





Going Strange at the 2015

CES and SV 2015



Tom Coughlin
Coughlin Associates



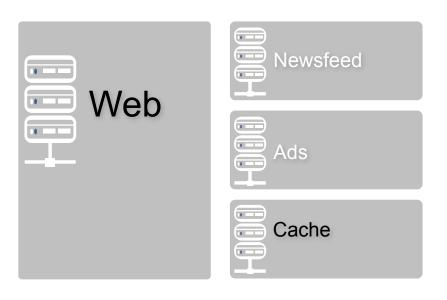


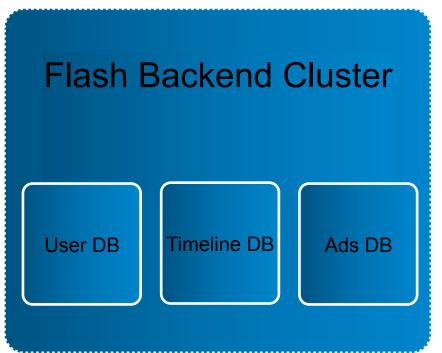
Storage at the 2015 SV and CES

- Very few storage products on the floor of the CES (unlike last year)
- Is the CES being hollowed out—lots of covers and foo-foo stuff
- Storage companies were at Storage Visions or in hotel suites
- Facebook tells all about their storage infrastructure--Optical storage returns?

Storage in Facebook Infrastructure

Front-End Cluster





Service Cluster

Search

Instagram

Messaging



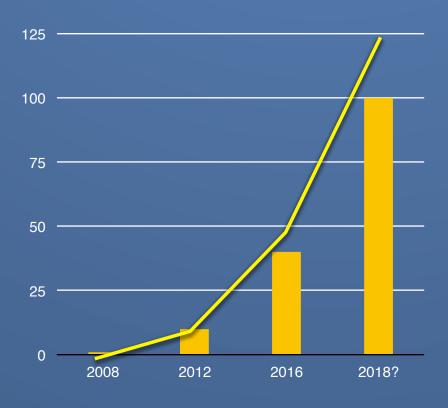
Photo/Video

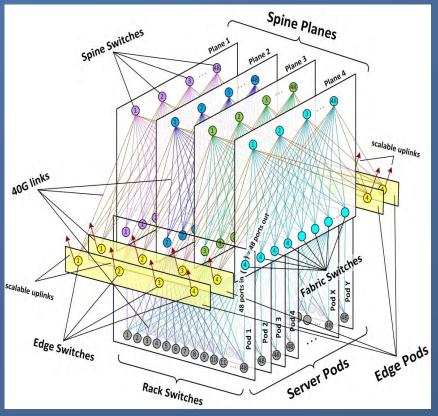
HDFS

Cold Storage

Disaggregated Rack - Faster Networking Made it Possible

Facebook's first fabric network is taking traffic now







Optical Archive Racks for Cold Storage

- Optical has longer lifeexpectancy: 10-15 years
- -1PB rack density now, 2~4PB in a few years
- –Making Cold Storage agonistic to media types











- SanDisk Optimus MAX 4 TB HDD for Enterprise Applications
- OWC Envoy Pro, up to 1 TB
- Toshiba BGA SSD
- SanDisk SSD Plus for laptops & desktops
- Promise 2 TB Pegasus2
- Lite-On TLC SSD
- Tuxera Flash File System for Linux and Android







Plugs ins











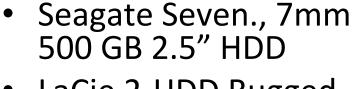
- Lots of Lightning Connector External Storage Devices
- Cards (big and adapter)
- Geegaw USB Sticks





HDDs

- IDrive ::::
- SATA Express
 WD Confidential
 Prote Ope |
 Dual-Drive Que |



- LaCie 2-HDD Rugged RAID
- G-Tech Rugged
 Storage
- WD 4 TB Hybrid Drive
- Idrive Encrypted Wireless Backup
- LaCie Mirror
- Inside a He-HDD











NAS and RAID Storage Systems

- AsusStor NAS Appliance
- Netgear ReadyNAS 200
 Series
- Qnap NAS appliances with AMD quad-core
- Ciphertex Thunderbolt
 Portable Array

Personal Clouds & Wireless Drives

- Synology
 BeyondCloud
 Private Cloud
- Seagate Personal Cloud
- Seagate Wireless goes Primary Colors
- Toshiba
 Wireless HDD









Other Things of Interest











Techsling Mobile Device Holders

Nanoport Magnetic Electrical Connection



Corning Fiber Optic



Mota Smart Ring



Giroptic 360 Degree Panoramic Camera & Globe Projection

Watching, Making & Glowing



VieVue Personal Recorder



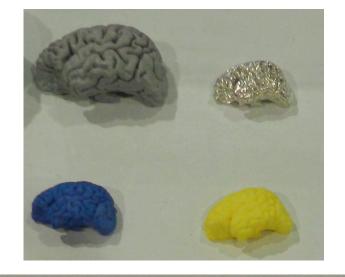


Automobile Recorders

New 3D Printing Materials: Limestone, Iron, Maple & Bronze

Chinese Tube Audio





Remember...

