One Lakh Twenty Five Thousand only) Taxes as applicable shall be deducted from this prize money, a medal and a citation. The awards were presented during AISYWC 2019, held at Hyderabad.

I. Award I - Best Outgoing Female Student (from faculty of Science / Engineering / Technology) For 2019 Awarded to Ms. Shubhi Sareen

II. Award II - Best Women Engineer / Scientist / Technocrat (working Professional -Early Career Stage). For 2019 Awarded to Dr. Rajalaxmi Chouhan

IEEE IC-Hope Foundation Prahlad P Chhabria Award ceremony
14.0 Conference Activities


II. **R10 POCO** - Organized at MMMUT Gorakhpur along with IEEE UP Section
60+ attendees joined for the minipoco at Gorakhpur which was very well received. Sessions on Technical cosponsorship, Conferences quality and Publications with IEEE Xplore were emphasized during the event. More Details here [http://www.mmmut.ac.in/poco2019/#speakers](http://www.mmmut.ac.in/poco2019/#speakers).

III. **IC Conference Policy rework and adapted** - Updated on IC:
Website [https://site.ieee.org/indiacouncil/conference-norms/](https://site.ieee.org/indiacouncil/conference-norms/)

IV. **Indicon Conference Bidding Policy and Forms are regulated**

VC Conferences was one of the lead organizers of IEEE Region 10 first ‘Conference Leadership Program (CLP)’ on 17-18 August 2019 at Goa, India. The program was attended by 42 delegates. Participants were from India, China, Bangladesh, Singapore, Indonesia, Japan, Malaysia and Australia. The course was tailor-made by MCE for Region 10 after having discussion with Region 10 volunteers. A team of MCE led by Fred Schindler and assisted by Kevin Hanft, Jacqueline Sturdivant and Ray Borgone were the speakers in the CLP. Anil Roy and Harish Mysore discussed about the flagship conferences and role of IEEE offices respectively.

15.0 Memorandum of Understanding

The MoU between IEI and IEEE was signed on 26 July 2019 at IIT Bangalore in presence of Dr. Jose Moura, President & CEO, IEEE, and Dr T M Gunaraja, President IEI as part of Inaugural function of IEEE CONECCCT 2019. During the event Prof Bhargab Bhattacharya of ISI Kolkata, was presented with the 4th IEI-IEEE Award for Engineering Excellence.
16.0 Industry Engagement

The following are the webinars conducted in 2019.

1. Pratik Baheti - IPR filing for academia- 45+ participants
2. Sudeendra Koushik - Can employees become entrepreneurs? - 50+ participants
3. Ravikiran Annaswamy - How to build lasting professional networks? - 35+ participants

Industry forum is being organized in December and Engineering Manager of the year award has been initiated VC-Industry Relations, Represented IC for IEI in Mauritius. Various sections have been synergised to joint activities, like Hyderabad, Pune, Kerala, Bangalore.

17.0 Educational Activities

Under Educational activities a hands-on training cum workshop on RF instruments and 5G technology was organized at Anritsu, Bangalore on October 11, 2019. Total 30 Students across India participated in the program and got benefitted. Students were given hands-on training on RF Signal Generator, Vector Network Analyzer, Power Meter and Spectrum Analyzer. Second program is planned in December 2019.

18.0 Professional Activities

Professional activities team of Kerala section along with IC Vice Chair of Professional Activities organized a meet-up of members from other sections in the Region 10 and with Dr. Nirmal Nair, chair, professional activities, IEEE Region 10. This was held on Friday, 18th October at Grand Hyatt, Bolgatty Island, Kochi on the sidelines of TENCON 2019. Dr. Kush Agarwal, Chair, Professional activities, IEEE Singapore Section, Prof. Jung Chang, Chair Professional Activities of IEEE Seoul Section, Sarada Jayakrishnan, Vice Chair Professional Activities, IEEE India Council, Mr. M C Jayakrishnan, Chair Professional Activities IEEE Kerala Section and Mr. Aju Thomas IEEE Kerala Section participated in the meet-up. In the meet-up participants shared the activities being organized in their respective sections.
Ms. Sarada Jayakrishnan, IC VC Professional activities pointed out on the need for the members from Industry to feel enriched by their association with IEEE. For Members from Academia, being with IEEE has inclusive benefits also for enhancing their career paths. There was discussion on how IEEE Professional activities could help find programs which could benefit members from various industry including manufacturing.

Dr. Nirmal Nair shared in detail about his plans of revamping the professional activities in region 10. His plan is to give clear directions for the professional activities groups to influence policy decision makers of respective region. He is also planning to initiate professional activities day in the major IEEE conferences. He is planning to present his ideas to the Region 10 and get their approval before circulating to various sections.

![Professional Activities meet-up during TENCON 2019](image)

### 19.0 Membership (As on November 1, 2019)

India Council Membership has grown from 45890 to 49900 YoY with a rate of 9% approximately. Following are grade wise comparison in various member grade levels.

<table>
<thead>
<tr>
<th>Member Grade</th>
<th>Count 2018</th>
<th>Count 2019</th>
<th>Member Grade</th>
<th>Count 2018</th>
<th>Count 2019</th>
</tr>
</thead>
<tbody>
<tr>
<td>Honorary Member</td>
<td>01</td>
<td>01</td>
<td>Standards Association Member</td>
<td>NA</td>
<td>14</td>
</tr>
<tr>
<td>Life Fellow</td>
<td>25</td>
<td>29</td>
<td>Life Member</td>
<td>35</td>
<td>40</td>
</tr>
<tr>
<td>Fellow</td>
<td>47</td>
<td>48</td>
<td>Member</td>
<td>12098</td>
<td>13374</td>
</tr>
<tr>
<td>Life Senior Member</td>
<td>159</td>
<td>165</td>
<td>Graduate Student Member</td>
<td>2399</td>
<td>4900</td>
</tr>
<tr>
<td>Senior Member</td>
<td>2399</td>
<td>2790</td>
<td>Student Member</td>
<td>25947</td>
<td>28083</td>
</tr>
<tr>
<td>Affiliate</td>
<td>NA</td>
<td>149</td>
<td>Associate Member</td>
<td>534</td>
<td>424</td>
</tr>
</tbody>
</table>

### 20.0 India Council Awards

The India Council Awards are administered by IC Awards Committee. In order to recognise the dedicated efforts of IEEE Volunteers of IEEE India Council following awards were declared.

1. **Outstanding Volunteer Award**
   a. IEEE Volunteer (Age greater than 35)
      1. Dr Prerna Gaur - Delhi Section
      2. Mr K Biju - Kerala Section
      3. Dr J Ramkumar - UP Section
   b. IEEE Volunteer (Age equal to and below than 35 – Outstanding Student, Outstanding WIE Student, Outstanding YP)
      a. Outstanding Student Volunteer
         1. Ankit Yadav, UP Section
         2. M Sai Prashant, Hyderabad Section
         3. CM Kishore, Kerala Section
         4. Axat Patel, Gujarat Section
         5. Jatin Batra, Delhi Section
         6. Gaurav Sonawane, Pune Section
b. Outstanding Volunteer YP
   1. Shyam, Kerala Section

2. Outstanding Student Branch Award
   a. Outstanding Student Branch: U V College of Engineering, Bangalore (STB34411 Branch Counselor Dr. Kiran K)
   b. Outstanding Upcoming Branch: Symbiosis Institute of Computer Studies and Research (STB114047 Branch Counselor Dr Rajashree Jain)

3. India Council Leadership Awards
   a. IEEE India Council Chair Lifetime Achievement Award 2019: Sri. RK Asthana, Delhi Section
   b. IEEE India Council Section Chair Lifetime Achievement Award 2019:
      1. Prof Sivaji Chakraborti, Kolkata Section
      2. Er TS Rangarajan, Madras Section
      3. Er NV Rao, Hyderabad Section
      4. Prof Anil Roy, Gujarat Section
      5. Prof KVS Hari, Bangalore Section
      6. Prof D Doke, Pune Section

In total 362 volunteers have applied for the various awards and out of which 129 have submitted data and rest of the entries were incomplete. India Council Congratulate all the awardees.

21.0 IC Newsletter

IEEE India Info, the IEEE India Council Newsletter (ICNL) has been brought out on time every quarter as detailed below:

Vol. 14 – No. 1 -- Jan-Mar 2019 in 160 pages with 25 articles
Vol. 14 – No. 2 – Apr-Jun 2019 in 207 pages with 38 articles
Vol. 14 – No. 3 – Jul-Sep 2019 in 202 pages with 26 articles

The fourth quarter issue for Oct-Dec 2019 is getting ready for release by mid Dec 2019 around the time of INDICON-2019.
In the newsletter, along with sizable no. of quality articles on current interest topics authored by working professionals & academic faculty from India and abroad, regular items such as Messages from IC Chairman, Editor, Reports on activities conducted by various Sections & Society Chapters, Reports on activities organised by IC, columns -- “What’s hot in IT - An Indian Perspective” & “Information Resources”, Book Reviews, Excerpts from books and Announcements relating to various schemes, events & activities of interest to members are published.

Editor of ICNL, Mr. H.R. Mohan wishes to record his sincere thanks to all the contributors to the newsletter. As soon as the newsletters are published and uploaded at the IEEE India Council website, all the IC members are informed about the access details through email to facilitate them to read the contents. The ICNL issues are archived at https://site.ieee.org/indiacouncil/newsletter/

22.0 Slate for 2020

The nomination Committee for the year 2020 was formed by IEEE IC Chair as per By- laws of IC. The IC Nomination Committee is as below.

Chair – Prof. Sivaji Chakravorti, Immediate Past Chair of IC
Member – Dr. S.M. Sameer, Chair of Kerala Section
Member – Mr. J Ramkumar, Past Chair of UP Section

The committee has unanimously, resolved to extend the tenure of current IEEE India Council Chair, Prof. S.N. Singh, for one more year (i.e. for 2020) as per the provisions of IEEE India Council Bylaws - the Article III, Section 2, after review of performance in the year 2019.
23.0 Liaison with IEEE India Office:

Mr Harish Mysore, Director IEEE India Office in Bangalore, continues his close association with the activities of India Council and is regularly present at IC meetings. India Council acknowledges the various efforts of IEEE India Office, which have added value to members in India.

24.0 INDICON 2020 & AISYWC 2020

IEEE Delhi Section will be organizing both the Flagship event of IEEE India Council viz. INDICON 2020 and AISYWC 2020 at Netaji Subhash University of Technology and Chitkara University respectively. INDICON 2020 will be organized from Dec 11-13, 2020. AISYWC 2020 dates are to be finalized.

25.0 ACKNOWLEDGEMENTS:

I wish to place on record my sincere thanks to the IC Chair, Past Chair, Chair-Elect, Tresurer, Section Chairs, all IC Vice-Chairs and Executive Committee Members, Ombudsman, Editor IC Newsletter, IC and Section volunteers, who have worked hard throughout the year and helped us in organizing meetings, conducting events and taking India Council to new level.

Puneet Kumar Mishra
Secretary, IEEE India Council

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<table>
<thead>
<tr>
<th>GRE STUDENT</th>
<th>NORMAL PERSON</th>
</tr>
</thead>
<tbody>
<tr>
<td>All articles that coruscate with resplendence are not truly auriferous.</td>
<td>All that glitters is not gold.</td>
</tr>
<tr>
<td>Sorting on the part of mendicants must be interdicted.</td>
<td>Beggars are not choosers.</td>
</tr>
<tr>
<td>Male cadavers are incapable of rendering any testimony.</td>
<td>Dead men tell no tales.</td>
</tr>
<tr>
<td>A revolving lithic conglomerate accumulates no congeries of small, green, biophytic plant.</td>
<td>A rolling stone gathers no moss.</td>
</tr>
<tr>
<td>Members of an avian species of identical plumage tend to congregate.</td>
<td>Birds of the same feather flock together.</td>
</tr>
<tr>
<td>Pulchritude possesses solely cutaneous profundity.</td>
<td>Beauty is only skin deep.</td>
</tr>
<tr>
<td>Freedom from incrustations of grime is contiguous to rectitude.</td>
<td>Cleanliness is godliness.</td>
</tr>
<tr>
<td>The stylus is more potent than the rapier.</td>
<td>The pen is mightier than the sword.</td>
</tr>
<tr>
<td>It is fruitless to attempt to indoctrinate a superannuated canine with innovative maneuvers.</td>
<td>U can't try to teach an old dog new tricks.</td>
</tr>
<tr>
<td>Surveillance should precede salutation.</td>
<td>Look before you leap</td>
</tr>
</tbody>
</table>
What’s hot in IT - An Indian Perspective

Prof. S. Sadagopan
Director, IIIT-Bangalore
ss@iiitb.ac.in

November 2019

Science & Technology

- **ISRO** (Indian Space Research Organization) launches **CARTOSAT-3** and 13 micro-satellites on November 27, 2019
- **Infosys Science Prizes** for 2019 were announced on November 7, 2019
  - Professor Sunita Sarawagi of IIT Bombay is the winner for **Engineering & Computer Science**
  - Professor Manu Devadevan of IIT-Mandi is the winner for **Humanities**
  - Professor Manjula Reddy of CCMB (Center for Cellular and Molecular Biology), Hyderabad is the winner for **Life Sciences**
  - Professor Siddhartha Mishra of ETH-Zurich is the winner for **Mathematical Sciences**
  - Professor G Mugesh of IISc, Bangalore is the winner for **Physical Sciences**
  - Professor Anand Pandian of Johns Hopkins, USA is the winner for **Social Sciences**

Policy

- **Department of Telecom** orders payment of Rs 93,000 Crores on November 14, 2019, as per **Supreme Court** ruling adding further blow to the ailing telecom companies; Government provides partial relief by way of 2-year moratorium on November 21, 2019
- **Finance Minister** announces Rs 25,000 Crores fund to help the real estate sector on November 7, 2019
- India decides to opt out of **RCEP** (Regional Comprehensive Economic Partnership) on November 5, 2019, though it was very close to signing the agreement; steps towards bi-lateral agreement with USA are on

Special events and Milestones

- **Rajya Sabha** had its 250th Session on November 18, 2019
- **China** launches **5G services** on November 1, 2019 (second country after South Korea); India yet to announce the auction dates!
- **Supreme Court** makes history by deciding on the vexed **Ayodhya issue** on November 9, 2019
- **Jammu & Kashmir** and Ladakh form new **Union Territories** on November 1, 2019
- **Maharashtra Elections** results announced on October 24, 2019 but **Chief Minister Uddhav Thackeray** was sworn in only on November 29, 2019 after lots of drama; **Jharkhand** Election dates announced on November 2, 2019 with results on December 23, 2019; **Karnataka** By-elections (whose results are crucial for the survival of the current Government) were also announced
- **Brexit** confusion continues with UK having Elections on December 12, 2019

Products

- **Google Nest Mini** launched on November 25, 2019 at Rs 4,499
- **Apple** starts selling **iPhone XR** units in India and even exports to other countries from Chennai plant owned by its supplier Foxconn

Markets

- **Aramco’s historic IPO** (the largest ever IPO) oversubscribed marginally on **November 30, 2019**
• RPA (Robotic Process Automation) software AutomationAnywhere gets $290 Million funding on November 21, 2019, taking its market cap to $6.8 Billion

• Google buys wearables company FitBit for $2.1 Billion on November 1, 2019

Indian IT Companies

• TCS bags $2 Billion order from Europe’s largest pension funds consolidator Phoenix group on November 12, 2019
• Manthan Software acquires US-based personalization start-up RichRelevance on November 6, 2019
• TechMahindra acquired the Indian unit of US-based media group Born Commerce (with $50 million turnover) on November 6, 2019
• CapGemini India layoffs 500 employees in November 2019

MNC IT Companies in India

• Power major Eaton opens aerospace manufacturing facility in Bangalore in November 2019

People

• India-born Microsoft CEO Satya Nadella tops the list of 20 Business Persons of the year 2019
• Wipro founder Azim Premji gets MMA Amalgamation Award 2019
• Sri Lanka elects a new President on November 16, 2019; the new President Gotabaya Rajapaksas nominates his brother Mahinda Rajapaksas as Prime Minister on November 21, 2019
• Sharad Arvind Bobde takes over as 47th Chief Justice of India on November 18, 2019
• Sanjay Gupta (earlier with Disney) appointed as the new Google India Country Manager on November 6, 2019
• TVS Motors Chairman Venu Srinivasan gets the Japanese Deming Prize on November 6, 2019 (for Quality Management); he is the first Indian industrial to get this coveted prize
• High-profile visitors to India in November include German Chancellor Angela Meckel (November 1-3)

Start-ups scene

• Mobile Ad biggie InMobi acquires Gurgaon-based video platform Roposo on November 27, 2019
• PayTM raised $1 Billion in end November 2019 taking its valuation to $16 Billion
• RazorPay buys payroll management software OpFin on November 23, 2019
• Aztec founder Govi founded Perfios raises $50 Million funding on November 20, 2019
• Fresh capital infusion of $150 Million into Freshworks (Chennai-based customer engagement company) on November 13, 2019 takes its market cap to $3.5 Billion

Interesting Apps

• FASTag (RFID reader-based toll collection) becomes mandatory on all toll booths of NHAI (National Highway Authority of India) effective December 1, 2019, hopefully avoiding wasteful delays
• UPI-based mobile payment App BHIM goes global with its Singapore launch on November 14, 2019

Interesting numbers

• GST collections cross Rs 1,00,000 in November 2019
• India’s stock market index Sensex touches 41,000 for the first time on November 26, 2019
• India’s Foreign Exchange reserves cross $449 Billion for the first time in November 2019
• Reliance market capitalization touches Rs 10 Lakh Crores, the highest ever for any Indian company on November 29, 2019
• Alibaba creates history with $38.4 Billion sales on a single day on November 11, 2019
• Of the total 1.1 Million foreign students in USA, Indian students’ population crosses 200,000 in 2019 (Open Doors Report dated November 19, 2019)
• FlipKart and Amazon clock Rs 31,000 Crores sales during the Indian festival season in November 2019
October 2019

Universities

- Sponsored Research grants scale new heights in IIT’s; IIT-Madras earns more than Rs 500 Crores in 2018-19; IIT-Delhi and IIT-Bombay are not far behind
- IIT Council announces in its October 16 meeting, several interesting options including inter-institutional faculty and student transfers
- IIT-Delhi starts a Billion Dollar fund raising campaign, the first such large-scale fund collection drive; FlipKart founders Bansals kick off the drive with Rs 125 Crores donation

Science & Technology

- Google claims quantum computing breakthrough on October 27, 2019 with its quantum computers beating the reported fastest computer
- The first-ever “all female” space-walk by Christina Koch and Jessica Meir on October 18, 2019 sets a new record
- Nobel Prizes for 2019 announced in October;
  - Announced on October 7, 2019, Nobel Prize in Medicine 2019 went to William Kaelin Jr of Harvard, USA, Sir Peter Ratcliffe of Oxford, UK and Gregg Semenza of Johns Hopkins, USA for their contributions “how cells adapt to oxygen availability”
  - Announced on October 8, 2019, Nobel Prize in Physics 2019 went to James Peebles of Princeton, USA, Michael Mayor of Geneva, Switzerland, Didier Queloz of Cambridge, UK
  - Announced on October 9, 2019, Nobel Prize in Chemistry 2019 went to John Goodenough of UT Austin, USA, Stanlet Whittingham of Binghamton, USA and Akira Yoshimo of Meijo, Nagoya, Japan for their work on “Lithium-ion batteries”
  - Announced on October 10, 2019 Nobel Prize for Literature 2018 went to Polish author Olga Tokarzuck and Nobel Prize for Literature 2019 went to Australian author Peter Handke; 2018 and 2019 were announced together, for the first time!
  - Announced on October 11, 2019, Nobel Peace prize 2019 went to Abiy Ahmed Ali, Ethiopian Prime Minister
  - Announced on October 14, 2019 Nobel Prize in Economics 2019 went to Abhijit Banerjee & Esther Duflo of MIT USA and Michael Kramer of Harvard, USA
  - Nobel had interesting India connection – the winners include Dr Abhijit Banerjee (who grew up in Kolkata and studied in Presidency College, Kolkata and JNU)
  - Nobel Prize 2019 had one of the oldest winners – 97 year old John Goodenough, and a couple (Abhijit and Esther)
- India gets delivery of its first Rafael Aircraft from France on October 6, 2019 (Vijayadasami Day)

Policy

- Finance Minister Nirmala Sitharaman announcing a slew of measures to address the sagging economy in September 2019 is followed by “IT returns going faceless” (with minimum human intervention to avoid collusion from October 8, 2019 (Vijayadasami)

Special events and Milestones

- Prime Minister Modi hosts Chinese Prime Minister Xi Jinping at Mamallapuram in Tamil Nadu for a Summit during October 11-12, 2019
- Reliance quarterly profits touch new high of Rs 11,262 Crores for July – September 2019, the highest-ever for any private sector company in India (Indian Oil had the highest profit of Rs 14,512 Crores on 4Q2013). Similarly its market capitalization touches Rs 9 Lakh Crores, the highest ever for any Indian company (TCS mar-cap touched Rs 7.68 Lakh Crores in 2018)
- Karnataka in the Top State for Innovation as per NITI Aayog National Innovation Index launched on October 18, 2019
- Maharashtra and Haryana Assembly Elections on Oct 21, 2019; results on Oct 24, 2019. Haryana gets BJP government; Maharashtra is yet to get a new Government though BJP Shiv Sena win majority
- PMC Bank crisis in October causes misery to tens of thousands of its customers
- Floods in Japan leave a wave of destruction in October 2019 due to typhoon Hagibis on October 13, 2019
- Brexit confusion continues; the deadline of October 31, 2019 set by EU is revised to January 31, 2020; UK Prime Minister calls for Elections in December 2019! Israel continues its impasse on the choice of its Prime Minister; Hong Kong stir continues all of October 2019; Japanese royalty, Thai royalty see minor turbulence!
Products

- **Xiaomi** launches **Note 8** and **Note 8 Pro** in India on October 2019
- **Nokia** launched Nokia 6.2 and Nokia 7.2 in India in October 2019
- **Google** launches **Pixel 4 phone** on October 18, 2019 (not to be sold in India)
- 1,600 **Samsung Fold Phones** sold in 3 minutes in India!
- **Microsoft** launches its **Tablet** products on October 2, 2019; announces **Surface Foldable phone**, but products to reach consumer hands only in 2020 Festival season!
- **Apple** iPhone sales see 10% rise in October 2019

Markets

- **IRCTC IPO** on October 14, 2019 got oversubscribed 110 times! Stock price gained 29% on Day !
- **L&T Infotech** acquires **PowerUpCloud** for over Rs 100 Crores on October 16, 2019
- **Infosys** acquires Ireland-based 1,400-strong BPO **Eishtec** on October 8, 2019
- **Amazon India** and **Flipkart Big Billion Days** Shopping Festival in September & October 2019 saw big increase in sales in an otherwise damp market condition

Indian IT Companies

- **TCS** has second quarter (July – September) top line of Rs 38,977 Crores and bottom line of Rs 8,042 Crores; with addition of 14,097 its headcount touches 4,50,738 on October 31, 2019
- **Infosys** has second quarter (July – September) top line of Rs 22,629 Crores and bottom line of Rs 4,019 Crores
- **Wipro** has second quarter (July – September) top line of Rs 15,130 Crores and bottom line of Rs 2,561 Crores
- **Bajaj** re-launches an Electric version of its historic “Chetak” scooter in October 2019

MNC IT Companies in India

- Cloud management & analytics company **Rubrik** opens its Bangalore R & D center on October 22, 2019
- **Microsoft India annual** revenue goes past $ 1 Billion for the first time
- **Oracle** starts its first India data center in Mumbai on October 11, 2019; its second data center in Hyderabad will start soon in 2019-20
- **Johnson Controls Hitachi** Center starts operations in Kadi, Gujarat from October 2019
- **HP Inc.**, the printer major, announces its decision to cut 16% of its workforce (around 7,000), globally in October 2019

People

- Bangalore-born Prashant Chandrasekar is the CEO of **StackOverflow** – the largest and most trusted open source Q&A community - from October 1, 2019
- There were several high-profile visitors to India in October; 2-day visit by **Chinese Premier**; 3-day visit by **Bangladesh Prime Minister**, and 5-day visit **Dutch** King & Queen during October 2019

Interesting numbers

- India’s stock market index **Sensex** touches 40,000 once gain (after significant losses) after 4 months on October 31, 2019
- India’s **Foreign Exchange reserves** cross $ 440 Billion for the first time in October 2019
- Prime Minister **Modi** has 30 Million followers on **Instagram** – the highest for any leader – on October 14, 2019
- Government announces 5% **Dearness Allowance hike** effective July 1, 2019 on October 12, 2019
- **RBI** cuts **Repo rate** by 25 hps on October 4, 2019
- Mobile payment platform **UPI** volume exceeds debit card volume on October 1, 2019; touches 1 Billion mark on October 25, 2019
September 2019

Universities

- **IIT Council** announces several **sweeping changes** in its meeting held on September 28, 2019; **MTech fee** to see substantial **increase** and **weak B Tech students** to leave after 3 years with BSc degrees
- **IIT’s** to add 4,320 seats in 2020-21; **IIIT’s** to add 556 seats in the same period
- **Finance Minister** announces a policy change on September 20, 2019 that allows **CSR funding** to be used for R&D Funding in IIT’s and Universities
- **SASTRA University** announces **Ramanujan Prize** for 2019 on September 20, 2019 to **Dr Adam Harper** of Warwick University, UK
- **Times Higher Education** ranking of September 14, 2019 leads to lots of confusion; 56 Indian Institutes in the Top 500 but none in Top 300 (for the first time after 2012); **IISc** that had been in the Top 300 for many years talks of “data error”; **other IIT’s** join to take up “data errors” with the Agency; interestingly, **IIT-Ropar** and **IIT-Indore** take it to the Top 400!
- **IoE** (institutes of Eminence) list of September 5, 2019 gets **five new additions** – **IIT-Kharagpur, IIT-Madras, BHU, Delhi University and Central University of Hyderabad** - on September 5, 2019 (Teachers Day)
- **IIT-Kanpur, BITS-Pilani and La Trobe University** of Australia agree to collaborate in the area of “Smart Cities” on September 3, 2019

Science & Technology

- **ISRO** gets **approval** from the global standard body **3GPP** for its **home-grown GPS “NavIC”** on September 24, 2019
- **India’s Moon Mission Chandrayaan II** (that created global attention of the Space scientists) Rover **Vikram** managed to reach all but 2.1 KM of the 4,00,000+ KM journey to the Moon on 6th September 2019 night, but “crash lands”; luckily, the **Orbiter** successfully keeps sending Lunar images and said to be in good health with nearly one full year of life.
- Amazon’s AI-based voice assistant device **Alexa** starts to **speak and understand Hindi** in September 2019

Policy

- Expenditure Finance Secretary clears the ambitious **Rs 7,500 Cr AI Mission** on September 10, 2019
- **Finance Minister Nirmala Sitharaman** announces a slew of measures to address the sagging economy; IT returns goes “faceless” from October 7, 2019 (Vijayadasami); Public Sector consolidation on September 12, 2019; sops for the real estate sector on September 14, 2019; finally, corporate tax reduction on September 20, 2019 that led to nearly 2,000 point increase in Sensex (the highest single day gain in a decade)

Special events and Milestones

- **Prime Minister Modi** addresses **UN General Assembly** on September 29, 2019
- **Google turns 21** on September 27, 2019
- On September 27, 2019 **Election Commission announces dates for Maharashtra and Haryana Assembly Elections**; Oct 21 Election Day and Oct 24 Election results
- **Prime Minister Modi** and **President Trump** share the stage in a historic “Howdy Modi” event on September 22, 2019 in Houston, Texas
- **India Post Bank** turns 1 on September 10, 2019
- **Brexit** in deeper trouble with British Prime Minister Boris Johnson losing majority and deadline of October 1, 2019 is dangerously close!
- **Aramco** oil refinery in Saudi Arabia hit by Drones on September 14, 2019
- **Wikipedia** has a “blackout” for several hours on September 6, 2019
- **Hong Kong** stir continues all of September 2019

Products

- **Amazon** launches new **Echo devices** on September 25, 2019
- **OnePlus** launches its **TV’s** globally in September 2019; launches immediately in India, including possible “Make in India” option soon!
- **Apple** launches **iPhone 11, Apple tv+, new iPad** versions on September 10, 2019
- **Android 10** is out in September 2019
- **Jio Fiber** rollout starts on September 5, 2019
- **Samsung** launches its **5G chipset Exynos 980** on September 5, 2019
Markets

- BSE Index Sensex has 1,800 point increase on September 20, 2019, following Finance Minister Nirmala Sitharaman announcement of corporate tax reduction (the highest single-day gain in a decade)
- Amazon India and Flipkart announce their Big Billion Days Shopping Festival starting September 29, 2019; post record sales on Day 1
- Microsoft buys cloud migration software company Movere on September 5, 2019

Indian IT Companies

- ITI Ltd., announces a cloud services for PSU (Public Sector Undertakings) on September 27, 2019
- Infosys reaches Top spot (No 3) in Forbes 2019 “World’s Best Regarded Companies” on September 25, 2019
- TCS signs $ 700 Million contract (over 5 years) with General Motors and absorbs 1,300 professionals on its payroll on September 19, 2019
- Mindtree starts European operations on September 16, 2019
- Infosys opens the 6th Tech Center in USA in Arizona on September 14, 2019
- Wipro gets $ 300 Million services contract from ICICI Bank on September 5, 2019
- Tech Mahindra gets $ 1 Billion contract from AT&T on September 5, 2019

MNC IT Companies in India

- China’s Thunder Software to invest $ 500 Million over 5 years in its Bangalore operations
- Siemens Healthineers starts a medical device manufacturing facility in Electronics City in Bangalore on September 19, 2019
- Manhattan Associates starts a second Tech Center in Bangalore on September 18, 2019
- PepsiCo sets up a Tech Center in Hyderabad on September 10, 2019 (with 3,80,000 square feet space) and plans to hire 2,500 professionals over the next 3 years
- Airbus Industries opens its new Bangalore Tech Center facility on September 3, 2019 and plans to house 500 professionals

People

- Bhatnagar Prizes announced on September 26, 2019; of the 12 recipients, Dr Manik Varma of Microsoft India Research gets the Award for Engineering Science
- Prashanth Chandrasekar (Bangalore born) is the new CEO of Stack Overflow (the first port of call for 50 million developers, globally!)
- Google announces the starting of Google AI Research Lab in India and named IIIT-Bangalore Professor Manish Gupta as the Head on September 19, 2019
- Ramkumar Ramamoorthy named Cognizant India MD on September 19, 2019
- British Prime Minister loses majority on September 3, 2019; Brexit in trouble!

Start-up Scene

- Prime Minister Modi hands over the awards for India-Singapore Hackaton winners during IIT Madras Convocation on September 30, 2019
- Hotel room-aggregator Oyo announces on September 23, 2019 its decision to raise another $ 1 Billion
- HCL Technologies acquires Hubli-based semiconductor start-up Sankalp Semiconductor for Rs 180 Cr on September 10, 2019; Tier 2 Cities are getting their act right!
- Food delivery startup Zomato lays off 600 people on September 10, 2019
- Pune-based Clean-tech startup 75F gets $ 18 Million funding on September 6, 2019
- Mahindra & Mahindra acquires 55% stake in cab company Meru on September 1, 2019

Interesting numbers

- Mobile payment platform UPI volume exceeds debit card volume on September 1, 2019

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Information Resources

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13 Leading Data Science Products From India That Made It Big In 2019: There has been a steady increase in the analytics and data science service providers in India facilitating the adoption of analytics functions across organisations. Analytics products and services may come in various forms, helping companies transform the way they conduct business. This year, Analytics India Magazine brings a list of ‘Top 13 Data Science & Analytics Products in India’ that are helping organisations to make decisions with data. It lists 13 amazing data science products that are transforming the industry.
http://bit.ly/2PLUH7c

40+ Corporations Working On Autonomous Vehicles: Beyond trendy names like Tesla and Alphabet chasing self-driving cars, a host of auto brands and other tech heavyweights are also investing in autonomous R&D. http://bit.ly/2rzk2cF

16 inventions getting us off fossil fuels and into renewable energy: Much of the world's energy is sourced from fossil fuels. Several innovators and companies have developed inventions to help get the world off of non-renewable energy. For example, the HomeBiogas 2.0 turns food waste into gas, producing up to three hours of cooking gas. http://bit.ly/2rKzq5V

Terms of Service; Didn't Read: https://tosdr.org/ is a user rights initiative to rate and label website terms & privacy policies, from very good Class A to very bad Class E. Terms of service are often too long to read, but it's important to understand what's in them. Your rights online depend on them. The tosdr initiative hopes the ratings of this site can help you get informed about your rights. Click on a service below, to have more details!

