Preliminary Call for Papers

2012 IEEE International Technology Management Conference
ITMC 2012 Dallas
June 24 – 27, 2012

Managing Technology during a Business Recovery

Contributions from researchers, educators, managers and students are welcome. Contributions may be conceptual, theoretical, or empirical and should document research activity, case studies or best practices, shedding light on the theory or practice of engineering, technology, or innovation management, and address the strategic objective of technological change. In addition to the core topical areas listed below for primary session tracks, this year’s conference will explore special sessions on university programs in systems engineering and management, and on financial engineering and macroeconomic modeling as they relate to management during times of business recovery. All IEEE TMC sponsoring societies are encouraged to participate. For additional information visit: ieee-itmc.org or email bshapiro@ieee.org.

**Important Dates:**
- Call for Papers Released: 27 June 2011
- Paper Submission Due: 10 January 2012
- Notification of Acceptance: 01 March 2012
- Author Registration Due: 15 April 2012
- Normal Registration/Hotel Block Deadline: 31 May 2012

**Supply Chain Management**
- Sourcing Management
- Logistics and Distribution
- Product Development and Production Management
- Strategic Issues in Supply Chains
- Sustainable Supply Chains

**Sustainability**
- Green Product and Process Development
- Engineering Management and Climate Change
- Safety and Health Management
- Ecological Modernization
- Project Management for Sustainable Solutions
- Green Information Technology

**Globalization and its Implications**
- Outsourcing and Off-Shoring
- Globalization of Research & Development
- Role of the Telecom Corridor and Other Technology Centers in the World
- Adapting Business Practices to the New Era
- Currency Exchange Ramifications

**Entrepreneurship**
- Opportunity Recognition in a Challenging Environment
- Innovative Business Models
- International Sources of Capital
- Legal Aspects of International Entrepreneurship

**Management of Innovation**
- R&D during the Economic Downturn
- New Measures of Innovation
- Management of Innovation Processes
- Alternative Energy opportunities and pitfalls
- Open Innovation and Collaboration in Technology Management

**Other Topics**
- Ethics in technology management
- Managing international intellectual property
- Macroeconomic modeling
- Financial engineering
- University programs in Systems Engineering and Management