



Intro To IEEE-USA's Professional Activities

Marc T. Apter
2013 President, IEEE-USA

Region 2 Meeting
21-22 April 2013





Career & Member Services

<http://www.ieeeusa.org/careers/>

- CareerNavigator with Online Career Manager
 - IEEE-USA Salary Service with Online Calculator
 - Career-related Webinars and Ebooks
 - Employment Assistance
 - Consultants Networks
 - Licensure & Registration
- Entrepreneurs Village
 - STEM Literacy



Eric Ackerman

Vice President,
Career & Member
Services
(Region 3)

Communications & Public Awareness

<http://www.ieeeusa.org/communications/>

- Awards & Recognitions
- *IEEE-USA In Action*
- *IEEE-USA Today's Engineer*
- Career/Professional Ebooks
- National Engineers Week
- E-Week Family Day
- Mass Media Fellowship
- Student Video Competition
- Media Relations



Karen Panetta
Vice President,
Communications &
Public Awareness
(Region 1)

Government Relations

<http://www.ieeeusa.org/policy>

- Policy Advocacy in Areas of:
 - Aerospace & Transportation
 - Career & Workforce Policy
 - Communications/Information Policy
 - Energy
 - K-12 STEM Education
 - Research and Innovation
 - Intellectual Property
 - Medical Technology Policy
 - Research and Innovation
- Congressional Briefings
- Government Fellowships (State/Congress/Others)
- Washington Internships (WISE)
- Grassroots Advocacy (Visits/Fly-Ins)
- *Eye on Washington* Newsletter



Keith Grzelak

Vice President,
Gov't Relations
(Region 6)

Professional Activities

<http://www.ieeeusa.org/volunteers/pace/>

- PACE Network
(Training, resources and funding for support of regional and local section/chapter/branch professional activities)
- Student Professional Awareness (SPAC/SPACE/SPAWs)
- IEEE-USA Annual Meeting
- Professional Development Seminars and PACE Webinars



Ed Perkins
Vice President,
Professional Activities
(Region 6)

Special Initiatives (1)

EMPLOYMENT NETWORKS (R1-R6 Membership Initiative)



Ed Kirchner

Chair, IEEE-USA Employment & Career Services Committee
ed.kirchner@ieee.org



Gary Blank

IEEE-USA President-Elect
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IP PROFESSIONALS (R1-R6 Membership Initiative)



Evelyn Hirt

Co-Chair, Ad Hoc IP Professionals Committee
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Keith Grzelak

Co-Chair, Ad Hoc IP Professionals Committee
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Special Initiatives (2)

IEEE-USA CONFERENCES



Charles Rubenstein
Chair, IEEE-USA
Conferences Committee
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MEMBERSHIP DEVELOPMENT

Erin Hogbin
Chair, Ad Hoc Membership
Development Committee
e.hogbin@ieee.org

2014 NATIONAL ENGINEERS WEEK



Kristi Hummel
Chair, 2014 E-Week Steering Committee
k.hummel@ieee.org

YOU ARE ALL INVITED!



- ★ Technical Program on Technologies for Sustainability
- ★ Volunteer training
- ★ Leadership skills
- ★ Latest career products and services
- ★ Networking
- ★ IEEE-USA Awards Ceremony

<http://www.ieeeusa.org/calendar/conferences/annualmeeting/2013/>
<http://sites.ieee.org/sustech/>



IEEE-USA Membership Development Incentive

- IEEE-USA is offering a financial incentive to reward year-over-year improvements in recruitment of higher-grade, dues-paying members in IEEE's U.S. sections.
- \$20 dollar payout to Section per net new member.
- Since 2010, IEEE-USA awarded over \$10K in incentives to over 50 U.S. sections.
- This incentive compliments IEEE's Member-Get-a-Member Incentive Program.

For more information, go to:

<http://www.ieeeusa.org/volunteers/membership/>

Get Involved With Grassroots Government Relations Activities



12-13 March 2013



TBD (Fall 2013)



TBD (Summer 2013)



Webinar (4th Thursday of every month)

For more information, go to:
<http://www.ieeeusa.org/policy>

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A Place To Work



A Place to Meet

2001 L Street, N.W., Suite 700, Washington, DC
<http://www.ieeeusa.org/about/visit.html>

We Need Your Help



- PACE Chairs in Place, PACE Programs Active and Timely Reporting of Results
- Support for Section-Level Membership Development Efforts (IEEE-USA is providing \$\$ Incentives)
- Active Grassroots Engagement With our Government Relations Activity
- Partnerships on Local/Regional Conferences
- Nominations for IEEE-USA Awards & Recognitions

