

Common issues of running a Student Branch

1. Recruitment of new members to the branch
2. Lack of awareness , difficulty in promoting IEEE
3. 1st and 2nd years not interested in conferences – Lack of benefits to younger students
4. Charitable receipts for sponsors
5. What is the basic/main benefit of IEEE?
6. Scheduling around studies/school commitments
7. Website updates
8. Provide a portal - “I want to volunteer” , “I need volunteers”
9. How to get funding through university/sponsors
10. A forum for SBs across the country to share ideas, ask questions and link this forum to the IEEE website
11. Scholarships for those who are in 2-3 year programs
12. Templates for certificates of recognition for guest speakers and organizations
13. Problems with SAMIEEE
14. Designation spaces – McNaughton Centres by ICF
15. Being able to receive communication from multiple IEEE entities (multiple Sections)
16. Succession planning to ensure continuity
17. RSS feed instead of a newsletter

Best Practices

1. Internal Competitions – IEEEXtreme, Pumpkin toss
2. Revitalizing the branch
3. Expanding to other departments like Mechatronics
4. Weekly study group
5. Keeping in touch with alumni in industry
6. Joint events with other branches – sharing proctors for IEEEXtreme
7. Seminars in conjunction with faculty
8. Seminars with the help of industry
9. Blinking lights, interesting photos, and open door policy at McNaughton Center to get attention
10. Promoting up to 4 months of FREE membership for NEW members
11. SPAC
12. Matlab tutorials presented by graduate students, IEEE SB alumni
13. Sports events as fund raisers – street hockey competition by UofS
14. Gaming competition
15. Differentiate fees for IEEE members and non-members
16. Welcome event for junior members
17. Passing on templates, example emails to successive execs
18. Have multiple members working on similar tasks to ensure continuity
19. Teaming up with the engineering employment center
20. International field trips – Silicon Valley, Japan, Germany
21. Collaborate with other SBs for International trips
22. Volunteer appreciation
23. Social media presence
24. STEP events
25. Use sponsorships to attend conferences