5th IEEE Conference on Technologies for Sustainability
Technologies that contribute to sustainability in all applications affecting human life

November 12 – 14, 2017
Phoenix, Arizona

Registration Now Open
Early Bird Deadline – September 20, 2017
For more information: http://iee.org/sustech

Press Release
Announcing SusTech 2017 Invited Speakers

We are pleased to announce that Mark Goldstein will moderate “Sustainability Industry Forum” on Tuesday November 14th. He is also going to speak on the topic of Global Future of Water.

Mark Goldstein is President of International Research Center and a technophile and technology visionary, activist, advisor, and entrepreneur with extensive experience and connections throughout myriad technology sectors.

Bill Bader, CEO of iNEMI will be speaking on the topic of iNEMI 2017 Sustainable Electronics Roadmap, as a part of “Sustainability Industry Forum” on Tuesday November 14th.

Bill Bader is the CEO of the International Electronics Manufacturing Initiative (iNEMI), which is a leading electronics organization that drives collaborative R&D projects that are executed by the iNEMI membership.

The 2017 roadmap incorporates five dedicated sections and has been structured to reflect the flow of a product’s lifecycle. The first section on Sustainability provides a holistic overview and sets the scene for the subsequent sections on: Eco-Design, Materials, Energy, and End-of-Life.
Eric C. Bill, Principal Consultant at Autocase will be speaking on the topic **Greener, healthier buildings & sites** as a part of “**Sustainability Industry Forum**” on Tuesday November 14th.

Eric Bill is an applied economist and Principal Consultant with Autocase. Eric leads the customization and consulting teams at Autocase and helps clients leverage technology to make more informed design decisions on buildings and green stormwater infrastructure projects. He has been deeply involved in the evolution of the triple bottom line cost benefit analysis (TBL-CBA) framework, creating methodologies to monetize a variety of environmental and societal impacts to sustainable design.

Other panelists will include:

**Todd Brady**, Intel; and **Chris Link**, NXP.

**Session Tracks**

- Ecological Sustainability and Conservation
- Energy Efficiency
- Internet of Things - IOT for sustainability
- Intelligent Transportation Systems
- Renewable / Alternate Energy
- Smart Grid
- Societal Implications / Quality of Life
- Water Resources Management

**Venue:**  
HILTON PHOENIX AIRPORT  
2435 SOUTH 47TH STREET,  
PHOENIX, ARIZONA 85034-6410  
1-480-894-1600

**Registration Contact:**  
Michael Thorburn  
Registration Chair  
m.a.thorburn@ieee.org

For more information: [http://ieee.org/sustech](http://ieee.org/sustech)  

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