



## IEEE PIMRC 2018 Newsletter – Issue #2

*Highlights: Industry track, Exhibition*

Bologna, August 31, 2018

Dear researcher,

thank you for your registration to PIMRC 2018!

**As of today, 533 scientists have already registered**, from Countries of Europe, Asia, Americas and Africa. **About 15% of them belong to large and small companies**, representing the telecom industry sector.

PIMRC is a research-oriented conference. Nevertheless, the fast evolution of mobile radio networks towards 5G, and the increasing number of application domains of Internet of Things (IoT) radio technologies, make PIMRC 2018 **a unique opportunity to let companies and academia meet to discuss the future of radio communication industry**.

Being PIMRC, for the first time ever (after 28 editions) held in Italy, we will welcome participants providing **a taste of the many ways Italian startups and SMEs try to be successful in the competitive arena of the IoT global markets**.

The Opening Session on Monday, Sept. 10, will include short pitches from a selected set of **successful startups and SMEs** that are using radio technologies for IoT applications in domains like Industry 4.0, smart agriculture, and others. Other companies working in the IoT field will join the conference and populate the **Industry Session** to be held on Monday afternoon, at 4 pm. Do not miss this opportunity to discuss business aspects of the IoT world with them.

The industrial patrons of this conference will present their product portfolio and activities through an **Exhibition** that will be active throughout the entire event: Huawei (Platinum Sponsor), JMA Wireless and Keysight Technologies (Silver Patrons) will be waiting for you at their exhibition stands all time.

The Exhibition will be also enriched by a booth managed by the University of Surrey, dedicated to the results of the European project Speed5G.

The full program of PIMRC 2018 has been published at <http://pimrc2018.ieee-pimrc.org/program/>.

We are looking forward to meeting you in Bologna for an exciting PIMRC 2018!

Roberto Verdone, General Chairman of PIMRC 2018

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You are invited to publish the extended version of your presentation at IEEE PIMRC 2018 in the journal Sensors (ISSN1424-8220; Impact Factor 2.677; <http://www.mdpi.com/journal/sensors>), published online by MDPI, Switzerland. A discount of 20% on the article processing charge is exclusively offered to conference participants.