



# Cloud and the New ICT Consumption Models in Corporate Environments

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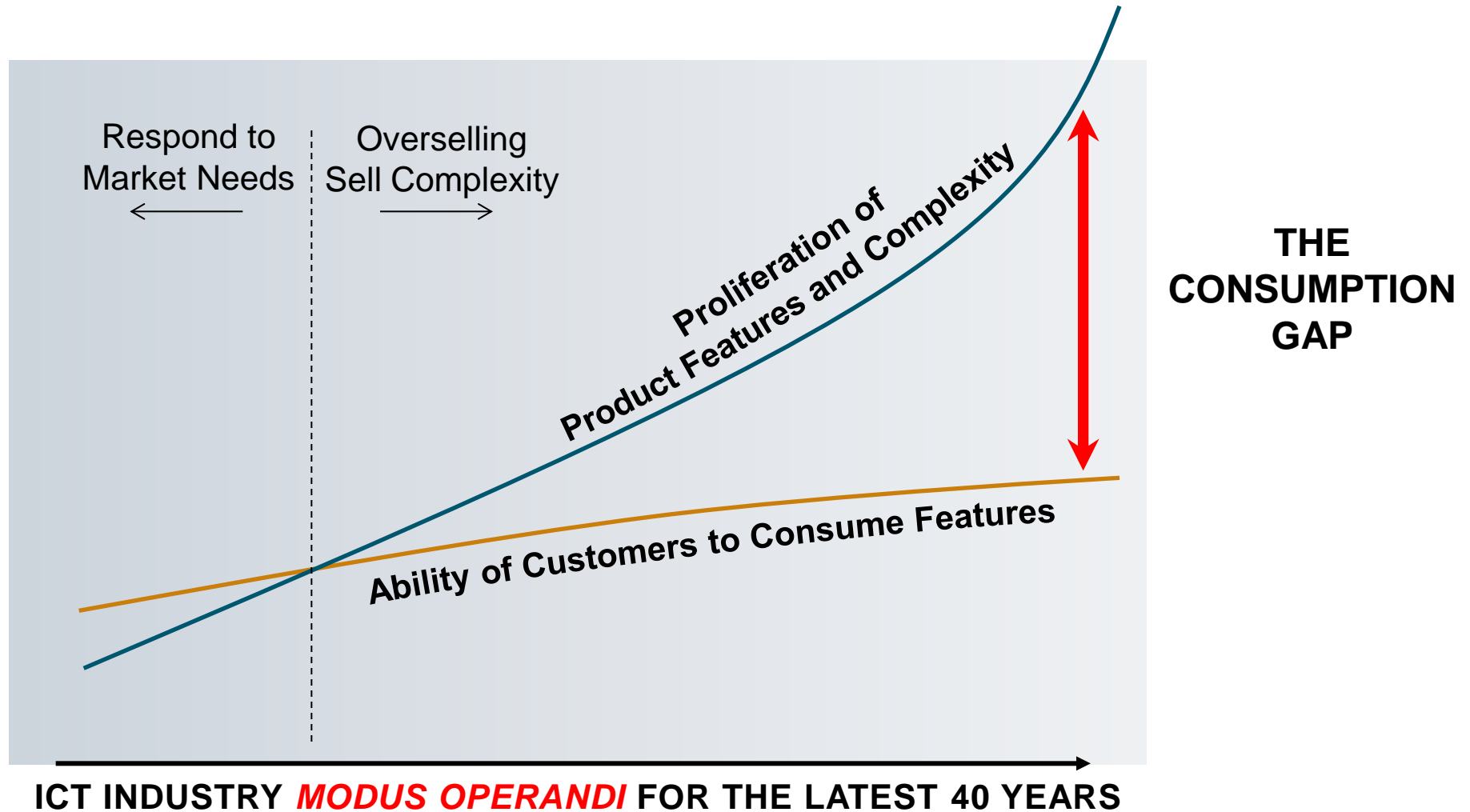
19th de June of 2014



