

## 10-10 Webinar of 2016-09-09 Questions and answers

### Horizontal/Cross-sectoral activities

Questions asked by the Attendee(s)	Answers from the Presenters
How can NSBs better support this shift in standardisation?	By informing and exchanging as much as possible with national stakeholders as to understand if there is a standardization need in new topics and, in positive case, by proposing new work (new activity field) at EU level.
Do you have any examples?	Examples on how we deal with joint activities and horizontal topics have been illustrated during the presentation.
Do you think that the collaborative/sharing economy is going to impact standardisation from the point of view of users of products and services, who are at the same time professionals and consumers?	This is not easy to answer. Consumers are becoming 'prosumers', this will have an impact in long term. Education on standardization, awareness raising, better user involvement, is key. Standards are market-driven, so if the stakeholders (whether new to standardization or old) see a benefit, then they can initiate standards development.
What is the difference between a JWG and joint TC?	From past examples, it appears that Joint Working Groups (JWGs) are created for just one deliverable.