

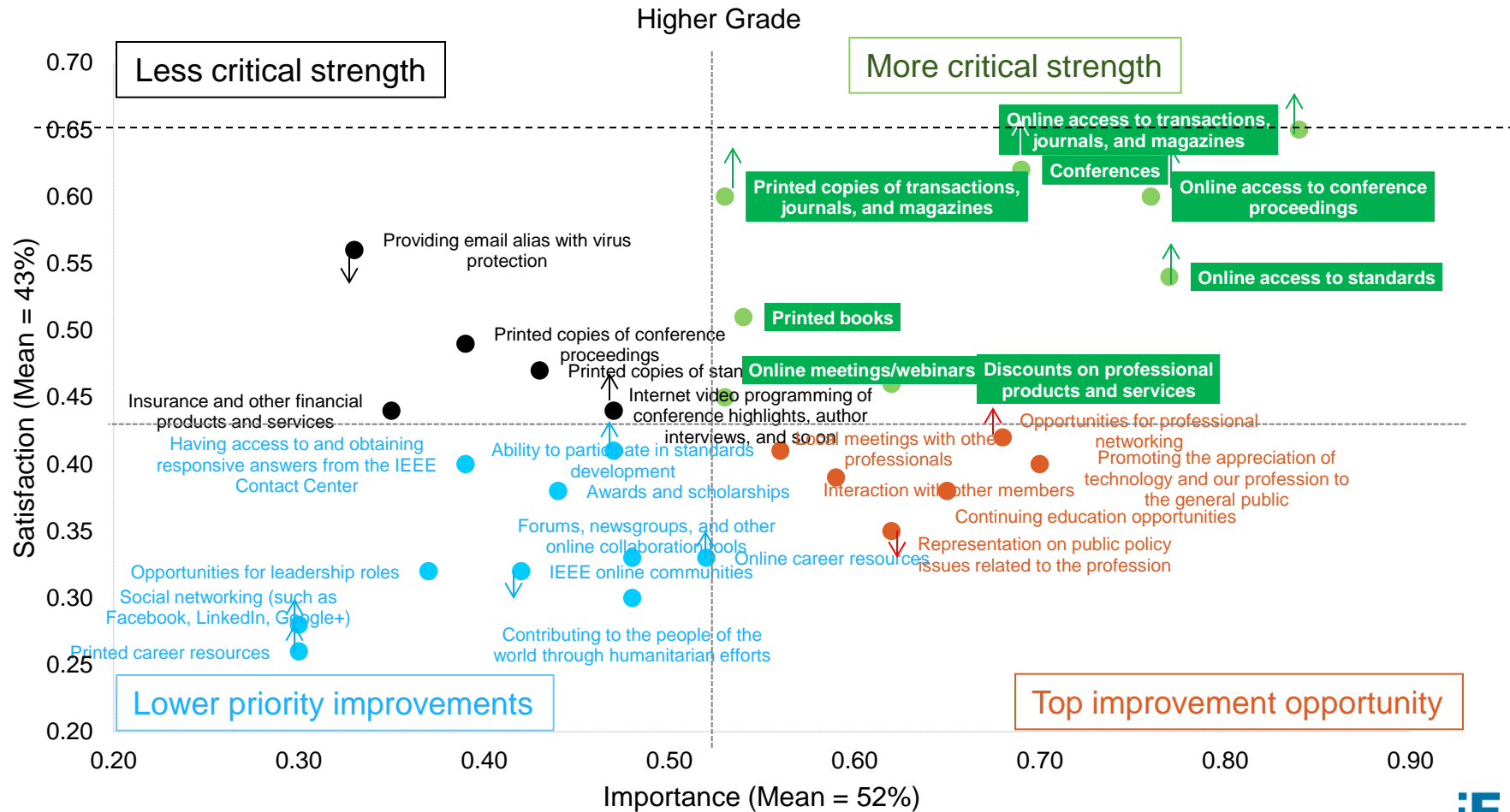
# Peter Eckstein Nominee for IEEE-USA President-Elect



# Relevant IEEE Experience

- Region 1 Director
- IEEE-USA Vice President for Government Relations
- Secretary – Engineering Management Society
- Tellers Committee – Chair
- Member of the MGA SD&EA Committee
- Member of the Ethics Hearing Panel
- Member of IB&SC
- Member of A&A

# Satisfaction by Importance – Total Sample Higher Grade Members Without Graduate Students (2012)



- Arrows represent statistically significant satisfaction changes in direction since 2008

# What Do Our Members Want?

- Opportunities for Professional Networking
- Promoting the appreciation of technology and our profession to the general public
- Local meetings with other professionals
- Interaction with other members
- Continuing education opportunities
- ***Representation on public policy issues related to the profession***

# IEEE-USA's Involvement in Public Policy

- Primary Focus - ***Federal***
  - Congressional Briefings
  - Government Fellowships
  - Internships
  - Amicus Curiae Briefs
  - CARE – Congressional Advocacy Recruitment Effort
  - Position Statements
  - White Papers

# IEEE-USA's Involvement in Public Policy (Con't)

- Position Statements – 68
  - Aeronautics, Space & Transportation – 4
  - Computers & Communications – 6
  - Education & Training – 4
  - Energy & Environment – 3
  - Engineering Workforce – 10
  - Homeland Security – 2
  - Intellectual Property – 18
  - Medical Technology – 10
  - Research & Innovation – 11

# IEEE-USA's Involvement in Public Policy (Con't)

- White Papers - 9
  - Communications and Internet - 6
  - Innovation and Competitiveness - 1
  - Health Information Technology - 1
  - Technology Workforce - 1

# Root Causes

- Misaligned Organizational Structure
- Ineffective Communication
- Lack of Local Efforts



# How Do We Remediate this Dissatisfaction?

- Structure the BoD to Better Communicate With Members on Policy Issues
  - Include Grassroots efforts under the VP of Government Relations
- Partnership with Other Engineering Organizations for Greater Clout
  - ASME, ASCE, AIAA, etc

# How Do We Remediate this Dissatisfaction? (con't)

- Create a synopsis of activities each month and email to each Region Government Activities Chair and Section Newsletter Editor
- Encourage members to report local concerns up to us through their local Section leadership
- Add a web page devoted to local activities

# How Do We Remediate this Dissatisfaction? (con't)

- Restructure our Annual Meeting
  - Increase the number of sessions dealing with gov't activities down to the local level
  - Invite both PACE and Government Activities Chairs
  - Invite a member of Congress as the keynote speaker
  - **Fully Fund the meeting so there is NO cost to the individual Section**



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