# About a “the new” Consumption Model



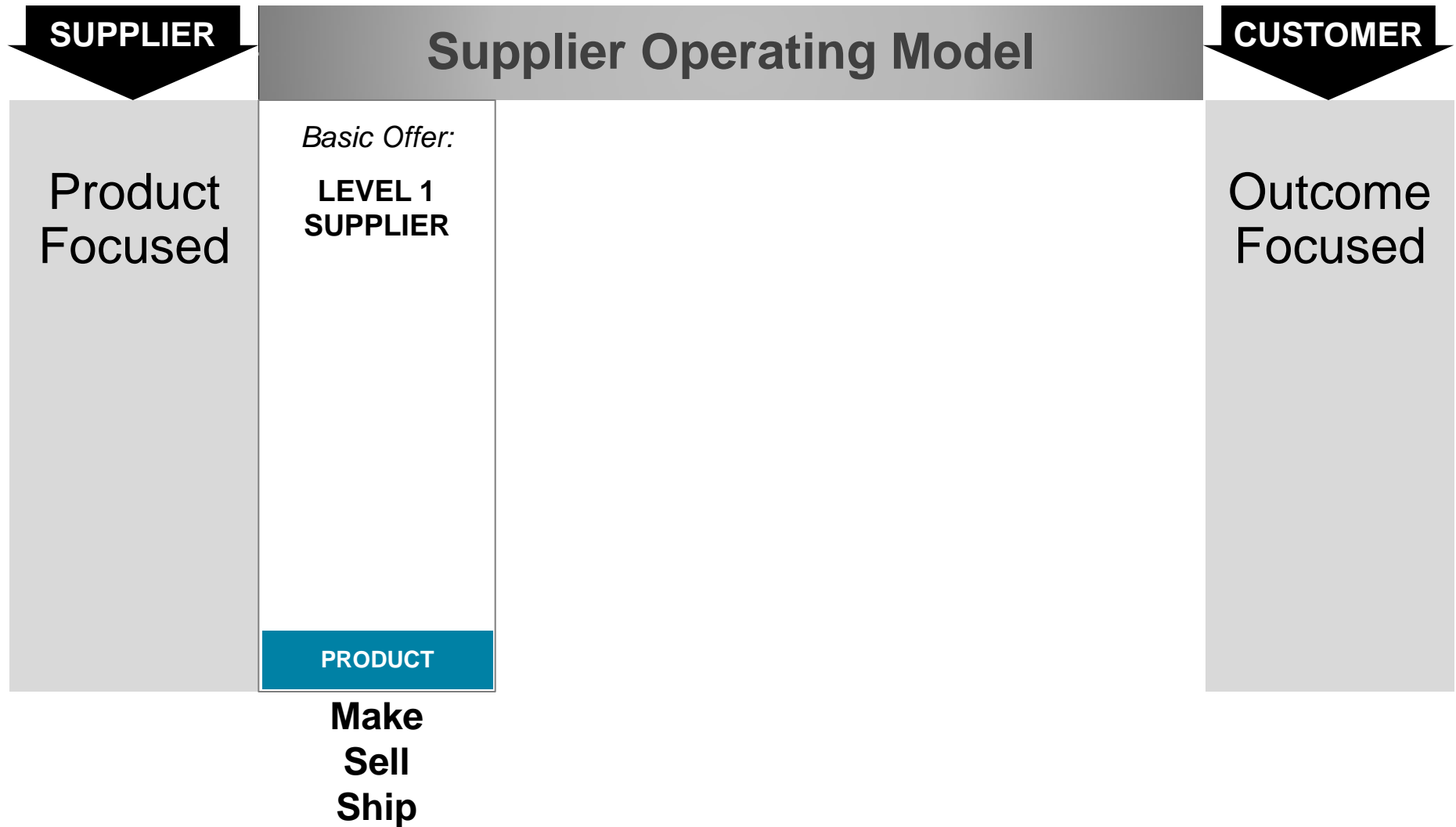
# ICT Industry Evolution



