



Vitality in your Section and Chapters

2019 Spring Region 6 NE Area Meeting

Chad Kidder, Region 6 Section and Chapter Vitality Chair



Goals of this Session

- ▶ Discussion of what vitality means for your section and chapters
- ▶ Brief Overview of Results for Regions 6 section vitality self-assessment
- ▶ Ideas for helping your section and chapters improve their vitality

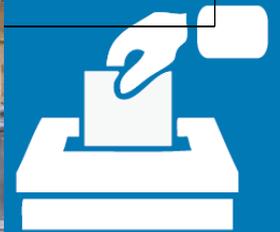
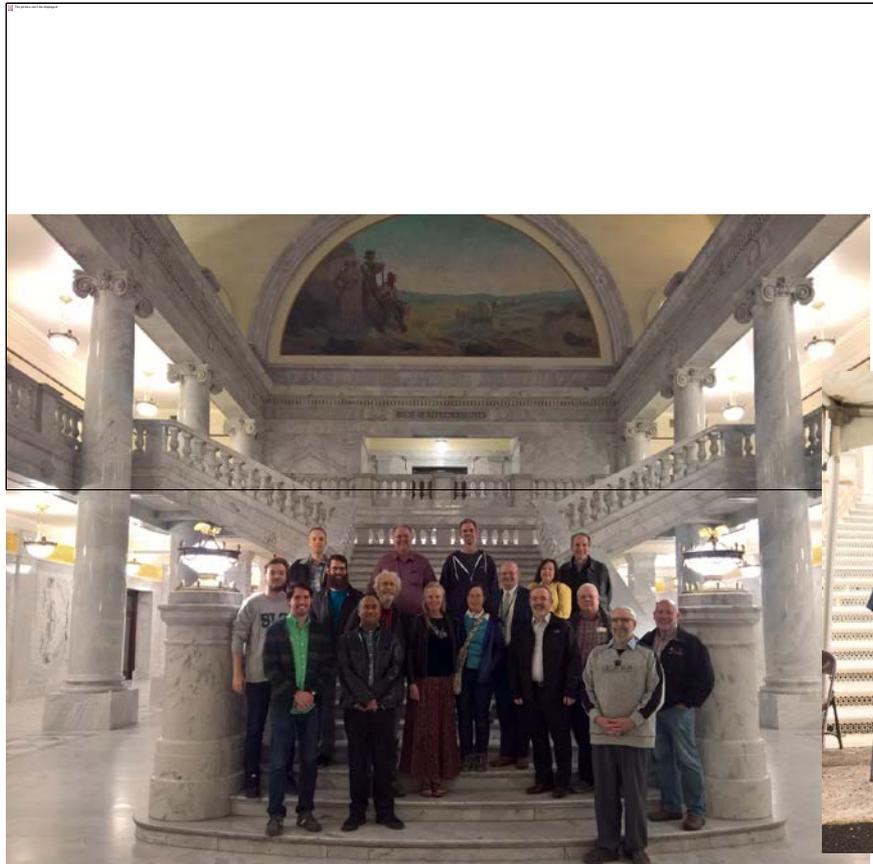
What is is a Vital Section and Chapter?

Vitality (n)

- ▶ capacity for survival or for the continuation of a meaningful or purposeful existence:
the vitality of an institution.
- ▶ power to live or grow:
the vitality of a language.

A vital section or chapter should be able to continue functioning and have a meaningful or purposeful existence.

What Does Vitality Look Like?