Digital transformation: 10 counterintuitive tips: No two digital transformations look alike - so why do so many organizations try to follow the same rules? Turn common wisdom on its head with these tips from CIOs and tech execs. https://red.ht/34kbcN1


Open-Source Software Has Changed The Way Software Is Developed. Here’s where the $33B Industry Is Headed: When it comes to software development, the term “open-source” is almost synonymous. And as the most collaborative method of software development, it has grown increasingly popular over the last two decades. In fact, the open-source services industry is set to exceed $17B in 2019, and expected to reach nearly $33B by 2022, according to CB Insights’ Market Sizing tool. Among its many characteristics, open-source software is publicly accessible, which allows developers to exchange code & ideas in a transparent and collaborative fashion. It also enables flexibility for many businesses looking to solve a wide range of problems. Today, over 30M developers contribute to community-based platforms like GitHub. And the broader market is estimated to be worth hundreds of billions based on recent big-ticket acquisitions like Red Hat (acquired by IBM for $34B) and GitHub (acquired by Microsoft for $7.5B) — as well as large public market valuations like those of MongoDB ($7.9B) and Elastic ($7.3B). In this analysis, we discuss the various elements of open-source, including what the software is, who the major players are (as well as who they’re benefiting — hint: cloud providers), and what the future has in store. http://bit.ly/2t9TRV


AI in the enterprise: 8 myths, debunked: Enough with romantic robots: Let's dispel eight common misconceptions about applying AI in the business world now. https://red.ht/2qUQsOo
2045: Death will be optional: If the sensational but well-researched book La Muerte De la Muerte, authored by two genetic engineers is to be believed, within 27 years, death would be an option and ageing reversible. Humans by then will only die in accidents and never of natural causes or illness and that old age should be classified as ‘illness’ so that a public-funded research can be done to find the cure with Wood saying that he doesn’t consider death an illness.

http://bit.ly/2YOgKcE

Smart Cities 2025: Smart cities and smarter projects have been among the most actively discussed realizations made possible by IoT, data, connectivity and by leveraging a mix of varied technologies. The interest in smart cities continues to grow, driven by a range of socioeconomic and technological developments across the globe. A smart city responds to the challenges of our time and quality of life. It also ensures that the city meets the needs of future generations — in terms of economic, social and environmental issues. In short, it is a good place to live with the best possible quality of life and most efficient use of resources. Worldwide smart cities market will grow from its current $622 Billion to $1 Trillion in 2019 and $3.48 Trillion by 2026, registering a CAGR of 21.28%. http://bit.ly/36AbFMF

Paging Dr. Robot: How Robotics Is Changing The Face Of Medicine: Can robotics transform the medical industry? While there are plenty of medicine-focused robotics apps in development, the long-term outlook for their use remains to be seen. In this analysis, we’ll dig into whether reality is matching those big ambitions, and dive into applications where medical robotics are beginning to enter the mainstream. http://bit.ly/2tcKA3G

8 TED Talks on emerging technologies to watch: From quantum computing to AR to bionic limbs, these emerging technologies deserve your attention. Get up to speed with 8 intriguing TED Talks https://red.ht/2IPVSA9

10 ways to have better conversations: Many leaders take a vested interest in improving their communication skills. They labor over email drafts to ensure the most important updates are explained. They fine-tune and practice their presentations repeatedly before they take the stage at business events. They might even coach their teams on communication best practices and etiquette. But what about the side conversations that happen in the hallways at work or on the road with customers? Do you treat them with the same level of preparation and care? Often not. In those situations, most of us simply wing it. Getting better at day-to-day, informal conversations can improve your overall communication skills, and leaders can practice every single day. Keep these 10 rules in mind for more professional and productive conversations.

https://red.ht/2Ejkgal

A solar-powered system can turn salt water into fresh drinking water for 25,000 people per day. It could help address the world’s looming water crisis: People have been trying to turn seawater into drinking water for thousands of years, but the process is not usually energy-efficient or affordable. At a newly constructed facility in Kenya, however, a nonprofit called GivePower is tackling that challenge using solar power. The desalination system, which started operating in the coastal area of Kiunga in July 2018, can produce 19,800 gallons (75,000 liters) of fresh drinking water each day - enough for 25,000 people. http://bit.ly/36AFwok

What Technology Is Most Likely to Become Obsolete During Your Lifetime?: Certain Boomer basements are little shrines to obsolescence, untidy stockrooms of the one-time cutting-edge: VCRs, corded telephones, immense beige PC monitors, etc. Way fewer Millennials will have basements to store trash in (‘home ownership’ itself quickly verging on obsolete), but presumably, once climate change really hits and they’re all renting cots in corporatized storm shelters, they’ll have little lockers to put stuff in. And it’s worth wondering: what worthless old technology will they be inexplicably hoarding? For this week’s Giz Asks, we reached out to a number of historians of technology for their takes on what tech will become obsolete in the next fifty years. http://bit.ly/2LUtHS5

What Would Happen If the Whole Internet Just Shut Down All of a Sudden?: A world in which the internet suddenly stops: surely the TV show’s already in development. Sprawling cast, gorgeous visuals, tediously on-the-nose themes. Some handsome B-lister tearing around the country in pursuit of his wayward kids, or the shadowy sect that pulled the plug in the first place. A patch of prairie in Kansas with a weak but functional signal, people lining for miles to check texts, riots breaking out. Thankfully, we don’t have to wait for this show to be shot and streamed to get a decent idea of what the
internet apocalypse might look like: for this week’s Giz Asks, we asked a number of experts to do the imagining for us. http://bit.ly/2rOp9We

Career advice I wish I’d been given when I was young: A reader who prefers to remain anonymous — but whose career we think did a lot of good — passed us this list of advice which they were grateful to have received, or wish they’d been given when they were younger. We thought it was very interesting, including where it doesn’t line up exactly with our usual views, and so are publishing it here with their permission. The advice is targeted towards people sympathetic to the principles of effective altruism, especially those with an interest in public policy careers, but we think much of it is more broadly useful. http://bit.ly/2PFwijnO

12 Industries That Will Thrive Thanks To Millennials: Millennials are one of the largest generations in history, and they’re on the cusp of their prime spending years. These are the industries that stand to benefit the most. In this report, we dive into some of the industries — from frozen foods and fast casual dining to micromobility and personal finance apps — that could massively benefit from the rise of Generation Y. http://bit.ly/2YKUVzw

How to build a portfolio and get a job in UX?: This post sums up what author used, what steps he took and what conclusions the author drew from reverse-engineering of UX portfolios. It’s not comprehensive. The author assumes that if you’re starting out, you will Google terms that you’re not familiar with. The author is focusing on outlining a process and sharing tips and tricks which he had learned along the way so that you have an access to what he needed the most during his job changing process. http://bit.ly/2EdFxCv

Networking Technology: Where It Is Now — And Where It’s Headed: As corporate bandwidth requirements continue to surge exponentially with every passing year, it becomes clear that bandwidth demands as well as the business requirements of the modern digital workspace are setting the stage for the implementation of new, advanced technologies. These technologies give rise to fresh possibilities and further fuel the demand for adding intelligent systems to our daily lives and greater reliance on tech support, both in the home and workfronts. With software trends emerging regularly in the IT scene, digital services and people are becoming further intertwined to characterize everything that’s new the world of network technology this year. These recent advancements are more than likely to disrupt existing operations and foster an era of digitization and intelligence throughout the business sector. Let’s see what’s getting hot now in networking technology — and how they will be sizzling by the end of the year. http://bit.ly/2u8hJf2

LinkedIn Top Startups 2019: The 25 hottest Indian companies to work for now: With the 2nd annual Top Startups ranking, we uncover the young companies commanding professionals’ attention today: the ones that are growing massively, scrambling industries, shifting talent flows around the world and, often, altering how we work and live. Our editors and data scientists parsed billions of actions generated by LinkedIn’s 645 million members — and looked at four pillars in particular: employee growth; jobseeker interest; member engagement with the company and its employees; and how well these startups pulled talent from our flagship LinkedIn Top Companies list. To be eligible, companies must be 7 years old or younger, have at least 50 employees, be privately held and headquartered in India. (You can learn more about our methodology at the bottom of this article.) http://bit.ly/2Efy99D

7 Must-See TED Talks On AI And Machine Learning: When it comes to educational dialogue, there is nothing more entertaining than a great TED talk. They provide insight into fascinating subjects in an entertaining way often filled with stories, mind-blowing facts and first-hand experiences of those giving the talks. With AI and machine learning at the forefront of so many questions and topics now, what better way to get the scoop on it than by enjoying some great speeches from those on the cutting-edge of innovation. Here are 7 of the best AI and machine learning TED talks you should watch. http://bit.ly/2qW1d32

21 weird tech job titles of the future: While many human workers fear that they will ultimately be replaced by artificial intelligence (AI), it’s more likely that our current workforce will shift into new types of roles for people, according to a new report from professional services company Cognizant. Full post at https://tek.io/2swkR5R Report at https://cogniz.at/2PnY8T1

What Is Geoengineering?: Scientists and researchers are exploring geoengineering, a strategy that could help avert global warming through the intentional, large scale modification of the climate. We examine the business opportunities, major risks, and potential in these technologies. In response, governments, corporates, and startups are looking to geoengineering, a tech-driven solution to fighting change climate that removes greenhouse gases from the atmosphere. http://bit.ly/2PNSSNCX

How Big Data is Leading to Big Change: From personalized healthcare to digital farming, and from energy management to digital governance solutions, Business 4.0 technologies have transformed lives across the world by creating customized solutions to tackle challenging social issues. And the organizations that have made a profound and sustainable impact on communities are those that have harnessed the power of big data. At Tata Consultancy Services (TCS), we believe that the coming together of data and artificial intelligence will accelerate social transformation. Our digital publication pArivartana
Estonia is often described as a genuinely digital society. Today a
interviews which every programmer should know.

Toward a New Field of Global Engineering: The Engineer’s role in addressing global poverty challenges has often been
confined to village and community-scale interventions, product design and development, or large-scale infrastructure
design and construction. Yet despite fifty years of these approaches, over half the world’s population still lives on less than
$5.50 a day, the global burden of disease in low-income countries is overwhelmingly attributable to environmental health
contaminants, and climate change is already negatively affecting people in developing countries. The conventional
community, product or infrastructure focuses of development engineering is insufficient to address these global drivers that
perpetuate poverty. The emerging field of Global Engineering can work to identify and address these structural issues.
Global Engineering should be concerned with the unequal and unjust distribution of access to basic services such as water,
sanitation, energy, food, transportation and shelter, and place an emphasis on identifying the drivers, determinants and
solutions favoring equitable access. Technology development and validation, data collection and impact evaluation can
contribute to evidence-based influence on policies and practice. Global Engineering envisions a world in which everyone
has safe water, sanitation, energy, food, shelter and infrastructure, and can live in health, dignity, and prosperity.

Inside the Raspberry Pi: The story of the $35 computer that changed the world: The co-creators of the credit-card-sized
board reveal the many challenges they overcame to build the breakthrough machine.

Has Edtech Failed To Revolutionise India's Traditional Education System?: The Indian education system is currently
suffering from some serious lacunae. Over the years, a fair share of the blame has been appropriated to the archaic system
of ‘gurukuls’, the colonial rule, and, later on, the society’s obsession with engineers and doctors.

How to Mine the Invisible Web: The Ultimate Guide: The Invisible Web refers to the vast amount of content and
information that is not easily discoverable in a general search engine query, such as databases, private networks, or
password-protected information. However, there are a wide variety of high-quality Invisible Web search tools, search
ingines, and directories that can help you mine this fantastic resource that is considered to be at least 500 times larger than
the visible web. The following Invisible Web resources will connect you to a virtual goldmine of knowledge, anything from
medical dictionaries to moving picture archives to academically vetted articles and journals. Each of these links connects
you to a resource that will help you find information that is not easily found with just a simple, rudimentary search. These
tools help you do a deep dive into untapped treasure troves of information.

Artificial Intelligence Technology: Top 18 Technologies Used in AI: Artificial Intelligence (AI) is the combined
attribute of science and computer that makes the system or program or any machines perform the Intelligent and
Imaginative functions of a human, independently and solution to problems, be able to make decisions. The main aim of
Artificial Intelligence systems is to have the ability to discover, which makes people increase their performance and
productivity over time. Artificial Intelligent Technology tools include machine learning and deep learning which gives an
analysis report to increase the clarity of planning, reasoning, thinking, problem-solving and also learning.

Estonia is running its country like a tech company: Estonia is often described as a genuinely digital society. Today a
majority of government services are offered 24/7 online, and data integrity is ensured by blockchain technology. You can
use medical e-prescriptions, file taxes, or even buy a car online without needing to go to the vehicle registration office.
There are only a few things that you still need to do in the analog world, such as get married or buy property.

Industry 4.0 - the Nine Technologies Transforming Industrial Production: The rise of new digital industrial
technology, known as Industry 4.0, is a transformation that makes it possible to gather and analyze data across machines,
enabling faster, more flexible, and more efficient processes to produce higher-quality goods at reduced costs. This manufacturing revolution will increase productivity, shift economics, foster industrial growth, and modify the profile of the workforce—ultimately changing the competitiveness of companies and regions. Advanced digital technology is already used in manufacturing, but with Industry 4.0, it will transform production. It will lead to greater efficiencies and change traditional production relationships among suppliers, producers, and customers—as well as between human and machine. Nine technology trends form the building blocks of Industry 4.0. [https://on.bcg.com/2P5vXva]

10 principles of workforce transformation: When you (or your board members) think about thriving in a digital world, you probably think first about technology. It’s evolving so fast that your business constantly has to adapt. But the greatest challenge is not the tech itself: It’s developing a knowledgeable, strategically adept, cognitively flexible, and proficient workforce. You want people who can command artificial intelligence, analyze data, invent and apply solutions on the fly, and slide effortlessly into new roles as needed. All the while, they should keep their skills sharp with mobile apps and online self-taught courses. Ideas should flow from all corners of the company, whether from full-time managers or a pool of gig workers who jump in when work heats up. How to raise the skills of your employees to meet your digital challenges? The 10 principles below can help you ready your company’s workforce for the future. [http://bit.ly/2Qkg6F4]

How the Economics of Data Science is Creating New Sources of Value: There are several technology and business forces in-play that are going to derive and drive new sources of customer, product and operational value. As a set up for this blog on the Economic Value of Data Science, let’s review some of those driving forces. [http://bit.ly/34U1pDx]

Secrets you should have learned before your first programming job: It’s an all too common story in many professions: You go to school for years and walk out with a freshly printed diploma. You snag your first job—and immediately, you’re buried under a pile of unwritten rules and day-to-day complexities that no one bothered to warn you about. Programming jobs are no exception, even with the rise of coding boot camps: those accelerated schools that promise to teach you everything you need to know about coding in a matter of months. As it turns out, whether you’ve earned a Computer Science degree or a boot camp certificate, odds are you’re still not 100% ready for your first real job writing software. The basic skills listed here—which you may or may not have learned in school—can help you get started doing real work with less hand-holding and fewer mistakes. We’ve divided the list into three categories: technical skills, habits and mindset, and soft skills. [http://bit.ly/2MouxfGP]


Inside blockchain and its various applications: In this post, the author explores the technology around blockchain shaping how businesses use data. [http://bit.ly/2QqY83N]

Why you should worry if you have a Chinese smartphone: China’s use of technology for social control of its citizens is extensive—but it could affect users elsewhere too, says security analyst Samantha Hoffman [http://bit.ly/2NYslfY]

7 Bio-Inspired Robots that Mimic Nature: The rise of robots in automation has led to many humanoid helpers. This can be best seen in collaborative robots (cobots) like Baxter from Rethink Robotics or the UR cobots from Universal Robots. The robotic arm is the new standard in automation assistance because we do not have to change the human environment for these robots to operate effectively. These human-like functioning robots can pick up, locate and place, and operate handheld machinery. However, the human form is not the most efficient form for a robot to mirror. Sangbae Kim, leader of bio-robotics and professor at Massachusetts Institute of Technology, says that industrial robots are “designed to perform rigid and accurate position-control tasks in a fixed location…[however] manufacturing robots are not designed to control force in dynamic situations.” The goal of bio-robotics is to design a machine that can interact with its environment and dynamic situations like coming in contact with the ground. Kim points out that “when it comes to the mobile robot, the design paradigm must be completely different from industry robots.” Several companies and research groups have focused on biology-inspired robots to create more responsive machines that have an easier time manipulating their environment. [http://bit.ly/396PpFC]

What Are the Biggest Challenges Technology Must Overcome in the Next 10 Years?: Technology’s fine—I definitely like texting, and some of the shows on Netflix are tolerable—but the field’s got some serious kinks to work out. Some of these are hardware-related: when, for instance, will quantum computing become practical? Others are of more immediate concern. Is there some way to stop latently homicidal weirdos from getting radicalized online? Can social networks be tweaked in such a way as to not nearly guarantee the outbreak of the second Civil War? As AI advances and proliferates, how can we stop it from perpetuating, or worsening, injustice and discrimination? For this week’s Giz Asks, we’ve assembled a wide-ranging panel—of futurists, engineers, anthropologists, and experts in privacy and AI—to address these and many other hurdles. [http://bit.ly/2QdA7gi]

For more resources, pl. visit Interesting Reads archives at [http://bit.ly/2XGyIkZ]
Achieving Lifetime Employability
by Dileep Srinivasan, Ashok Shah and G Ross Kelly
2019 / 274 Pages / Paperback / Rs. 1347 (On Amazon India)

Achieving Lifetime Employability is a comprehensive and detailed book in the marketplace today on how to achieve and sustain career growth in this new millennium. The authors have risen to a new level to conduct a detailed examination of just what it takes to survive, thrive, and remain viable and employable in the 21st century workplace. What are the skills, attributes and attitudes required to maintain your relevance and employability in an ever changing marketplace fuelled by innovation, technology and global competition? If you are looking to: Continually be employable; Achieve accelerated growth in the workplace; Navigate the organizational complexities of your workplace; Cultivate your leadership skills; or Hone your entrepreneurial skills, then it is the book for you. According to the authors, the framework for lifetime employability is based on Four Ps: Principles that guide their actions and
behaviours; Performance that reliable and congruent with those principles; Perception, how you project yourself and are perceived others; and Politics, how you navigate the political machinations of your organisations. The elements of these four Ps are examined in terms quotients such as Intelligent Quotient, Emotional Quotient, Learning Quotient, Execution Quotient, Networking Quotient, Industry Quotient, Digital Quotient, Style/Social Quotient, Political Quotient and Marketing Quotient (your brand). The more you master these quotients, the more you are valued and the more you are in demand as an employee, as a leader and an agent of change. According to the authors, while these quotients are the linchpins of lifetime employability and career success, the others such as your health, your career choices and your willingness to accept guidance or advice are equally important. It is a relevant, practical, powerful and a must to read book for anyone wishing to build a remarkable career.

Technical Communication
by Wiley Editorial
2019 / 496 Pages / Paperback / Rs. 355 (On Amazon India)
ISBN: 978-8126579891 / Wiley India

Language and Communication skills are recognised as important foundation in the teaching of the modern engineer. In this competitive world, English language skills and word knowledge can help one flourish in all fields by effective interaction and accurate communication. It is indispensable for students to become confident in their communication skills. Technical communication is a unique and well-structured book that contains best-in-class pedagogy, intending to provide effective communication skills to students in various technical fields. Keeping in mind students belonging to various technical fields, this book has been customised to facilitate students in imbibing them in effective communication skills. This is a ready reckoner which will assist students in their professional fields as well as day-to-day lives by properly instilling in them the understanding, structure, and usage of the language skills. The book covers the matter in 12 chapters broadly under four parts namely: Grammar at a Glance; Developing Writing Ability; Reading and Listening; and Verbal and Non-Verbal Communication. The 12 chapters include: Fundamentals of Grammar; Vocabulary Building; Grammar for Effective Speaking and Writing; Basic Writing Skills; Identifying Common Errors in Writing; Technical Writing Skills; Creative Writing Skills; The e-English; Improving Reading Skills; Listening Skills; Process of Communication and Effective Speaking; and Soft Skills. Additionally, Practice Questions and Useful Resources are included in this book. It is a valuable book for both students and working engineers.

Career Development All-in-One For Dummies
2017 / 680 Pages / Paperback / Rs. 377 (On Amazon India)
ISBN: 978-8126568796 / Wiley India

Combined from seven of the best For Dummies books on career development topics, this book is an one-stop guide to taking control of your career and improving your professional life. Perfect on its own or as part of a formal development program, it gives you everything you need to advance your career. All-in-one volume covers the following topics: Mindfulness; Project Management; Leadership; Time Management; Businesses Writing; Presentations; and Negotiation.
Blockchain For Beginners: The Art Of Decentralisation & Cryptography
by Yathish R & Tejaaswini N
2019 / 148 Pages / Paperback / Rs. 300 (On Amazon India)

Ever gone through hundred and ten resources for blockchain and still not able to figure out where to start off. Well this book would lay the foundation for most of the concepts that you would require to at least get started somewhere and scratch the surface of this hyped technology. From the different underlying technicalities to the diversity of platforms, from the variety of scenarios where Blockchain fits to understanding when it would be an overkill, from learning the two most important platforms to getting you started for creating your own applications on top of them, from various simple humorous references to intriguing exercises, this book aims to not only make you feel comfortable with the technology but also confident enough to ponder more about it. The contents include: History; All About Blockchain; Why Use Blockchain? : Introduction To Cryptography In Blockchain; Introduction To Cryptocurrencies; Blockchain Not Krypto; Blockchain Platforms; Prerequisites; Public Platforms; Private Platforms; and Limitations Of Blockchain. As stated in the title, this is an introductory book on Blockchain and provides the concepts in a simple and easily understandable manner for the beginners to the subject.

Engineering Economy and Management
by Pravin Kumar
2019 / 516 Pages / Paperback / Rs. 458 (On Amazon India)
ISBN: 978-8126579921/ Wiley India

Engineering Economy and Management highlights the importance of economics and management in engineering and helps engineers in managerial decision making. It provides comprehensive coverage of the subject from basic principles to state-of-the-art concepts and applications. This book is common to all students in engineering discipline and is very useful in evaluating the economic merits and demerits of various solutions to engineering problems. Engineering problems may involve the decisions related to resources and their allocation. Engineering economics is closely associated with conventional microeconomics; but here, its focus is on problem solving at operational levels. The content in 21 chapters covers the most essential concepts for an engineer aspiring to get into management and leadership role include: Introduction to Engineering Economics; Managerial Economics; Money, National Income, and Goods and Services Tax; Poverty, Unemployment, and Inflation; Banking Systems; Market Structures; Marketing Management; Concepts in Management; Human Resource Management; Corporate Social Responsibility and Business Ethics; Production and Operations Management; Demand Forecasting and Cost Estimation; Time Value of Money; Project Evaluation; Comparison Among Alternatives; Depreciation and Taxes; Replacement Analysis; Concept of Financial Statement; Financial Ratios; Capital Budgeting; Decision Making. It is a recommended text for both engineering students and working engineers.

Information Systems Security Security Management, Metrics, Frameworks and Best Practices
by Nina Godbole
2019 / 972 Pages / Paperback / Rs. 624 (On Amazon India)
ISBN: 978-8126516926 / Wiley India

Keeping the essence of the first edition, this new edition of Information Systems Security: Security Management, Metrics, Frameworks and Best Practices is restructured to meet the ever-growing demand for books that give a comprehensive treatment of the Information Security topic. Designed with ample figures to illustrate key points and Review Questions and Reference Material Pointers at the end of each chapter, it is truly a treatise on the subject. This book should prove a valuable reference on the topic to students as well as professionals. It is useful for candidates appearing for the CISA certification exam and maps well with the CBOK for CSTE and CSQA Certifications. The revised 2nd edition of this book in eight parts namely Introduction; Cloud, Mobile Applications, Smartphone, IoT, Smart Cities and Wireless Networks in Security Perspective; Network Security and Other Controls; Security of Applications and Operating Systems; Models, Frameworks and Metrics for Maturing Security Practices; Metrics, Legal Aspects and Privacy Consideration for Information Security; Security Best Practices; and Other Important Concepts in Information Systems Security and in forty chapters covers all essentials of Information Systems Security aspects. It is an essential read can serve as a guide book to students, professionals.
Virtual & Augmented Reality For Dummies
by Paul Mealy
2018/ 356 Pages / Paperback / Rs. 479 (On Amazon India)
ISBN: 978-8126577071/ Wiley India

For such a large-scale technology revolution that is about to happen in the VR/AR space, there are very few books that address Virtual Reality outside of programing language specific "How to program VR applications." There is a huge market for a book that offers an easy to understand primer on Virtual Reality and Augmented Reality and how it will affect the future. Rather than focus on a specific piece of hardware (HTC Vive, Oculus Rift, iOS ARKit), or software (Unity, Unreal Engine), the book functions to offer a broad look at VR/AR/MR -- what they are, a history of the technologies, how they are being used currently, how they will affect the reader both professionally and personally in the future, and where things could go from here.

Enriching Your English
by M.S. John
2017 / 238 Pages / Paperback / Rs. 195

The author, a well-informed teacher, proficient in English, taught in Montfort Brothers Schools and various other schools has written this book which s an anthology of Vocabulary from Lain, French; Synonyms, Anonyms, Phrasal Verbs, Idioms, Abbreviations, Symbols and Proverbs. This book will be useful to the students to perfect their command of the language, writing and useful in competitive examinations. A large collection of proverbs will help in improving the spoken language. This book will be of interest no only o he students but also to the general readers.

Moral Fiber: A Practical Guide to Living Our Values
by Shawn Vij
2019 / 208 Pages / Paperback / Rs. 358 (On Amazon India)
ISBN: 978-8126519385/ Wiley India

This practical guide is filled with tips, tales, and tools to identify and eliminate toxic behaviors and motivators, as well as priceless lessons from top industry leaders and powerful research from academics, moral fiber is the ultimate guidebook on how to create a thriving business and career while staying true to who you are and what you believe. Taking an innovative and secular approach to business Ethics, moral fiber shows us how living our values unlocks a more purposeful life and career. According to the author, while most companies are designed to make profit, they are now adapting to meet new social and political expectations and we are starting to see a shift from cut-throat business to conscious capitalism as more millennials enter the workplace. It also highlights how capitalism and compassion must co-exist to improve our human conditions. This book helps us to re-discover the inherent core values, such as fairness, respect, compassion, and honesty, and then how to genuinely Act on them daily.

21 Difficult Conversations: Tools to Navigate Your Most Important Talk and Master Exactly What to Say
by Dr Latha Vijaybaskar
2019 / 184 Pages / Paperback / Rs. 399
ISBN: 978-1794149403 / Independently Published

We all experience difficult conversations. Difficult conversation is emotional, high stakes, or challenging for at least one of the people involved. Some are planned, and we dread the path, while some are spontaneous and catch us by surprise. You might be the initiator of a difficult conversation or the receiver. In this book, the author helps you navigate 21 such difficult conversations. From saying a no, giving feedback, delivering bad news, turning debates to dialogues, to going back to an old, hurtful incidents and dealing with irrational and sometimes insensitive talk, this book is filled with life affirming primers. The most exciting part of the book is the "exactly what to say" section, weaving together the conceptual and the anecdotal with the practical and commonsensical. You'll learn to: Live fully and not skirt around the perimeter of relationships; Talk your differences and not avoid relationships because of a few small errors; Say no and not feel bad, say sorry and smile, speak from the heart and be respected; and Connect with customers, colleagues, and friends at a far deeper level. A great self-help book. The author’s facebook group “Handling Difficult Conversations” aims to bring more people together and share productive ways to solve issues.
Information Technology - Law and Practice -- Cyber Laws and Laws Relating to E-Commerce
by Vakul Sharma
2018 / 681 Pages / Paperback / Rs. 650

This book, presented in lucid language with anecdotes, examples and diagrams analyses different aspects of cyber laws and laws relating to e-commerce. This 2018 edition is thoroughly updated with latest developments and case law in the subject area. The book features comparative analysis of corresponding provisions in different jurisdictions rendering an exhaustive view of the subject to the readers. This sixth edition has been meticulously revised to include important decisions of the various courts, the developments in the subject area since the publication of the last edition, such as implications of virtual currencies (such as Bitcoin), cybercrimes, cyber-surveillance, etc. have been added in this edition. Starting with IT Act, the matter relating to trademarks in the online medium are dealt in 40 chapters. It is a valuable resource for legal practitioners, academicians, research scholars, law students and institutional libraries, etc.

Law Relating to Intellectual Property Rights
by V K Ahuja
2017 / 852 Pages / Paperback / Rs. 725
ISBN: 978-8131251652 / Lexis Nexis

Law Relating to Intellectual Property Rights comprehensively covers legal aspects governing IPRs. This third edition of the book comprises analytical study of various branches of IPRs, such as Copyright Act, 1957; Designs Act, 2; Patents Act, 197; Trade Marks Act, 1999; Geographical Indications of Goods (Registration and Protection) Act, 1999; Protection of Plant Varieties and Farmers Rights Act, 21; Semiconductor Integrated Circuits Layout-Design Act, 2; and law of confidential information including trade secrets. This book also covers concepts such as know-how and licences in detail. Key Features:- Updated with latest amendments and case law New chapter on Protection of Traditional Knowledge and Bio-diversity Written in a simple and lucid manner Provides analysis on various aspects of Intellectual Property Laws Features plethora of Indian and English cases making the book more useful for the readers Provides a summary of international treaties, conventions and agreements Includes amendments upto the Finance Act, 2017 While this book is a must have for the students of legal courses, it will be useful for the aspirants of Judicial Service Examinations and professionals working in the area of IPRs and engineers in product development.

From Start-Up to Global Success: The Zensar Story
by Ganesh Natarajan and Prameela Kalive
2015 / 288 Pages / Paperback / Rs. 407.23 (On Amazon India)
ISBN: 978-9351508632 / SAGE Response

It was February 2001 and Zensar Technologies was at crossroads. The shareholders of the company were still waiting for a maiden dividend, and profit margins were sliding. A new leadership team took charge and turned it around into one of the most successful Indian IT companies. In this interesting and insightful account, the authors Ganesh Natarajan and Prameela Kalive who held the leadership positions at Zensar reveal the story behind Zensar’s success—a story that has seen revenues multiply, share prices jump manifold, and customer satisfaction become an industry benchmark. This is one company that customers respect, employees love, and the community adores. This book in ten chapters starting from A Look at the Indian IT Industry, highlights the success story of the company Zensar though rest of the chapters such as Zensar—Building Credibility and Stature; Building a Credible Full-Services Organization; Thinking Vertically; Inorganic Growth at Zensar—The Acquisition Journey; Profit Maximization—New Levers and Ideas; Motivating people—The Secret Sauce; The Story of Smiles—Corporate Social Responsibility at Zensar; Vision for a Digital World; Toward a Billion Dollar Zensar. An inspirational book which provides the hope that India has a great future. Zensar story is an example to many Indian companies to build their futures on its successful model and, helping to change the world for the better. The authors state Zensar is an idea that can create organizations and teams in any industry, in any country. They also believe that understanding Zensar will provide an opportunity to every reader to make choices about the type of organizations they want to work for and the lens through which to view the IT industry and the organizations that dot its firmament.
Excerpts from the book

**Achieving Lifetime Employability**
by Dileep Srinivasan, Ashok Shah and G Ross Kelly
2019 / 274 Pages / Paperback / Rs. 1347 (On Amazon India)

**House of Lifetime Employability**

The book on Achieving Lifetime Employability is put forth in a consistent realm, that of building a house . . . which we describe as a house of lifetime employability!

What you look for in building or buying a house is the perspective from which we have organized this book. At a minimum, you look for a solid foundation (your principles), a substantial structure of pillars (your performance), and a solid roof (how you are perceived and how you manage the power politics of your organization). Those are the same basic components which are essential to leadership and lifetime employability.

As we examine the elements of the Four P’s, think of each of them in terms of quotients, or how you would measure yourself in each of them. Further, view those quotients in the context of a structure. How solid are the principles that guide you, your foundation? How would you measure up in terms of your supporting pillars, your performance? And, what about the face you project to those around you, your roof?

To examine those Four P’s, Principles, Performance, Perception and Politics, we will do so as a collection of quotients. Those quotients, in our collective view, represent your House of Leadership, or your House of Lifetime Employability.

Here we present you the guiding principles for each of the quotients that have been explained at length in our book and make up the Lifetime Employability Framework.

**Guiding Principles For IQ: Intelligence Quotient**

1. Complement your intelligence with AI and other technology tools.
2. Remember current jobs will be replaced with “repetitive intelligence” technology—keep moving up the value. Disrupt yourself.
3. Listening, Understanding, Teaching and Inspecting is the best way to enhance intelligence (LUTI).
4. Invest in learning that requires testing, certifying and presenting (stretch; Test yourself). Seek CII (Continuous Innovation and Improvement).
5. Select institutions for formal training that offers scenario planning, case studies and discussions.
6. Go beyond online learning from Khan Academy. (More “traditional” learning; 2-way learning)
7. Do not be intimidated to network with higher intelligence individuals and groups.
8. Suspend judgement of others— Compliment other’s intelligence. Leverage other’s value. Be aware of other’s hidden intelligence.
9. Leverage others—you cannot know everything!
10. Calibrate your IQ when looking for new opportunities. Think through the skills you have vs. what the skills the opportunity requires. Do your homework.

Guiding Principles For EQ: Emotional Quotient

1. Actively Engage—Confront and embrace EI opportunities; do not shy away. This practice will internalize and you’re your ability to address emotional or sensitive situations.
2. Respond Immediately—Emotions are now. Practice a sense of urgency, as opposed to waiting for a better time.
3. Cultivate your network—Prepare a nimble network of advisors you can call upon for different situations.
5. Focus on the Goal—Every situation has emotions, and every situation is tied to an intended objective. Respond to the emotions but focus on the goal.
6. Move on—Address the situation, then move on. Do not allow emotions to linger; do not gloat; do not sulk.
7. Stay in the Present—Yesterday’s situation belongs to yesterday; not today.
8. Master the Analytics—Social media and other tools provide analytics to enhance EI. Learn them and use them.
9. Shift the Balance—Negative emotions are typically expressed more than positive ones. In those circumstances, shift the balance from the negative to the positive by accentuating successes.
10. Invest, Learn and Practice—Make EI an integral part of your interactions.

Guiding Principles For LQ: Learning Quotient

1. Establish your personal Learning Hub
2. Be hungry to learn.
3. Attend seminars, TED talks, etc.
4. Take a lead from your Leaders’ learning efforts.
5. Learn to unlearn.
6. Develop your cognitive skills.
7. Seek opportunities to invest in learning
8. Devote 2% + in annual salary in your learning hub.
9. To learn more effectively . . . teach others!
10. Learn from Your Customer

Guiding principles For XQ: Execution Quotient

1. Think . . . perform or perish!
2. Loyalty is assigned to talent, not people.
3. Get results ethically!
4. Digitize your execution (ERP systems; smart contacts, etc.)
5. Maintain your external focus.
6. Create new knowledge—Drive towards IP or new knowledge.
7. Work to help your boss make his/her numbers.
9. Seek autonomy with accountability.
10. Numbers-Numbers-Numbers!

Guiding Principles For NQ: Network Quotient

1. Networking is your career “net worth.”
2. Be Deliberate about Networking.
3. Network with those that know more than you.
4. Mastering E-Networking will pay huge dividends.
5. Be what you expect your Network to be.
6. Cultivate your Network; you cultivate your brand.
7. Get noticed by your Network.
8. Screen your Network periodically.
9. Leverage and be levered.

**Guiding Principles For InQ: Industry Quotient**

1. Understand the various processes and business practices within your organization (ie, how the company makes money; how money flows in and out of the company; what are its revenue and expense models.)
2. Look beyond the current industry linkages to what the next touchpoints could be.
3. Learn the trends and emerging Industry Ecosystems.
4. Look at your company from the outside. Who are your customers? Who are their customers? How do they make money?
5. Learn your customer’s journey.

