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Politecnico di Torino, Maxwell Room  
October 9th, 2023 - 3:00 PM

a workshop by  
**Eszter LUKACS**  
IEEE Trainer

Client Services Manager Europe

featuring the perspective of prof. Giovanni Ghione  
former editor in Chief of the Journal "IEEE Transactions on Electron Devices"  
coordinated by Bianca Summa  
IEEE Italy, Deanet s.r.l. CEO  
and supported by the IEEE PoliTO Student Branch

## Workshop topics

- How to **increase the visibility and impact** of your research
- Tips for **selecting an appropriate IEEE periodical or conference**
- Insights into **what editors look for** in a submission and why reviewers reject papers
- **Tools and resources** to help authors through the publishing process
- **Research strategies** using IEEE Xplore Digital Library
- Navigate IEEE's **peer review and submission** processes
- Discuss some of the **top reasons papers get rejected**



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