ELECTIONS



Focus on the Basics

1. Volunteers
2. Activities that meet the needs of your members

Section Vitality Self-Survey Results



Sampling

The data is from 15 sections in region 6 who responded to the survey, a little less than 50% of region 6

The Good

Engaging with region leadership

Budgeting, formal or informally

Use of vTools

Actively recruiting volunteers and members

The OK

Working with student branches

Membership development activities

Industry partnerships

Humanitarian/community engagement

Encouraging membership renewal

Pre-university engagement

The Not-so-Good

Few candidates for elected offices

Career development support

Awards

Selected Successes

- ▶ Technical meetings
- ▶ STEM outreach
- ▶ Socials
- ▶ Moving to 2-yr officer terms
- ▶ Annual banquet and not letting the section die
- ▶ Career talks with student branches
- ▶ Establish new chapters
- ▶ Senior member elevation clinic
- ▶ Joint meetings with student branches
- ▶ Technical meetings in conjunction with excom meetings
- ▶ Joint presentations with companies

An Interesting Datapoint

- ▶ Almost all sections are actively recruiting volunteers... but few sections have multiple candidates for elected offices.
- ▶ Do you feel like you are effectively engaging prospective volunteers?

Ideas to help with Recruitment



Please Participate

- ▶ The next topics are there to generate discussion.

The Volunteer Pipeline

ICED TEA, courtesy of Elizabeth Johnston

I dentify a potential volunteer

C ontact them personally

E nlist their help

D esignate a small task for them

T hank them profusely afterwards

E ncourage them to stay involved

A sk them to help again



The Volunteer Pipeline (cont.)

IEEE Datamining

Use OU analytics to identify:

- ▶ Members who held volunteer positions in the past
- ▶ Interests of members



Use vTools to help new volunteers with activity ideas

- ▶ List of past section activities that you may want to repeat
- ▶ List of activities other sections have done



Ideas for Serving Your Membership



What Worked in the Past?

Use vTools to get:

- ▶ List of past section activities that you may want to repeat
- ▶ List of activities other sections have done
- ▶ If you can “manage” an activity you can see the reported attendance

IEEE vTools **EVENTS**

VTOLS SEARCH EVENT/REPORT ADMINISTRATION VIEW FEEDS ABOUT

Welcome, Charles Kidder

SEARCH EVENTS

Learn how to integrate Event notices with your website

Search term [?] Exact

Region [?] 6

Society/Affinity Group [?]

Location [?] Within of

Event Category

Section [?] UTAH

Event Date & Time [?]

Recent Events | Upcoming Events After

Event Sub-category

Organizational Unit [?]

Before

Virtual? [?]