**Guiding Principles For DQ: Digital Quotient**

1. There are no barriers to entry when it comes to innovation and use of digital technology.
2. Operational success does not equate to Digital Success, unlearning and disrupting yourself is key.
3. Be open to new business models, as digital disrupts traditional models.
4. Learn to adopt fast, fail fast, and move on. Emotional attachment will leave you behind.
5. Keep asking yourself, am I digital? Am I enlarging my digital footprint?
6. Be forward-thinking, understand that digitization in an organization is a requirement, not an option so go with the flow and lead.

**Guiding Principles For SQ: Style Quotient**

1. Perception is a new reality.
2. Style is as important as substance.
3. Invest in Style.
4. Style will enhance your brand.
5. Conquer style—Practice/Practice/Practice.
7. Master articulation.
10. Achieve GRAVITAS (Described by others as the ultimate in credibility).

**Guiding Principles For PQ: Political Quotient**

1. Stay aware of your organization’s powerbase, quietly and discreetly
2. Identify the key influencers in the organization build your connections with them and their followers.
4. Maintain your visibility inside and outside the organization’s power base.
5. Keep expanding your Circle of Influence.

**Guiding Principles For MQ: Marketing Quotient**

1. Define your target audience
2. Assert your value proposition
3. Actively Engage your Network
4. Sense, Intercept and Act on Negative Perceptions
5. Pro-Actively Employ Social Media and Technology
6. Own your success and make it visible
7. Give Back
8. Promote Accomplishments of others
9. Timing

"You can never know who you really are or what you can do until you discover yourself"
"You must add value to yourself to be relevant"
"Until you take time to discover yourself, you never know what you can achieve or how far you can go"
Guidelines for submitting reports and articles to get published in the IEEE INDIA INFO, the India Council Newsletter (ICNL)

- Please submit the event reports within TWO months of its happening. Older events reported may be ignored.
- The matter may be in doc / rtf / txt format. Please avoid other formats such as pdf, jpg as they will not be considered.
- Please use SINGLE column format (while the report is prepared).
- Please avoid embedding the photos in the document relating to event reports. However, images referred in articles alone may be embedded at appropriate places in the article document in addition to sending them separately.
- Please send the event photos (typically one/two best) separately (even if they are included in the report).
- Preferred format for photos is “jpg”. Please avoid sending the photos in “bmp”, “png” formats.
- Photographs in digital form should not exceed 1024 pixels in width. You may use any photo editing software (MS Office Picture Manager is quite useful) to resize the image. This will reduce the file size of the images considerably. Pl. avoid sending large size photos (Sometimes we get files even up to 6 MB size). We generally recommend file sizes less than 500K.
- Provide your name, full affiliation, membership no. and email id at the end of the document.
- Send the matter by email with the subject: From <Section / College Name in short form> -- Report on <Event Name (short name is OK) & Date> eg: “From Madras Section / SSNCE -- Report on Conf on Wireless Networking dt. 10-11, Feb 2017”
- Please send the matter by email to ieee.icnl@gmail.com
- Please note that the matter sent to other email ids may get ignored and may not be considered.
- Please submit the matter for publication latest by 8th of the publication month (currently Mar, Jun, Sep, Dec as ICNL is a quarterly) to facilitate inclusion in that quarter’s issue of IC Newsletter.
- Please note that while all efforts will be made for publishing, due to certain practical constraints, the actual publishing may be delayed.
- We will be constrained to ignore the submitted materials, if they do not follow the above guidelines.
- Please co-operate with us by adhering to the guidelines specified.

IEEE India Council Website

The website of the IEEE India Council (IC) has been redesigned using the Wordpress content management system and is hosted on the IEEE webservice at http://sites.ieee.org/indiacouncil/ with the efforts of the web master Dr. Suryanarayana Doolla of IIT Bombay. The readers may find the following links of the IC useful.

Home: http://sites.ieee.org/indiacouncil/
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For Private Circulation

IEEE INDIA INFO
IEEE Newsletter from India Council
Vol. 14 No. 4
Oct -- Dec 2019
Edited by: H.R. Mohan
Published by: Prof. Sri Niwas Singh

for

IEEE INDIA COUNCIL
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Importance of Lithium-Based Energy Storage in Achieving India’s Climate Goals

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Abstract

Energy storage is the key for the effective integration of the upcoming stochastic renewable energy systems with the electricity grid and accelerating the adoption of electric vehicles. In order to meet the emission targets in 2030, the Indian electricity and transportation sectors require ~1650GWh of lithium battery based energy storage during 2020-30. With the present advancements in the technologies of Lithium-Ion battery, the transformation involving US$ 150-200 billion, requires ~330 kilotons of lithium, policy decisions in favor of investments in battery research, mass manufacturing capabilities, foreign collaborations, recycling facilities for environmental sustainability and purchasing of lithium assets abroad.

Introduction

With the objective of reducing the greenhouse gas emissions to an average of 5% below pre-industrial levels, the global investment in the clean energy technologies has reached US$ 2.6 trillion. Subsequent to the foundations of the United Nations Framework Convention for Climate Change (UNFCCC) under the Kyoto protocol, the Copenhagen and the Cancun agreements, the 2015 Paris convention has set countries’ minimum obligations, stronger transparency and accountability that hold the respective government accountable for their commitments. India has committed to increase its cumulative installed non-fossil-fuel-based electricity generation capacity in the national electricity generation portfolio to 40% by 2030 and reduce the emissions intensity by 35% from the 2005 levels, considering economic growth priorities, energy security and cleaner environment [1]. The increased use of renewable energy and early transition to electric mobility helps in achieving emission targets and reducing hydrocarbon imports. During the forth coming decade, the use of the lithium batteries are expected to play a major role in the realizing energy storage systems (ESS) in the energy sector, especially, in the power and transportation segments.

Lithium battery technologies

Subsequent to the foundation of the Lithium-ion (Li-Ion) battery laid during the 1970 oil crisis and introduction of the first commercial Li-Ion battery in 1985, Li-Ion battery technologies have developed and attracts significant attention in the energy storage applications because view of their superior energy density of 75-200Wh/kg, specific density of 150-315 Wh/l, cycle stability, efficiency and reliability (Table.1). Li-Ion battery technologies have made a strong footprint in portable electronics, renewable energy, smart electric grid, transportation sector, including road vehicles, green ships, aircraft and in niche segments, including space and subsea applications involving time-critical applications [2][3][4]. The Li-ion cells use lithium transitional metal oxides as cathode, graphite as anode and non-aqueous carbonated liquids as the electrolyte. The charge and discharge of the cell occurs through intercalation and de-intercalation of the lithium ions. During the charging process, lithium ions are transferred across the electrolyte from the anode host structure to the cathode electrode. The performance of the lithium cells vary significantly based on the electrode chemistry.

Table.1. Comparative details of the electrochemical batteries [2]

<table>
<thead>
<tr>
<th>Type</th>
<th>Maximum size (MW)</th>
<th>Cycles at 80% DoD (x1000)</th>
<th>Expected useful life (Years)</th>
<th>Round-trip Efficiency (%)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Vanadium RFB</td>
<td>10</td>
<td>10-13</td>
<td>15-20</td>
<td>75-85</td>
</tr>
<tr>
<td>Zn-Br-RFB</td>
<td>2</td>
<td>5-10</td>
<td>5-15</td>
<td>72-80</td>
</tr>
<tr>
<td>Lead-acid</td>
<td>20-70</td>
<td>2-4.5</td>
<td>5-15</td>
<td>65-90</td>
</tr>
<tr>
<td>Li-ion</td>
<td>10</td>
<td>1.5-4.5</td>
<td>5-15</td>
<td>85-95</td>
</tr>
<tr>
<td>NaS</td>
<td>8</td>
<td>2.5-4.5</td>
<td>10-15</td>
<td>75-90</td>
</tr>
</tbody>
</table>

According to the World Intellectual Property Organization (WIPO) patent database, materials for energy storage are one of the most-researched areas. The matured materials for the cathode include lithium-nickel-manganese-cobalt (NMC), lithium–nickel-cobalt-aluminium oxide (NCA), lithium- manganese oxide (LMO) and the lithium iron phosphate (LFP). Graphite with improved structure is used as anode to enable faster charging rate and the lithium-titanate (LTO) is used in heavy-duty applications because of its capacity to extend cycle life. The use of solid polymer as the electrolyte and lithiumated-carbon has greatly improved the safety of the li-ion cell [5]. The features of the matured Li-based cell technologies are shown in Table.2. The reliability and safety of the presently operating li-ion batteries are ensured by using battery...
management systems (BMS) that continuously monitor the health status of the individual cells including voltage, temperature and the charge status.

### Table 2. Matured Li-based technologies for this decade [5]

<table>
<thead>
<tr>
<th>Feature</th>
<th>NMC-Graphite</th>
<th>NMC-LTO</th>
<th>LFP-Graphite</th>
</tr>
</thead>
<tbody>
<tr>
<td>Specific weight</td>
<td>200 Wh/kg</td>
<td>100 Wh/kg</td>
<td>140 Wh/kg</td>
</tr>
<tr>
<td>Cost/kWh</td>
<td>US$ 150-200</td>
<td>US$ 450</td>
<td>US$ 320</td>
</tr>
<tr>
<td>CDC</td>
<td>2500 @ 1.5C  with 80% DoD/500 @ 3 C</td>
<td>10,000@10C</td>
<td></td>
</tr>
</tbody>
</table>

The recent developments in cathodic materials such as LiFePO₄ and Li₄Ti₅O₁₂ are expected to reduce the cost and increase safety. Reduction of cobalt content in the existing cathode chemistries aims to reduce cost and increase energy density, in combination with other anode technologies. The upcoming lithium metal cathodes are expected to improve the performance without relying on cobalt in combination with anodes made of silicon composites. Even though, research in Li-air and Li-sulphur battery are fast progressing, their technology readiness level is low, and hence may not be commercially available before 2030 [6].

### Lithium batteries in the power sector

In the power sector, ESS are required for effective management of the demand shifts, peak reductions, frequency regulation, voltage support and renewable resources integration (Fig.1). The global investments in the ESS installed in the power sector has reached ~ US$ 1 trillion in 2019.

![Fig.1. Categorization of ES technologies based on application](image)

The capacities of the ESS (excluding pumped hydro) that are installed globally are shown in Table 3, in which the share of the electro-chemical based ESS is the highest. The United States tops the list with a cumulative installed capacity of ~570 MW distributed in 292 projects, followed by South Korea, Japan and Germany with 300, 250 and 120 MW, respectively [4][7]. The share of the different chemistries in the electro-chemical segment is shown in Fig.2.

### Table 3. Global developments in ESS (non-pumped hydro) [7]

<table>
<thead>
<tr>
<th>Technology</th>
<th>Number of projects</th>
<th>Combined capacity</th>
</tr>
</thead>
<tbody>
<tr>
<td>Electro-chemical</td>
<td>1056</td>
<td>4GW</td>
</tr>
<tr>
<td>Thermal storage</td>
<td>225</td>
<td>3.7 GW</td>
</tr>
<tr>
<td>Electromechanical</td>
<td>74</td>
<td>2.6 GW</td>
</tr>
<tr>
<td>Hydrogen storage</td>
<td>14</td>
<td>21 MW</td>
</tr>
<tr>
<td>CAES</td>
<td>2</td>
<td>5 MW</td>
</tr>
</tbody>
</table>
Globally, Na-S, Li-Ion, Lead acid, Ni-Cd and flow chemistries share 59%, 21%, 13%, 5% and 2% of the electro-chemical based ESS capacities. However, the share of chemistries varies with the country based on the nature of the power system demand, domestic availability of the raw materials and prevailing policies. In China, Li-Ion, lead-acid and flow batteries share 74%, 17% and 9% respectively. In Japan, Na-S, Li-Ion, flow and lead-acid batteries share 48%, 38%, 8% and 4%, respectively. Li-Ion has a dominant position in China, whereas Na-S batteries are dominant globally, including Japan [8].

In the Indian power sector, ~11% of the ESS is used for renewable firming up, 16% for power quality management and 73% for overcoming power blackouts and brownouts [9]. Under the determined effort scenario, (with a GDP growth rate, share of manufacturing in GDP and urbanization rate of 8.7, 1.13 and 0.7%/year, respectively), using NITI Aayog simulator IESS 2047, the cumulative renewable energy installed capacity, including wind and solar is expected to increase from ~60 GW in 2020 to 175 GW in 2030 (Fig.3). Simulation results indicate that the cumulative ESS capacities of ~55 and 45 GW are required to bridge the gap in the energy and power requirements, caused by the increased integration of the stochastic renewable energy sources, including ~10,000 renewable distributed mini and micro-grids. Based on the predicted load profile, ~50GWh of energy balancing will be required by 2030 [10][11].

The cost-effective electro-chemical ESS is determined through, analysis using the World Energy Council cost model. The cumulative investments required till 2030 if the entire ESS is realized using specific electro-chemical batteries are plotted in Fig.4. The lead-acid batteries are found to be cost-effective, but lack efficiency, volume and weights. The Li-Ion chemistry is expected to be cost-effective compared to Na-S and Redox chemistries, till 2030.
Lithium batteries in electric mobility

Considering the advantages of the electric mobility due to reduced emission, increased energy security and higher reliability because of reduced parts over ICE-based vehicles, the support and commitments from the policy makers and automotive industry is steadily increasing. Table.4 shows the share of the electric vehicles (EV) and the charging infrastructure in 2019. Further, promising growth could be expected from the prevailing zero emission vehicle (ZEV) mandates, fuel economy standards, fiscal incentives (upto 40% in several countries) and the regulations that are being enacted for establishing the charging infrastructure. The country-specific power generation mix and the carbon intensity of vehicle manufacturing determine the CO$_2$ intensity of the EV. According to the observations of the International Energy Agency (IEA) on the European automobile sector, the EV wheel-to-wheel (WTW) emissions were ~50% less than gasoline and ~40% less than diesel cars. Globally, in 2017, the EV-avoided emissions were ~30 MtCO$_2$ [12]. Presently, the Shenzhen city in China has transformed its urban bus fleet of 16359 buses to all-electric models.

Tab.4. Electric mobility by country in 2019 [12]

<table>
<thead>
<tr>
<th>Country</th>
<th>Electric car stock (out of 3.1 million)</th>
<th>Slow chargers (out of 0.3 million)</th>
<th>Fast chargers (out of 0.11 million)</th>
</tr>
</thead>
<tbody>
<tr>
<td>China</td>
<td>40 %</td>
<td>41 %</td>
<td>74 %</td>
</tr>
<tr>
<td>USA</td>
<td>24%</td>
<td>12%</td>
<td>6%</td>
</tr>
<tr>
<td>Japan</td>
<td>7%</td>
<td>7%</td>
<td>7%</td>
</tr>
<tr>
<td>UK</td>
<td>4%</td>
<td>4%</td>
<td>2%</td>
</tr>
<tr>
<td>Germany</td>
<td>3%</td>
<td>7%</td>
<td>2%</td>
</tr>
</tbody>
</table>

In 2030, with the present EV policies in place, the projected share of the EV in China, Japan, US, Canada, India and global aggregate shall be 50, 37, 30, 30 29 and 22 %, respectively. A number of local administrations have pledged to implement restrictions for prohibiting the access of Internal Combustion Engine (ICE-based) vehicles in certain areas. The global forecast for light duty EV, associated fuel saving, emission reduction and electricity demand by the battery charging systems on the electric grid, under the New Policy Scenario (NPS) and determined EV30 scenarios are shown in Table.5. By 2025, heavy duty electric trucks >15t that are announced for commercialization are expected to have a range of ~800 km [12].

Tab.5. Global forecast of light duty EV by 2030 [12]

<table>
<thead>
<tr>
<th>Scenario</th>
<th>NPS</th>
<th>EV30</th>
</tr>
</thead>
<tbody>
<tr>
<td>Sales</td>
<td>23 million</td>
<td>43 million</td>
</tr>
<tr>
<td>Stock</td>
<td>130 million</td>
<td>250 million</td>
</tr>
<tr>
<td>Fuel saving in 2030</td>
<td>2.5 MB/day</td>
<td>4.3 MB/day</td>
</tr>
<tr>
<td>Electricity demand</td>
<td>640 TWh</td>
<td>1110 TWh</td>
</tr>
<tr>
<td>Emission reduction</td>
<td>170 MTCo$_2$</td>
<td>eq</td>
</tr>
</tbody>
</table>
According to the World Health Organization (WHO), India is the home to 14 out of the 20 most polluted cities. Efforts to reduce the concentration levels of pollutants to a safe level through the adoption of the EV has been initiated. The EV policies of India such as National Electric Mobility Mission Plan (NEMMP) 2020, Faster Adoption and Manufacturing of Hybrid & Electric Vehicles (FAME) and the National E-Mobility Programme targets 30% penetration of EV by 2030. The targets are defined considering the planned economic development, energy resource endowments, technological capabilities and political prioritization of responses to the climate change [13]. The forecast of the EV penetration in India and the battery capacity requirements in different modes of mobility are shown in Table 6.

<table>
<thead>
<tr>
<th>Mode</th>
<th>Number of vehicles</th>
<th>Average Capacity/Vehicle</th>
<th>Total (GWh)</th>
</tr>
</thead>
<tbody>
<tr>
<td>2 wheeler</td>
<td>200 million</td>
<td>1.8 kWh</td>
<td>360</td>
</tr>
<tr>
<td>4 wheeler</td>
<td>40 million</td>
<td>15 kWh</td>
<td>600</td>
</tr>
<tr>
<td>Bus</td>
<td>3 million</td>
<td>212 kWh</td>
<td>630</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>1590</strong></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

The key challenges for India in quick transition to electric mobility are the higher vehicle cost, lack of battery technology know-how, higher battery import cost, less local availability of the battery materials and the possible implication on the battery charging infrastructure in the electric grid. The establishment of charging infrastructure requires due attention for the existing conditions in India, which is evident from the global experiences, where 33% of all EV sales take place in only 14 cities where charging infrastructure are established. Accelerating the availability of necessary infrastructure for battery manufacturing and charging is reported to bring down the costs of ownership of the EV to be on par with ICE by 2025.

**Strategic trends in lithium battery manufacturing**

According to the global data on battery manufacturing, the raw materials, cell manufacturing and battery packaging contribute 40, 30 and 30%, respectively. In the electric mobility sector, as per the NPS, based on the most probable cell chemistry portfolio of 10% NCA, 40% NMC 622 and 50% 811, the global requirements of Cobalt, Lithium, Manganese and Nickel up to 2030 are estimated to be ~170, 155, 105 and 850 kt/year [14]. At present, the global nickel supply is ~2000 kt/year and is mainly used for high-grade steel production. Batteries forms a small fraction of the total demand mix. During 2018, ~6% the total demand of cobalt and 9% of the total demand of lithium has been reported from the EV industry. The spot prices of the cobalt and lithium increased by 2.5 and 4 times since 4 years, which is mainly due to speculative stockpiling and strategic sourcing [14]. Lithium is called the “white petroleum” because of the growing economic importance. Moreover, lithium and cobalt resources are concentrated only in a few countries (Fig.5).

**Fig.5. Global distribution of Li and Co resources [15]**

Based on the lithium requirements of ~0.2 kg/kWh, till 2030, ~330 kilotons of lithium shall be required to realize 1650GWh of energy storage capacity. The existing battery factories have production capacities of up to 8 GWh/year, whereas factories announced to come online after 2025 are expected to have capacities of up to 35 GWh/year. The lithium battery technologies and manufacturing for the electricity and mobility applications target global investments up to US$ 125 billion, which includes establishment of 30 Giga factories for realizing cumulative battery capacities of 3.5 TWh by 2030 [16].
A feasibility study made for the Government of India indicate that for a Li-Ion battery production plant of 5 GWh/year capacity established in India with 66% of the battery cost towards raw materials, the battery production cost shall be US$ 148/kWh. The production facility requires an investment of US$ 5 billion and an establishment time of ~ 3 years. The battery production cost is reported to be as low as up to US$ 84 for a manufacturing capacity of 200GWh/year, indicating the economies of scale [17].

The spent lithium batteries, when left untreated in the ecosystem leads to health and environmental hazards. Moreover, the environmental and economic benefits of the li-Ion cell recycling are significant. According to global reports, recycled lithium and cobalt will reach 9 and 20 % of total lithium and cobalt used in the batteries supplied in 2025[17]. In India, li-ion battery recycling market is estimated to be ~US$ 1 billion by 2030 [18]. Efforts are underway to streamline and automate the recycling process, in which companies recycling lithium-ion batteries are to be tied up to work with the battery makers to adopt easily dismantled product designs, and uptake the recently developed recovery processes of all valued battery components.

Conclusion

Indications from the recent assessments on the battery technologies suggest that lithium-ion batteries are the preferred choice in the energy storage applications during the forthcoming decade. Ensuring conducive policies for the increased deployment of energy storage in the power sector and electric mobility by means of domestic manufacturing and innovation, incentives for bridging the price gap between conventional and electric vehicles, deployment of charging stations, standardisation, maximizing the economic value of the lithium batteries by recycling for environmental sustainability are essential for achieving India’s ambitious climate goals. At the same time, a smooth transition with minimal impact on the present legacy internal combustion based supply chain is required from the economic and employability perspectives. The announced investment in large-scale battery manufacturing facilities confirms further reduction in the cost of the batteries. Surveying for lithium resources within India, and at the same time making strategic investments in the international mines are essential.

Acknowledgements

The authors gratefully acknowledge the support extended by the Ministry of Earth Sciences, Government of India for supporting this study.

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Dr. G. A. Ramadas is a Scientist-G in National Institute of Technology (NIOT), Chennai. His research areas include Deep Sea Technology, Underwater Acoustics and Marine Instruments. At NIOT he is the head of the Deep Sea Technology Group. In 2010 he won the National Geoscience award under the Exploration of Oil and Natural Gas category and National meritorious invention Award – 2019 by Government of India for the development and usage of underwater vehicle for deep sea mineral exploration and shallow water biodiversity studies. He led NIOT team during the 34th Indian Scientific Expedition to Antarctica in February-March 2015. Polar Remotely Operated Vehicle (PROVe), developed indigenously at NIOT, was used for exploration in the lake and shelf area of Antarctica during this expedition. A doctorate from Indian Institute of Technology, Madras he handled technology development programmes leading to products and patents. He has been the Chief Scientist of 15 cruises and scientific explorations onboard various research vessels. His recent work includes publications in the international journals, international conferences and four international patents.

Dr. M.A. Atmanand, currently the Director of National Institute of Ocean Technology has done pioneering work in the area of deep sea technologies in India. He took his undergraduate degree in Instrumentation & Control from University of Calicut, Master’s and doctorate degrees from Indian Institute of Technology, Madras. He led a team of engineers for the design and development of underwater crawler for deep sea operation which was tested at a depth of 5200 m and India’s first Remotely Operable Vehicle which was later tested at a depth of 5289 m water depth. He has also guided various indigenization programmes for Ocean observation and under water systems. He has published about 100 papers including International Journals, International conferences, National Conference and authored multiple book chapters. He received IEEE Oceanic Engineering presidential award in 2016, National Geoscience award 2010 from Ministry of Mines and the International Society for Offshore and Polar Engineers (ISOPE) Ocean Mining Symposium award in the year 2009. He is an Associate Editor of IEEE Journal of Oceanic Engineering. He is the founder Chair of IEEE Oceanic Engineering Society in India. He has served IEEE Madras Section in various capacities.
"As in the case of my earlier experiences in China and Mexico, so in my Indian trip my motive was more than restlessness or idle curiosity. More and more Indian authors are publishing in our scientific journals, and we need the Orient more and more to supplement a West which is showing the intellectual and moral enfeeblement following two World Wars."


Professor Prasanta Chandra Mahalanobis, the father of the statistical movement in India, founded [1931] the Indian Statistical Institute [ISI], initially at the Presidency College, Calcutta, to carry on research in the theory and applications of statistics in India. The ISI was the first institute of its kind anywhere in the world devoted mainly to the study of statistics. For seven months from late 1955, Norbert Wiener worked at the Indian Statistical Institute [ISI] at the invitation of Prasanta Chandra Mahalanobis. Prasanta Chandra Mahalanobis visualised statistics as a technology applicable in diverse fields of the natural and social sciences and believed that statistics could grow well only in an environment where active quantitative research in its various domains of application went on side by side with research in statistical theory and methodology.

During Norbert Wiener’s visit to ISI, Gopinath Kallianpur received training from him in the field of prediction theory for which he expresses his “profound scientific debt” to Wiener. Wiener managed to secure a two-year leave for Kallianpur from ISI to facilitate a long-term collaboration between them in the area of nonlinear prediction theory. However, this project did not materialize as Kallianpur suffered a prolonged illness soon after reaching the US. Nevertheless, he notes that, even though his work on nonlinear filtering theory (for which he is well known) began as a collaboration with C. Striebel at the University of Minnesota, motivation for it came from Wiener. Kallianpur later returned to ISI to become its first Director in 1976 under its new Memorandum of Association. It was due to his efforts that the Bengaluru campus of the Institute was established.

In 1990, P.R. Masani wrote a biography of Norbert Wiener. This biography not only depicts Wiener the mathematician, but also describes his personality to some extent, detailing his interests in many other fields such as cybernetics, economics and also the philosophy of religion. Cybernetics, an interscientific discipline concerned with “communication and control in the animal and the machine” (as defined by Wiener) interested Masani, and he published papers in this area. Both Wiener and Masani had a much broader perspective on cybernetics which even included the philosophy of scientific methodology, rather than the narrow approach of machine learning which many take it to be.

Both Gopinath Kallianpur and P.R Masani are ranked in the top five statisticians in India.

Norbert Wiener lectured in India for seven weeks in 1953 at:

- Atomic Energy Institute, Bombay
- Indian Academy of Sciences, Ahmedabad
- National Chemical Laboratory, Pune
- All India Science Congress, Hyderabad
- Indian Academy of Sciences, Bangalore
- Tata Institute of Fundamental Research, Bombay
- Indian Statistical Institute, Calcutta
- National Physical Laboratory, Delhi

The 21st Century Norbert Wiener Conference with the theme: “Being Human in a Global Village” is the third in a series of conferences initiated by the IEEE Society on Social Implications of Technology (SSIT), following events in Boston (2014) and Melbourne (2016). The 2020 event invites us to consider how we – as policy makers, parents, citizens, business owners, researchers, humans – need to be proactively preparing for a new world in light of the challenges coming our way.
in the form of artificial intelligence, or machine learning. For instance, young people need to be flexible and adaptable as the workplace in 20 years’ time will be very different from today.

This conference will have three general themes:
- The state of technologies initiated by Wiener.
- The social impact of those technologies.
- Wiener’s 1950s engagement and travels in India.

Since 2010, the Computer Society of India [CSI], the IEEE India Council and other sister Institutions have been organizing India events to support the series of conference on Norbert Wiener by the IEEE SSIT. We are thankful to Devi Ahilya Viswavidyalaya, Indore, Indian Statistical Institute, Kolkata, Indian Institute of Information Technology, Allahabad, CR Rao Advanced Institute of Mathematics, Statistics and Computer Science, Hyderabad, Indian Institute of Science, Bengaluru, Central University of Rajasthan, Kishengarh, Rajasthan and Indian Institute of Technology, Mumbai.

Anna University has been taking the lead in all the events in this series through forstering research in the area of “Cyber Physical Systems”. We thank the Board of Governors of IEEE SSIT for fully sponsoring the 3rd 21st Century Norbert Wiener Conference scheduled at the CEG Campus, Anna University between 23 – 26 July 2020. This conference is a part of the 225 years celebrations of the CEG Campus of Anna University. Please visit the Conference Website at http://21stcenturywiener.org/

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Dr. T V Gopal is presently teaching Computer Science and Engineering at CEG Campus, Anna University. One of his research areas includes “Science and Spirituality”. Dr. T V Gopal has published around 80+ Research Papers. He has written four books and Co-Edited Eight Conference Proceedings. He is actively associated with many professional societies such as CSI, IEEE and ACM India Council. He is an Expert Member of the Editorial Advisory Board of the International Journal of Information Ethics. Dr. T V Gopal is also the Co-Ordinator for the Center for Applied Research in Indic Technologies [CARIT], Anna University. More at https://vidwan.infilnet.ac.in/profile/57545

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"Progress imposes not only new possibilities for the future but new restrictions"
Use of IoT in Container and Shipping Industry 
and its impact on Global Trade

Mr. Sunil David 
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As per the United Nation’s report titled “ World Population to 2300 “ over 8 billion people will inhabit the earth by 2030. That’s more than a billion more in 2010 and 95% of this increased population will be born in developing and emerging markets. According to a PWC report titled “ The World in 2050 “ only 23% of the world’s population will live in Europe, North America and Australia. Thus, the Global economy is being reshaped , and so is the distribution of wealth and Global trade in goods and services is also likely to rise more than threefold to US $27 trillion by 2030. Trade is also going through some volatile conditions. Consumers are increasingly adopting an anything, anytime, anywhere expectation, while products to be shipped are becoming more sophisticated and diverse. At the same time workforce shortage and regulations impose pressure and obligations. To cope with these conflicting demands logistics and supply chain needs to become more efficient, automated and analytics driven.

The world trading systems has always been shaped by technological progress. As per the World Trade Report 2018 International trade costs declined between 1996 and 2014. The report predicts that trade could grow by nearly 1.5 to 2% more until 2030 as a result of the falling trade costs. Leveraging Disruptive digital technologies like AI, IoT, 3D Printing and Blockchain will help to further reduce trade costs. Not only is technology a determinant of trade costs, but it also defines what kind of products can be traded across international borders. New digital technologies leverage the Internet to process and analyse data. Computer systems, automation and data analytics are coming together in an entirely new way that is transforming the global economy and global commerce. One of the significant effects of digital technologies is the extent to which they reduce trade costs, such as transport and logistics costs, the costs of crossing borders, information and transaction costs and costs of cross border payments. As per the World Trade Report 2018, Transport and Logistics costs combined account for more than half of the variation in trade costs in agriculture and manufacturing, and for more than 40% of the variation in trade costs in services. The Application of AI, IOT and Blockchain to reduce transport and logistics costs are likely to have the largest effects on overall trade costs.

Intelligent Shipping Containers

As the logistics and transport sectors join the Industry 4.0 revolution, shipping containers levering the power of IOT technology are set to play a very big role in ensuring new levels of efficiency, safety and transparency. Building intelligence into shipping containers (both refrigerated and dry) will create new opportunities for container manufacturers and expand their offerings to the end customers. By integrating reliable and secure Global connectivity and traceability with the sensors and tracking devices within containers, they are able to provide an improved customer experience. On an average, shipping containers have utilization rates of only 20% because companies often ship merchandise to many locations. Tracking each container using IOT technologies could improve container utilization by 10 to 25% and reduce annual spending on containers by nearly $13 Billion by 2025 as per a report by Lund and Maynika of McKinsey released in Jan 2016.

Shipping containers are the most widely utilized transport method in the world as they are responsible for more than 80% of global transportation of trade goods. There are an estimated 30 to 32 million containers travelling around the globe today and approximately three million containers are produced and deployed each year. As more and more of these containers traverse the high seas, it becomes increasingly complex to keep track of individual containers and the condition of assets inside them. There is the added pressure on manufacturers and retailers to improve their margins through better supply chain visibility through better stock control and prevention of losses.

For eg, the Pharma industry which is highly regulated need to ensure that the high value pharmaceuticals which are very temperature and humidity sensitive are being safely transported in cold chains.

Today, using the power of Internet of Things (IoT) technology, Shipping liners are in a position to track and monitor the condition of refrigerated containers with perishable goods. In the past, onsite supply chain managers would spend time manually checking the condition of each container. The shipping lines now can obtain near-real time visibility into the conditions of each refrigerated container at almost any part of its journey during the supply chain. Their shipping supervisors can monitor mechanical performance to help ensure the equipment is in proper working condition. IoT technology can help them to improve the level of services they provide and also ensure they are optimized and arrive in the proper condition - no matter the length of the journey. This can help companies better manage their delivery process and offer service their customers can depend on. Shipping liners can keep its customers informed about the location and condition of each shipment, helping them operate more efficiently and giving them peace of mind about their cargo.
To track this containers, container devices can be architectured and designed with a 2G/3G/4G High Temperature and heat tolerant SIM card, a GPS unit, any short range wireless solution like a ZigBee radio and antenna, and multiple interfaces for connecting into the refrigerated container’s controller. The Container device can operate with two-way connectivity from just about anywhere in the world. Once the containers are traversing the high seas and loses cellular connectivity, the container device can connect via a Satellite network to ensure continuous connectivity throughout its journey. The solution can reduce labor costs, decrease loss, prevent thefts, help in risk management and mitigation and also help in Audit efficiency.

Automation reduces cost and enhances container visibility across the entire supply chain. Enterprises and their end customers can now centrally track their intermodal containers, trailers and other unpowered industrial assets as they are transported globally, from the production location to the final destination. IOT devices attached to these containers are sensor rich with high precision GPS engine using a solar panel for charging and IP67 rated.

**Digital and Connected Ships**

Having addressed the importance of the need to leverage IOT technology to track Shipping containers, I would also like to stress the importance of leveraging the power of IOT and AI to monitor and manage the Shipping vessels which carry these containers. The next generation of ships will be electric, digital and connected that maximize the full potential of vessels and enables safer, more efficient and sustainable ship operations. There is the increasing need to connect the ship’s crew with their technical and nautical departments. Within a shipping vessel there is the constant need to monitor energy production and consumption, improve vessel motion forecasting in changing weather and loading conditions, decision-making support while operating in different weather conditions, optimize mapping energy flows, measure fuel consumption, measure energy and power savings of products such as drives and motors and send the data to a Cloud platform. By using IOT and AI, it would result in increased availability, safety and efficiency for all types of vessel operations, ensure environmental compliance and recommend actions to optimize vessel performance throughout vessel operations or voyage.

Remote diagnostics of equipment like propulsion systems, electrical systems like generators, Switchboards, Power transformers, drives for marine applications, high voltage marine motors and turbo chargers inside shipping vessels is extremely important. Preventive & predictive continuous monitoring and combining online with manual monitoring is necessary. Prediction and remote services are taken to the next level by adding predictive analytics algorithms and cloud technologies. It is important to be able predict failure by delivering predictive analytics algorithms which are implemented both onboard the vessel and in the Cloud. With ever developing cloud technologies it is possible to provide highly advanced and embedded analytics on the collected data, whether it is at the equipment, system or fleet level. This can go a long way in reducing maintenance cost by continuously monitoring equipment health status, reduction of production stops due to machinery failures and to optimize planned maintenance activities according to operational requirements, reduction of labor costs by automating data collection and enabling operators to focus on understanding the data and system status and reducing the need for the service engineer to be onboard.