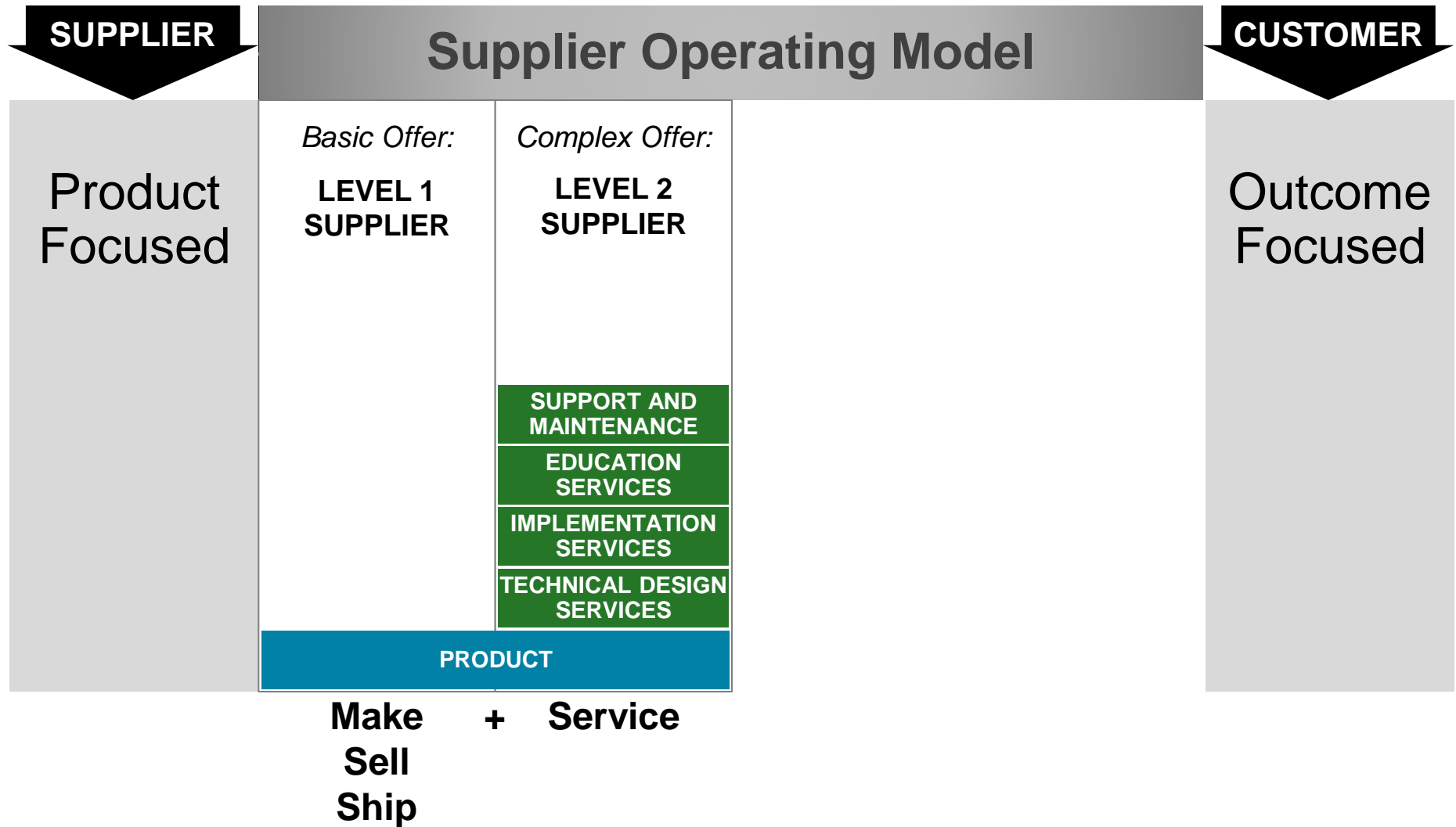
# Customer Consumption Evolution



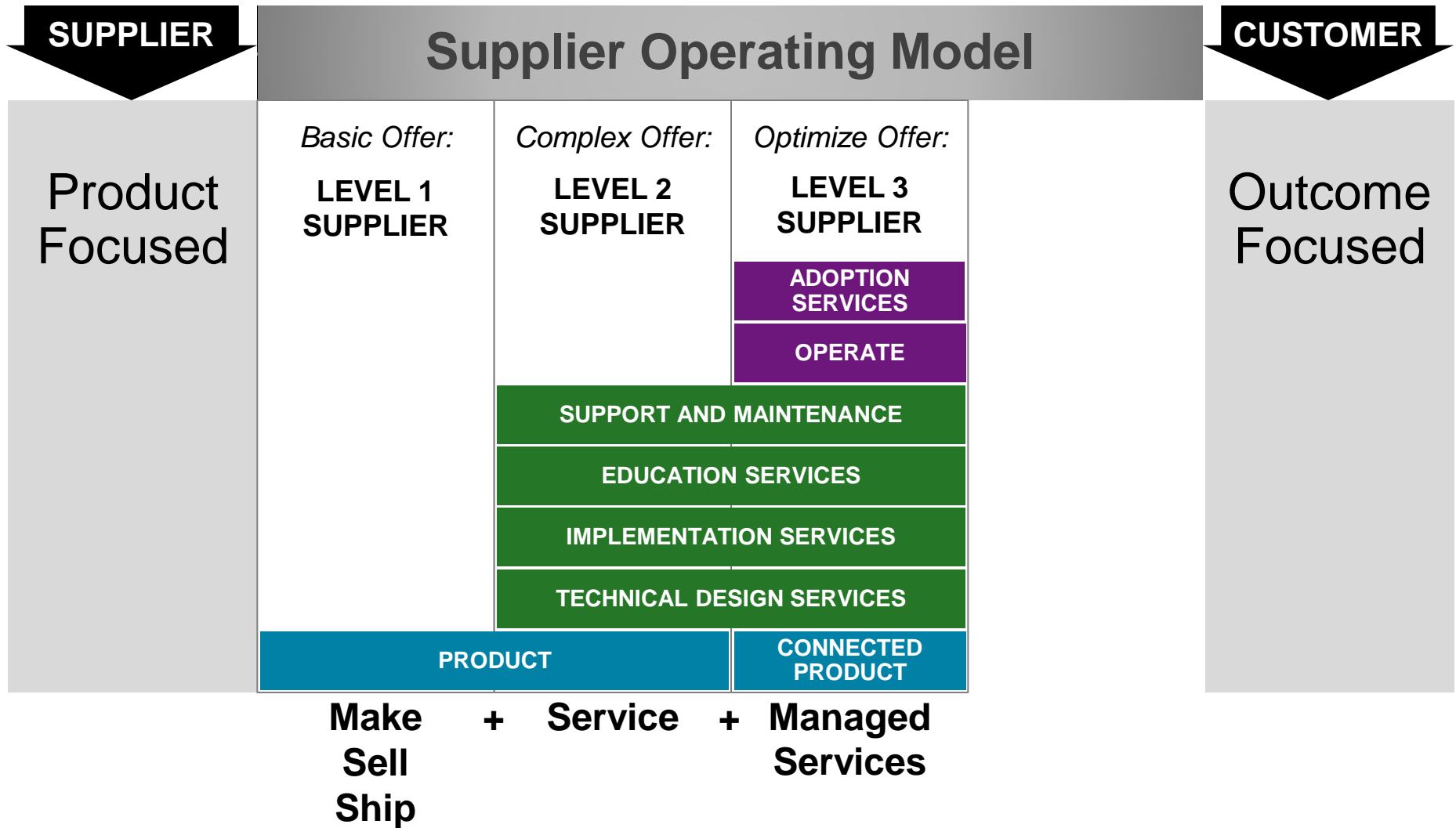
