Electrifying Transportation for Climate Action and Clean Air in Alexandria

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Bill Eger Energy Manager City of Alexandria





Today's Discussion

- Background and Context Setting
- City Fleet Electrification
- DASH Zero-Emission Bus Program
- Electric Vehicle Charging Infrastructure Readiness Strategy
- Electric School Bus Pilot Program
- Advocating for Transportation Electrification



Alexandria, Virginia

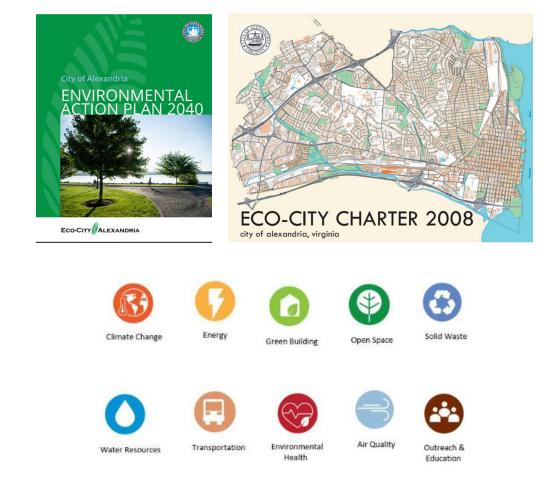


- Metropolitan Washington Region
- Population ~150,000
- Area 15.2 mi²
- Mixture of vibrant urban & historic neighborhoods
- 7-member, at-large City Council
- Elected Mayor
- Mayor-Manager form of government



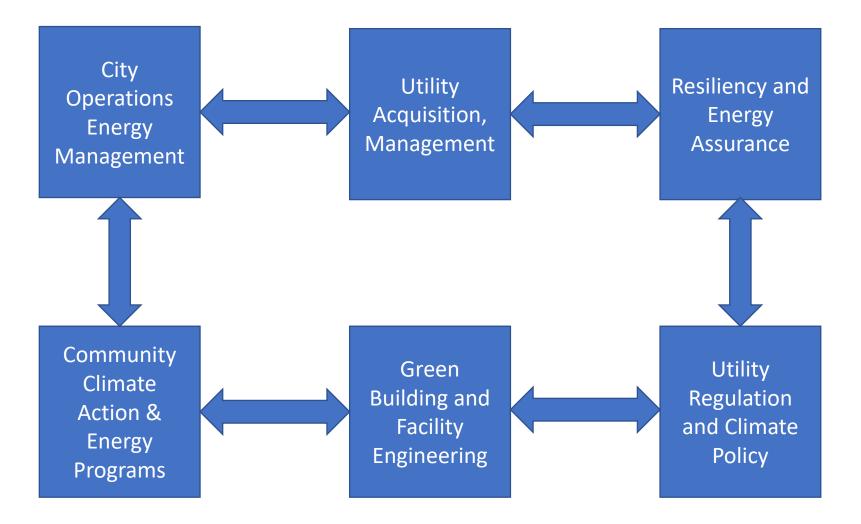
City Council Strategic Plan, Eco-City Alexandria, and Environmental Action Plan 2040