Condition based maintenance of equipment inside a shipping vessel that would help in prediction of equipment failure modes and risks related to potential failures is possible by attaching the relevant sensors to the equipment and using reliable and secure connectivity to send the sensor data to an IOT platform that is cloud hosted. This would provide the relevant advice as to when to perform maintenance actions based on actual equipment condition and performance monitoring, advice whether maintenance and repair can be delayed to a later point. The benefits are Increased equipment reliability, Reduced maintenance cost as not all maintenance task are performed according to time-schedule and Increased availability of vessel as maintenance is done when operations allows for maintenance without disturbing business critical operations.
Future trends

The rapid adoption of digital technology by tech savvy consumers can significantly impact shipping assumptions. The growth of the shipping industry is largely dependent on the GDP growth trends of countries, however there are other factors like increased urbanization, environmental factors like higher levels of pollution, climate change and most importantly the disruption of the logistics industry with disruptive technologies like AI, IOT etc. that has been having a huge impact on the economics of transportation of goods from one place to another.

Higher urbanization impact shipping routes; electric vehicles can have an effect on the shift to marine e-mobility; and, as the driverless automobile becomes a reality in the future, parallels with automation within the ships can be easily drawn. Car OEMs are increasing their R&D investment in making electric cars, whose design and manufacturing is far more simpler with fewer moving components, ease of control and updating and lower level of losses in energy conversions when compared to the conventional ICE engines.

Marine Electric- mobility

The imperative today is to optimize the usage of battery power and achieve higher levels of automation and autonomy. However the real value can be derived when it results in improved operational efficiency or enhanced safety, or both. The debate around autonomous ships and navigation has been going around for sometime. However most of these deliberations have not considered the fact that the drive and power trains of the ships also needs to evolve over time to accommodate the needs of an increasingly automated shipping business. Ships need to be able to self-heal and be able to continue to sustain its operation when faults are identified. With Electric systems, the ability to diagnose and do a reconfiguration securely can be done remotely. Increased levels of automation may be required where ships are operating on shorter distances close to shore and along routes that are repetitive, but that does not necessarily mean that these ships are not manned. Instead, a fully electric propulsion system, featuring batteries that can use the power at the shore side for recharging would definitely result in the need for continuous maintenance (for eg filter changes), which could be remotely supported by an over the air update or by ad-hoc visits by the service crew. The displacement of crews inside ships is not imminent as you would still need the crew for maintenance of machinery, day to day administration, communication calls etc. While navigation safety is extremely important, in the context of a fully digital technology enabled connected ship the focus should be on how Electric propulsion can automate certain aspects of the functionality of ships that will lower operating costs, improve safety and has no negative environmental impact.

Electric platform for Connected and intelligent ships

We are already seeing the increased use of IOT sensors connected to the various subsystems within a shipping vessel, and are generating a lot of data to help optimize operations within a vessel and help achieve just-in-time delivery with much lower energy consumption. The use of powerful Cloud-based analytics tools and AI and Machine Learning algorithms to help in preventive maintenance, predict equipment failures and more importantly rectify remote equipment problems exists today. With IOT sensor deployment costs coming down significantly, it is anticipated that use of Robotics and 3D printing for lifecycle management will enable automatic and autonomous service operations in the not so distant future.

Technologies like LIDAR (Light Detection and Ranging), Computer Vision, and powerful positioning data captured by high resolution satellite imagery can help in accurate navigation and thus providing a very precise 360 degree view of the shipping vessel in a real world scenario similar to the Advanced Parking assistance systems we see today. This ensures the elimination of blind spots and prevent accidents that can cause significant damage.

In the near to immediate term, the use of these disruptive technologies will help the crew in achieving faster turnarounds within a port and also allow for lower speeds to the next destination that will improve fuel efficiency, help in faster regulatory compliance and improve business impacting ship functions such as maneuvering and mooring. The use of these technologies will augment support crews in their role as guardians enabling to intervene whenever efficiency, safety or environmental responsibility is compromised.

Conclusion

In conclusion, I would like to state that the pressure to digitally optimize processes, using IoT solutions is coming from everywhere – Politics, Press, Shareholders, Customers and Suppliers. The key differentiator in a highly competitive market is improved customer experience and hence getting the right product to the right customer at the right time, right place and right condition in the right quantity and at the right cost (the famous 7Rs of logistics) is absolutely imperative. The Shipping and Container Manufacturing companies have to come to the realization that using IoT technology is a strategic necessity for their very survival and growth.
About the author

Sunil David has 26 years of experience in the IT and Telecom industry and is currently the Regional Director (IOT) for AT&T India, and is based in Chennai. He is responsible for building the IOT strategy for the India and the ASEAN regions.

Sunil was recognized by the World Marketing Congress in Nov 2017 as one of the 50 Most Influential Digital Marketing Leaders across India. Sunil has spoken at more than 50 Industry forums in India and abroad organized by leading industry bodies like COAI, CII, IAMAI, Cyber Media, NASSCOM, ASSOCHAM, Geospatial, IET, Singex, Konnect Worldwide etc and Educational institutions including IIM Shillong, IIT Delhi, IIT Madras, SITM Pune, in the past 2 years on topics related to IOT, AI, Cyber Security, Digital Transformation etc. Sunil has also written articles related to Digital Transformation, Disruptive Technologies, 5G, IOT Security for leading B2B publications from ADI Media and CIO Review that has a wide circulation among the CIO community in India.

Apart from his responsibilities with AT&T, Sunil is also a Honorary member of the FICCI TN Tech Panel and CII TN CTO Forum working on initiatives to drive Digital Technology adoption within the Industry. Sunil is also in the Advisory board and an Investor in a Start up based in Chennai that is focused on Skills development and Cyber security training and consulting. He is also part of the NASSCOM Diversity and Inclusion (D&I) Council, TN chapter.

Sunil has a Bachelor’s in Electronics and Communications Engineering from Karunya Institute of Technology, Coimbatore and a Master’s Diploma in Business Administration from Symbiosis Institute of Management studies (Distance Learning), Pune.

The Nine Pillars of Digital India

1. Broadband Highways
2. Mobile Connectivity
3. Public Internet Access
4. eCovernance
5. eKranti
6. Information for All
7. Electronics Manufacturing
8. IT for Jobs
9. Early Harvest Programmes

The Nine Pillars of Digital India
Deep Learning meets Coding Theory

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Introduction

The success of modern information age hinges on reliable digital communication and the central issue thereof is the design of codes that allow transmissions to be efficiently and robustly decoded under noisy conditions. This is the discipline of coding theory whose inception can be traced back to the birth of information theory [1]. Since then, for the past 70 years or so, much effort is galvanized in the scientific community to design near optimal codes such as turbo codes [2], low-density parity check codes (LDPC) [3], polar codes [4] on AWGN Channels.

The following have remained as the long term goals in coding theory:

Goal A : to design better decoders for the existing codes which are robust and adaptive to varying channel conditions,

(Robustness implies the following: when the system is trained for AWGN channel, the test performance with no re-training on a different channel (such as ATN and Radar) should not degrade much. Adaptivity allows the system to learn a decoding algorithm on a different channel by retraining from enough data even in absence of a clean mathematical model for that channel.)

Goal B : to design new codes with emphasis on robustness, adaptivity and other features such as low latency,

Goal C : to design new codes for multi-terminal settings as well as other scenarios such as the feedback channel, the relay channel and the interference channel.

However, history has witnessed quite slow progress with respect to realizing these long term goals. This is because the two-step traditional process of communication algorithm design, which is (a) begin with clean mathematical analysis, and follow it by (b) stacked heuristics on top of the optimal algorithms, has remained largely sub-optimal insofar as the guarantees of optimality do not extend to cover the various practicalities not included in the first step. However, this two-step method still has been successful in the point-to-point setting. For the next generation communication system design which involves wireless systems such as autonomous mesh networks, industrial IoT, ultra-dense networks - that pose many challenges such as interference management, non-stationarity of channels, non-AWGN noise, interactions with other technologies - these principles of traditional design break down. This is due to (a) algorithm deficit - the gap between the optimal algorithms on this simplified model and the known computationally efficient algorithms on this model, and (b) model deficit - the gap between the realistic model and the simplified model.

Areas of computer vision [5] and natural language processing [6] amongst others, have witnessed a hockey-stick growth with the advent of deep learning, which promises learning complicated non-linear algorithms from observational data. For channel coding problems, there is unlimited training data available, so can deep learning aid in accelerating the rate of discovery here in realizing the goals above?

This short paper is a survey of some key results in this direction where the authors of this article were involved. In what follows, each section highlights a contribution in realizing the above goals. It finally concludes with a discussion about the exciting road ahead.

MIND : Model Independent Neural Decoder [8]

Deep learning based decoders outperforming the standard Viterbi decoder were proposed in [7] for convolutional and turbo codes. The main design principle was to train Recurrent Neural Networks (RNN) for a given AWGN channel for they closely mimic the structure of convolutional and turbo codes. These neural decoders show robustness and adaptivity properties. However, compared to the traditional decoding methods, neural decoders exhibit huge data requirements for training as well as large computational complexity to adapt to the new channel.
To add robustness and adaptivity properties to neural decoding along with the desired property of minimal training, we proposed Model Independent Neural Decoder (MIND) which builds on the top of neural decoders [7] and equips them with a fast adaptation capability to varying channels. This feature is achieved via the methodology of Model-Agnostic Meta-Learning (MAML) (for details cf. [9]). In nutshell, here the decoder: (a) first, learns a ‘good’ parameter initialization in the meta-training stage where the model is exposed to a set of archetypal channels and (b) updates the parameter with respect to the observed channel in the meta-testing phase using minimal adaptation data and pilot bits.

MIND admits fast adaptation with few shot adaptation data utilizing the gradient-based training. Compared to the adaptive neural decoders which require large amounts of gradient training steps and data to adapt to new channel settings, MIND can adapt to a new channel with small amount of pilot bits and few gradient descent steps (cf. Figure 1 [8]).

Figure 1 : Compares MIND’s performance with only few gradient steps with other state of the art Neural Decoders trained on different channels. The decoders compared are (a) Canonical Viterbi decoder, (b) Adaptive Neural Decoder on non-AWGN Channel with infinite data, (c) MTL-K or multi-task learning based decoder with K-step gradient descent and finally (d) our proposed MIND-K with K gradient update steps.

**LEARN : Low-latency Efficient Adaptive Robust Neural Codes [10]**

Figure 2 shows the structure of a Channel Autoencoder (ChannelAE), which combines a stochastic channel with the standard Autoencoder architecture. This naturally fits into the standard communication channel and coding theory paradigm. However, so far developments have been sparse to harness this structure with deep learning training techniques to get unique and new codes for communication systems (jointly trained encoder and decoder). We handled this question in part by jointly training ChannelAE in low-latency regime (short blocklengths) to outperform the state of the art tail-biting convolutional codes in this regime [11].

The designed Low-latency Efficient Adaptive Robust Neural (LEARN) code applies learnable RNN structures (cf. Figure 3) for both the encoder and the decoder with an additional low-latency constraint. To the best of our knowledge, this is the first work that achieves an end-to-end design for a neural code achieving state-of-the-art performance under low latency scheme (cf. Figure 4 [10]).
However this is possible only with an improvised training methodology as has been stated in [10]:

- Train with a large batch size.
- Use Binary Cross-entropy (BCE) loss.
- Train encoder and decoder separately. Train encoder once, and then train decoder 5 times.
- Add minimum distance regularizer on encoder.
- Use Adam optimizer.
- Add more capacity (parameters) to the decoder than the encoder.

Furthermore, when the channel conditions are varying, LEARN codes show robustness (ability to work well under unseen channel) as well as adaptivity (adapt to new channel with enough training symbols), showing an order of magnitude improvement in reliability over canonical codes (cf. Figure 5 [10]).
Figure 5: LEARN exhibits robustness and adaptivity. Here LEARN Codes with either robustness or with encoder and/or decoder adaptivity are compared with convolution codes with and without CSIR (channel state information at the receiver).

**TurboAE : Turbo Auto Encoder [12]**

We want to relax the low-latency assumption of the previous section and investigate if we can further achieve state of the art performance in moderate block length regime. In this direction, we design TurboAE, a neural network based over-complete autoencoder parameterized as Convolutional Neural Networks (CNN) along with interleavers (permutation) and deinterleavers (de-permutation) inspired by the *turbo principle* of the turbo codes [13]. Formally, interleaver and deinterleaver shuffle and shuffle back the input sequence with the a pseudo random interleaving array known to both encoder and decoder, respectively (cf. Figure 6, 7 [12]).

![Figure 6: Visualization of Interleaver and de-interleaver.](image)

![Figure 7: TurboAE iterative decoder on code rate = 1/3](image)

The benchmarks on block length 100 is shown in Figure 8 [12] with widely-used LDPC, Turbo, Polar, and Tail-bitting Convolutional Code (TBCC), generated via Vienna 5G simulator [14] [15], with code rate 1/3 on AWGN Channel and Figure 9 [12] shows results on non-AWGN channel.
Conclusion

In summary, we presented here a small buffet of the results as the current state of the art in applying deep learning paradigm to accelerate discovery of new codes and decoding algorithms in several scenarios of interest in wireless systems. These included adaptive decoders, new codes for low-latency, and state of the art codes for moderate block lengths. These codes also show robustness and adaptivity properties. All these bring interesting research directions to design channel coding algorithms via separate or joint encoder and decoder design.

The terrain is vast open. Can we design the codes for multi-terminal settings where there is scarcity for good codes? Another interesting venue is to comment on the explainability and interpretability of these codes.

References

IIT Bombay in 2009 and M.S. from Stanford University in 2011, both in Electrical Engineering. Also the finalist for Student Paper Award in ISIT 2011, Saint Petersburg, Russia. Prior to that, he received his B.Tech. from Moving on then, from industry and entrepreneurial world back to the academia, before joining TIFR, he worked as a graduate studies, he worked in Ericsson Silicon Valley as a System Architect for couple of years, focusing on designing He received his Ph.D. in Electrical Engineering Department in 2014 from Stanford University, statistical learning and inference and machine learning. Dr. Asnani is the recipient of 2014 Marconi University of Washington, Seattle. 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He received my Ph.D. in Electrical Engineering and M.S. in mathematics from the University of Illinois, Urbana-Champaign where he was supervised by Prof. Pramod Viswanath and also worked closely with Prof. Chandra Chekuri. He received my M.E. in telecommunications from Indian Institute of Science, Bangalore under the guidance of Prof. P. Vijay Kumar. He spent my delightful undergraduate years at College of Engineering, Guindy, Anna University, where he was part of a team that developed and successfully launched ANUSAT, the first student-designed micro-satellite in India, led by Prof. P.V. Ramakrishna. He has spent two summers at Qualcomm Corporate Research and Development, San Diego, and another wonderful summer at Microsoft Research, New England, Cambridge, MA with Prof. Madhu Sudan. He has also been a visiting researcher for several months each at Stanford University, University of Southern California, Indian Institute of Science, Bangalore and Indian Institute of Technology, Kanpur. He is a recipient of the 2019 UW ECE Outstanding Teaching Award, 2018 Amazon Catalyst award, 2017 NSF Faculty Early CAREER award, the 2015 Washington Research Foundation Early Career Faculty award, Van Valkenburg outstanding graduate research award from UIUC, 2013, a co-recipient of the Qualcomm Cognitive Radio Contest first prize, 2010, a recipient of Qualcomm (CTO) Roberto Padovani outstanding intern award, 2010, a recipient of the S.V.C. Aiyia medal from the Indian Institute of Science, 2008, and a co-recipient of Intel India Student Research Contest first prize, 2006. Himanshu Asnani was born in Lucknow, India, and received his B.E. in Electronics and Communication Engineering, Guindy, Anna University, where he was part of a team that developed and successfully launched ANUSAT, the first student-designed micro-satellite in India, led by Prof. P.V. Ramakrishna. He received his Ph.D. in Electrical Engineering Department in 2014 from Stanford University, working under Professor Tsachy Weissman, where he was a Stanford Graduate Fellow. Following his graduate studies, he worked in Ericsson Silicon Valley as a System Architect for couple of years, focusing on designing next generation networks with emphasis on network redundancy elimination and load balancing. Driven by a deep desire to innovate and contribute in the education space, with the aid of technology, he quit his corporate sojourn and got involved for a while in his education startups (where he currently holds Founding Advisor role) to bring the promise of quality education in vernacular languages in underdeveloped and developing countries - places which do not have access to English, Internet and Electricity. Moving on then, from industry and entrepreneurial world back to the academia, before joining TIFR, he worked as a Research Associate in Electrical and Computer Engineering Department at University of Washington, Seattle. In the past, he has also held visiting faculty appointments in the Electrical Engineering Department at Stanford University and Electrical Engineering Department at IIT Bombay. He was the recipient of Best Paper Award at MobiHoc 2009 and was also the finalist for Student Paper Award in ISIT 2011, Saint Petersburg, Russia. Prior to that, he received his B.Tech. from IIT Bombay in 2009 and M.S. from Stanford University in 2011, both in Electrical Engineering. Rolls-Royce built a new tool called Quips, which uses AI and 'voice banking’ to learn the unique way its user talks, essentially helping people with Lou Gehrig’s disease or ALS (Amyotrophic Lateral Sclerosis). Rolls-Royce and its R² Data Labs created Quips with help from Motor Neurone Disease Association and companies including Intel and Microsoft. However, it's still early in development.
Disrupting Primary Healthcare Industry with Artificial Intelligence, Computer Vision, and IoT Enabled Engine

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Healthcare industry is rapidly evolving and quality of healthcare has been improved significantly compared to the last century. However, the primary healthcare industry is still not evolved much. We are still relying on human judgement while identifying diseases. Many times, wrong diagnosis leads to loss of life [1].

Problem

As per the WHO report [1], wrong diagnosis can occur because of many factors such as the knowledge, experience and skill of primary care providers as well as the resources available to them. Not all primary care providers are trained and gained experienced on all the diseases. And often, the lack of knowledge may lead to misinterpretation of the symptoms of the patients. Wrong diagnosis also cause delay in the actual treatment or completely miss the opportunity to provide a proper care. All these problems lead to one common factor and that is human judgement. If we eliminate this factor, we will be able to identify the right disease and treat properly on time.

Another challenge is the lack of availability of medical facilities in many parts of the world and especially rural areas where not many doctors are willing to work. This problem is not much in the metropolitan cities, however the quality of service may not be equal. In a third world country like India, the problem is more stagnant since the majority of the nation’s population belongs to the rural areas. People literally have to travel over 100 KMs to get good medical facilities. The available medical facilities are obsolete; there is often a shortage of medicine and medical professionals in such areas. Even the present medical professionals often need to handle thousands of patients every day. People living in the remotest part of the world are more affected as they never receive any proper medical facility. These people are often compelled to rely on primitive medical solutions and superstitions. Any epidemic virus means guaranteed death or mass extinction. People from these areas wouldn’t even get enough time to get diagnosed in the first to start any kind of treatment.

Solution

Eliminating the human involvement is essential in reducing the wrong or missed diagnosis problem. This is only possible with the use of technology. Artificial Intelligence can play an important role in performing diagnosis at the primary healthcare level. Researchers have started thinking of using AI in medical diagnosis for decades [2] but yet the implementation at the primary level is not ubiquitously available in the market. Efforts are under way to diagnose various diseases using expert systems like coronary artery disease [3], breast cancer [4], etc. All these efforts can be combined and brought into an interface which can act as a primary healthcare portal which will be installed physically in various parts of the world. This will specially be useful in the rural part of the world which will help to save millions of lives.

The implementation

The implementation requires the following three parts to work together,

1.  Machine learning and computer vision based application to perform analysis and give diagnosis
2.  IoT powered user facing application to feed data to the machine learning and computer vision based application
3.  Medical coordinator application (middleware) to work with hospitals, medical service providers, doctors, pharmaceutical companies, and related organizations as well as medical devices

Machine Learning and Computer Vision based Application

Artificial intelligence is making it possible to mimic human thinking abilities to do repetitive or complex tasks. AI-enabled programs can obtain information, use logical policies to analyze or process data. This helps the AI bots to recognize and fix mistakes. Machine learning is another important component of Artificial intelligence, it is a form of learning in which the machine can learn by itself without having the need of being programmed by humans. This is a long process, but in the end, the machine is smart enough to learn by itself. The system can be improved with experience. Machine learning and artificial intelligence are playing a major role in the healthcare sector. Instead of replacing the existing workforce, AI is making the medical experts work more efficiently. Both are helping medical equipment makers to develop better healthcare products and improve overall patient care.

Machine learning-enabled machines are more efficient, affordable, faster and able to manage larger workloads than humans are. The best thing about machine learning is that it keeps improving itself from experience. The day is not far away when
we will have absolutely no errors in the medical industry. Machine learning is seeing a gradual acceptance in the healthcare industry around the world. In fact, Google has also developed a machine-learning algorithm to discover cancerous tumors.

Machine learning is helping the healthcare industry by analyzing various data sets and advise outcomes, risk scores, resource allocation, and other applications.

Diagnosing diseases and ailments are one of the primary applications of machine learning in healthcare. This diagnosis includes diagnosing critical diseases like Cancer during its initial stages. It also assists humans in the early stages of the diagnosis. With machine learning, we may find alternative ways for therapy of multifactorial diseases. It is also causing a major breakthrough in another technology called computer vision. Data sources from varied medical images will soon become part of this AI-driven process. The machine will be able to see and understand almost everything that we could.

Documentation and maintaining up-to-date health records by using vector machines and machine learning-based OCR are slowly coming into the mainstream. Google’s Cloud Vision API as an example of machine-learning-based handwriting recognition technology is gaining great popularity in the healthcare industry. Machine learning is also proving to be a great boon in the field of clinical trials and long researches. Usually, it takes a lot of time and resources to conduct clinical trials. Utilizing machine learning with predictive analytics can significantly help the researchers to draw conclusions from a huge variety of data points. AI and ML are enabling us to ensure real-time monitoring of the trial participants, discovering the best sample size for testing. Scientists and researchers are also using AI and machine learning for monitoring and predicting epidemics around the world. A large amount of data is collected from satellites, social media, website information, etc. This information can be consolidated together to predict anything from cholera outbreaks to severe chronic viral diseases. Predicting the epidemics could be really helped especially in third-world countries. These countries usually lack important medical infrastructure and organized education systems.

As mentioned earlier, computer vision can assist in analyzing images like X-rays, MRIs, or even patients’ symptoms’ images like screen rashes. Combining these three technologies can drastically improve the quality of the diagnosis. Hence, we are working on SYMPTO engine (https://www.everythingtech.co/open-source-projects/sympto/).

SYMPTO is an open-source project that aims to develop a machine-learning algorithm to diagnose medical diseases based on various symptoms, medical history and other conditions of the patient. SYMPTO can work with any project as it takes input of patients’ vitals, recent conditions, symptoms or health issues, and patients’ medical history. It also considers various images like X-rays, MRIs, and symptoms images like rashes, etc. Based on this, it analyzes and output diagnosis with confidence level. High confidence level signals the possibility of accuracy and medium to low level signals the lack of data or input to come up with proper diagnosis. For medium to low diagnosis level, further processing is necessary. SYMPTO engine is a standalone engine which can be plugged into any medical IoT system. Hence, it is widely applicable to many existing products. In this paper, we will discuss a case study of ZPOD [5][8] as an user facing medical IoT system. We will discuss about ZPOD in more details in the next section.

IoT enabled User Facing Application

IoT made it possible to create a world of interconnected objects that can communicate through the internet. We can use hardware components like RFID tags, actuators, sensors, mobile devices, etc. to develop an interconnected world. Most of the medical IoT systems will have a similar architecture in which sensors are connected to a central module and communication takes place among sensors. Some healthcare organizations have already adopted the different form of IoT enabled medical devices to handle the shortage of medical professionals in remotest areas [6]. So this type of setup is successfully working and helping individual patients. IoT medical devices can help to drastically reduce the time of diagnosing and providing treatment to the patients. Usually, these medical devices are equipped with a fast processor and a feature-rich operating system interface, which makes the work much easier and faster. Cloud computing has enabled these devices to store diagnosis data of each patient to conduct in-depth analysis and provide a better diagnosis [7].

ZPOD is also a similar system. ZPOD comes in a form of a kiosk which looks like an ATM machine or also come in a variant of briefcase style case which contains all the required sensors. ATM style machine is a standalone kiosk which is equipped with various sensors to measure blood pressure, blood sugar, weight, body temperature, ECG, ultrasound, blood test, pulse rate monitor, X-ray, urine test, and even eye check. With ZPODs in place, people won’t need to travel hundreds of kilometers to get proper error free medical diagnosis and with extended ZPODs get basic treatment. Extended ZPODs are the pods or kiosks which have more equipment and a few health support staff personalis to assist patients. The idea is to provide primary healthcare facility remotely without having the physical presence of the medical professionals on the site. This will eliminate the human error as the diagnosis will be carried out by AI modules and coordinated by a middleware application. The kiosk will be equipped with all the necessary sensors and basic medicines. As mentioned in the ZPOD patent, in some cases, medicines will be delivered via drone to the remoted parts of the world. Life expectancy in rural areas can be greatly improved by this invention.
The SYMPTO engine powers ZPODs’ hardware modules to collect the vitals of the patients and acquire patients’ medical history through the ZPOD’s cloud storage to perform the diagnosis. ZPOD kiosk contains a touchscreen interface for users to interact with the system. For a common user, the interface is very simple and user-friendly to operate. It is just like any regular touchscreen device. The ZPOD kiosk will ask user credentials like username/password or biometric authentication like retina scan or finger scan before starting the diagnosis. Users may need to utilize the sensors attached to the ZPOD kiosk in order to send the vital to the system. This means that a regular patient may need to provide urine/blood sample, check blood pressure or blood sugar, conduct X-ray/Ultrasound/ECG, etc.

The user inputs then get sent to the middleware application “SYMPTO Connector” which communicates with the SYMPTO engine to analyze the patients input and come up with diagnosis. Based on the SYMPTO’s diagnosis middleware application then communicates with the ZPOD kiosk. If the prescription came from SYMPTO is readily available in the ZPOD kiosk’s storage, the middleware application sent a message to deliver the medicine upon the required payment. Upon successful payment, medicines will automatically be dispensed if they are available in the kiosk. Otherwise, they will be delivered from the nearest warehouse via an automated vehicle, drone, or human driven vehicle.

The user-facing application will be very simple to use. In fact, it would require the minimum qualifications to operate. ZPOD aims to provide the user experience in multiple languages instead of just plain English. This will help people in the remotest areas who are not familiar with English. Instead of having plain text, the interface will also show symbols and lights to guide the user through the diagnosis process. There will be easy tutorials to provide guidance to the new users. These tutorials will be created with large icons and interesting animations to help users.

The ZPOD is the only remotely controlled machine with such a huge variety of sensors and technologies. Following are some of the most innovative features of the ZPOD:

1. Remote-controlled X-ray: ZPOD comes with an X-ray module attached to the machine. Doctors can remotely control to move the X-ray module and make adjustments for the patients looking for an X-ray scan. This eliminates the need for a medical professional who needs to be physically present on the site to operate the X-ray module. The people from the remotest locations do not get the chance to get an X-ray, ultrasound, ECG, etc.

2. Remote-controlled ultrasound: An ultrasound belt is also present in the ZPOD machine and it can be controlled remotely. Doctors or medical professionals can adjust the ultrasound belt remotely according to the patient. To obtain the best ultrasound images from the patient’s body, doctors can control the pressure.

3. Advanced Interface: The device will be equipped with a microphone, speaker, fingerprint scanner for authentication, retina scanner, camera, printer, and a touchscreen. This provides 360-degree communication and security measures. Any communication gap is also eliminated and video calling narrows down distances.

### Medical Coordinator Application (Middleware Application)

The SYMPTO engine comes with a middleware application called as “SYMPTO Connector”. SYMPTO Connector uses Java, a programming language developed by Sun Microsystems in 1991. This language stands as class-based, object-oriented and developed to have minimum implementation dependencies. Using Java means we can develop modular programs that could be used in any operating system. Due to this great compatibility, more than 3 billion devices are running Java. Java consists of a compiler, an execution engine and a bunch of libraries. These rich standard libraries make it easier to code with Java. This is why the team of SYMPTO has chosen Java for the middleware application.

SYMPTO Connector communicates with SYMPTO engine, user facing IoT application like ZPOD, and external medical institutions and devices like hospital beds, etc. It provides various interface APIs to enable data exchanges among the entities involved. SYMPTO Connector is modular in nature and can be extended by external developers via APIs.

### The future of Project SYMPTO

The project SYMPTO has very ambitious objectives and aims. It could become one of the greatest revolutions in the medical industry. People from the remotest areas will be able to take the best benefits of SYMPTO powered machines to receive proper healthcare facilities. The patients will be diagnosed and, in some cases, treated remotely without even having any doctor’s presence at the device site. This could be a great achievement for an instant response during an epidemic. Medical professionals would not have to risk their own lives and visit the place. SYMPTO powered IoT machines can help patients, prescribe medications and recommend IoT medical centers like extended ZPODs to provide treatments. People wouldn’t need to go anywhere for the medicines since the machine itself could dispense medicines. In case, of a medicine shortage, the nearest warehouse can deliver medicines to the machine or doorstep of the patient.
References

2. Peter Szolovits, Ph.D.; et al (1988), Artificial Intelligence in Medical Diagnosis, Annals of Internal Medicine

About the author

Mayur Ramgir has more than 18 years of experience in the software industry, working at various levels. He is a Sun Certified Java Programmer and Oracle Certified SQL Database Expert. He completed his MS in computational science and engineering from Georgia Tech, USA, and M.Sc. in multimedia application and virtual environments from University of Sussex, UK.

He is a fellow of The World Technology Network, which is a curated membership community comprised of the world’s most innovative individuals and organizations in science and technology. Other members of WTN are Elon Musk, Tim Berners-Lee, Emmanuel Macron, and Xi Jinping.
He was honored with the Champions of Change award in 2018 by Mr. M. Venkaiah Naidu, Honorable Vice President of India. He was also awarded the Pride of The Nation award by Mr. Rajnath Singh, Honorable Home Minister of India, at the Vijay Diwas Celebration 2018.

Mayur Ramgir was featured on various TV and printed media including Fox News, NBC News, CBS News, Fox Business, Bloomberg International TV, Forbes, Inc. magazine, Daily Mirror, and The Huffington Post. He is a contributing author of the New York Daily Newspaper, Software Development Times magazine, Newsmax Finance, and Singapore’s top entrepreneurship magazine Young Upstarts.

### What’s New?

#### Computational Storage

Computational storage is an information technology (IT) architecture in which data is processed at the storage device level to reduce the amount of data that has to move between the storage plane and the compute plane. The lack of movement facilitates real-time data analysis and improves performance by reducing input/output bottlenecks.

In many respects, a computational storage device may look just like every other solid state drive (SSD). Some products have a large number of NAND flash memory devices that actually store the data, a controller that manages writing the data to the flash devices and random access memory (RAM) to provide a read/write buffer. What is unique about computational storage devices is the inclusion of one or more multi-core processors. These processors can be used to perform many functions, from indexing data as it enters the storage device to searching the contents for specific entries to providing support for sophisticated artificial intelligence (AI) programs.

Computational storage products and services are starting to appear on the market and the ability to integrate them is still in the early stages of development. However, with the growing need to store and analyze data in real-time, the market is expected to grow very quickly. As of this writing, computational storage can be implemented by using one of two key products currently being defined by the Storage Networking Industry Association (SNIA) Computational Storage Technical Working Group (TWG):

More at [https://searchstorage.techtarget.com/definition/computational-storage](https://searchstorage.techtarget.com/definition/computational-storage)

#### Conversational Commerce (Voice Commerce)

Conversational commerce is the process of interacting with a brand or buying a product or service through non-traditional channels, such as voice assistants, SMS text and online and social media chat. Usually powered by artificial intelligence, a combination of technological advances and consumer preferences paved the way for conversational commerce to gain traction, primarily in B2C retail. It works by consumers choosing a non-traditional, one-to-one channel to interact with a business and to complete a purchase at their own speed and on their own time.

More at [https://searchcustomerexperience.techtarget.com/definition/conversational-commerce-voice-commerce](https://searchcustomerexperience.techtarget.com/definition/conversational-commerce-voice-commerce)

#### Passwordless Authentication

Passwordless authentication is a verification process that determines whether someone is, in fact, who they say they are without requiring the person to manually enter a string of characters. Authentication methods include biometrics, security tokens and piggybacking off of another application, service or device which has already authenticated the user. Passwordless authentication is commonly used on mobile devices such as smartphones, tablets or laptops and applications such as Slack or WhatsApp. The benefits of using passwordless authentication include:

- Improved user experience (UX).
- Faster login times into applications or devices.
- Less maintenance of passwords required for IT staff.
- Reduced chance of phishing attacks, password re-use or password leaks.

More at [https://searchsecurity.techtarget.com/definition/passwordless-authentication](https://searchsecurity.techtarget.com/definition/passwordless-authentication)
Digital Transformation
The New Oil: Refineries and Engines to Tap into this Source of Power

Mr. Venkat Krishna
Principal Consultant – Digital Transformation & Analytic
Co-founder of PQSI Digital Private Limited
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Introduction to Digital Transformation

Let’s start off by acknowledging that there is no unanimously accepted definition of Digital Transformation. Internet searches for a definition of Digital Transformation bring us to some common themes: reinventing business processes, bringing about a cultural change and cloud computing. This is a good enough premise to get started.

Let’s get the fundamentals right and the boundaries defined:

• Why reinvent a business process? Clearly, to deliver greater value to the customer. Why? Is our customer suddenly demanding more value – Yes, they are. How? Isn’t it just another phase of negotiation – No, the customer is armed with information now.

• What is the cultural change? It is the much-needed people transformation – digital fitness is becoming a mandatory section in all resumes, highlighting new set of skills needed to survive, flourish and lead businesses as data becomes ubiquitous.

• How much of it is driven by technology? IoT, Big Data, Machine Learning, Analytics, Mobility and Cloud Computing – what is the right mix of technology for success.

