We welcome your support for the IEEE Sarnoff Symposium 2016 through sponsorship. You will have the opportunity to showcase your organization's capabilities to the world of eminent researchers and engineers from all over the world. There are many categories of sponsorship to choose from to meet your requirement.

<u>Category: Diamond</u> Fees (in USD): \$8,000 Benefits:

- Ten complimentary conference registrations.
- · Logo on all conference programs.
- · Logo on conference web site, with link to company's site or any page of company material.
- Banner prominently displayed during the entire Conference.
- · Press release and opportunity to interact with the media
- · Keynote in the opening plenary and invited talk in one conference session

• If company wants any information to be distributed to the attendees, this can be provided in the conference bags

Category: Platinum

Fees (in USD): \$6,000

Benefits:

- Eight complimentary conference registrations.
- Logo on all conference programs.
- · Logo on conference web site, with link to company's site or any page of company material.
- Banner prominently displayed during the entire Conference.
- Press release and opportunity to interact with the media
- Keynote in the opening plenary

• If company wants any information to be distributed to the attendees, this can be provided in the conference bags

Category: Gold

Fees (in USD): \$4,000

Benefits:

- Five complimentary conference registrations.
- Logo on all conference programs.
- · Logo on conference web site, with link to company's site or any page of company material
- · Banner prominently displayed during the entire Conference
- Press release and mention in the media interactions
- Keynote in the opening plenary

• If company wants any information to be distributed to the attendees, this can be provided in the conference bags

Category: Silver Fees (in USD): \$2,000

Benefits:

- Two complimentary Conference registrations.
- Logo on all conference programs.
- Logo on conference web site, with link to company's site or any page of company material.
- · Invited talk at one of the sessions
- Press release and mention in the media interactions.

• If company wants any information to be distributed to the attendees, this can be provided in the conference bags

<u>Category: Bronze</u> Fees (in USD): \$1,250 Benefits:

- One complimentary Conference registration.
- Logo on all conference programs.
- Logo on conference web site, with link to company's site or any page of company material.
- Invited talk in one of the sessions
- Press release in the Conference media kit.

Note:

There are opportunities to sponsor the banquet, lunches, evening reception, best paper award, student travel grant and the Whova App.

In all cases the patron's logo and any other information will be prominently displayed. In case of the sponsorship of the banquet or reception, the patrons will have the opportunity to give an invited talk.