Navigating career crossroads

IEEE Schenectady Section/
Women in Engineering
Speaker Series

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imagination at work
Identify your “purpose”... build your network

Mission-based work is more fulfilling, and easier!

• Builds in endurance
• Engages multiple passions
• Fosters connections with others

... it also helps enlist supporters and champions.
Build in resiliency to enable stretch

Think positive, but have a ‘plan B’

- Support structure for family
- Backup plans for critical projects
- Move outside ‘comfort zone’ ... Stretch brings breadth
The risks of over-planning

• Life happens ... enjoy it!
• Don’t make decisions based on how things “could be” in the future
• Embrace creative solutions to balance competing demands
  (modified schedule, flexibility, new work arrangements, new work assignments)
• Expect obstacles and be prepared to navigate around them
Tough times call for leadership

• Be passionate, but stay rational
• Seek out crises, but don’t create them!
• Important messages require over communication ... be ready and be clear
• It is the tough situations and challenges that really develop you and your “brand”

Biggest challenges can be best opportunities
Big picture career thoughts

• The value of ‘mentors’, ‘coaches’ and ‘sponsors’
• Seek out opportunities to learn, network, gather ideas, & think about how you can continue to grow
• Don’t avoid the spotlight; representing others is a critical skill ... build it through practice
• Take every opportunity seriously

Enjoy working in the most exciting and challenging technical era in history!
Essential skills for navigating change

1. Spend time reflecting on core values and mission in life
2. Be persistent
3. Be flexible and creative
4. Look for links between seemingly separate and diverse elements
5. Accept uncertainly and be optimistic
6. Keep fit and healthy
7. See the big picture