Digital Transformation – It’s Many Avatars

Digital Transformation manifests differently in different domains. Disruption of information asymmetry, upskilling blue collar, demanding white collar to be cognitive and creative, delivering permission-less decisions, bridge islands of digitalization, Industrial Internet of Things (IIOT), Industry 4.0, Living-breathing data systems, Single Source of Truth (SSOT), Provenance of Data and more.
Let’s explore some real-life transactions and see how they are being transformed:

<table>
<thead>
<tr>
<th>Use Case</th>
<th>As-Is</th>
<th>To-Be</th>
</tr>
</thead>
<tbody>
<tr>
<td>Condition</td>
<td>Monitoring: Hourly patrol with a digitized measurement device checks</td>
<td>Sensors beam data to a historian server – the log. Machine learning</td>
</tr>
<tr>
<td>Monitoring</td>
<td>vital parameters and writes in a log book. Diligence is often</td>
<td>differentiates common cause and special cause. Special causes</td>
</tr>
<tr>
<td></td>
<td>compromised and justified as operator instincts. Lack of reliable</td>
<td>become tickets or alerts based on severity, recurrence and time</td>
</tr>
<tr>
<td></td>
<td>data makes root cause analysis a charade.</td>
<td>elapsed.</td>
</tr>
<tr>
<td>Food Safety</td>
<td>Samples are picked at different stages as food moves through the</td>
<td>GPS and Telematics generate live data about transport conditions and</td>
</tr>
<tr>
<td></td>
<td>supply chain to check for contamination.</td>
<td>route. Live data streams are disintermediated into blockchains and,</td>
</tr>
<tr>
<td></td>
<td></td>
<td>smart contracts enforce shipment rules.</td>
</tr>
<tr>
<td>Set up approval</td>
<td>At the start of a production batch, a sample quantity is produced,</td>
<td>Computer integrated manufacturing can log machine condition,</td>
</tr>
<tr>
<td></td>
<td>put through inspection, and report is approved before full scale</td>
<td>production settings and product parameters. These can be transported</td>
</tr>
<tr>
<td></td>
<td>production starts, simultaneously creating production losses.</td>
<td>across a network for live analytics and setup approvals and for</td>
</tr>
<tr>
<td></td>
<td></td>
<td>production patrol.</td>
</tr>
<tr>
<td>Tool life cycle</td>
<td>Tool utilization is measured as elapse time or number of parts</td>
<td>Live monitoring of critical to quality product parameters can monitor</td>
</tr>
<tr>
<td></td>
<td>produced. Expensive tools may have life left behind depending on a</td>
<td>and predict tool life cycles, extending utilization and also</td>
</tr>
<tr>
<td></td>
<td>number of correlated parameters.</td>
<td>preventing defects.</td>
</tr>
<tr>
<td>Traceability</td>
<td>Digitalization has created data disconnected data islands. Traceability</td>
<td>Lot level traceability if not piece level traceability on demand with</td>
</tr>
<tr>
<td></td>
<td>requires manual stitching together of data across process value</td>
<td>logs compiled across process value streams and stored in big data</td>
</tr>
<tr>
<td></td>
<td>streams, incurs time.</td>
<td>archives.</td>
</tr>
<tr>
<td>MIS</td>
<td>Paper logs are data entered to spreadsheets and analyzed offline.</td>
<td>Industry 4.0 technologies create integration of data across</td>
</tr>
<tr>
<td></td>
<td>Report generation incurs time and effort.</td>
<td>manufacturing processes, use cognitive computing and deliver insights</td>
</tr>
<tr>
<td></td>
<td></td>
<td>and foresights in capsules. These capsules are context specific and</td>
</tr>
<tr>
<td>Reports</td>
<td>Most commonly seen as prints of logs, often accompanied by</td>
<td>can be delivered in devices.</td>
</tr>
<tr>
<td></td>
<td>analytics capsules in the form of slides.</td>
<td></td>
</tr>
</tbody>
</table>

While it took us twenty years in India, from our first e-commerce store to the Billion Dollar Days, we abandoned our beloved landlines for smart phones almost in a flash.

**Information Asymmetry and Uberization**

Information Asymmetry is when one of the two parties in a value exchange has an unfair advantage on account information that the other party does not have access to. In market place models, popularly referred to as Uberization of a business, transformation is about disruption of information asymmetry. The Digital Market place – the platform, enables democratic distribution of information bringing fairness, increase adoption and optimization to value exchange.

Let’s use the most popular Digital Market Place – Hail a Cab services to take a closer look at Digital Transformation.

The consumer is now armed with data on number of cabs in the area, typical cost to reach the destination and offers from competitive providers. The provider has clues to be present at the right catchment areas at the right time. Uberization is not to be confused with market places which have existing forever, in that, market places brought competitive offers to the buyer’s consideration without addressing information asymmetry. These competitive offers were often window dressed back stage.

The consumer was paying a premium for being on the wrong side of the information symmetry. As a consequence of transformation, the provider must now focus on operational efficiencies to stay relevant. Operational inefficiencies are not a mere setback, they decimate.

Trade unions that protested standardized rate structures proposed by the government, that opposed metered cabs and rickshaws have been washed over by economics – they too have been uberized. You can now get your ‘bed and breakfast’
at proximity to your business location at a fraction of the price you paid your preferred ‘hotel’. Customer loyalties belong, albeit fluid, to providers of information more than providers of products and services.


**Data is Ubiquitous – How did We Get Here?**

It all started with **Digitization**, which is, conversion of data from analog to digital bits, driven largely by electronics, for example, a digital micrometer.

It evolved into **Digitalization**, which, is transforming a business process to be conducted in a digital environment – aka, a computer, a smart phone and more recently, a voice assistant. For example, e-commerce, social media and payment gateways.

Digitization and Digitalization have been around for a while. Programmable Logic Controller and Automotive Manufacturing gave birth to PLC and the original streams of large data back in 1968. In the subsequent 40 years we kept harvesting new sources of data and woke up to data-gold being strewn all over.

Big data and blockchain, are both more than 10-years old. Computing power and the advent of affordable big data triggered large scale adoption of data driven services, revenue streams and business models.

It is now the era of **Digital Transformation**, larger in its reach than Digitalization because it includes cultural transformation. Digital Transformation touches upon most aspects of the ‘People – Process – Technology’ matrix.

Often, when business leaders talk of Digitalization and Digital Goals, they are referring to Digital Transformation.

**Machine Learning & Workforce Transformation**

It is said, the so-called golden era, of the evolution of Artificial Intelligence ended as early as 1974. Dialing back a decade or two, many anticipated that AI and robots would be common sight by 2020. In reality, we have some fuzzy logic in our washing machines, some dishwashers have sensors, some cars know how to stay the track, robots can pick and place, machines are getting better at understanding natural language. It seems, AI is not here as promised!

Whereas, Machine Learning, a subset of AI is more accessible and is an active ingredient in Digital Transformation of business. ML can be often seen as hardware and software working in tandem. ML is the ability to receive varying sets of data, and have adaptive algorithms that can continue to make sense of changes in the process. A lot of what we see as AI today comes down to Machine Learning. And, Machine Learning sets the stage of next gen Artificial Intelligence. More than technology, people, more than ever before, are getting ready for AI.

In Machine Learning, the role of a blue collar is transformed from, being a monitor of processes and transporter of data to, an agent of permission-less decision making. Let’s look at monitoring in the context of Machine Learning in greater detail.

Google has defined monitoring, in the context of DevOps, to comprise of and operate in three layers: event logs, tickets and alerts. Logs are evidences of functioning of a process, a ticket pertains to an abnormality that does not warrant immediate corrective action whereas, abnormalities that need instant interventions are alerts. These three layers of monitoring are relevant for all kinds of monitoring – from traffic to production, quality and financial markets.

<table>
<thead>
<tr>
<th>System</th>
<th>Log</th>
<th>Ticket</th>
<th>Alert</th>
</tr>
</thead>
<tbody>
<tr>
<td>Traffic Control</td>
<td>Constable’s daily report</td>
<td>Riders found without helmets</td>
<td>5-car pile-up during peak hour at an arterial route</td>
</tr>
<tr>
<td></td>
<td>back at the station</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Quality Control</td>
<td>Inspection check sheets or</td>
<td>In process: Parameter outside of control limits</td>
<td>Critical to Quality parameter is unstable</td>
</tr>
<tr>
<td></td>
<td>a log book</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

**As-Is:** Monitoring is manual, bets on human diligence and reliability of data output is questionable. Ticket generation is often a random exercise and driven by personal judgement. Inspectors may not have statistically validated attribute agreement and measurement systems may not comply with repeatability and reproducibility standards. Alerts are after the fact escalations, and for many firefighting has become business as usual.

**To-Be:** The log book in monitoring is automatically generated. Machine Learning generates the tickets and Workflow automation brings in an escalation matrix and throws up alerts.
Operators are not required to monitor machines and bring an hourly log of time and temperature data to a supervisor. Telemetry would do that. Connected cameras generate data driven alerts to transform traffic policing, making it more impersonal and smarter.

Workflow automation also delivers an additional benefit by diminishing the ‘arbitrary’ in favor of standardization and bringing up exciting possibilities of permission-less decision making. Workforce is now upskilled to decision making and is comforted in the fact that Machine Learning can reliably differentiate a given data pattern as a ticket or an alert.

**Creative, Cognitive White Collar, Featuring AI**

A consequence of partial Digitalization, data underlying process value streams exist as disconnected islands. 80% of a manager’s time could be consumed by process and data life cycle, leaving the manager 20% of time to apply creative – cognitive capabilities to deliver improvements.

Through Digital Transformation, machine learning, business process automation, an empowered blue collar is freeing up white collar space. White collar has to move from processes and operations to creative and cognitive. White collar has to start forging partnership with Artificial Intelligence. AI engines will be diligently learning from white collar, can white collar make it vice versa. If yes, that would be the beginning of our evolution to stay relevant in the era of Artificial Intelligence. This journey of transformation can take after e-commerce adoption – 20 years, or the smart phone adoption – in a flash.

In the end, these transformations are less about technology and more about us – the people. How successful your enterprise Digital Transformation lies in how People transform themselves.

Data is the new oil. Amongst arguments against this analogy, we should see there is a deeper context. Like oil, data is crude, it needs to be refined to become information, knowledge (insight) and wisdom (foresight). Refined oil, a source of energy, is only as efficient as the engine that consumes it. Refined data can become a source of energy only for a Digitally Transformed human mind.

Analytics is the refinery that brings insights and foresights from data. You consume analytics and you deliver decisions to power your business. The big story of machines taking over turns out to be about people.

**Industry 4.0**

Industry 4.0 by definition, encompasses data exchange in manufacturing processes, process automation, cyber-physical systems, the internet of things (IoT), cloud computing, cognitive computing and artificial intelligence. In terms of multi-disciplinary uptakes and scope Industry 4.0 could be among the biggest Digital Transformation exercise taken on to-date.

The biggest challenge for Industry 4.0 is pre-existing sources of digital data in our value streams. Manufacturing value streams are characterized by:

- Human Machine Interfaces that impose restrictions on network-based data transfer,
• Analog measurement systems,
• Non-standard production design across value streams delivering similar output,
• Dearth of network infrastructure – WLAN or Internet connectivity
• State of edge computing devices
• General misgivings about hosted servers and cloud computing

It is impractical to aim for complete transition from islands of digitalization to 100% Digital Factory. Unlocking all your machines to transmit condition monitoring streams, tagging all your process parameters to sensors, telemetric capabilities, IoT enablement of all your measurement systems takes budgets, effort and time. Digital Transformation can be a long road, all the more because it involves people transformation more than any other aspect of business.

While, Digital Transformation can be taken up step-by-step, some ingredients are time critical and foundational:
• Data in your value stream is your asset, when you make investment decisions, choose products or services that do not entail additional costs for data access. This a surprisingly common industry practice that leaves a value stream with islands of data. Integration of data streams becomes a challenge.
• Verify if machines adhere to industry standards such as MT Connect – these standards ensure that data access is seamless. MT Connect, for example, enables data transfer from machines using a standard network port and supports TCP/IP, not very different from our standard internet connectivity.
• Ensure your value stream has a sturdy network (WLAN) provision – this forms the backbone of your Digital Transformation. With a backbone in place, old assets can be digitalized and new IIOT assets added with ease.
• Take informed decisions towards cloud computing – specifically, work through notions that data stored locally is somehow more secure than use of cloud services. Resistance to cloud computing adds to costs of digital transformation.
• Before investing in analytics products, take stock of your databases – any analytics engine is only as good as the database that it feeds into
• Analytics projects are like banyan trees – as against crotons that can live in constrained spaces. Success of analytics is characterized by evolving scope, in terms of more data points, expanding user base and user driven need for new data models and visualization.
• When you set goals for Digital Transformation, ask this important question: Are our expectations of Industry 4.0 appropriately calibrated: is it going to be like e-commerce adoption of many years or is it going to be like smart phone rapid adoption?

Modular nature of enterprise IT systems allow for Industry 4.0 to be a step-by-step exercise in transformation, akin to physical fitness. The first step of course is becoming paperless.

**Paperless Transformation is a No Brainer**

Going Paperless is a fair trade off between current state and 100% Digital Factory. Paperless is a good first step towards complete Digital Transformation and is soaked in the reality of pre-existing investments in analog devices.

Most manufacturing value streams are on an unhealthy diet of paper, there are check sheets, log books, printed reports all piling into archives that block seamless flow of a business process. Paper sheets are born as templates, crawl around as stock stationery, walk around as check sheets, grow into log books, graduates to spreadsheets, go through analytics, become slides, are printed again as posters, live in a record room for many years waiting for traceability. Fully loaded, an A4 sheet equivalent could incur INR 1000 as total life time costs.

A mid-sized value stream could consume:
• Push managers against cognitive and creative into processes and operations
• Keeps businesses firefighting as against continuous improvement
• Incur a person month of effort in data management each calendar month
• Create delays when traceability is needed for after sales support and warranty

Part service warranties, Automotive recall and the larger tightening up of warranty laws mean new components of risk. OEMs and large-scale manufacturing companies are rolling out risk mitigation strategies, wherein Tier 1, Tier 2 and Tier 3 suppliers are required to support evidences and traceability requirements. A paper-based environment does not support reliable – immutable evidences of quality and makes traceability a pain. Whereas, a paperless environment enforces adherence to standard operating procedures and collapses time and effort needed to support traceability.

Paperless transformation as step-1 can deliver key benefits including:
• Transform quality functions from generators to consumers of data
• Shifts focus from inspection to continuous improvement
• Elimination if not eradication of non-value adding activities around data management
• Enforce time value of data, improve reliability
• Support business process automation

Paperless transformation and upskilling workforce are both key result areas of Sustainable business practices. If you are in exports, especially into Europe, your customer is likely to look out for and appreciate Sustainability ingrained in your business culture.

Blockchain

Blockchain, the technology behind crypto currencies such as bitcoin, is powering digital transformation in its enterprise avatar. Blockchain brings about disruptive optimization of enterprise business processes – especially those that involve highly distributed value streams. Blockchain creates a shared reality between untrusting parties – a method to lower uncertainties and hastening value exchange.

It is here that blockchain stands differentiated from ecommerce market places. In market places, the value exchange is still between the provider of the market place such as eBay and a buyer, whereas, in Blockchain, technology enables value exchange between untrusting parties.

In Governance, Blockchains will accelerate collapse of institutions and enforcements. The land registry of the future will not be a government department but a blockchain. Blockchain is emerging as a technological institution that will push human intervention (reference to permission-less decision making) to the edges.

Blockchain is a distributed database that will have its tentacles into pre-existing information systems such as ERP, CRM, supply chain management, and payments bank among others. Blockchain architecture delivers these key benefits:

- Transactions are securely encrypted and replicated across many computers in multiple copies of a ‘ledger’.
- Transactions approved by Smart Contracts are held together as chains: For example, an order for monthly fulfillment is connected to the annualised purchase order, price, budget approvals, supplier’s quality control, shipment tracking, through to gate pass, incoming material approval, good receipt, invoice and payable. These chains of commands are defined as Smart Contracts and cannot be broken. Reconciliations are inbuilt and ingrained.
- Completed transactions become blocks and are committed to the chain – they become immutable. To make changes to a completed transaction, one does not go back and edit a block, instead we create a new transaction as an update.
- Owing to the architecture, once data is written it becomes nearly impossible to change, making it a very secure system for storing digital assets (value).
- A blockchain might be implemented publicly, within a consortium of participating partners, or as an enterprise solution within a single organisation acting as a custodian.

Technologically, much of what blockchain brings to the table has already been in use: data clusters, replication, rule engines, interfaces with different data structures, application interfaces have all been in use for many years. Innovation in blockchain distills down to its capabilities as a distributed database – ledger system that has enviable performance capabilities and, its highly secure encryption. Much of the Digital Transformation brought about by adaptation of blockchains is the how we do business.

Smart contracts are computer programs that can execute business contracts. In essence, they monitor and derive data points from pre-existing information systems. Rules respond to events and trigger successive events. Smart Contracts create secure records and can be built to support third party verification.

For example, a Smart Contract for vendor payment may be visualized as follows

- Supplier side pre-dispatch inspection certificate creates a shipment notification
- Logistics partner responds by sending a truck to pick up the shipment
- Customer responds by getting ready for incoming inspection
- Digital gate pass permits entry of shipment at a stipulated time at the right location
- Incoming inspection clears the lot
- Good received note is issued
- Supplier generates invoice
- Payable is created in the system

Here is a “Hello World” rendition of Smart Contract from Solidity, an open source program to author and run Smart Contracts for enterprise blockchains:
pragma solidity ^0.4.16;

contract HelloWorld {

    uint256 counter = 5; //state variable we assigned earlier
    address owner = msg.sender; //set owner as msg.sender

    function add() public { //increases counter by 1
        counter++;
    }

    function subtract() public { //decreases counter by 1
        counter--;
    }

    function getCounter() public constant returns (uint256) {
        return counter;
    }

    function kill() public { //self-destruct function,
        if(msg.sender == owner) {
            selfdestruct(owner);
        }
    }
}

End Note

This article is written from a practitioner's point of view. Digital Transformation is not an “if” or a “when.” It is NOW. It is enchanting to see how large and small enterprises are thriving and succumbing to different Digital Transformation initiatives. It is not about size. It definitely is not about technology. If there is just one take away, focus on people and cultural transformation and do not make it yet another exercise of fancy nomenclature and Information Technology fads.

About the author

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Before founding PQSI Digital, I have worked with and, co-founded IT services companies in areas such as ERP, CRM, Global Outsourcing, eCommerce, Content Management, Machine Learning, Analytics, Service Excellence, Backoffice and Education. I have been IT partner – Transformation agent to many a startup and had a worm’s eye view of many failures and the rare success.

In the last 4 years I have transitioned to be a specialist in Digital Transformation for Manufacturing companies and have delivered over 35 blueprints for a variety of manufacturing value streams: Ashok Leyland, CEAT, Pidilite, Murugappa Group, Rane Group, TVS Group, Ministry of Defence and a multitude of MSMEs. I also had the privilege of building a Blockchain blueprint for disruptive optimization of bill of exchange for Ashok Leyland.

At PQSI Digital, we deliver Industry 4.0 – Analytics for Manufacturing with practice areas comprising Edge Computing, IIOT, Big Data, Machine Learning, Analytics, Statistical Process Control, One Touch Dashboards and Mobile Apps.

What is Gig Economy: A gig economy is a free market system in which temporary positions are common and organizations contract with independent workers for short-term engagements. The term "gig" is a slang word meaning "a job for a specified period of time" and is typically used in referring to musicians. Examples of gig employees in the workforce could include freelancers, independent contractors, project-based workers and temporary or part-time hires. More at https://whatis.techtarget.com/definition/gig-economy

What is 6G: 6G (sixth-generation wireless) is the successor to 5G cellular technology -- 6G networks will be able to use higher frequencies than 5G networks and provide substantially higher capacity and much lower latency. One of the goals of the 6G Internet will be to support one micro-second latency communications, representing 1,000 times faster -- or 1/1000th the latency -- than one millisecond throughput. More at https://searchnetworking.techtarget.com/definition/6G
Enterprise Master Data Strategy
Deprived Master Data & Remedies

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Abstract

Master data has played a significant role in improving operational efficiencies and has attracted the attention of many large businesses over the decade. Recent academic reviews have also found a significant growth in the practice and research of managing these master data assets.

MDM is a technology-enabled practice through which businesses oversee master data assets and ensure the accuracy and accountability of the enterprise’s shared data. Enterprise MDM calls for the use of centralized governance and collaboration, also called the master data HUB system.

Focusing on solutions to conceptual and real-world obstacles and enhancing the management process can contribute to deepening its applications and creating secure and profitable entrepreneurial communities.

Attention

Thus, the following article will demonstrate examples of good and bad practices of master data management and the possible consequences of both practices. The purpose of this article is no to endorse any product. It is not to be used as an enterprise MDM-related product guide. Business owners and process overseers, specifically practitioners of supply chain and logistics, enterprise architecture, and any other fields that contribute to enterprise architecture may benefit from reading this article. Senior and operational level managers, who are involved with accounts payable (AP), accounts receivable (AR) master data, or related areas, such as enterprise integration, business intelligence, infrastructure, and solution architecture, may also find this article beneficial.

Introduction

Envision a company with bad data and perfect process mapping. Such a company may suffer from lost revenue since inaccurate data leads to higher consumption of resources, higher maintenance costs, negative publicity on social media, lower productivity, etc. The company would need to erase its old data and recollect new data, resulting in more time and money consumption. This is a red flag.

On the other hand, a company with good data and bad process may spend a lot of time attempting to rectify the process and reallocate its resources to improve data quality. However, this is not as expensive as fixing the downright bad data.

According to Gartner research, “organizations believe poor data quality to be responsible for an average of $15 million per year in losses.” Larger businesses with many customers, employees, suppliers, and multiple units in various geographical areas are at a higher risk of encountering poor data quality.

“Master data is the consistent and uniform set of identifiers and extended attributes that describe the core entities of the enterprise.”- gartner.com
**Fat Record:** Businesses collect a lot of attributes necessary for their requirements. Depending on the business, material master, article master, business partner, and all other assets need different attributes. For example, material master data usually uses more than 250 attributes, which may be plant data, sales, purchasing, accounting, warehouse data, etc.

A *Fat Record* will hold many attributes, depending on the business. However, if we are unable to manage the business-critical attributes effectively due to the huge quantity and unstructuredness, the business and custodian might not know the significance of the business dependent attributes.

It is extremely important that large attributes of any business object are kept in a concise, business critical manner.

**Federation of Elements and Records:** Organized view of elements and federation of functional elements are key concerns for business groups and the data custodian. A business entity’s grouping, classification, and hierarchy can make assessment, auditing, and overhauling simple. Central data elements of the object should at the top of the schema and then categorized by functional grouping.

**Half-finished:** Information should be complete. Missing data can lead to misleading analysis and results. Businesses must spend time and resources attempting to recreate and recover the lost data. Some businesses may not be willing to do so and, instead, may leave these records unused. Thus, setbacks in productivity timelines, loss of trust from customers, and data repair/replacement costs are all effects of unfinished or missing data.

Data is a digital asset that is any kind of information. In any case, every member information is valid and indispensable.

Suppose we have incomplete equipment master data, the core functional attributes such as type, function, capacity, and age could be left undefined. This causes ambiguity in the use of the equipment and is harmful for business.

**Ownership & Accountability:** Unsteady Ownership and Accountability lead to half-finished and therefore, unused records. Businesses with customized, effective governance models will have higher quality data, since management responsibilities, roles, accountabilities, data flow, and other guidelines are strictly defined and put in action. Governance operating models provide increased effectiveness and improved coordination, leaving little room for mistakes.

It is highly encouraged to improve data quality through establishing structured schemas, a hierarchy of responsibilities, process flow documentation, and a clear set of *To Do* & *Not to Do* tips.

**Track and Profile:** To avoid inconsistent, inappropriate, or half-finished data and to have quality data, we need data profiling and change tracking, that is keeping track of who, what, when, and why.

**Metadata, Schema and Model:** The foremost objective of a scheming data model is to maintain an accurate, comprehensive representation of the objects in the application. A poor data model leads to deprived data. Every data object has its own schema attributes, and set of keys. Objects need to be keyed accurately- primary or foreign. We then need to identify and define the relationships and associations between different such objects in the entire database, creating organized schemas.

In an enterprise, objects can be a multitude of things. Hence, it is crucial that detailed information regarding each entity is stored in the database and characterized into various fields, called attributes, whose details are in an organized manner- possible by skilled, not data operator.

Metadata that is data about data. An example of this is data type, which can be char, text, or numeric.

Once again, to avoid inconsistency, the model should have reference values, key mapping, hierarchy, classification, grouping, etc.

**Duplicate Record:** There are a lot of possibilities through which records in a system can be duplicated. In addition to the list of causes of poor data and a bad process, duplicate records and validating duplicates can also result in lots of time-consumption. Duplicate records may be a result of unpredictable source data and inadequate reference and hierarchy data due to heterogeneous systems such as the varied characterization of special characters, punctuations, noise words, abbreviations, and some identifications. Transforming and substituting such sources/buzz words may reduce the risk of creating duplicates.

**Seven** key sources of duplicate occurrences during runtime:

a. Lack of ownership & accountability.

b. Lack of skills - ownership comes from skills

c. On-flight urgency

d. Inconstant change tracking & monitoring
e. Absence of data profiling
f. Bad configuration/set-up
g. Not having real-time data enrichment with third party systems.

Defining a desired level of matching across records and identifying duplicates can help correct and avoid duplicate entry.

In the digital age, companies are cold-shouldering the quality of resources (relevant & skilled) and ethical traditional techniques and simply looking at new tools and technologies to acquire data. However, the quality of information is a success key for any organization, and avoiding the listed causes of poor data and a bad process can help us focus on improving data quality.

As we have learnt from master piece of wooden block (how precise it would be) for casting, master data object should have perfect dimensions (99.9%) and unique (single truth of record) in today digital world.

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About the author

Subbaiah Bala received the B.Tech. Degree in mechanical engineering from Sri Venkateswara University India, in 1992, and post diploma in computers. S4/HANA professional certified consultant by SAP SE.

From 1993 to 2001 worked for HIL (a Birla group) and Voltas Limited (a TATA enterprise) as Sr. Engineer. He was a Sr. Engineer with Voltas Limited (a TATA Enterprise) and HIL, India a leading high-quality specializing in air conditioning and cooling technology vendor.

Bala has worked for several international notional companies, such as Wipro, BP, GM, Goodyear, Sysco, Cardinal Health, Johnson & Johnson and Norfolk Southern on ERP applications, specialized on enterprise master data management. His interests are in the fields of RAP, Solar Drone, AI and (IoT), including protocol design, and experimentation.

The Nine Pillars of Industry 4.0

Source: https://circuitdigest.com/article/what-is-industry-4-and-its-nine-technology-pillars
AI is slowly increasing its presence in all aspects of one's daily life and the beauty of it is that not many are even aware of its presence. For those in the software field, it is likely that everyone will encounter an AI application sooner than later. While AI weaves its “magic” and spell bounds us, one key question that stumps software engineers, especially the quality assurance engineers is, “How do we ensure “magic” is working as expected?”

To answer this tricky question we need to comprehend the underlying assumptions and dependencies in artificial intelligence solutions. Moreover, we need to understand why traditional testing methods will not work in most AI projects. This article aims to give a point of view (PoV) on these points along with some strategies and testing best practices that one can adopt while building AI solutions.

The Rise of AI – Changing the status quo in the testing domain

For decades, in the pre-AI era, software professionals build system that they could control in almost every aspect. Data was limited, engineers knew what to expect in all scenarios and solutions where “hand-engineered” to behave as expected. The systems were built with great precision, covering most scenarios. Quality assurance testers knew exactly what needed to be tested and more importantly knew what the expected output is. However, all that changed in the AI era and many assumptions in the pre-AI era suddenly became obsolete.

- Solutions need not be 100% accurate to move into production: One of the biggest shift in the AI era is the acceptance of a solution that is not 100% accurate all of the time. For quality assurance professionals, it might be difficult to comprehend this detail. The reason why a 80% or even a 70% accurate solution might be out into production is that the benefits, be it an increase in efficiency or reducing operational cost or even improving customer experience, more than compensates the effect of having an imperfect solution in production. Moreover, AI solutions are expected to improve over time via “Self learning” and feedback mechanisms.

- Testing everything was difficult before but impossible in the AI era: One of the key differentiators of the under-lying principles of building AI solutions are the dependencies on data and the critical role it plays on the overall solution. In this data intensive era, this critical component of the solution continues to be unpredictable in production. Just take the example of a chat-bot or a document classifier. The permutation of possibilities increases exponentially as we move from words to sentences, from sentences to paragraphs and from paragraphs to documents (as depicted in Figure 1 below). As such, there is no practical way to test every permutation and combination.

![Figure 1: Complexity Increases Exponentially](image-url)
• **Deployed solution evolves in production:** One assumption that quality assurance engineers used to make was that the solution that they sign off would remain constant until the next release. However, most AI solutions have a feedback loop that constantly evolves over time based on incoming data feeds. The same input need not give the same output always. We cannot do away with this “self-learning” feature for the sake of stability in testing, because in most cases, it is what makes AI “magical”.

• **The technology and data also drives the solution:** Previously, business was the main component that drove solutions. As such, quality engineers needed to know the business to ensure that the solution being built served the end goal. However, today, apart from business, technology and data are also key drivers. As such, QA engineers of today, not only need to understand the business but also the technology and data behind it. This is a shift from the earlier expectations of QA engineers.

• **End users can influence the way the solution performs via Information Poisoning:** End users can influence the way an AI solution performs in the long run, especially in un-monitored self-learning systems. For example, in order to popularize any item in an e-commerce site, one can use bots to retweet, like or share to increase the items ranking unethical. Similarly, biases in sample training data could cripple a solution in the cradle. Biases are often amplified in feedback loops, leading to biased decisions. Human need to continue playing a critical role here. Today, most systems continue to have humans in the loop to ensure that the AI solutions are progressing in the right direction. These concepts would be new to QA engineers who have only worked on traditional applications.

• **Explain-ability and reproducibility of bugs not so straightforward:** In traditional applications, non-reproducible bugs are rare. One of the expectations from the QA engineer when logging a bug will be ‘steps to reproduce the defect’ and the development team is accountable to explain the reasons for the deviation. However, this is not so easy in AI solutions. The end solution is often a “black box” that comes out with the most probable answer. Expecting an audit trail is not so easy in AI based solutions leveraging technologies like deep learning.

**Best practices for testing AI applications**

Technology has moved on. Business processes has moved on. Methodologies have moved on. It is time for testing practices to move on as well. Over the last few years, AI solutions have challenged the status quo of existing QA processes. While many companies have come out with their own AI testing process, there seems to be no global AI testing methodology accepted across enterprises. As such, rather than come up with another AI testing process, we have highlighted some best practices and points to take care of while testing AI applications.

• **Change in the testing mind-set, from Determinist to Stochastic:** This is perhaps the biggest change that any tester needs to undergo to be good at testing AI applications. Traditional applications in the pre-AI era promoted a deterministic mind-set that expected QA engineers to know what to expect for every input. Every test case is either a ‘Pass’ or a ‘Fail’. Every ‘Fail’ has the potential to delay moving into production environment. However, in the AI era, the results are based on probability and statistics. A ‘Fail’ in the testing environment can very well be a ‘Pass’ in the production environment in future, as more data is available. Any deviation from “as expected results” is not necessarily a failure, but rather a path for the system to improve and evolve.

• **Understanding how critical data is in AI solutions and building test cases to test them:** Unlike in normal non-AI applications, data plays a very critical role in AI applications. They can make or break your solution. However, chances are that testing teams will not have access to actual data and would need to prepare data as closely as possible to actual production data. Here business knowledge and changing trends becomes even more important. Test data preparation would require QA engineers to have an in-depth business knowledge of the use case and understand the mind-set of the end user. Moreover, it is important for them to evolve the testing data sets as well to ensure that they are testing based on the changing trends. Apart from this, teams need to monitor continuously to see if the dataset used to train the model is biased. If a model is trained on a data that is already biased, the AI solution will also be biased. For example, an AI solution trained to predict the acceptance or rejection of a candidate based on historical data could most probably be biased in favour of a particular gender. As quality assurance experts, it is imperative to understand the business and possible implications to ensure these bias scenarios too are tested as part of the QA process.

• **Adopting continuous testing & monitoring:** Testing never ends in an AI project. Unlike normal projects, the system evolves over time based on feedback. As such, it remains critical to have a testing process that compliments a typical AI project. As the system evolves continuously, we need to ensure that the AI model is evolving as dynamically as the external environment. Based on the use case, testing needs to adopt to ensure the various metrics like precision, recall, and f1 score are met to avoid adverse effects to the business brand, performance and compliance. As business gets new data, it becomes imperative that the model be re-trained to adapt to the new data trend.
As highlighted in the above figure 2, even after deployment, the AI lifecycle does not end in most cases. This is especially true for solutions that depend heavily on data. Just as an AI solution evolves over time, it is important to have a continuous testing phase to ensure the model evolution is in the right direction. Post deployment, A/B testing and regression testing plays a critical role in the continuous testing phase.

- **Document the exit criteria precisely early on in the SDLC:** In AI solutions, as highlighted earlier, a 80% success criteria would be sufficient to move from one stage to another. However, how can one measure this 80%? This criteria needs to be grilled down very early on in the SDLC. If the output consist of many components like in, for example, information extraction solutions, we need to understand what the acceptance criteria is for each of the output component. Should some output component be 100% accurate always or are there components that even a 50% accuracy is acceptable? This acceptance threshold needs to be defined early on and the expectation be set (and documented) with all stakeholders in the design phase itself.

- **Pilot first within organization or beta crowd before going to complete public:** As AI solutions are so heavily dependent on data; solutions built for different organization will be different from one another (based on the underlying data). Therefore, one’s earlier experience would not be an appropriate indication of future success. Couple that with the fact that the solution will not have 100% accuracy from day 1 and we can understand the uncertainty one needs to deal with. Today social media exposes technology failure and these uncertainties could lead to bad marketing and branding exercise. Hence, planning to first expose the AI service to a controlled group provides the QA team with an opportunity to test the solution with actual data and identify fragile points, if any. As such, if one’s team is closely linked with the customers in defining the roadmap, one should certainly encourage this practice across.

