

R2 SAC/Student Activities

John Golzy, SAC Chair

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21 April 2013 – Morgantown, WV

SAC Meeting – New Brunswick, NJ March 15-17, 2013

MGA Goals by which SAC is aligned :

Goal #1 – Provide a World-Class IEEE Member Experience

Goal #2 – Expand IEEE's Global Membership Presence

Goal #3 – Modernize the Volunteer (and Member) Experience

Must (continue to) do....

- Create a culture of professionalism
- Inspirational 3-5 min videos
- know who joins monthly, when joins
- Deliver on promises
- Recognize volunteers
- Communicate better
- Train student branch officers and members
- Empower members
- Networking plus events

Must (continue to) do....

- Increased collaboration between Section, units and SBs
- Update student branch officers' information (SB Counselors, SB Chairs etc.) to be updated for SB for better communication from IEEE MGA to Student Branches
- We must ask SBs to report all the student branch officers, not only SB Chair and Counselor.

Should do....

- Offer volunteer opportunities – new positions
- Start with a welcome/networking event – twice/year
- “What’s new” monthly - newsletter – personalized from region
- STEP events
- Empower student branch mentors
- Retain IEEE alias for 5 years – whether member or not ...
- Get access to the job database (2-3- years)

Should do....

- MGA SAC should encourage a change in reporting structure where SBs report to Sections directly
- Encourage Sections to appoint Section SACs and Student Reps, so that voice of students is represented in Section

Could do....

- Have path to self-identify as volunteer
- Regional student branch manuals (addendum to the IEEE SB Ops docs)
- Rename student membership grade? – Junior professionals?
- Rename GOLD ... Professional ? ...
- Intermediate member level – fees
- Encourage SBs to interact with Sections more often. i.e. SBs to attend Section events/meetings

Could do....

- Encourage Sections to facilitate collaboration between students and GOLD
- Offer Scholarship for student volunteers
- Provide training material for officers and members on leadership / soft skills
- IEEE professional passport

Won't do....

- Treat them as kids
- Ignore them
- Overwhelm them with information
- Oversell IEEE

R2 SAC top-three goals for 2013-14

- Improve communication
- Empower student members/ volunteers
- Realization of IEEE values

R2 Student Activities Conference 2011

Host: Penn State Erie's Behrend College
Erie, PA

Date: April 16-17, 2011

Total Students: 283

R2 Student Activities Conference 2012

Host: The Ohio State University
Columbus, OH

Date: April 28-29, 2012

Schools attended: 22

Total students: 182 (1 to 17 per school)

R2 Student Activities Conference 2013

Host: West Virginia University
Morgantown, WV

Date: April 19-20, 2013

Schools attended: 24

Total students: 183 (1 to 18 per school)

New in 2013 SAC

- \$20 per student fee before early registration deadline.
- \$40 per student fee after early registration deadline.
- Limit of 14 students per school.

2013 Attendees

Bucknell University

Capital College

Cleveland State U.

DeVry University

Drexel University

Gannon University

George Mason U.

George Washington C.

George Washington U.

Lafayette College

Montgomery College

Morgan State U.

Ohio Northern U.

Ohio State University

Penn State –University Park

Penn State University

Pennsylvania College of Tech.

Pennsylvania State U. - Harrisburg

Rowan University

Temple University

University of Scranton

Univ. of Maryland - College Park

West Virginia University

WVU Tech

Youngstown State University

Budget

Year:	2011	2012	2013
School:	PSU	OSU	WVU
Students:	283	182	183
From R2:	41,000	38,000	20,000
External:	22,000	19,000	25,000
Total:	63,000	57,000	45,000

Competitions:

- Micromouse Robotics
 - Non-kit: (\$800, \$400, \$200)
 - kits: (\$400, \$200)
- Student Papers (\$800, \$500, \$200)
(formal publication ?)
- Brown Bag (\$500, \$300, \$200)
- Project Showcase (\$800, \$500, \$200)
- Ethics (\$400, \$200, \$100)
- T-Shirt Design
- Physics

Moving forward...

- Start early...
- Multiple announcements to schools and sections regarding 2014 SAC.
- Regular meetings with the hosting school.
- Reach out to sections for sponsorship by November 2013.
- Seek industry sponsorship through sections or directly.
- Create an operational manual for SAC
- Incorporate best practices/lessons learned from SAC meeting.

Speaking of SAC.... 2014?

2001: Penn State in Harrisburg

2002: University of Scranton

2003: University of Maryland Eastern Shore

2004: Cleveland State University

2005: Rowan University

2006: Drexel University

2007: University of Cincinnati

2008: Penn College of Technology

2009: Youngstown State University

2010: Temple University

2011: Penn State - Erie

2012: The Ohio State University

2013: West Virginia University

Future SAC Dates/Hosts?

April 5, 2014:	Rowan University Glassboro, NJ	(✓)
April 11, 2015:	Lafayette College Easton, PA	(?)
April 9, 2016:	Cleveland State U. Cleveland, OH	(?)

Questions

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