

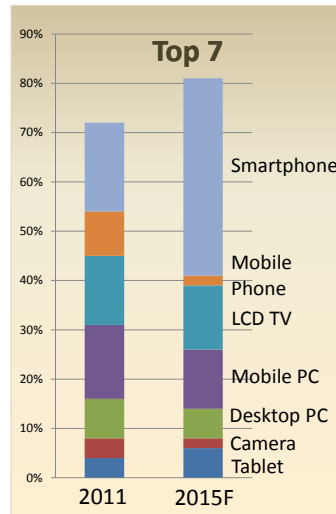
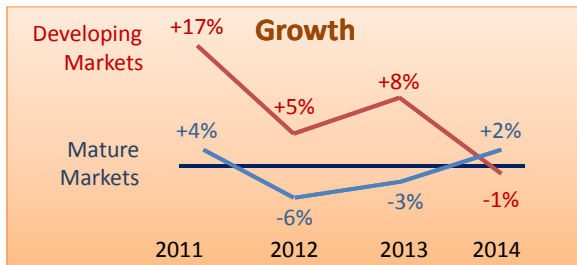


# CES 2015 Trends, Innovation

See CES & ICCE Photos and Comments at [www.digdia.com](http://www.digdia.com)



## CE Numbers



Source: CEA & GfK Digital World

## The Next Phase of CE

“AVCC” = CE had centered around  
Audio, Video, Communications & Computation

Note: “IoT” is just a “Tech term”

**“VoL” is where  
Innovation was as CES**

Enabling Technologies:

- MIPS/μW/\$
- Sensors
- Rendering
- Code Generation
- Cloud Architectures
- Big Data

Challenges:

- Usability
- Security
- Privacy

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## But first, a slide on TVs

WW Volume (M)

| Year  | Volume (M) |
|-------|------------|
| 2010  | 250        |
| 2011  | 262        |
| 2012  | 242        |
| 2013  | 245        |
| 2014  | 248        |
| 2015F | 252        |

Samsung “SUHD”

Above 40”,  
4K is Assumed

This year’s TV Fad

Quantum Dot  
TV

Panasonic 4K Blu-Ray

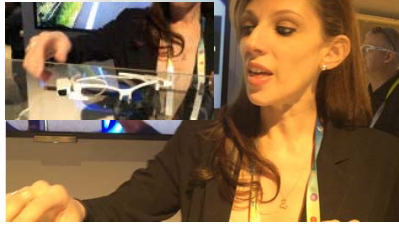
Panasonic  
W970K 4K Cam  
(w/2<sup>nd</sup> Cam)  
\$1K

LG 98” 8K

8K ColorPrime ULTRA HD TV 98”

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### Virtual Sports



Sony Eyeglass Attach



Cerevo SNOW-1 \$500



Sony Smart Tennis Sensor, \$200



SmartMat \$300



Tao Wellness Chair

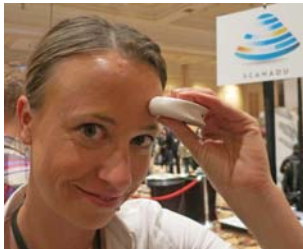


### Virtual Health & Beauty



Panasonic Magic Mirror

Apira Science iGrow \$700

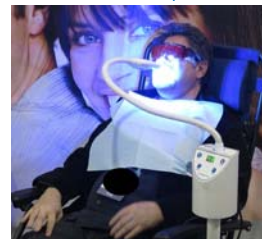


Scanadu Scout \$300

2045Tech Floome \$75



BleachBrite \$1900



## Virtual Chef



Pure  
Imagination  
  
Perfect Bake  
\$70



3D Systems  
ChefJet Pro  
\$20K



BonaVerde \$500



Zymatic  
PicoBrew  
\$1.8K  
(w/o keg)

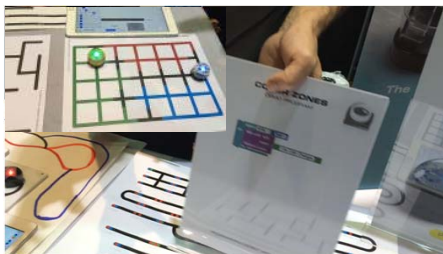


## Virtual Mom & Teacher

4MOMS Mama Roo & Origami \$239/\$849



Blue Spark TempTraQ



Ozobot \$50



Wonder Workshop DASH & DOT \$259



### Green



GreenCreative  
R3D3  
\$3.6K



Gogoro  
60 mile range  
60 MPH



Greenride INU  
\$4-6K



Toyota Mirai FCV \$57K



### Clever



Deeper  
Fishfinder  
\$229



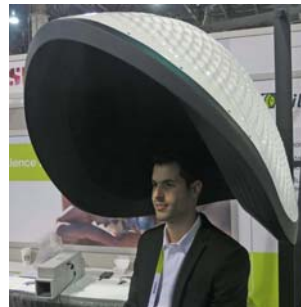
Emiota Belty



Roost 4 for \$120



### & Wacky



Silentum Comfort-Shell