# Customer Consumption Evolution



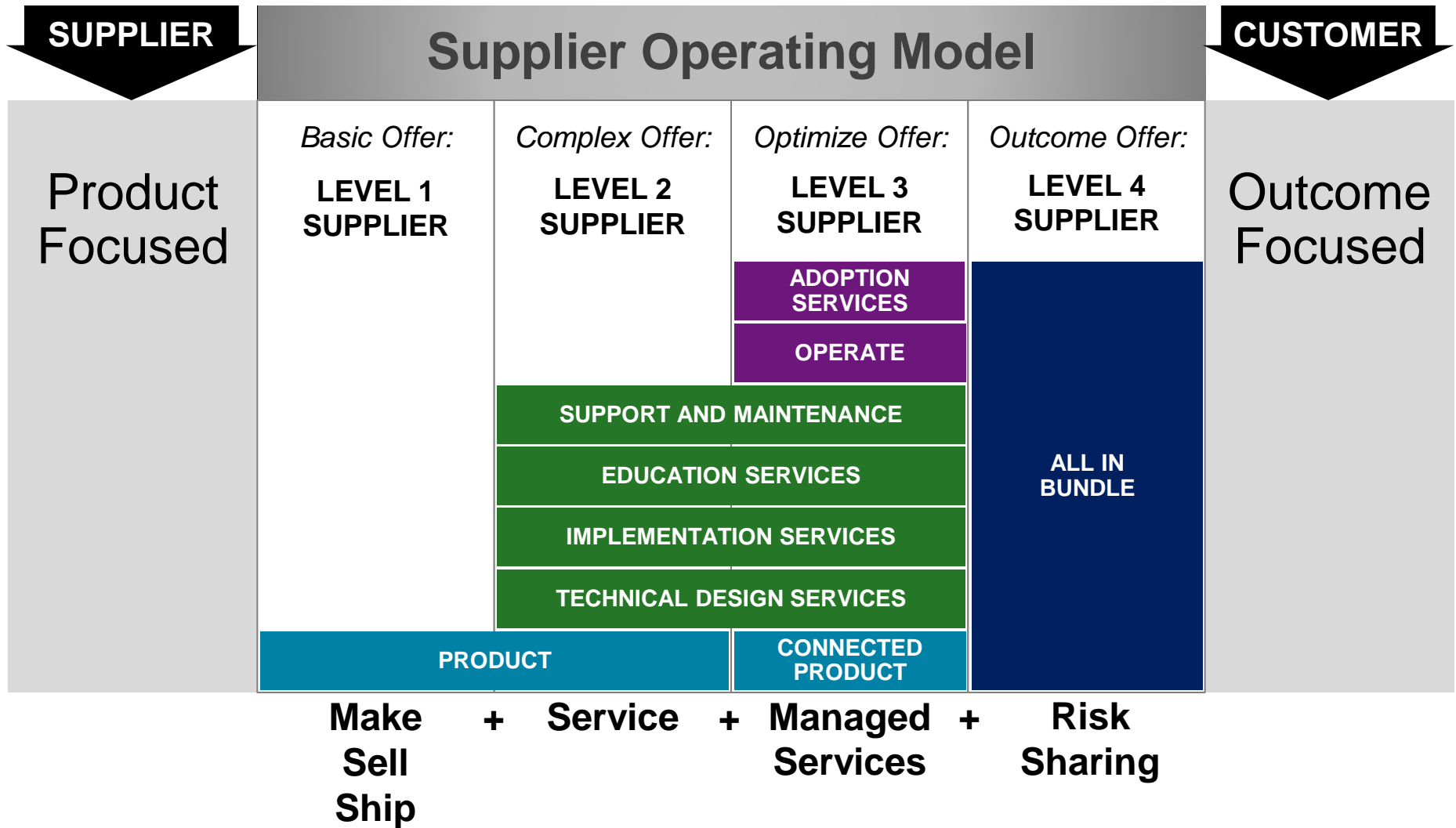
# Customer Consumption Evolution