- **Educating customer and managing customer expectations:** AI is undoubtedly in a hype phase. Perhaps the most important step that any team building AI solutions should ensure is to maintain a realistic expectation with the customer. Committing to 100% accuracy in requirement phase (without analysing the data) could provide a false narrative to the customer that AI is not a black box and we are completely in control. Unfortunately, that is not true today. AI is in fact still very much a black box that we can control only to a certain extent. Model accuracy is highly dependent on underlying data. Hence educating the customer of these dependency forms a critical first step for most AI projects. Moreover, it is important to take into account the output deviations that exists in AI projects and educate the customer of these deviations.

- **Ensure a smooth handling of exceptions:** Testing every permutation and combination in an AI project is often not possible. Hence, it is important to ensure that an exception-handling scenario exists to ensure that in the worst scenario, the BAU process is followed. Handling of such exceptions needs to be done in a seamless manner to ensure that customer experience is not lost in the whole process.

- **Risk based testing and the need for QA engineers to understand AI technology:** It is not possible to test every scenario in an AI solution. Furthermore, in order to break something you need to understand the foundations on which the code is built on. Traditional application built their code/use case based on business. As such, traditional QA engineer needed to understand business. However, in the AI world, the AI application is built on data and underlying probability algorithms. Hence, QA engineers with an understanding of the underlying data (basic data analytic skills) and some deep learning/machine learning principles would have a better intuition than those QA engineers.
engineers with no AI background. With limited time available, this intuition would play a key role in capturing critical bugs early on in the testing phase.

- **Training datasets needs to evolve as well:** In traditional projects, creating data sets is not often a continuous process. It’s built during the initial phases of the projects and is used during the testing phase. However, in AI projects, data plays a critical role. As the trend of the incoming data changes over a period, it become imperative for the testing to capture these trend changes in their testing data as well. Teams needs to incorporate this change in their testing strategy.

**Conclusion:**

QA teams in traditional projects had a mind-set to see things as black and white. However, in the AI era, solutions outputs are not perfect. Seventy percent accuracy with a feedback mechanism might be an acceptable metric going forward. QA activities will undergo a dramatic shift in the AI era. QA engineers need to change their mind-set, learn AI technology concepts, bring changes to existing processes and manage customer expectations. QA engineers certainly have their work cut out in the AI era!

**About the authors**

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**IEEE Computer Society’s Top 12 Technology Trends for 2020**

AI@Edge, non-volatile memory products, and digital twins lead the disruptive 2020 technology outlook


1. Artificial Intelligence (AI) at the edge (AI@Edge).
2. Non-volatile memory (NVM) products, interfaces and applications.
3. Digital twins, including cognitive twins.
4. AI and critical systems.
5. Practical delivery drones.
8. AI/ML applied to cybersecurity.
9. Legal related implications to reflect security and privacy.
10. Adversarial Machine Learning (ML).
11. Reliability and safety challenges for intelligent systems.
Using AI on IoT Sensor Data - for predicting health of man and machine

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Introduction

The Internet of Things (IoT) is pervading everyday life of both end-consumers and enterprises as the main technology for “Digitalization” [1]. With the cost of sensors coming down, cloud technology becoming more mature, capacity of internet becoming better and computing platforms on both cloud and edge becoming faster / cheaper / more available, the whole system is poised for a disruptive impact across industries. Different Industry verticals are seeing different business value of using IoT using the context-aware “Sense-Analyze-Respond” cycle [2], where Sensing is via IoT, Analyze is via Artificial Intelligence (AI) and Respond is either via human-in-loop visualization or via robotic actuation.

In an earlier article in IEEE India Council Newsletter (Apr-Jun 2018) [3], we had presented “Cognitive IoT”, which discussed about promised benefits of marriage of IoT with AI. As that promise becomes reality in practice, the true business benefits of such systems are emerging along with some practical problems that need solving. In this article we present real-life use cases for AI-based analytics on IoT data and try to elaborate the practical problems associated with such implementations. We focus on two industry verticals – Healthcare and Manufacturing as use case exemplars.

Motivating Use Cases

According to World Health Organization (WHO), non-communicable diseases (NCD) are becoming the biggest silent killer of humanity – of every 100 deaths occurring in the world (including accidents), 71 of them are caused by NCD like cardiovascular disorders, diabetes, old age problems, neurological disorders and musculoskeletal disorders [4]. The main problem with NCD is the fact that they are very often asymptomatic in their early stages – by the time symptoms are manifested, the disease has already progressed. On the other hand, if the disease was detected in early stage, simple lifestyle changes are often enough to control the disease. Most of these diseases have very well-established gold-standard specific tests to diagnose the disease onset (ECG analysis and coronary angiogram for cardiovascular problems [5] like atrial fibrillation and coronary artery disease, psychometric tests for detection of dementia and mild cognitive impairments [6] in elderly people). But the problem is that people don’t know they have the disease in the early asymptomatic stage and hence they don’t consult a doctor for having these tests done as a screening mechanism. Hence there is a need to create AI-based screening algorithms using easily available data from wearable sensors and home medical devices, which can be comfortably used at home as a screening mechanism for the above-mentioned conditions that can suggest whether to consult a doctor.

In the manufacturing world, there is a similar problem of predicting machine health that can help in more efficient predictive maintenance of machines [7]. A specific problem in this space is prediction of the “remaining-useful-life” (RUL) [8] of machines and machine parts using various sensor data like vibration, current load, heat / sound generated etc. AI driven predictive analytics of the sensor data followed by multi-sensor fusion can yield reasonably high accuracy for RUL prediction. Similarly, real-time control of process parameters to improve the quality of the final product based on sensing the product quality is also an important use case for manufacturing [9]. Creation of such control algorithms can immensely benefit from AI driven inferencing based on learning from past data.

Implementation Examples

There are now very good instances of detection of atrial fibrillation (AF) from single lead ECG data. There was a global challenge arranged by Physionet [10] in which people used supervised deep learning and traditional machine learning based algorithms to achieve nearly 85% accuracy in detecting AF [11], [12]. Similarly significant accuracy has been reported for detection of coronary artery disease using supervised machine learning based classifiers (85% using only heart sound from digital stethoscope [13], 95%+ by augmenting the heart sound with electrocardiogram (ECG), photoplethysmogram (PPG) from pulse oximeter and patient family history knowledge [14].

Similarly on RUL estimation of machines, mean average percentage error (MAPE) of 19% has been reported with False Positive Rate (FPR) in real-life datasets using supervised machine learning techniques [15] [16]. An interesting example of real-time process control using AI and IoT is the case of Friction-stir-welding quality improvements using Friction-stir Welding machines where physics based modelling followed by machine learning based techniques can yield improved results [17].
Practical Points to Ponder

As AI based analytics of IoT data starts proliferating the industry, there are some interesting practical issues cropping up that need attention. Many of these are open questions which the practitioners need to ponder over. We list a few of them here.

1) Trust and Liability of AI-based Inferencing – It is very unlikely to create AI-based inferencing that is 100% accurate. But this brings in an inherent unpredictability in the behavior of the machine deploying the AI. This raises a bigger question – as human beings are we ready to trust machines that are intrinsically unpredictable [18]? Who will take the liability of decisions made by AI inferencing? For example, if AI predicts a person to have certain kind of disease, who will take the liability of false positive and false negatives? In all such scenarios, AI should not be seen as an independent inferencing system, but an aid to human-in-loop decision making – in the healthcare example, we can think of such an AI system helping a doctor to take a more informed decision about the patient with liability of the decision remaining with the doctor.

2) Interpretable AI - The idea of human-in-loop inferencing using AI brings in another issue – will the human experts (like doctors) be comfortable with AI systems that don’t have interpretable models? Without that, the experts cannot relate the AI driven inferencing to available body of scientific knowledge (like medical knowledge / machine design knowledge). Many of today’s deep learning systems on sensor data cannot provide such interpretability and hence may have acceptance issue in the expert community as a human-in-loop inferencing aid [19]. As has been highlighted in the recent ICML workshop on Human Interpretability in Machine Learning [20], “Supervised machine learning models boast of remarkable predictive capabilities. But can you trust your model? Will it work in deployment? What else can it tell you about the world? We want models to be not only good, but interpretable. And yet, the task of interpretation appears underspecified.”

3) Understanding the Sensor Signal Morphology – Deep learning based AI systems has shown very good results on human-generated data like images, text or speech (which has an inherent structure governed by some rules like language etc.). But the same cannot be said yet for sensor signal analytics systems where lacks a defined structural model due to varied signal morphology. As pointed out by Prof. Josh Tanenbaum, at MIT [21], “There’s no way you can have an AI system that’s human-like that doesn’t have language at the heart of it. It’s one of the most obvious things that set human intelligence apart.” When we deal with raw sensor data generated naturally by a machine or human body, such structure is lacking, thereby making it difficult for deep learning systems to derive value from it. Hence there is need to augment deep learning based algorithms with traditional signal processing based approach for sensor time series data – such hybrid approaches are already yielding good results [22].

4) Non-availability of data and labels – Availability of sufficient data to train AI models is always a problem which is more pronounced in deep learning based systems. Even if data is collected and models are trained for one scenario (may be one type of factory or health data from people a particular country), there is no guarantee that such a trained model will work in a different but similar scenario (another factory with similar machines or another country with different demography people). This raises some few very important but practical aspects –
   a. Few-shot learning [23] and Meta-learning [24] – Systems should be able to learn quickly on a few instances of training data and should be able to use meta-knowledge available to augment the data learning.
   b. Unsupervised learning and Transfer learning – Systems should be able to infer reasonably in the absence of labels or where labelling can be done on demand by human experts on a reduced subset of the data identified by unsupervised approach. Transfer learning techniques can help in re-training existing pre-trained models from one scenario dataset with a small representative data from the new scenario.

5) AI at the edge – Edge devices / on-premise devices play a large role in IoT systems. In the context of AI based analytics, they play significant role to provide
   a. Low-latency, real-time inferencing needed for IoT-driven process control systems.
   b. Low-battery consumption that is needed for energy-constrained devices like wearable and implantable.
   c. Privacy-preserving analytics as the data does not leave the edge / premises even for analytics.

AI at edge either needs special technique to compress the AI models enabling them to run on constrained edge devices, or have dedicated low-latency, low memory inferencing algorithms, or have special purpose hardware accelerators in the edge [25], [26]. In order to reduce the energy consumption by significant order, completely new processor architectures called neuromorphic [27], that mimic the brain in hardware, are been used to design new chips - such chips, coupled with new sensing techniques called spiking sensors and 3\textsuperscript{rd} generation brain-inspired neural networks called spiking neural networks (SNN) [28] hold the promise of disrupting the low-power edge AI technology.

Conclusion

Creating value via AI based analytics of IoT sensor data has started showing promise in real world deployments. However, there are quite a few practical challenges outlined in this article that needs to be addressed before it creates disruptive impact. In this article, we have tried to look into few of those challenges with specific use case examples in Healthcare (AF and CAD detection) and Manufacturing (RUL estimation and real-time process control). These challenges include Trust/Liability, Interpretability, Signal Morphology understanding, non-availability of data/labels and Edge Computing.
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About the author

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Arpan has more than 140 publications and book chapters till date in reputed Journals and Conferences. He has also authored a complete book on IoT. He has filed for more than 100 patents and has 60 patents granted to him. He has been on the editorial board for reputed journals like ACM Transactions on Embedded Computing Systems, IEEE Transactions on Emerging Topics in Computing and IT Professional Magazine from IEEE Computer Society.
State of Telecom: A journey to 5G in India

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India is not yet ready for 5G. There is, however, a strong push by stakeholders and policymakers like TSDSI, startups, Department of Telecom and TRAI. While I missed participating in the Indian Mobile Congress 2019, the event itself, the conversations surrounding it and elsewhere, give a fair idea of how the road to 5G is shaping up.

5G, it is said, is the next big thing since Artificial Intelligence. It is the ideal Super Highway of Convergence. Whatever we have seen since the 2000's - involving human to human (H2H) and M2H (Machine to Human) activities, or more so, transactions, or 'events' are becoming possible. With humans and machines being the 'entities' at the edge, the medium involving digital bits - telecommunication in short is morphing into a powerful utility going beyond the essentials.

Cloud (data storage infrastructure) & by extension data centres; devices / sensors, by extension Internet of Things (IoT); the medium (both the transport and physical layer - both in terms of technology & formats) have changed a lot, and enormous efforts have gone into creating a synchronous yet diverse infrastructure.

1995 to 2015: The tryst with Internet

Baby Steps
I never had Internet in my college. We had landline at home or college. Our refuge was the college library. First, the telephones were landline - POTS they called - Plain Old Telephone System. My Electronic and Communication course started with Morse Code and ended with the Spread Spectrum project. I spent a lot of time in the college library to figure out how spread spectrum worked, and then worked with 6 college mates to create our own Codec unit of the spread spectrum device. The project struggled till the day before the externals, and finally, worked on the D-Day. The idea of looking at telecom and Internet did not occur to me till I stepped out of college. All the information needed were acquired old school - handwritten notes or photocopies of books and journals in the library.

My own first experience with Internet was a dialup modem. I remember the late 1990's sitting in Reuters and Wipro offices' and in Kolkata, dialling that number, username and password, and listening patiently to the hush and brrr... sound of a modem. And seeing the Yahoo or Hotmail websites were a luxury. Once a day access to the Internet-Land, after a day long effort was a dream. Beyond the websites, there was email and chat rooms. Communities with common interests - from spiritual to sleazy spawned and one could hop from chat room to chat rooms. Then came Internet calling - one could call through yahoo messenger and the likes.

That was good old BSNL then and VSNL. Both were India's Government run Service Providers. VSNL was then acquired by Tata's. We felt that there was something bigger than a PC and a modem, and the magic of people everywhere being able to reach each other through these two pieces of equipment adorning a table.

"I think the way I feel about the internet is the way some people feel about the ocean. It's so huge and unknowable, but also totally predictable. You type a line of symbols and click enter, and everything you want to happen, happens. Not like real life, where all the wanting in the world can't make something exist."

― Becky Albertalli, The Upside of Unrequited

Yes, Internet is an ocean. We discovered that when we found that Sify, an Internet Service Provider (ISP) based in Chennai, India. Sify had launched Internet cafes, and we were able to get hourly based internet outside office. We never understood the ability of a company to create the cafes as a public service. With more access to Internet, our horizons expanded. We understood that people could sit in different places and then through their computers, could chat, send and receive emails, and call - basically communicate. Voice and video calls through Internet were still evolving.

Advent of the Browser

In the 2000's, we had more definite use of the Internet. The browsers exploded on one side - starting the evolution of websites, and programs around browsers. Browsers became the window to the world of the web. Applications spawned around the web browser. Early players like Netscape made life simple in terms of understanding and accessing Internet.

Netscape brought the Internet alive with the browser. They made the Internet so that Grandma could use it, and her grandchildren could use it. The second thing that Netscape did was commercialize a set of open transmission protocols so that no company could own the Net. --- Thomas Friedman
The browser essentially made Internet simple and open. This led to more players and developers bringing in technology to common person's use. The browser essentially was one window with an address bar—one could just type the name (domain name) that one could remember and through series of hops, the browser could open pages in different servers/ websites across the world.

“Any sufficiently advanced technology is indistinguishable from magic.”
—Arthur C. Clarke, Profiles of the Future: An Inquiry Into the Limits of the Possible

The underlying magic of the TCP-IP protocol and Domain Name Service, conversion of human understandable names to internet protocol address (IP address), which in turn matched machine addresses (MAC) with internet protocol addresses unleashed itself to a simple magic. The World Wide Web now was a mesh of routers & switches connected to servers across the world.

The Search Engine (2)

Things changed dramatically in the early 2000's. Beyond communication, chat and emails, humans want to do something always - search for information. The story goes like this - quoting from Yahoo's own finance page:

Back in 1998, two individuals, Larry Page and Sergei Brin, who were unknown to the technology company offered to sell their little startup to AltaVista for $1 million so they can resume their studies at Stanford.

The company that Page and Brin were looking to sell was the soon-to-be patented PageRank system and represents the core of Google's existence.

AltaVista turned down the offer to acquire the company. Similarly, Yahoo wanted its users to spend more time on its own platform, contrasting PageRank, which sends a user to the most relevant web site. Then Google launched on its own. A simple web page with plain white background and a blank field - and a search button.

“I did Google him, you know.”

"Oh, so you GOOGLED him Oh, well, that changes everything then, doesn't it? What could I possibly worry about now that I know you've conducted such a thorough Internet search?"
—Alyson Noel, Fated

The Internet just got simpler. The word 'Internet Search' has been replaced by Google since. It is a common word in vogue today. The browser, aka., the Google page now became the new launch point for the 21st century Internet user. With that single field, one could get any information she could want, at the click of a mouse.

Major businesses built websites and created content to ensure that they could catch the netizens' eyes while they 'googled' away. Intelligence built at the back end, called 'search engines' came up with prioritization algorithms, suggestions that could be paid for. Views and clicks became 'Action Items' of the new age businesses.

Personally, the Internet was not 'free' anymore. Users could pay for privileged content on a subscription basis but mostly free, as Steve Jobs said, 'If a product is free, you are the product'. The search engine has changed the world 'marketing and advertising' would be done to reach thousands of users. Businesses became global overnight. New agencies spawned as Search Engine Optimization (SEO) or Internet Marketing specialists.

Core and the Edge

While the Internet user was having her cake and eating it too, the Internet duck was smiling at the browser level, and was paddling furiously underneath. The change in the underlying network technology involved development of both the core and the edge. The personal computer (PC) had become the ubiquitous device at the edge (the human side).

With next generation routers and switches swapping higher switching power and smarter protocols at both physical and the transport layer, including Virtual LANs and new WAN protocols, the Internet became more powerful.

The underlying physical infrastructure moved from coaxial copper to multimode and single mode fibers. The quality of optical fibers increased due to improvements in the field of material science. This would be the single biggest physical infrastructure achievement in the world of Telecom. The fibers could serve for more than 30 plus years, and can handle improved speed as digital bits are transformed into photonic variations and back.

Personally, I had life time experiences and fond memories of laying the fiber, configuring the switches during the first decade of the 21st century as a telecom engineer. I also had the opportunity to setup two Internet Service providers in South India. I did not know that a bigger play was happening at that time.
Telecom Opens up in India - the 2G saga.

India opened its telecommunication sector when it moved into the 2G orbit. I was a telecom engineer with Wipro till 2005 and I had commissioned two Internet Service providers (ARM & Wipronet), and one paging company (Usha Martin Telecom) and who were my clients - both for telecom installation and service. I did not realize that I was a cog in the big wheel of telecom, as the 2G era was ushered in. India's moment in Telecom had come.

“We were one of the first countries in the world to have telecom. In 1850, the first telegraph line was opened in Calcutta city for the use of the East India Company.”

With such an enviable start, it was only imperative that India connected its entire populace to the Internet. And that would usher in the growth era. I remember my first cell phone - a Siemens - it was not a smart phone, but a phone with an antenna. It was digital screen like the LCD watch, green in color. Both incoming and outgoing were charged. We could send and receive text. The joy of talking while walking at any time we wanted changed our lives.

At this point, the Internet and the Mobile were separate. Internet was wired in the last mile. At office or in Internet cafes, there were Ethernet cables with RJ45 cables running to the Ethernet port of the computer. The speed was around 100 Mbps, and eventually we could reach 1G in certain offices. I had the opportunity of configuring switches - Cisco and 3Com, in particular, at the edge.

And back to India's journey: There were more than 23 telecom players - from Russia, Sweden, Norway, France and elsewhere, who came into life in different 'telecom' circles. With the support of Greenbacks and Euros, foreign investors and telecom companies felt that this was a golden opportunity. Spectrum was auctioned and all of them got a slice of the pie. It turned out to be a farce and would fizzle away as the decade wore along. Many of the starters disappeared due to combination of corruption, bad regulation, politics and legal quagmire. India had failed in its first major reform since its opening up of economy in 1991. The 2G saga was a bad episode, and lot of lessons were to be learnt.

3G – the birth of the mobile Wi-Fi & broadband (1):

In 2007, about 40 countries in across the world, and in 2008, India, entered the 3G era. The 3G standard is perhaps well known because of a massive expansion of the mobile communications market post-2G and advances of the consumer mobile phone. An especially notable development during this time is the smartphone (for example, the iPhone, and the Android family), combining the abilities of a PDA with a mobile phone, leading to widespread demand for mobile internet connectivity.

3G has also introduced the term "mobile broadband" because its speed and capability make it a viable alternative for internet browsing, and USB Modems connecting to 3G networks are becoming increasingly common.

3G mobile telephony was relatively slow to be adopted globally. In some instances, 3G networks do not use the same radio frequencies as 2G so mobile operators must build entirely new networks and license entirely new frequencies, especially so to achieve high data transmission rates. Other delays were due to the expenses of upgrading transmission hardware, especially for UMTS, whose deployment required the replacement of most broadcast towers. Due to these issues and difficulties with deployment, many carriers were not able to or delayed acquisition of these updated capabilities.

The Wi-Fi era : Divorcing the wire

I do not remember when I got my first Wi-fi at home. But I had broadband in 2006. It was a modem that had a DSL Port where the wire from outside would pop through a door frame and connect to the router. I had a home computer and it was connected to the DSL modem. This was till 2009. The last mile was still wired at home.

"Wireless technology is creating entrepreneurship on a small scale that allows a single woman to set up a business in a small village or a single farmer or fisherman to access and disseminate market information in order to get the best price for their products." — Peggy Johnson

Well, then it should be 2009 - when I moved to Mumbai, when I got my first DSL plus Wi-Fi modem. It has been 10 years of Wi-fi. What a freedom! That was the time I also moved from a home computer to a personal laptop. When the last mile is 'unleashed' you go mobile. It was fun to browse from any part of the house. Wi-fi at office & at home enable moving around a lot. It was easier to have one computing unit per person, and enabled office emails, work from home options, work-on-commute options etc. The walk-and-talk became move-and-do world! Imagine the same for businesses - with flexibility, people could do things within the wi-fi range, and work on the Internet.
For a while, I remember, using Reliance – Huawei data-USB, and Airtel Wifi device, which would, when plugged in, create a Wi-fi hotspot. But the experience was patchy, even though the convenience was alluring. That was the birth of mobile hotspots. Even now, the hotspots are patchy.

In my experience, 3G networks were never as visible or user friendly – but we had to climb that steps to reach 4G, when you had the actual trailer but could not see the full movie.

2015- till date:

4G – The promise of the future

4G is the fourth generation of broadband cellular network technology, succeeding 3G. A 4G system must provide capabilities defined by International Telegraphic Union - in IMT Advanced. Potential and current applications include amended mobile web access, IP telephony, gaming services, high-definition mobile TV, video conferencing, and 3D television.

The first-release Long Term Evolution (LTE) standard was commercially deployed in Oslo, Norway, and Stockholm, Sweden in 2009, and has since been deployed throughout most parts of the world. It has, however, been debated whether first-release versions should be considered 4G LTE.

Airtel was the first service provider to offer 4G services in 2012. Reliance Jio, was born in 2016, became India’s first 4G only carrier. Today, Airtel remains the fastest network, with Reliance leading in network coverage at 98%.

India’s 4G mobile data Internet usage greater than entire population of South America, according to a report. Reports indicate that 2018 year has been the seminal year for 4G telecom growth, as India became the largest feature phone population country in the world.

‘India needs more time for 4G infrastructure to stabilize. ’(3), says, Ookla’s co-founder and general manager, Doug Suttles, I tend to agree. All you must do is to travel to an airport vicinity, a highway or in a train. You will find that the signal falling back to 2G and 3G – and most of the applications, which rely on 4G would not work. Voice calls on LTE therefore not as dependent. As the telecom operators have sunk in a lot of investments, it would make sense to expand the 4G reach further in the rural areas. Telecom operators are looking to expand into rural India, where the next 1 billion users of Internet are coming from India’s rural hinterland.

‘A video is better than thousand pictures’

“‘I’m just Phil from Rossendale. And now people are screaming for me ’cause I make YouTube videos - it’s just crazy!”

— Phil Lester
Enter Youtube - you can watch a movie rather than a set of pictures. And that is a whole new experience. I had one attempt at a video channel, a groggy video when the Chennai 2015 floods happened. But the fact is that most of us have seen a video once a day since 2015. More than picture and text, videos have a lasting impact. For research, entertainment, education, awareness, appeal and fiction, we use videos to good effect. As a standalone form of content, I find videos make good sense.

From cables to Direct-to-home (DTH) channels, we find that the world has moved to Internet - with use of Video on Demand channels like Amazon Prime or Netflix. The ultimate movie experience is now at home, and not in a theatre. And it also has democratized movie making to a large extent. Hitherto newbies come with amazing short and long form content in videos.

My son, a millennial, is now more interested in launching his own career in video movie making. A FIDE rated chess player, he prepares for his matches using Youtube Videos. That more is a proof that videos can contribute to the development of skills! He also works on gaming strategy videos with his gang, and that is another subject altogether. You cannot take the video out of the millennial.

Social media: Beyond talk, Be social

I never had an Orkut account. I had been using Yahoo! account - which gave me the opportunity to get social. Some of my attempted gigs during my IIM stint were through Yahoo Chat rooms, especially in Singapore. City or country specific chat rooms were the closed to social, that one could get before 2009.

2009, I got into Facebook. Facebook itself moved from text to pictures; pictures to videos. Most people want to share what they do, think & opine on social media. Friends, pages and groups are identity and community forms. “You are what you share.”
— Charles Leadbeater, We Think: The Power Of Mass Creativity

Sometimes, Facebook is catharsis. I have met new people, runner friends, discovered old colleagues and alumni, and new friends I am wanton to connect. It also turned out to be my album - bringing back memories of the past years. Finally, the messenger. The movie Social Network describes how people have the urge to share little things.

Linkedin has been the next big thing in my life. Hitherto impossible to meet professionals in my field, respect, respond and reciprocate making things happen in my business and career. I met my business partners through Linkedin and Facebook.

Twitter is the celebrity side of the social media. You can reach, insinuate, spite and vomit at almost any celebrity, and honestly, it is the dirty of them all.

New age social media networks like Snapchat, TikTok, Instagram thrive on videos; and as we have seen earlier, a video talks more than a thousand pictures. Political and social lives are affected on a day to day basis.

You might be aware that India is the largest Facebook and Whatsapp country. Most rural Indians have now smartphones that pack Facebook & Whatsapp. TikTok seems to be the latest fad.

Smart Phones: Mobile is the Internet

The Nokia 3310 was my last non-smart phone. But legend has it that a phone still has 70% battery even after 25 years!

My first smartphone was a blackberry. It was given to Wipro employees as an email + phone combination. The phone had other applications. The famous QWERTY keyboard of blackberry is still one of the best. You could thud away like a laptop keyboard, and it's sturdy keys would hold fast. “In their phones were antennas, and these antennas sniffed out an invisible world, as if by magic, a world that was all around them, and also nowhere, transporting them to places distant and near, and to places that had never been and would never be.” — Mohsin Hamid, Exit West

The world became smaller when we switched to Samsung Android phones or iPhones. Location services guided by Global Positioning Systems enable one to identify a person's location and then guide food delivery, taxi cabs and other services. A smaller handheld, having memory of more than 1 million times than the hard disk of the world's first computer, empowers a human to do many things at the press or touch of a button.

“Mobile phones ... they're not for communicating, they're for broadcasting. Broadcasting The Show Of Me.”
— Adam Nevill, Last Days
Now put together the video, social media and the mobile phone, I can clearly see that we have one device that has taken away the old school - killed many industries like the calendar, alarm clock and the camera; the Public Call office (PCO's) which were ubiquitous and the landlines at home. Mobile phones are the sixth greatest invention after the fire, wheel, steam engine, electric bulb and the Internet. It is part of my life, both professional and personal - and taking further things nearer and nearer things further.

**Convergence: The big event all along**

So what had been happening all along? A big event - an event that is a melting pot of technology and humans called convergence.

*The world is being re-shaped by the convergence of social, mobile, cloud, big data, community and other powerful forces.*

*The combination of these technologies unlocks an incredible opportunity to connect everything together in a new way and is dramatically transforming the way we live and work.* ~ Marc Benioff

This is the biggest event since 1995. In the 30-year journey of Telecom, I have, as a drop in the ocean and cog in the wheel, journeyed the waves and tides of different technology evolutions to converge and disrupt the way business, economy, society & nations evolve and behave.

This is one huge tsunami that many can see but cannot fathom. The essence of 5G is convergence. The boundaries between the SMAC technologies disappear into one piece - we can call it 'platform' and what remains to be talked is the applications. Some of them are

1. Click and Mortar - new age businesses like Uber, AirBnB etc.,
2. Autonomous Cars - self driven cars connected with GPS, traffic control systems;
3. Internet of Things - millions of devices speak through their sensors and 'things' to sense, act and control action and correction across different applications in manufacturing, telecom, oil & gas, and healthcare;
4. Smart Devices - Television, Wearables, Robots and Drones - each having inherent smartness involving parameters, attributes, content, location and rendering services for different applications;
5. Smart Cities & Infrastructure - Wholesome building, traffic, water, sewer, waste management, utility, security and other systems managed through Internet.

**5G is the next leap forward (4)**

Beyond the enhancements in the underlying technology, the new 5G wireless devices have 4G LTE capability, as the new networks use 4G for initially establishing the connection with the cell, as well as in locations where 5G access is not available.

5G can support up to a million devices per square kilometer, while 4G supports only up to 100,000 devices per square kilometer

**5G Usage scenario**

The ITU-R has defined three main uses for 5G. They are Enhanced Mobile Broadband (eMBB), Ultra Reliable Low Latency Communications (URLLC), and Massive Machine Type Communications (mMTC). Enhanced Mobile Broadband (eMBB) uses 5G as a progression from 4G LTE mobile broadband services, with faster connections, higher throughput, and more capacity.

Ultra-Reliable Low-Latency Communications (URLLC) refer to using the network for mission critical applications that requires uninterrupted and robust data exchange. Massive Machine-Type Communications (mMTC) would be used to connect to a large number of low power, low cost devices, which have high scalability and increased battery lifetime, in a wide area. Neither URLLC nor mMTC are expected to be deployed widely before 2021. (4)

The key factor remains that 4G penetration will be the focus of telecom operators and equipment manufacturers for the next 24 months, while the 5G spectrum auction scenario matures. The fact that 4G / LTE will be the fall back for 5G means that 4G needs to stabilize first and penetration needs to increase.

The opportunity for Indian stakeholders to play a global game is here and now. This essentially is for telecom software, device, network manufacturers to look at a global market and push thrust on exports. On the other hand, as the individual pieces of technologies come together, the Indian Mobile Congress brings out the intent of the Indian fraternity.
“We cannot afford to miss the 5G bus for India. The significance of 5G for India cannot be overlooked. 5G will help us leapfrog infrastructure challenges and bridge the digital divide. 5G is not an incremental technology but an integration of systems. Its economic impact alone will have about $1 trillion by 2035.” - Manoj Sinha, Minister of State (Independent Charge) for Ministry of Communications, Government of India (5)

While the intent is clear, India is far from ready. Telecom providers like Bharti Airtel, Vodafone-Idea and Reliance Jio, the last three standing telecom operators bring about their concerns on the price of spectrum and ROI.

"5G is going to be a game changer and will have massive impact but to get this happen we will have to come together. The Indian government needs to get the spectrum price right for investments to continue. The government must relook at the prices set for the upcoming 5G spectrum auction. The return on capital in the industry is lower than 1%, while the price is significantly high” - Gopal Vittal, CEO, Bharti Airtel.

The benefits shall still outweigh the investments. However, there are still entry barriers for various stakeholders. Standards, spectrum, pricing, right of way for fiber optics are some of the key issues. 5G trials are yet to start. Telecom hardware makers - Huawei and Ericsson have pledged support to 5G trials. Most startups, the latest stakeholders, are yet have incentive, facility or support to create 5G use cases. India is therefore, still 24 months away from embracing 5G.

Personally, my interest to telecom was turned on when we were exploring telecom as an investment theme in our first fund in India. We were looking to start a telecom fund in 2020 - but understood that 5G is the single biggest high tide that will lift all the stakeholder's boats. But with lack of clarity, we have concluded that we may not get the right investment opportunities that can mature and scale without policy and platform clarity. We may consider investing in the last part of our investment cycle as a flower in a bouquet, and not as a primary subject. However, my personal interest remains.

My next article will look at depth the 4G to 5G evolution with a 360 degree view – political, investments, operators, equipment providers, software providers, startups, government’s role, regulation and policy.

Please write back your feedback / response and queries to the1.speaks@gmail.com

References


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A Look At The 5G Opportunity: https://seekingalpha.com/article/4204568-look-5g-opportunity
For every ten years, a new generation of wireless technology has been evolving. It was in 2010 that 4G was started and by 2020, it is expected that the 5G replaces 4G and people start using it. The proposed frequencies for 5G are illustrated in Fig. 1. The 5G network promises data rates of 100 times faster than the current 4G with much-reduced latency and you can think of downloading a high-definition movie under 3 seconds using 5G. Such high data rates are possible in 5G by exploring the new mobile-frequency territory called the mm-wave spectrum. There is a large amount of unused spectrum at mm-wave frequencies which have traditionally been the domain of military and aerospace systems. Using mm-wave frequencies will allow more bandwidth to be allocated resulting in the enhanced data rates.

Being said that, there are many drawbacks of using mm-wave frequencies for 5G communications. They are mm-wave frequency signals can’t travel long distances, can’t penetrate through the buildings, easily attenuated by the environmental changes like fog, rain, etc. To cover up these limitations, the experts have proposed the small-cell technology in which small cell stations will be used to fill in coverage gaps between the base station and the user terminal. In a densely populated area, for every 10-100 meters, a small cell station is needed which massively increases the cost of implementation.

Considering the disadvantages of mm-wave frequencies and high-cost of 5G network implementation at mm-wave spectrum, some of the telecom companies are looking towards sub-6 GHz frequencies for 5G communications. Already many applications are using the sub-6 GHz range namely GPS, WiMAX, Wi-Fi, 3G, 4G, S- and C-band satellite communications, etc. Therefore, to use the crowded sub-6 GHz spectrum for 5G along with the above-mentioned applications, a spectrum sharing technique is required. In Mobile World Congress 2019, Ericsson showed the developed system which uses the spectrum sharing technique to enable both 4G and 5G connectivity within the same frequency carrier. The spectrum sharing techniques also minimize the spectrum wastage and help in utilizing the available frequency spectrum more efficiently.
The cognitive radio (CR) technology is a kind of spectrum sharing technique which dynamically allocates the spectrum between the primary and secondary users and improves the spectrum efficiency. It is expected that the CR technology is going to play a huge role in the sub-6 GHz 5G network implementation. Two users are present in CR, namely primary users (licensed users) and secondary users (unlicensed users). Depending on how secondary users access the same spectrum which is already using by the primary users, the CR technology was divided into two types, interweave and underlay.