Clear Search

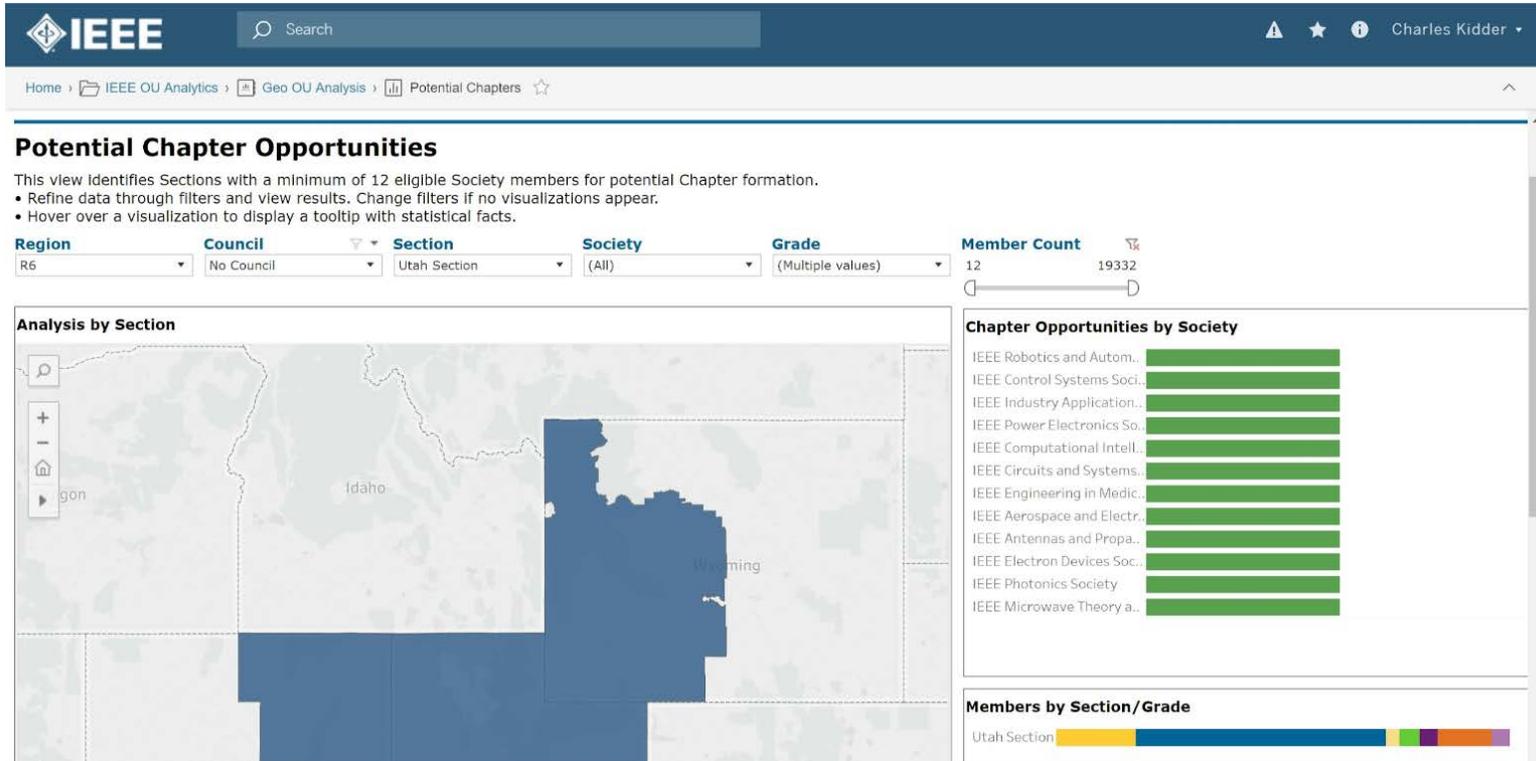
Recent Events for my Section Upcoming Events for my Section Recent Events for my Region Upcoming Events for my Region

Displaying 1-20 of 442 Events found, sorted by Event Date (desc). [Download results as CSV](#)

← Previous 1 2 3 4 5 6 7 8 9 ... 22 23 Next →



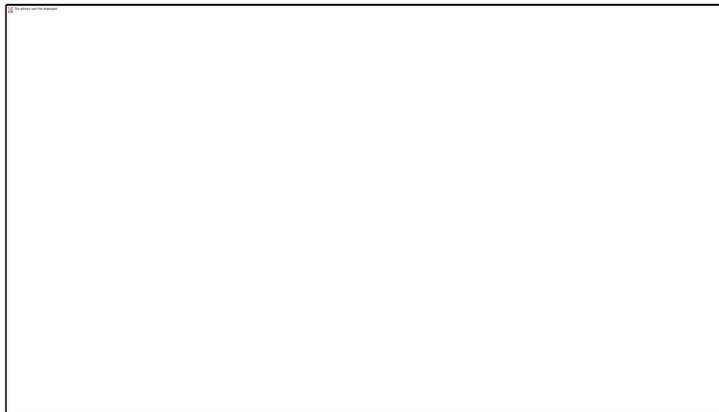
Finding Potentials Chapters



Work with Others

Partner with other organizations in your area to get more done for your membership

- ▶ Other professional societies
- ▶ STEM organizations (FIRST Robotics, Boy Scouts)
- ▶ Companies
- ▶ Local government



Sometimes there is someone else who is doing a great job filling your niche. Partner with them to benefit everyone. It also helps engage potential new members.

Be on the Lookout for Volunteers

Try to have officers at events whenever possible. Get to know the members. Make note of those who only come out for certain events. They are possible volunteers to help with that event in the future.

Boise section were able to engage ieeEXtreme volunteers as section volunteers.



Open Forum



Thank You