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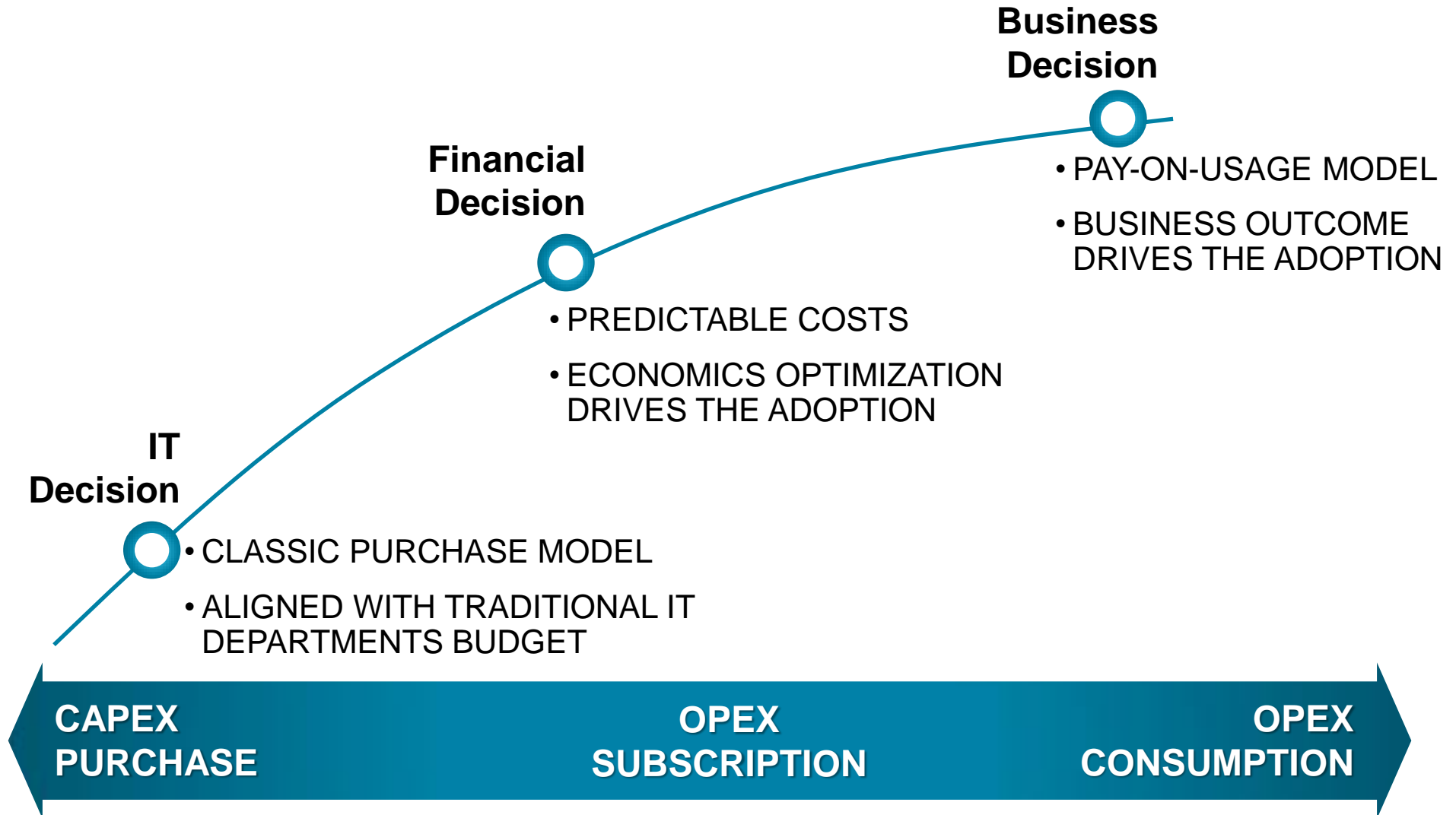


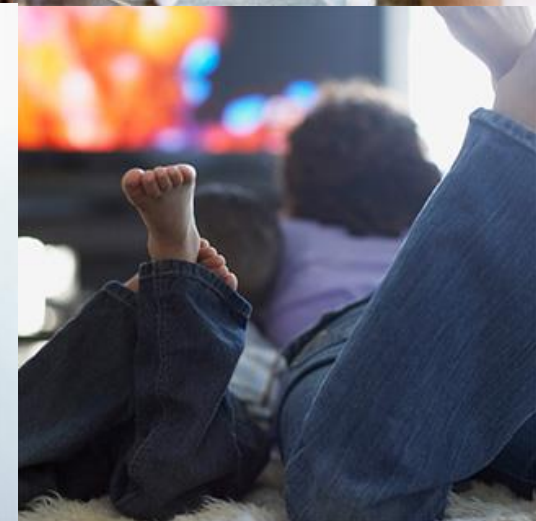
# Customer Consumption Evolution





# Pricing Models adoption trend





Human Centred