In interweave CR, the entire allocated spectrum will be scanned to locate the spectrum gaps or holes which are set of frequencies that are not using by the primary users. The secondary users will communicate in those spectrum holes, thus increasing the spectrum efficiency. The secondary users will stop their communication whenever the primary users want to use these spectrum holes.

In underlay CR, both the primary and secondary users can access the same spectrum simultaneously but with a condition that the secondary users’ communication is not creating any interference to the primary users’ communication. At the frequencies where the primary users’ communication gets disturbed, there the secondary users immediately stop communicating. In this way, the spectrum will be used efficiently in both interweave and underlay CR without causing interference to the primary users.
Both interweave and underlay CR technologies can be incorporated into 5G communications by designing suitable antennas. For the first time, using a multifunctional filter, the four-port MIMO filtenna system which can work for both interweave and underlay CR technologies has been designed in [1]. In [2], the same functionality has been achieved by reducing the antenna system size by 48.3%. The proposed antenna systems of [1] and [2] are shown in Figs. 3(a) and 3(b) respectively. The authors’ names and photographs for the reference papers [1 and 2] are shown in Fig. 3(c). To know more about how the antennas need to be designed to make them work for CR technology, follow the references [1 and 2].

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About the author

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Cognitive radio arrives, all by itself!

Source: https://www.edn.com/cognitive-radio-arrives-all-by-itself/
\textbf{What are Micro Frontends}

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**Monolithic Architecture:**

The word ‘Monolith’ means interweaving all aspects into a single one. It describes a single-tiered software application in which different components, services etc. are combined into a single program from a single platform.

The components, services etc. can be:

- Authorization and Authentication which are responsible for allowing access to the system and confirming the user’s identity within the system.
- Presentation and UI which are responsible for handling HTTP/ SOAP requests and responding via HTML, or JSON/ XML etc.
- Business Logic which is responsible for application logic.
- Integration, responsible for integration with other Application services via Messaging, REST API etc.
- Notification, responsible for alerting application owners via email, messages etc.

**Drawbacks of Monolithic Architecture:**

Though the Architecture is being followed since decades, and has benefits like simple to develop, test & deploy, with easy scaling, we have major concerns when the application becomes complex. Some of the major drawbacks include the following:

1. Maintenance becomes strenous, as the application grows huge and complex to understand entirely, it is challenging to make changes fast and more accurate.
2. The entire application has to be redeployed on each simple update.
3. The Size of the application can increase in compile time and slow down the startup time.
4. Reliability – Bug in any Module can potentially bring down the entire process or the instance of the application.
5. Though it seems easy in the initial stages, the monolithic applications have difficulty in adopting new technologies, since the changes in the frameworks may affect the entire application.
6. Monolithic applications can also be challenging to scale when different modules have conflicting resource requirements

**Microservice Architecture:**

What are Microservices?

Microservices is one of the newer concepts and a variant of a Service Oriented Architecture (SOA). Although SOA has been there for almost two decades while the Microservices came into existence in 2012.

The idea is to have small autonomous services to work together to build a large complex application, it mainly focusses on building individual sub-domains and small services making them easier to maintain, and promotes independently deployable pieces, thus ensuring the internal changes on one service do not affect or require the redeployment of other services.

**Benefits of Microservice architecture:**

- Since the entire application is decoupled into smaller services, it enables the continuous delivery and deployment of large complex applications.
- Improved and better testability because of the smaller services and faster.
- It enables you to organize the development effort around multiple teams. Each team is responsible for one or more single service. Each team can develop, deploy and scale their services independently of all of the other teams
- Improved fault isolation. For example, if there is a memory leak in one service then only that service is affected. The other services continue to handle requests. In comparison, one misbehaving component of a monolithic architecture can bring down the entire system.
- The microservices architecture allows each team to decide the technology and infrastructure that works best for them, which may be completely different from other microservices that it interacts with for the very same product.
Monolithic vs Microservices architecture

Key principles for building Microservices:

- **Modeled around business domain**
  Before beginning any refactoring, focus on the business domain and identify individual sub-domains and build services. Domain Driven Design would be the best way to start with.

- **Culture of automation**
  Provisioning a new machine, operating system and service should be easy and reliable. Automation testing and continuous delivery are very critical as well so as to deploy/release your software frequently.

- **Hide implementations**
  Each service should have its own database and if shared information is needed from other services, leverage Service endpoints designed for the specific sub domain to extract what is expected.

  In a case, while a monolithic application to microservice structure, its often considered the easiest to tease part application level code while leaving the shared underlying database as is and this shared database continues to serve as a source of coupling between the independent services far greater than the decoupling achieved by spinning off the application level services.

- **Decentralize and deploy independently**
  Focusing on the autonomy i.e. giving freedom as much as possible to do the task in hand, self-service, shared governance and avoid complex messaging are important.

  Keep cyclic dependencies and deploy all of them together then fix dependency between services and then continue to create new services.

  In such an environment of independent deployments, when you make changes the consumer service has expectations about not facing challenges when you deploy new changes. It’s good to have co-existing endpoints during upgrade of a service, which would continue to support existing version for a limited time period so that the dependent can migrate without holding the entire system hostage.

- **Isolate failures and Highly observable**
  The microservice architecture wouldn’t explicitly make your system stable, On the contrary, it makes the overall system more vulnerable to certain types of network and hardware related issues.
  There should be a mechanism to isolate failures and look for more ways to recover such as failover caching and retry logic.
  When data needs to be present for the user, which is fetched by multiple microservices it might be challenging because of a lot of performance issues, in this case it’s recommended to use different search engine or caching methodologies. This can significantly reduce the pain of performance bottlenecks.
Micro Frontends

What is Micro Frontend?

The trend is to build a powerful and feature-rich web application which resides on top of a Microservice architecture. Over a period of time the front-end part of the application becomes huge and large, which is developed by a separate team and gets more difficult to maintain, this type of application is called Frontend Monolith.

Micro-Frontend is a Microservice approach to front-end web development. The idea behind Micro-Frontend is to decompose the web application into smaller units based on the screens representing domain-specific functionality instead of writing large monolithic front-end application.

Micro-Frontend application is a composition of features owned by different independent teams, where a team is cross-functional and has ability to develop end-to-end features, from the user interface to database. It gives the same level of flexibility, testability and velocity as of microservices.

Problems with Frontend Monolith

- The flexibility promised by microservices cannot be scaled across the teams i.e. the backend team cannot deliver business value without the frontend being updated
- There would be a classical overhead of a separate backend and front-end team, which would cause the entire front-end to be updated and re-tested for a change in the API of one of the services.
- In a Single Page Application, all the files would be bundled into one and rendered on the browser, this file size would be huge.
- As applications grow, so does the features that teams need to support. With multiple teams contributing to a monolithic application, development and release coordination is a tedious.
- Newer frameworks and libraries like Angular 2, React, Vue, etc offer considerable performance improvements and innovations on the front end space. However, the onerous task of upgrading a monolithic application and/or making it interoperate with these new frameworks and libraries often can’t be done without compromising the ability to ship new features at existing release rates.

Monolithic front-end vs Micro-Frontend architecture

![Monolith Frontend Vs Micro Front-end](image)

Figure 11. Monolith Frontend Vs Micro Front-end

Why Micro-Frontend matters

In the Modern era of cloud web applications, the front end is becoming bigger and huge and the backend is getting less important as most of the code is written on the front-end, because of which monolithic approach doesn’t work for a larger web application. This asks for a need of tool for breaking it up into smaller modules that act independently. The solution to the problem is Micro Frontend.

Patterns followed while building micro frontends

Integration in the Browser

Web components provide a way to create fragments of Front-End imported into Web applications. Those fragments can be packaged into Microservices together with the back-end. Services built, completed with both logic and visual representation packed together. By using this approach, Front-End applications reduced to routing makes decisions involving which set of components displayed and orchestration of events between different web components.
Web Components

Web components allow the creation of reusable components imported into Web applications. These are like widgets imported into any Web page. These are currently supported in browsers such as Chrome, Opera and Firefox. If in case, the browser does not support web components natively, compatibility accomplished using JavaScript Polyfills.

Web components consist of 4 main elements used separately or all together –

- **Custom Elements**
  This method allows to create custom HTML tags and elements with Custom Elements. Each Elements has its own CSS Styles and scripts. By creating own HTML tags it provides the flexibility to apply CSS Styles and add behaviours through scripts.
  In Web components, element lifecycle call-backs are available, which allow defining behaviours specific to the component developing.

- **Shadow DOM – the DOM is the API**
  Shadow DOM combines HTML, CSS and JavaScript inside a Web Component separated from the DOM of the main document when these are inside a component. This separation is similar to the one user while building API services and consumer of an API service does not know about its internals, the only thing that matters for a consumer are API requests. Such service does not have access to the outside world except to make requests to APIs of other services. Similar features observed in web components. Their internal behaviour not accessed outside, except when allowed by design nor affects the DOM document they reside in. The main method of communication between web components is by firing events.

- **HTML imports**
  For web components, HTML imports are the packaging mechanism. HTML imports tell DOM, the location of a Web Component. In the context of Microservices, import remote location of service contains the component to use.
  HTML imports is a method to reuse and include HTML documents via other HTML documents. Predefined components as HTML imports, where each of them include own styles and scripts, decide on the top level which HTML import present in DOM at the moment, and the imported document handles rest of things.

- **HTML Templates**
  The HTML template element holds client-side content not rendered when a page loaded. It’s instantiated through JavaScript. It is a fragment of code used in the document.

![Templating Engine](image)

*Figure 12 Templating Engine rendering fragments*

Whenever user enters the website, the request is passed to Templating Engine, which, based on request URL, recognizes which template is expected by the user, loads it, and then populates it with content of corresponding micro frontends.

Benefits of Micro Frontends:
The key advantages of a micro frontends architecture over a monolith are:

- **Gives teams their release autonomy and time back**
  By breaking features from the monolith into separate micro frontends, teams enjoy increased autonomy and flexibility when releasing products/features. No longer are teams who aren’t releasing required to stay up late on release calls trying to regression test other teams’ changes in production. In other words, testing becomes simple as well as for every small change, you don’t have to go and touch entire application.

- **Self-Independent**
  The individual development team can choose their own technology, not having to rely on the entire codebase reduces dependencies and scope, enabling teams to onboard and deliver quickly. This creates room for time spent innovating without fear of breaking other teams’ features.
Highly Scalable & better performing web-app

A loosely coupled architecture with established global standards makes it easier to add new features or spin up teams when needed. Since each app is fragmented into its own micro frontend, if a single feature (one micro frontend) on an enterprise app isn’t loading fast, it won’t affect the performance of the entire application. It also makes it possible for certain parts of a webpage to load faster, allowing users to interact with the page before all features are loaded or needed.

Challenges of Micro Frontends Architecture

Rollout Strategy

A major implementation consideration is deciding if one should convert their monolithic application to a micro frontend using a big bang or phased approach.

Governance

The dependency needs to be managed properly. The collaboration becomes a challenge at a time. The multiple teams working on one product should be aligned and have a common understanding, though when there is change in multiple directions in terms of organizational and technology strategy.

Better Testing Strategy

While a monolith creates an all-teams-on-hands approach to releases, micro frontends enable only contributing teams to take part in a given release. This approach requires that teams implement best-in-class regression testing practices to make sure broken features are not released to customers.

Legacy frontend frameworks

The UX consistency is an important aspect. The user experience may become a challenge if the individual team goes with their own direction hence there should be some common medium to ensure UX is not compromised.

As newer frameworks and libraries are being released at an exponential rate, the ability to create interoperable UI components between frameworks requires building reusable foundational elements which is time-consuming as well.

Conclusion:

As frontend codebases continue to get huge and more complex over the years, there is a growing need for more scalable architectures. We should be able to draw clear boundaries that establish the right levels of coupling and cohesion between technical and domain entities with the ability to scale software delivery across independent, autonomous teams.

While far from the only approach, there are many real-world cases where micro frontends deliver these benefits, and the technique is being gradually applied over time to legacy codebases as well as new ones. Whether micro frontends are the right approach for you and your organization or not, we can only hope that this will be part of a continuing trend where frontend engineering and architecture is treated with the seriousness that we know it deserves.

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About the author

Santhosh Krishnamurthy holds around 6 years of experience in building mobile & enterprise cloud applications for domains like Wholesale Banking, Air Cargo etc. He has worked in companies like Unisys. He is currently working as product engineer for Ariba Contracts Team in SAP Ariba. His interests are towards building mobile based application, ethical hacking. He loves playing AR based games, sports and movies.

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Mining the Powers of Open Source
A Case-Study on Usage of Open Source in Institutions

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Abstract
Free and Open Source Software (FOSS) has steadily penetrated into the cyber world owing to the multifarious advantages it offers. Usage of FOSS can be found in various products such as internet browsers, web servers, e-commerce platforms etc. In this paper, we have given a report on how FOSS can be used in institutions effectively. In order to ascertain the effectiveness of FOSS in institutions, we have provided the arenas in which FOSS has been adopted in our institution, Thiagarajar College of Engineering (TCE) Madurai.

I. Introduction
Free and Open Source Software (FOSS) are products developed for users by users [1]. FOSS users form communities and develop the products without the involvement of the manufacturer. This provides multifarious advantages. From the viewpoint of economy, FOSS reduces CAPEX and OPEX to great extent [2]. Commercial products are made to satisfy people at large and increase their profit. As FOSS users have direct access to the source code, they can feel free to experiment on the source code and custom craft it as per their need. Hence, innovation is guaranteed with FOSS and also vendor lock in is completely evicted in FOSS. FOSS is easily adaptable to any new use cases. Since source code is available, bugs can be easily rectified as and when it rises. It also provides a great opportunity for developers to showcase their talent and gain experience of developing a software. There are numerous merits of FOSS. Owing to these merits, FOSS has been used and accepted widely by the cyber community.

FOSS finds usage in various applications starting from servers to mission critical hardware [3]. Various commonly used examples of FOSS are [3]- internet infrastructure technology such as Perl, MySQL, PHP, Apache; internet browser such as chrome, Firefox; server and desktop operating system such as Linux, Haiku, FreeBSD, NetBSD; desktop application software such as GIMP, Blender, OpenOffice; web applications such as WordPress, Mediawiki; python programming language; email client such as Thunderbird, Sendmail; DNS server software BIND; typesetting software TeX etc.

FOSS is also widely used in various academic institutions. For instance, virtual learning system like Moodle, learning management system like Sakai are used for betterment of students. Various institutions have also developed their own FOSS tools. For instance, Stanford University has developed FOSS tool named Stanford University Unstructured (SU²) using open source C++ collection, to analyse complex multi-physics problems and solve constraint optimization, partial differential equation problems [5]. RWTH Aachen University has developed a speech recognition system open source tool [6]. Similarly, various academic institutions have adopted FOSS. We have also used FOSS to automate the activities in our institution Thiagarajar College of Engineering (TCE) Madurai. In this paper, we will give a detailed report on the usage of FOSS in our institution to show the benefits of FOSS.

The rest of this paper is organized as follows. Section II gives an overview of the objectives and activities of the open source group in TCE. Section III states the various research work undertaken by the members of the open source group. Section IV explains the projects done by open source members for use within the TCE campus. Section V gives a concluding note and future planned activities by the open source group.

II. Open Source Group at TCE
TCE has an open source community known as GNU/Linux User Group (GLUGOT). GLUGOT was started in December 2003 with an objective to promote FOSS and develop innovative spirit of cooperation among the students. GLUGOT also has more objectives. GLUGOT aims at developing research projects using FOSS. GLUGOT also strives to collaborate with National and International Universities and Industries to develop open source projects. GLUGOT has a mailing list named http://lists.tce.edu hosted on the TCE Mail server. GLUGOT also contributes to the community in the form of awareness
meetings, technical meetings and training program. In addition it organizes discussion groups, configuration and bug squashing sessions.

III. GLUGOT Research activities

GLUGOT group members are actively involved in various research activities using FOSS. The various research domains in which GLUGOT is active are network security, Natural Language Processing (NLP) and parallel algorithms.

GLUGOT SDN security research team utilizes various open source tools to research on the next generation network paradigms like Software Defined Network (SDN) and Information Centric Network (ICN). SDN research team has built a testbed using openflow protocol and open source controllers (RYU, POX) [7]. SDN research team has also come up with solutions for various security breaches using open source emulator Mininet and Mininet-WiFi [8][9]. ICN research team has come up with solutions for security breaches in ICN using open source simulator NDNSim [10][11][12].

In the field of NLP research is going on in various domains like development of tools to localize Tamil language, categorize the text and efficient document representation using FOSS. Semantics is a key process in NLP. Semantics help the computer to elicit the meaning of natural language of human. Negative words have a deep impact on a sentence. It is pretty hard for computer to elicit the meaning of a negation sentence. Research team has come up with various solutions to negation semantics using FOSS [13]. One more challenging task in NLP is to pick up relevant response to a query from a huge corpus of documents. Solutions to this issue is also completely got using FOSS by NLP researchers in TCE [14]. Yet another challenging task in NLP is reading comprehension. In this, the computer has to understand a given passage and answer the questions raised by the users. Research team in TCE has utilized a machine learning approach to impart intelligence to computer using an open source machine learning library named TensorFlow [15][16].

Research is going on in the field of parallel algorithms. We have GPU computing modules powered by FOSS to research on parallel scientific engineering problems. We have high performance cluster comprising of 1 master and 32 slave nodes. Open source Message Passing Interface (MPI) provides defined APIs. Researchers at TCE have used open source to design parallel algorithms for organizing a large corpus of web pages for easy retrieval [17][18].

Similarly various research works are going on in different domains using FOSS. Researchers at TCE have utilized FOSS to bring about solutions for the most necessary day to day problems in society like water security [19]. Thus through FOSS, we are also able to give back most useful solutions to the societal problems.

IV. GLUGOT Projects within TCE

GLUGOT has automated several processes within TCE using FOSS. We will describe few processes in this section.

A. TCENet

TCENet is a FOSS based ERP package developed to automate the day-to-day activities of TCE from student admission to alumni association. It has 30 modules such as online news, attendance, alumni, online assignment, placement, software forum, poll, maintenance, e-circular, feedback, internal assessment, articles, dues, profiles, nominal rolls, time table, search, hot downloads, right now messages, thought for the moment, birthday wishes, calendar, online assignment, achievements, status report and video lectures. Figure 1 shows the screenshot of TCENet.

![TCENet screenshot](image)
The platform used is Debian 9. The web server used is uWSGI and nginx. AngularDart is used for client-side web app development framework. Pyramid framework is used for server-side web app development. PostgreSQL 9.6 is used for database. Template engine used is Jinja2. Python3.5 programming language is used. GitHub and bitbucket are used for version control system.

B. Single Sign-On Central Authentication System

The main policy is ‘1 user: 1 password’ i.e. user access to all machines inside TCE campus in various laboratories using single user-id. All servers and machines inside the campus are integrated with centralized computing centre servers. A centralized storage box NAS box has been configured for users to store or upload files. Shell server has been configured for accessing local file storage outside TCE campus. OpenLDAP based Central Authentication System is configured. Samba based file server is used to authenticate with LDAP. A domain controller is configured in order to facilitate access from both GNU/Linux and other operating systems like Windows.

C. TCE Admission Automation

TCE admission automation is a web-based student admission process which includes students record creation, certificate verification, fee collection, course registration and report generation. This module also uses FOSS tools like Pyramid framework, bitbucket etc. Figure 2 shows a screenshot of the TCE admission portal.

![Fig. 2 TCE Admission Automation](image)

D. TCE Attendance Monitoring System

TCE attendance monitoring system is a combination of RFID and biometric technology. Various terminals capable of reading smart cards and finger prints are installed at every department building in TCE. These terminals are connected to the IP network infrastructure of TCE, thus giving instant access to the databases and servers of TCE. The time management and leave management are combined with attendance monitoring system. This module also purely runs using FOSS. Figure 3 shows a screenshot of the user portal of attendance monitoring system.

![Fig. 3 TCE Attendance Monitoring System](image)
E. TCE Website www.tce.edu

The main components of the website are home page with links to institute, departments, courses, admissions, activities, photo gallery, alumni, library, placement, intranet links, news, events, search and other information. All these are built and maintained with FOSS. Figure 4 shows a snapshot of the website.

![Fig. 4 www.tce.edu](https://www.tce.edu)

F. TCE Firewall

We have a custom-made firewall built using iptables and bridge-utils. The commodity PC hardware runs no other service other than the firewall. NAT for internal networking is done using iptables in the TCE proxy server. Port forwarding and blocking is also included. TCE wide web cache using Squid is also used. To monitor the traffic load in each department in TCE, we have used Multi Router Traffic Grapher tool. This can effectively indicate unusual traffic surge. It is also possible to core down the source of traffic surge using the Multi Router Traffic Grapher tool. Figure 5 shows the snapshot of TCE traffic monitoring portal.

![Fig. 5 TCE Traffic Analyzer](image)

TRAFFIC ANALYSIS FOR THIAGARAJAR COLLEGE OF ENGINEERING

![Traffic Analysis for BSNL](image)

![Traffic Analysis for NKN](image)

![Traffic Analysis for DATA CENTER](image)

![Traffic Analysis for CIVIL (172.17.1.0/24)](image)

![Traffic Analysis for ELECTRICAL (172.17.3.0/24)](image)

![Traffic Analysis for ELECTRONICS (172.17.5.0/24)](image)

![Traffic Analysis for MECHANICAL (172.17.7.0/24)](image)

![Traffic Analysis for MECHANICAL-WORKSHOP](image)
Similarly, almost all the activities are automated in TCE using FOSS. Examination related activities like pre-examination work, exam schedule preparation, exam attendance tracker, fees collection, revaluation applications, marks entry, result publishing etc. are automated using FOSS. TCE has its own datacenter which is completely automated using FOSS. TCE hosts a private cloud exclusively for usage of TCE faculty and students. TCE cloud was completely set using Openstack. Like this office activities are also automated using FOSS. Utilizing FOSS gave us various benefits. Prime advantage we had was cash freedom to use software and we were able to invest in hardware rather than software. We were able to customize each and every module based on our needs. Students were also given opportunities to code some modules which gave them a good experience. Using this experience various students were able to become entrepreneurs and had started their own company.

IV. Conclusion

In this paper we have briefed on the powers of open source by providing a case study of open source in institutions. We have provided the ways in which open source is used in our institution. Starting from research to automation of campus activities, our institution utilizes open source. This is a live example showcasing the powers of open source. We plan to automate remaining manual activities in our campus using FOSS for improved efficacy in future.

References


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Source: https://in.pinterest.com/
Why India must amend its Information Technology Act in the age of Artificial Intelligence

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The world of technology is changing rapidly and impacting us in a variety of ways. The three important and inevitable technologies gaining widespread momentum and causing profound transformation in the cyber world are big data analytics, Artificial Intelligence (AI), and Internet of Things (IoT). India is the most cyber-branded country in the world due to its human potential, capabilities, and contributions. India and its people have been steadily migrating to the digital world enjoying several benefits that digital technologies offer. But this digital transformation also enhances the risks and threats that digital applications and internet-related activities present which has potential to escalate further. As the ‘complex cybersecurity landscape now faces several new threats’ as cautioned by San Murugesan(1), it is important for India (as well as other countries) to satisfactorily address cybersecurity and privacy issues. India needs greater and stronger digital governance, code of ethics, regulations, and laws.

The Indian Information Technology Act 2000 (ITA, also known as IT Act) is nineteen years old with a single amendment in 2008. The IT Act provides a legal framework for electronic governance by giving recognition to electronic records and digital signatures, and defines cybercrimes and prescribes penalties for them. The Act also directed the formation of a Controller of Certifying Authorities to regulate the issuance of digital signatures. The amended IT Act 2008 was created to address issues that the original bill failed to cover and to accommodate further development of IT and related security concerns since the original law was passed.(3)

Since the establishment of IT Act in 2008, the digital landscape had changed vastly for good and for worse. The three new major transformative technologies that is transforming Indian digital landscape are Big data analytics, the Internet of Things and Artificial Intelligence. And, the threat to the digital space increases every second and the modern cyberwarfare aims to sabotage citizens and the business, systems, critical national infrastructure and the government. Therefore, it is necessary to significantly change our perception of and approaches to address new cyber risks and threats. This calls for action at different levels including central and state governments to prioritise budgets and amend laws in comparison to those that focus on national security.

Government has no option other than building a holistic approach to ‘cyber policy’ and establish ‘cyber governance’ by introducing newer and stricter laws relating to cyber activities. Ever since the IT Act 2000, commonly known as the Cyber Law, came into existence the Cyberworld has experienced many changes. Some of the provisions of the Act have become redundant and incapable of addressing the currently persisting issues and rapidly evolving changes and threats. This necessitates immediate amendment of the IT Act to satisfactorily deal with the current threats and issues in a constantly changing cyber environment.

**BIG DATA ANALYTICS**

Big data analytics is one of the recent advances in technologies that support high-velocity data capture, storage, and analysis. Currently, it is an important of research and practice.

Cox and Ellsworth were the first to identify the term “Big Data.” They defined big data analytics as a “challenge for computer systems: data sets are generally quite large, taxing the capacities of main memory, local disk, and even remote disk” (4).

**Data protection laws**

Big Data demands more and better legal protection measures. For instance, to enhance ‘data protection,’ new sections (data protection laws) need to be included in the IT Act. The increased cyber activities of individuals and businesses have increased vastly and spans shopping, banking, logistics, travel, gaming, entertainment and social networking, online reviews and comments among others. This has necessitated and resulted in ‘information sharing culture’ in which personal information like email address, phone number, address, credit card details, personal interests and activities as well as other important personally identifiable information (PII) which is any data that could potentially identify a specific individual such as biometric information, medical information, and unique identifiers such as driving license number, passport or Aadhaar card number. This increases the risk of cyber-attacks. It is the responsibility of the government to initiate and employ suitable data protection laws in line with the European Union General Data Protection Regulation (GDPR) and other an international standard to ensure the privacy and protection of its citizens, business and industry.
Privacy rights in the International arena

Privacy is a fundamental human right recognized in the Universal Declaration of Human Rights (UDHR), the International Covenant on Civil and Political Rights (ICCPR), the UN Convention on Migrant Workers and the UN Convention on Protection of the Child, and in several other international and regional treaties. However, privacy has been directly related to the technologies at the time.

Understanding this, Europe changed the privacy laws which are the most significant change. In May 25, 2018, the European Union’s General Data Protection Regulation (GDPR) replaced the 1995 Data Protective Directive (DPD). However, the regulation has limitations. The data regulated by the GDPR is applicable to individuals and does not apply to organizations. In addition, the GDPR does not apply to an organization or instances that does not directly deal with or target people in the European Union.

India and Big Data Analytics

The India’s Aadhaar programme introduced in 2009 is the world’s largest biometric identity platform. It is an initiative of the Unique Identification Authority of India (UIDAI) to help the government provide services to intended beneficiaries. UIDAI, Census of India, Stock Exchange, the Income Tax Department and few other government agencies are employing Big Data Analytics for various purposes. Besides the government sectors, non-state actors including telecom providers and E-commerce businesses use Big Data Analytics to manage their businesses, for example to profile their customers and their behaviours and buying patterns and to predict customer demands and expectations. How much privacy and confidentiality of individuals has been protected by organisations collecting, processing, and retaining large amounts of personal data have been – and continues to be - questioned and doubted. This has led to cases on privacy policy over important issues such as data ownership, involving public and private partnership organisations.

Despite being promised that Aadhaar covers all security risks, it has encountered several controversies including a case in the Supreme Court of India. Activists challenged potential human rights violations found in the Aadhaar framework.(5) It is appalling to note that the Attorney General argued that ‘people have no ‘right to privacy.’ This contradicts the constitutional guarantee, “no person shall be deprived of his life or personal liberty except according to the procedure established by law”(6).

UIDAI openly admits on its website that the Aadhar platform allows “third-party developers to develop Web 2.0 applications. The UIDAI’s policy and practice of allowing ‘third-party developers who are private agencies’, to use and leverage its infrastructure and data, raises questions about the privacy and confidentiality responsibility. However, UIDAI states that “biometric information will not be shared with anyone, nor it will be displayed publicly, except for purposes specified by regulations” is giving some solace. However, the balance between ‘privacy and purposes specified’ looks ambiguous, which leaves the government with the huge responsibility to develop and adhere to stricter regulations at international standards.

INTERNET OF THINGS

The internet of things (IoT) is an evolving system of interconnected objects, people or systems that process and react to physical and virtual information. It aims to enhance user experience or the performance of devices and systems by way of communication between humans, systems, and devices. The IoT market size in India is expected to grow at a rate of 62% CAGR and reach US$9 billion by 2020.(7)

It is imperative, that the communication between multiple devices, and huge data transfer among users, would result in sharing personal information. This will raise concerns about privacy and data protection issues.

‘Machine to Machine’ (M2M ) environment enables data generation and content creation including machine-generated data. This process raises the question related to IP rights of newly generated content/data. This demand M2M service providers to adhere to strict privacy policies to protect the consumer data generated and collected.

In light of this, the government of India released a draft ‘Internet of Things Policy’ in 2015, aiming to evolve an IoT ecosystem and development of IoT products suitable to the Indian environment. National Telecom (NT) Cell, the government body responsible for policy and regulatory aspects related to M2M communication, released a ‘National Telecom M2M Roadmap in May 2015’. Subsequently, TRAI released its consultation paper titled ‘Spectrum, Roaming and QoS related requirements in Machine-to-Machine Communications’ in October 2016, followed by its recommendations on this consultation paper on 5 September 2017.

The Justice BN Srikrishna committee submitted its report on the data protection law in July 2018 with the following key recommendations. (8)

Individual Consent: It makes individual consent the centerpiece of data sharing, awards rights to users, imposes obligations on data fiduciaries.
Data Protection Authority: Setting up a Data Protection Authority (DPA), an independent regulatory body responsible for the enforcement and effective implementation of the law, holding responsibility for, monitoring and enforcement, legal affairs, policy and standard-setting and research and awareness, inquiry, grievance handling, and adjudication.

Personal Data: The processing of personal data by both public and private entities in India, where data is being used, shared, disclosed, collected or otherwise processed needs cyber monitoring and cyber codes. It is imperative that the critical that personal data of Indian citizens be processed in centers located within the country only. In addition, personal data collected, used, shared, disclosed or otherwise processed by companies incorporated under Indian law will be covered, irrespective of where it is processed in India. However, the data protection law may empower the Central Government to exempt companies, which process the personal data of foreign nationals and the companies not present in India.

Data Storage: The Bill lays out provisions on data storage, making it mandatory for a copy of personal data to be stored in India.

Appellate Tribunal: The Central Government shall establish an appellate tribunal or grant powers to an existing appellate tribunal to hear and dispose of any appeal against an order of the DPA.

Penalties: Penalties may be imposed for violations of the data protection law. The penalties suggested are a penalty of Rs. 15 crore or 4% of the total worldwide turnover of any data collection/processing entity, for violating provisions. Failure to take prompt action on a data security breach can attract up to Rs. 5 crore or 2% of turnover as a penalty.

The penalties paid by violating entities, in this case, will be deposited to a Data Protection Fund, which will, among other purposes, finance the functioning of the Data Protection Authority.

The Bill lays out obligations for fiduciaries to ensure no harm to the user, with transparency and security safeguards;

For data processors not present in India, the Act will apply to those carrying on business in India or other activities such as the profiling which could cause privacy harms to data principals in India.

Impact on allied laws: The report has also listed the impact of the proposed data protection framework on allied laws, including the Aadhaar Act and the RTI Act, which require or authorise processing for personal data for different objectives.

Exceptions: The state can process data without consent of the user on ground of public welfare, law, and order, emergencies where the individual is incapable of providing consent, employment, and reasonable purpose.

Concerns

Though the draft bill addresses various issues plaguing the data ecosystem in India, it falls short on key principles that are at the core of a robust data protection framework.

The Bill proposes that personal data of individuals can be processed for the exercise of any function of the state. This can be done without the consent of the individual as long as it is to provide a service or benefit to the individual. This runs directly counter to the articulation of informed consent as central to informational privacy in the Puttaswamy judgment, 2017.

One key subject missing from the draft bill is the reform of surveillance laws. There is very little legislative and judicial oversight on surveillance activities carried out in India.

As proposed by the Bill, requiring all businesses to store data within India, without any reform of surveillance governance, can pose even bigger privacy issues in the future.

ARTIFICIAL INTELLIGENCE

Artificial Intelligence and Robotics have emerged as powerful transformative technologies of this era, creating data-driven solutions to solve everyday problems.

“Once considered a remote possibility reserved for science fiction, AI has advanced enough to approach a technological tipping point of generating ground-breaking effects on humanity and is “likely to leave no stratum of society untouched”. (See Lauren Goode, “Google CEO Sundar Pichai compares the impact of AI to electricity and fire” (9).

Therefore, it creates a necessity for the government to consider developing a business ecosystem that can leverage artificial intelligence and robotics with proper ethical measures to avoid harmful impacts.
The European Union’s guidelines (10) to develop ethical applications of artificial intelligence are:

- Human safety and oversight
- Technical robustness and safety
- Privacy and data governance
- Transparency
- Diversity, non-discrimination, and fairness
- Environmental and societal well-being
- Accountability

Indian Government also must focus on the above guidelines to implement laws for ethical use of AI.

Bernhard Debatin, an Ohio University professor and director of the Institute for Applied and Professional Ethics (11), says, a good privacy legislation in the age of AI, should include five components:

1. AI systems must be transparent.
2. An AI must have a “deeply rooted” right to the information it is collecting.
3. Consumers must be able to opt-out of the system.
4. The data collected and the purpose of the AI must be limited by design.
5. Data must be deleted upon consumer request.

