



The IEEE Women in Engineering Webinar Series presents:

## Cultivating the Art of Persistence

**PRESENTED BY:** Monique J. Morrow

**DATE and TIME:** December 4, 2019, Wednesday, 10 to 11:00 AM

**ABSTRACT:** Monique Morrow is a big thinker in technology and social good, leading efforts in the space on the global stage, guided by her own definition of the art of persistence. Her work operates at the intersection between blockchain technology, security-privacy issues, questions of legal jurisdiction, and portfolio development, which she exercises as President and Co-founder of the Humanized Internet. She is also President of the VETRI Foundation, which is building the future of a fair data economy. Through her years as a woman working in technology, Monique crafted her meaning of persistence that involves both courage and compassion, authenticity and vulnerability. These themes are reflected in her TEDx Talks. If there is one takeaway from her talk, it will be to take concrete action to cultivate your own art of persistence and to be generous along the way.

**VIEW WEBINAR ONLINE** or

**CONNECT IN PERSON** The talk will be broadcast live on December 4th from 10-11 AM at the:

William K Sanford Town Library  
629 Albany Shaker Rd, Loudonville, NY 12211

**THE SPEAKER:** Monique is President and Co-Founder of the Humanized Internet, a non-profit organization focused on addressing the need to control our identities as well as providing digital identity for those individuals most underserved. The belief in the social good of technology with embedded ethics has guided Monique's extensive work with blockchain, especially its applicability to education and credentialing as well as other industries including healthcare, insurance, and Internet of things.

Unrestricted

Monique is also President of the VETRI Foundation in Switzerland.

The main purpose of the Foundation is to manage a platform presently known as VETRI and the funding, establishment and execution of initiatives that are focused on the management and control of data and privacy.

The Foundation abides by the key tenets of "Trust and Transparency". The vision is to enable individuals to self determine over their data. This alignment translates to assessing possible investments and activities towards secure self-sovereignty and secure e-vault mechanisms for the management and storage of data.

Much of Monique's work operates at the intersection between blockchain technology, security-privacy issues, questions of legal jurisdiction, and portfolio development. She has had the opportunity to engage with and explore these issues in her capacity as a member of the procivis.ch and VETRI 'Global advisory boards based in Switzerland. Furthermore, she is also an active member of the IEEE Ethics in Action Executive Committee as well as Co-Chair of the IEEE Ethics in Action Extended Reality Committee.

Monique has been recognized in the industry for her tireless focus on social good.