CYBER RESILIENCE
A more agile approach to cybersecurity To ensure that information assets are properly protected, a more agile approach to cybersecurity is required. As advocated by Hult and Sivanesan, an effective cyber agility is essential for organizations to quickly respond to and contain the devastating effects of cyberattacks (12)

An organization which deals with a wealth of easy-to-access data with limited current cybersecurity solutions needs to focus on security issues to mitigate cyber risks in knowledge management and create cyber agility to control cyber-attacks. Knowledge management involves three stages: acquisition, conversion, and application. Cyber agility is increasing the firm’s ability to respond quickly by identifying potential cyber threats, detect and measure the frequency and sophistication in detecting imminent threats, and be proactive to protect information assets.

CONCLUSION
India is in the process of enhancing its capacity and competing in the international arena in the areas of Artificial Intelligence, Internet of Things and Big Data Analytics. Therefore, it cannot ignore the Data Protection regime which needs balance in all spheres of society, industry, and government contribution.

The following serve as guidelines for suggestive amendments to the Information Technology Act, and for a holistic approach to addressing privacy issues.

- Efficient Data Protection Law
- Active Cyber Protection Agency
- National Cyber Crime Intelligence and Task Force
- State-level Cyber Policing System
- Technologically competent cyber system to implement physical and digital safeguards of Cyberworld

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About the author

Dr. Chandrika Subramanian is a well-known solicitor and mediator in the legal community. Her experience in IT has made her a qualified Microsoft professional. She is an Advisory Member of Justice Department NSW, Cumberland Council and Syd West Multicultural Services. She is also a Fellow of Asian Institute of Disputer Resolution. She is the first female chairperson to head Syd West Multicultural Services. Today she has three successfully established businesses in Australia.

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Chandrika has been a regular writer and presenter of radio programmes on community education. Her media and leadership workshops are popular in India, Sri Lanka and Australia. She has written 30 books on topics such as Law, Women, Media, Computers and Hinduism in Tamil and English. Her book on ‘Women and Media’ had received the Tamilnadu Award from SRM University.

Fellow of Asian Institute of Disputer Resolution. She is the first female chairperson to head Syd West Justice Department NSW, Cumberland Council and Syd West Multicultural Services. She is also a Justice Foundation.

Information Technology Act, 2000 – List of offences

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<td>66</td>
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<td>66B</td>
<td>Receiving stolen computer or communication device</td>
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<td>Publishing private images of others</td>
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<td>Acts of cyberterrorism</td>
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<td>67</td>
<td>Publishing information which is obscene in electronic form.</td>
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<td>67A</td>
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<td>67B</td>
<td>Publishing child porn or predating children online</td>
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<td>Failure/refusal to comply with orders</td>
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<td>69</td>
<td>Failure/refusal to decrypt data</td>
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<td>70</td>
<td>Securing access or attempting to secure access to a protected system</td>
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<td>Misrepresentation</td>
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The Information Technology Act, 2000 (also known as ITA-2000, or the IT Act) is an Act of the Indian Parliament (No 21 of 2000) notified on 17 October 2000. It is the primary law in India dealing with cybercrime and electronic commerce. It is based on the UNCITRAL Model Law on International Commercial Arbitration recommended by the General Assembly of United Nations by a resolution dated 30 January 1997.
A note on Interesting Facts on Information Retrieval Systems

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ABSTRACT
The purpose of this note is to provide various facts on information retrieval systems so that it will be useful for researchers and faculty members, thus saving a lot of time in literature survey. We also provide a good amount of reference papers in this note.

Key words: Information retrieval, Analysis, Assessment, Content-based

1. INTRODUCTION
The increasing amount of data existing on the Web has created novel and testing issues for the data recovery group. Owing to the gigantic number of pages and connections, surfing can't be resorted to as a liberal looking strategy, even with the help of subject index or arranged records (e.g., Yahoo!). Consequently, a capable question dependent strategy for entrée data is required. They are used by 85% of Web clients as the important device in for data seekers. Recovery components right now prescribed by Leighton & Srivastava, Gordon & Pathak rely upon conventional IR models. These web indexes are not sufficiently skill full to wrap all available data. Late works in Web IR has licensed that hyperlink structures are to a great degree. The primary IR frame-work executed in the 1970's intended to work with a modest collection of content.

2. VIDEO RETRIEVAL SYSTEM
The video is a straight medium which comprises an arrangement of frames that can be sensibly prearranged into shots. The video is characterized by the flanking set of edges taken by a solitary unremitting camera after some time. Shots can also be grouped into legitimate or semantic units residency scenes. Advantaged levels of abstraction can be produced by arranging the shots or scenes into a string of recitations like a storyline.

3. CONTENT BASED VIDEO RETRIEVAL SYSTEM
CBVR is considered as the use of picture recovery, that is, the issue of sharp for computerized recordings in vast databases. "Content-depend" implies that the pursuit investigates the genuine substance of the video. The expression "Substance" in this system may indicate hues, shapes and surfaces. From the time when it doesn't have the capacity to investigate the video content, investigation needs to rely upon pictures offered by some client. Content-depend Video Retrieval (CBVR) strategy has all the earmarks of being an intrinsic centre (or blend) of Content-depend Image Retrieval (CBIR) frameworks. By the by, different variables must be focused on while utilizing recordings that are disregarded while overseeing pictures. The ensuing four key procedures are involved in substance depend in video ordering and recovery. Segmenting the video into element scenes is an essential stride during the time spent in video structure parsing. This video is fragmented into edges with comparative visual stuffing. This is performed by sectioning the visual data encased in the video outlines. A discourse constituent that happens with them is hopeless to be proficient in grasping this objective. Video files and the table of stuffing can be produced rely upon these angles. For example, a bunching procedure yields differing visual classes or an ordering structure by sorting groupings or shots.

4. SIGNIFICANCE OF SPORTS VIDEOS
A Sports video depicts a far-reaching combination of gatherings of groups of onlookers and is ordinarily communicated for an extended span of time. For a good number non-sports viewers and a few games fans, an unadventurous and packed version seems more enticing than the full-length video. For as far back as a decade, researchers over the globe have productively focused on deciding convincing responses to mechanize the semantic investigation of games video embodiment. Thus, different calculations and structures have assigned solid results for a few sports.

5. VIDEO AND AUDIO DENOISING
The approach is the single-finished or non-correlative type, which uses strategies to reduce the noise level officially displayed in the source material - basically a playback just clam or decrease framework. Video signals are frequently polluted by noise during achievement and transmission. Reducing noise in video signals (or video de-noising) is exceedingly alluring, as it can upgrade perceived image quality, increase compression effectiveness, encourage transmission bandwidth reduction, and enhance the correctness of the probable subsequent processes such as feature extraction, object detection, motion tracking and pattern classification.
6. SHOT SEGMENTATION OF VIDEO AND KEYFRAME EXTRACTION

At the point when the ostensible unit of visual data is kept one time as a Video shot by a camera, it is to show a guaranteed activity or occasion. Shot discovery is connected as an essential stride of substance based video investigation with the goal of catching the total visual substance suitably and to accomplish a whole handle of the video. A definitive objective of video shot limit is recovering the element of video picture outlines. These are moreover utilized to incorporate such traditions. Subsequently, a master SBD algorithm is to be furnished to handle trudging shot moves, paying little attention to their temperament (break down, blur, wipe and so on.) well beyond startling changes.

7. FEATURE EXTRACTION AND OPTIMIZATION

Optimization is the process of selecting the optimal solution for corresponding input. Some of the papers are related to image retrieval using the optimization algorithm. Xu Zhang et al. discussed the picture recovery optimization with PSO with r-choice and k-choice of Ecology. He demonstrated r/k PSO with positive and negative criticism tests to improve the picture recovery by changing the weights in the light of the client input. Button Chin Lai et al. demonstrated the decrease of a semantic crevice between abnormal state test components and low level example elements to achieve the expected picture by the Genetic Algorithm as an optimizer.

8. FEATURE-BASED VIDEO INDEXING

In some phase over the span of activity of indexing texts, an archive is separated into smaller components, for example, areas, passages, sentences, phrases, words, letters, and numerals. Consequently, signs can be built on these components. Utilizing an indistinguishable plan, a video can likewise be rotting into a chain of importance. This is indistinguishable to the storyboards in filmmaking. Various video indexing methods are follows: Object-depend Video Indexing Methods, Event-depend Video Indexing Methods. Event-based video ordering is a target to be familiar with the interesting event as needs are from rough video track. The event can be all around elements as the relationship between the presentation of things in span break that happens before or after the other event. Order of occasion in diversion recordings in view of manual work and modified examination of visual components. Here modernization, for instance, camera or modifying process investigation, overall development appraisal, frontal range establishment withdrawal together with unmistakable article acknowledgment Wu et al., and the area of CC (close engraving) streams are made use of Babaguchi et al. (2002).

9. CONCLUSIONS

Content-based video recovery is careful to be an unpredictable mission. The fundamental intention at the back of this is the measure of intra-class divergence where the indistinguishable semantic idea happens under different conditions like light, appearance, and scene settings. For example, recordings involving a man riding a bike can have inconsistency as different sizes, appearances, and camera movements.

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About the authors

Dr. S. Sridhar is a Ph.D (1984) from the School of Computer and System Sciences, JNU, New Delhi. Transformed many Engineering institutions as Deemed to be Universities. Worked as Vice Chancellor in Dr.K.N.Modi University, Rajasthan and two other universities. Honoured by International / National bodies with gold shields and certificates for outstanding contributions in the fields of Information Technology, Education, Research and consultancy with proven experience of 42 MNC projects of H/W and S/W in Sharjah International airport and 30 R&D projects for ONGC like Oil Industries worth for INR 450cr. Published 332 research items in International / National journals of reputation with good impact factor. Guided 20 PhD scholars under various Universities as Supervisor and all were awarded degrees. Developed Engineering institutions with quality implementation process like NBA, NAAC, Centres of Excellence, funded projects worth about INR 15cr through AICTE / DST / TIFAC. Acted as Chief Examiner / Chair for many Universities like NAU, USA / AGU Dubai / Skyline University, UAE / BITS-Dubai / MAHE-Dubai. Organised many International conferences / workshops as Technical Chair and Editor in Chief. Visiting Professor to foreign Universities / IIMA / IIITD / Anna University Chennai. Authored 2 books (Adv Distributed DBMS and another on Datamining) jointly with Canadian authors for Pearson Publications and 8 books by Lambert German Publishers. Advisor to International bodies and many engineering colleges in India for technical development. Received Gold shields from Sharjah Airport, UAE 3 times as Best Director and National awards in India for outstanding contributions in the fields of Education , Research and Consultancy work. Tamil Nadu Govt , Dept of Tech.Educaton honoured with Best Scholar Award with cash of Rs 25000. Selected as Best IT Professional by USA committee three times and listed in www.whoiswho-online.com

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Blowing the Whistle on Data Breaches and Cybersecurity Flaws

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With increasing dependence on technology, cybersecurity has emerged as a critical issue for customers, investors, and government regulators. Data breaches and other cybersecurity incidents can have devastating effects. In 2018, the Council of Economic Advisers estimated that malicious cyber activity cost the U.S. economy up to $109 billion dollars in 2016 alone. (1)

Typically, the public only learns of such flaws and malicious actions months or even years after the fact. Companies may deliberately conceal known breaches or vulnerabilities from the public and their customers. Where companies seek to hide information, whistleblowers can play a critical role in exposing cybersecurity flaws and data breaches.

Under certain circumstances, a whistleblower can even receive an award for bringing timely information about computer hacks, data breaches, and software vulnerabilities to the government. However, there is no single agency that regulates cybersecurity. Instead, whistleblowers must navigate a complex web of overlapping laws to find the best place to bring their information. An experienced whistleblower attorney can provide critical guidance in that assessment. Below we describe some of the key laws covering rewards for cybersecurity whistleblowers in the United States.

Blowing the Whistle on Cybersecurity Failures in Government Contracts

The United States government imposes cybersecurity requirements on government contractors.(2) In 2016, the Department of Defense, General Services Administration, and NASA amended the Federal Acquisition Regulation to add a new subpart and contract clause on safeguarding information systems containing federal contract information. As a baseline, FAR now requires contractors and subcontractors to comply with basic cybersecurity controls established in National Institute of Standards and Technology Special Publication 800-171.

Other US federal contracts require more rigorous cybersecurity standards. The US Department of Defense’s FAR supplement now requires certain defense contractors to report cyber incidents within 72 hours of their discovery. In addition, government contracts often impose further requirements for the protection of classified information or for compliance with agency-specific information-security requirements.

A contractor’s failure to comply with cybersecurity-related contract terms can give rise to liability under the federal False Claims Act, (3) which empowers whistleblowers to report fraud and misconduct in government contracts and programs. The FCA allows whistleblowers to bring a lawsuit on the government’s behalf and share in the government’s recovery. Successful whistleblower actions have been brought regarding failures by information technology companies to comply with government standards, although no recoveries yet involve the cybersecurity standards specifically.

- In April, 2019, IT supplier Fortinet agreed to pay more than $500,000 (4) to resolve an FCA case brought by a whistleblower alleging that it routinely supplied the government with products made in China and then doctored the products’ labels to make it appear that they complied with the federal Trade Agreements Act. In announcing the settlement, the government emphasized that it was “committed to combatting procurement fraud and cyber risk within U.S. Department of Defense programs.”
- In 2017, electronic health records (EHR) vendor eClinicalWorks agreed to pay $155 million (5) to resolve claims that it misrepresented the capabilities of its software to fraudulently obtain certification required for government payment. While not involving security standards, EHR fraud cases (6) demonstrate the government’s interest in pursuing vendors for misrepresenting software capabilities.
- In 2015, NetCracker Technology Corp.,(7) which provided telecommunications network support to the Department of Defense, agreed to pay $11.4 million to settle claims that it used employees without security clearances to perform contract work that it knew required clearances.

SEC Cybersecurity Regulation Can Support a Claim to the SEC Whistleblower Program

The US Securities and Exchange Commission has also become increasingly focused on cybersecurity, and whistleblowers that report cybersecurity incidents or vulnerabilities to the SEC could be entitled to a reward under the SEC Whistleblower Program (8). In 2018, the SEC published guidance on how public companies should disclose cybersecurity incidents and
risks to investors. In the guidance, the SEC explained that companies face a wide range of cyber risks, from stolen access credentials and phishing, to malware and distributed denial-of-service attacks. Whatever their form, cyberattacks can significantly harm companies by destroying assets, interfering with critical systems, or disclosing sensitive intellectual property or consumer data.

Given these risks, the SEC advised public companies to promptly disclose all material cyber risks and incidents. The SEC identified several factors companies should consider when formulating disclosures:

- The severity and frequency of prior incidents
- The probability of occurrence and potential magnitude of future incidents
- The adequacy and costs of preventative measures
- The aspects of the company’s business and operations that give rise to material cybersecurity risks and the potential costs and consequences of such risks, including industry-specific risks and third-party-supplier and service-provider risks
- The potential for reputational harm
- Existing or pending laws and regulations relating to cybersecurity and their associated costs
- Litigation, investigation, and remediation costs associated with cybersecurity incidents

In explaining these factors, the SEC cautioned companies to “avoid generic cybersecurity-related disclosure and provide specific information that is useful to investors.” The SEC also noted that directors, officers, and other corporate insiders can violate the antifraud provisions of the securities laws if they trade on material nonpublic information about a company’s cybersecurity risks and incidents.

Other entities regulated by the SEC are subject to industry-specific rules. For example, the SEC has issued specialized regulations and guidance for registered broker-dealers, investment companies, and investment advisers who must safeguard confidential investor records and information. Likewise, the SEC promulgated specific rules to enhance the technology infrastructure of entities directly supporting U.S. securities markets, such as stock and options exchanges and registered clearing agencies.

Regulated entities that violate these rules may be subject to SEC fines. For example:

- In 2018, Yahoo paid a $35 million SEC penalty (9) to settle charges that it misled investors by failing to disclose one of the world’s largest data breaches in which hackers stole personal data relating to hundreds of millions of user accounts
- In 2016, Morgan Stanley Smith Barney paid a $1 million SEC penalty (10) to settle charges that it failed to adequately secure customer information.

The SEC whistleblower program encourages those with knowledge of violations of cybersecurity laws and regulations to share this information with the SEC. If the SEC collects monetary sanctions of more than $1 million, eligible whistleblowers can receive an award of between 10 percent and 30 percent of the amount collected by the government.

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About the authors

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Hamsa received her J.D. from Columbia Law School in 2012. While there, she was a Wien National Scholar, a Harlan Fiske Stone Moot Court Semifinalist, and a Moot Court Editor. She also interned for the Honorable Theodore H. Katz (Ret.), a United States Magistrate Judge in the Southern District of New York, and spent a summer representing indigent defendants sentenced to death in Louisiana at the Capital Appeals Project.

Chris McLamb is an associate in Constantine Cannon LLP’s San Francisco office. He represents whistleblowers in qui tam lawsuits brought under the Federal and various state False Claims Acts, as well as claims made under the whistleblower programs of the Internal Revenue Service, Securities and Exchange Commission, Commodity Futures Trading Commission, and Department of Transportation. He has also represented local governments in False Claims Act matters.

Outside of work, Chris serves on the Board of Directors of the American Constitution Society’s Bay Area Lawyer Chapter. Chris graduated from Stanford Law School, where he was an articles editor of the Stanford Law Review and a Public Interest Fellow. While in law school, Chris represented children with disabilities as part of Stanford’s Youth and Education Law Project.
Get your TNA (Training Needs Analysis) done – Why?

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If your organization follows learning strategies with a random approach, you will never get the desired ROI.

This article deals with a systematic and structured approach to save time, energy and investment in the L&D space to produce deterministic growth for your business.

A mid-cap or an MSME organization generally looks at their learning curve connected with crisis scenarios (Re-active) rather than a planned (Pro-active) approach due to various practical reasons.

To cite an example,
- When the overall performance is down,
- When your Client acquisition is poor and sales figures drop,
- When you see manpower attrition is increasingly alarming,

You might come to an immediate conclusion that let us seek support from soft skill trainers to motivate people, send people for Outbound training programs, hire a consultant to address the crisis situation.

They don’t carry a magic wand to turn around your crisis situation instantly. Even an Instant coffee like BRU brand requires months of preparation at the factory before it reaches out to the outlet to serve the customers.

Do you think that this strategy of instant approach to train employees ever worked except for some momentary satisfaction both for HR and management?

Does it really impacts your business positively and addressed the need for which this decision is taken?

Do you believe that randomized training programs ever created the desired outcome?

CFO’s and teams know it better!

Though it can create a visible surge that happens in the minds of people and in the organization, essentially, it is related to Feel-Good-Factor (FGF) for employees. It actually does not get transpired to expected business ROI as a long term strategy. Hence the trainers in the training industry have their own challenges to convince the client to avail their repeated programs which is a different subject altogether.

Let’s look at Why?

Industry leaders in the business world both in domestic and international brands operate with models, theories and principles and just not DATA (you may be surprised but a completely new dimension can be provided on request as this is another huge topic to be explored!) alone before they implement any newly defined process.

There is a valid reason for every decision they take to construct their businesses. Every decision is taken with proven tools and techniques and best of the brains work round the clock to launch it prudently. If they don’t adhere the policy and the wrong corporate governance can even destroy the brand loyalty and the whole business will come to a grinding halt at some point in time.

Never assume that just because the business is growing it cannot stop performing, it is growing may be due to external conditions and environment too with due respect to the success principles that the organization follows.

However, the Predictability and Deterministic approach can help the entrepreneur and C-Suite leaders to be assured of their decision with data and models to prove than regret later that we should have done it. The business should have or could have or must have done are the analysis of our mistakes in the past after the event has happened.

Enterprises and brands like ICICI Bank or HDFC Bank or take Domino Pizza or McDonald's for an example. Look at the way, how they on-board their employees and customers and take them through the voyage of organization experience until they exit from the particular transaction or relationship.
The robust systems and processes are well defined and millions of employees and customers around the world are experiencing a day in and day out with high standards and uniformity in experiencing the highest quality at work and business. When the process gets involved, training becomes part of the process and not an ad hoc anymore. Here the role of PMS plays a vital aspect. (PMS denotes here Performance Management System).

The higher-level engagement or brainstorming sessions always been to look at the Problem statement strategically instead of gate crashing to address the operational issues superficially and create some visibility of having accomplished something which has no rationale behind.

Short circuit leaders do often this and they hop one organization to another organization and several organizations have failed by looking at their articulation and management jargon superficially and place them at higher positions in the organization with FAT CTC.

Unfortunately, the Promoter (a technopreneur) run organization succumbs to bad experience of wrong hire and pay huge price for their decision later. This is also one of the reasons why they are unable to sign up with even a well-oiled Consulting Companies who put forth their strategies candidly to bring the transformation in the business. But once bitten; twice shy approach (not many can bounce back with corrective actions) defers the management decision but by the time business takes a whole new shape either way. This is a hard fact reality in the industry.

Here the key aspect to employee and customer experience is based on how well the employees are first trained to handle the well-defined process established by the organization.

Here the truth of TNA – Training Need Analysis plays a pivotal role which is the core topic of this article. However, to connect dots are paramount important to logically conclude the importance of TNA.
What is the way forward?

After viewing the above image of the PMS cycle, keep these questions in mind and read on.

1. What is your business vision and strategy which connects dots like Learning and Growth Perspective, Process Robustness both internal and external, Customer satisfaction/perspective and ROI i.e. Financial Perspective?

2. Are your employees empowered with the Business Process and Life Cycle of your Business and Client on boarding?

3. Do you have standard SOPs for each function and Roles and Responsibilities for employees?

4. Do you have a scientific way to measure why certain processes or departments and people fail to achieve their targets?

5. What is your typical approach to fixing the issue?

If your business objective is not clearly articulated to employees, each one will work as they perceive and feel right rather than how should they perceive it and align with the objective of the organization and promoters. **TNA here is, Training on Induction.**

**Jobs and position-wise metrics are the vital parameters to identify the TNA prudently.**

If your teams are unaware of the business life cycle to be followed, **TNA here is Training on Functional Training Program**

If your team members work out of scope and random reporting and lot of confusion in the system which affects your productivity and customer dissatisfaction, **TNA here is, Training on Process like dept. SOPs and individual R&R.**

If your team does not adhere to the Customer Perspective life cycle and process to be followed, **TNA here is Training on Market expectations from our Employees who are on the field both sales and service.**

Training Need Analysis (TNA) comprises just not behavioural or soft skills, technical skills or functional skills but it is 360 Degree approach to cover the depth of the need aligning with the vision of the organization. The time to time validations, course corrections to the yearly and quarterly performance of the teams involved. This requires a seasoned and matured set of professionals to help HR and carve out the Learning and Development. Establishing L&D is the hallmark of this exercise.

**Special Note:** Competency mapping is one of the major criteria to be well structured. This is connected to the entry point of getting Mr.Right at the recruitment level.

I am confident that entrepreneurs and c-suite leaders, HR heads and start-up ventures can seriously look into the “Strategic Intent” of this article and explore for a Pro-active TNA model with best practices to grow your entity more predictable and deterministic in nature.

Best Wishes for all your endeavours in the coming years. Stay connected.

Images Source: Google Search
About the author


He has 26+ Years of Professional Career in the IT Industry and exposed to Education, Products, Services and Business Services. His detailed profile can be found in http://seechangeworld.in/about-us/.

He is a Post Graduate in Public Administration and MBA with Domain Expertise in the areas of Solution Consulting through People, Process and Technology. He is an Executive Committee Member, Chairman, MSME & ICT Sub-Committees, Co-Chair - Skill Development Sub-Committee, Andhra Chamber of Commerce and Member of management and industrial associations.

His Social objective is to ignite Youngsters/Professionals and make them understand their true inner potential to develop strong belief in “Self Dependence” and “Willingness” to achieve their aspirations.

Active member (Abhyasi – Heartfulness Trainer) of Heartfulness Institute (Sahaj Marg) under the guidance of the guide Shri Kamlesh D Patel fondly known as Daaji worldwide. Heartfulness is a non-profit international spiritual organization whose sole purpose is to offer spiritual services to interested seekers in the form of Sahaj Marg system of Raja Yoga Meditation to attain the goal of human life in this life time.
In the mid 90s, Ray Lane, COO of Oracle, said “The next 5 years we will see more changes than the last 50 years.” The digital transformation we went through during the last 15 years is mind-blowing. Great inventors have transformed smart toys into intelligent robots that speak, listen, walk, look and perform like human beings. Financial institutions have evolved from small money lending outlets to smart banking enterprises. Digital transformation in retail have changed the way we decide and buy. Driverless cars, driverless tractors that performs ploughing, cultivation and harvesting were beyond our imagination. But, not anymore. Through holistic innovations we can empathetically understand the present pains and create the future wonders.

The greatest achievement in the 21st century lies in the ability to divert human minds from digital distraction. Diverting human minds with a sense of purpose, imbibing humanity, and digitally empowering human minds will define the success in the future. Let me elucidate on the possibilities specific to unleashing human excellence by creating revolution at work, education institutions and in individual thoughts and actions.

The New Age Challenges

Unfortunately, poverty still exists in the 21st century. Pollution, unhealthy food, infertile soil, decaying of environment, digital dopamine, and unhappy workforce lead to more psychological and physiological sickness. Education got stuck in the 19th century factory moulding model. Workplace complexities lead to more suffering and employee disengagement.

High level of disengagement at workplace and classroom ruins competence building effort and work performance. Presently, the regimented and disempowered learning and work environment bring stress. Outdated and factory-model of education lead to high unemployability and underemployment. Underemployment is more painful than unemployment. Blind learning without sense of purpose and lack of holistic self-directed learning undermines the true potential of individuals. Disintegrated and complex workplace practices result in rigidity, stagnation and unhappy experience for both employees and customers.

The biggest challenge in this era of digital information age is not lack of information but too much information. Information overload distracts knowledge workers and drains their energy as they spend more time searching through the mountain of information. John Naisbitt said, “We are drowning in information but starved for knowledge.”

An extraordinary ecosystem is vital for enabling knowledge workers to peacefully sleep, joyfully get up from bed without an alarm, enthusiastically learn, and passionately do their duty every day. Knowledge workers need to naturally and subconsciously perform their role like honeybees cross-pollinating, birds dispersing seeds, and water flowing through the rivers.

Skill, soil and soul are the three interlocked pillars of social and national development. Skill development is not just about developing technological competence but about nurturing humanity. Humanizing workplace and education can unleash human excellence to help deliver the best performance naturally without pain. Digital technology plays a vital role in unleashing human excellence by making learning and working wise and scalable. This article elucidates on why, how and what it takes to drive holistic digital empowerment for creating an outstanding ecosystem for thoughtfully learning and working together.

Convergence of Brilliance

Charles R. Swindoll said, “The secret of living a life of excellence is merely a matter of thinking thoughts of excellence. Really, it’s a matter of programming our minds with the kind of information that will set us free.” Democratizing knowledge and education can transform society to rise and work at their optimum level. Digital transformation can democratize knowledge, democratize education and democratize innovation. This technological transformation of bringing right knowledge to right people at the right time can redefine talent management, idea management, teamwork and customer interaction.

Future of education, future of work and future of talent is all about holistic thinking, agility, singularity, autonomy and working in harmony with collective brilliance in the entire ecosystem. Unlocking the unique potential of individuals as well as the collective minds is going to be the basic necessity to succeed and lead in the future of robotization and rapid advancements.
Atomistic thinking prevents us from solving inter-connected problems meaningfully and completely. We need a holistic approach to digitally transform and converge the brilliance of industries, institutions, and individuals to unlock the true potential of human beings. Great human potential energized by holistic education, high performance workplace, digital empowerment, and enriched environment is the foundation of sensible progress. Knowledge empowerment powered by digital technologies can change the way we think, learn and perform to deliver excellence. It will rewire human minds towards becoming mindful and making their existence meaningful and sensible.

Nation with high level of human development index, innovation capability, quality education and entrepreneurial thinking can remain or become a developed nation. Achieving such greatness is possible only through holistic digital transformation. Therefore, it is necessary to embark on the journey taking industries, institutions and individuals to the next orbit.

About Digital Transformation

Data Democratization

Making knowledge seekers to learn effectively and easily and making knowledge workers to perform wisely are all about empowering them with right insight. Technological empowerment can enable insightful decision making, aspiration, and working to perform at the optimal level. Therefore, the knowledge must easily flow through the organization to ensure that everyone gets right knowledge to perform their daily function well.

Digitizing information, learning content and data are vital to make this instant access to relevant knowledge a reality. Digitalization is necessary to ensure that knowledge workers and seekers are empowered with right technology to productively navigate through the knowledge.

Imagine the power of poorest of the poor person in the remotest of the remote village having access to the great lectures of MIT, Stanford, IIT professors and industry experts. Democratization of education will transform both schools and colleges. Regimented education, rigid blackboard driven classrooms, and shallow assessment of theoretical knowledge are the designs of the factory era of the 19th century. Nothing is going to block individuals from accessing the world of knowledge. No one can narrow the learning of anyone.

Insightful Integration

Digitization and digitalization are not enough. Everything needs to converge. Therefore, it is important to identify all the components of the system and to understand the interworking of these components. With this understanding, we need to design the holistic system to integrate all components, connect related knowledge and facilitate not just smooth flow of knowledge but also drive holistic learning.

Digital transformation is all about unification and simplification for operational efficiency and excellence. Think of the disruption made by Uber and OLA through digital empowerment. They beautifully connected drivers, vehicles, maps, and passengers. Passengers have all the data at their fingertips to decide wisely. They also know where the taxi is, how long it will take to pick them up, and which route the driver is going to take.

It brings highest level of comfort and safety to passengers. There is a high level of transparency in the pricing. Imagine the power of individuals with right insight and world of experts at fingertips to help them look at various career options and confidently decide. Imagine a simplified technology directing individuals with personalized learning map and wise planner.

Gainful Globalization

Digital transformation is the launch pad for taking business enterprises, knowledge and talents to the entire globe. Individuals need not limit them and their businesses to a small geographical territory.

Virtual collaboration, digital library, online shops, internet banking, Direct To Home (DTH) entertainment, virtual universities and so on are redefining our living. This mind-blowing new design is bringing great disruption in all sectors.
Imagine what wonders digitally powered holistic education can do to the learners and career aspirants. Now, the entire world is the classroom. Digital empowerment can help learners drive their learning beyond imagination. People can globalize their expertise and businesses with ease. The barriers can be easy broken. One can transcend the limitations to jump into the world of opportunities to perform. Knowledge of the experts can be traded across the globe. Experts need not limit their teaching to a tiny classroom.

**Inspirational Innovation**

Frog in a well cannot see much. Eagle born and brought up in a place full of chickens will live and die as chickens do. Narrow thinking and boxed thoughts undermine individuals’ cognitive ability. While digital transformation enhances the reach for all, it also makes competition extremely tough. Competitors are not limited to a particular geography. Anyone from anywhere in the world can create wonders and reach out through digital empowerment.

Someone from Mongolia can create a virtual library. They can build Apps and market them to the whole world. Language does not matter. Digitally innovate or perish. Technology and execution power will make it easier to setup online shops even in places like Somalia or Nigeria.

Be humble, be simple and be nimble. Agility is the only way an organization, institution and individuals can exist meaningfully. Longevity of any organizations will be shortened if they do not take reinvention seriously.

**Transformational Technology**

Incremental technology and mediocre solutions cannot excite anyone anymore. What matters is transformational disruption. Giving an option to download the PDF version of the school and college books is not digital transformation. It is about fixing a motor in a horse carriage and calling it a car. Can we compare it with autonomous cars and intelligent BMWs?

Radical change is vital to make prospects across the globe to use your products and services. Imagine how the aggregation businesses like food delivery, show booking, travel booking, hotel booking, and shops have shaken the traditional businesses. Copy and paste will not work. Anyone with the intention of getting into this sector now, need radical ideas and transformational technologies.

**Authentic Abundance**

One of the greatest advantages of digital transformation should be creating abundance of quality in everything. Virtual university should be able to scale up to millions of students. Virtual collaboration can connect thousands of experts across the globe to ignite great thoughts.

Digital empowerment can break the bureaucratic hurdles, monopolistic business, and other limitations blocking someone from getting what they want and genuinely deserve.

**Lean Leadership**

Agility and lean thinking have become an uncompromisable quality of progressive organizations. Creating learning organization is necessary for driving continuous improvement, operational efficiency and organizational excellence. Virtual office is going to be the future. Think of those large enterprises operating from few big campuses making everyone spend 7% of their time just for traveling. This unnecessarily long travel has many negative impacts. It is environmentally destructive; workforce get tired and ultimately result in low quality and productivity.

Back-to-back meeting culture need to change. Instead, technology is necessary to connect the concerned people to interact, share knowledge, ask for help and collectively work towards delivering excellence at work. Technology can do most of what managers do every day. Managers can be turned into leaders and
change agents. The concept of self-governance, learning autonomy, self-transformation, self-directed performance management will eliminate the need for unnecessary and unproductive supervision from the top.

Conclusion

Digital transformation is not just about technology. It is more about cultural change, resetting of cognitive rigidity and letting go of the individual domination. Digital empowerment is all about harnessing the collective power. Without this shift in the thinking, implementing mediocre or disintegrated software will make organizations crash land into massive disaster. So much of content available on public domain on both personal and organizational change management.

Digital distractions can ruin individual’s productivity and knowledge when digital transformation is not driven by sense of purpose and shared vision. Take the empowerment of knowledge workers and knowledge seekers seriously. Provide them the right gadget and tools to help them become what they want to become and to help them perform how you expect them to perform.

Castles are not built overnight and they are built one brick at a time. Thousand-mile journey starts with the first small step. Create the right roadmap and move one step at a time. Digital empowerment enables workplace, education, social and personal excellence. Faculties deserve happy facilitation of learning, students deserve joyful and sensible learning, workforce deserve happy working, and customers deserve great experience. Digital and knowledge empowerment driven by system thinking make transformational learning and working a possibility.

About the author

Lakshman Pillai is an entrepreneur, author, reinventor, and holistic design thinker with 30 years of experience in information technology, software product innovation, holistic knowledge empowerment, digital empowerment, and workplace, higher education and personal transformation.

He is the Chief Architect of Smipio, a holistic software innovation, designed to digitally empower learners and workforce to think, learn and perform towards unleashing human excellence. He has authored a book Holistic Workplace for Excellence, and has developed Transform for Excellence consulting and workshop to empower knowledge workers and knowledge managers.
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Acknowledgements: ICNL wishes to acknowledge various internet sources for the information presented in this issue of the newsletter. Our exclusive thanks to inshorts (https://www.inshorts.com) and Mr. Sunil Agarwal & Mr Ajit Ninan for the permission to use their thought provoking cartoons appeared in Times of India.