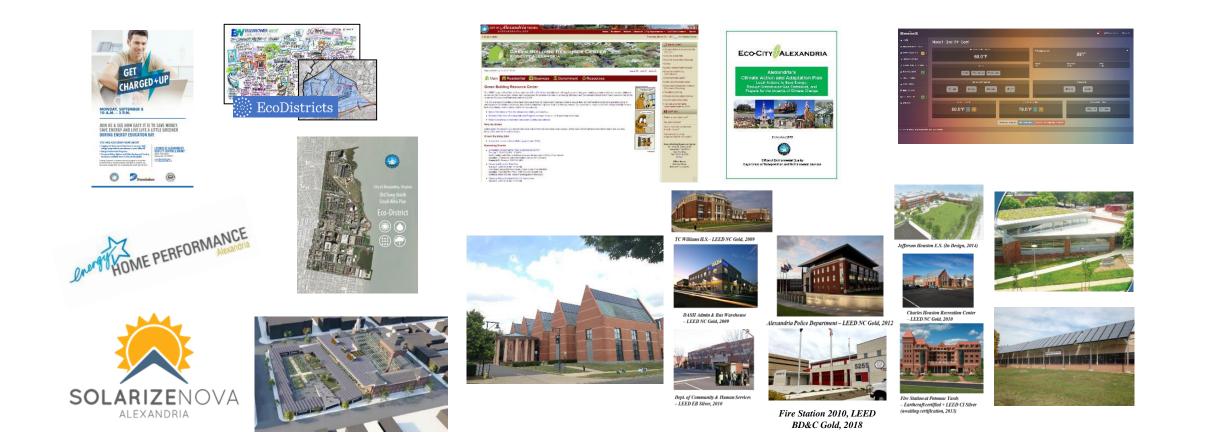




Office of Energy Management



Office of Energy Management





Office of Energy Management

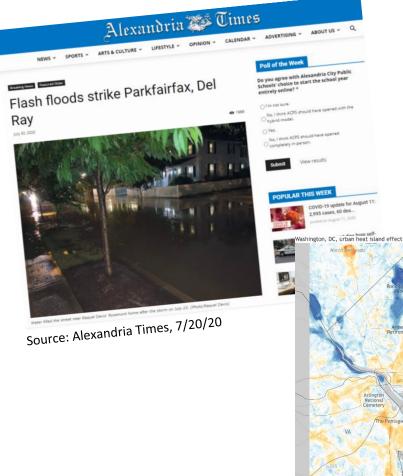




Why Alexandria is Working to Electrify Transportation



Climate Impacts





ata: Portland Stat



Alexandria 💓 Times

ARTS & CULTURE * LIFESTYLE * OPINION * CALENDAR * ADVERTISING * ABOUT US * Q



Do you agree with Alexandria City Public Schools' choice to start the school year entirely online? *

O Yes. No. I think ACPS should have opened with the hybrid model No, I think ACPS should have opened

ampletely in-person

Poll of the Weel

O I'm not sure

@ 2588

Submit View results

POPULAR THIS WEEK

COVID-19 update for August 11: 2,995 cases, 60 dea

Murder suspect dies from selfnflicted gunshot wo...

ACPS plans to go fully online for fall 2020

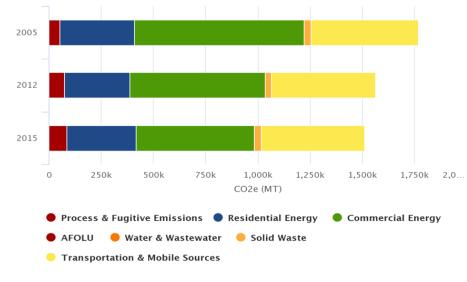
Source: Alexandria Times, 7/11/19



Greenhouse Gas Emissions and Climate Action

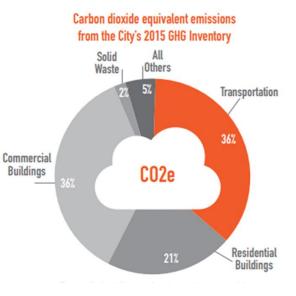
COMMUNITY GREENHOUSE GAS INVENTORY GREENHOUSE GAS TRENDS CHART - CITY OF ALEXANDRIA

Alexandria greenhouse gas emissions decreased by 15% from 2005 to 2015.



Source: ClearPath output

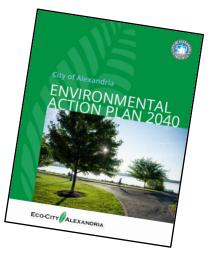
Note: ClearPath is an online greenhouse gas inventory tool. ClearPath is a product of ICLEI - Local Governments for Sustainability.

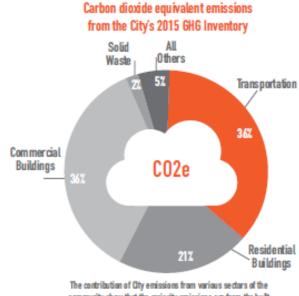




Climate Action – Transportation Electrification

- Action 2.3.3 By FY2020, develop a strategy for community electric vehicle charging infrastructure.
- Action 2.3.6 By FY2029, implement and support the implementation of a publicly-accessible electric vehicle charging infrastructure that is supported by renewable energy supply.





community show that the majority emissions are from the built environment, followed by transportation.

- Action 2.1.6 By FY2040, implement electrification of all City non-electricity energy use (City facilities, operations, and vehicles).
- Action 2.2.1 –By FY2021, initiate electric passenger vehicle pilot programs for DASH, Alexandria City Public Schools, and the City vehicle fleet to evaluate costs, benefits, technical feasibility, and implementation opportunities to transition City fleet vehicles to electric vehicle technology, and install vehicle charging infrastructure at City facilities.
- Action 2.2.5 By FY2024, implement electrification of, at minimum, 25 percent of applicable nonelectric passenger City fleet vehicles consistent with Fleet Replacement Plan criteria and scheduled replacement.
- Action 2.2.6 By FY2028, implement electrification of, at minimum, 10 percent of DASH, rapid transit routes, and King Street Trolley buses. Provide necessary electric vehicle charging infrastructure at City facility locations.
- Action 2.2.8 By FY2040, implement electrification of all non-electric City vehicle fleets and include ACPS, DASH, rapid transit routes, heavy-duty equipment and vehicles. Provide necessary electric vehicle charging infrastructure at City facility locations.



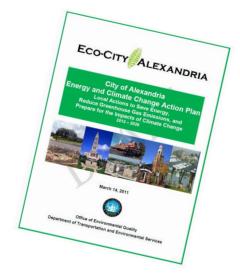
Climate Action – Renewable & Clean Energy/Electrification

By 2030, reduce greenhouse gas emissions by 50%

By 2050, reduce greenhouse gas emission by 80~100%

Accelerate feasible energy efficiency, electrification, and renewable & clean energy implementation and emission reduction measures for City-owned buildings and infrastructure, and City-owned transportation.

Pursue an optimal mix of renewable energy electricity generation on City facilities and operations, renewable energy electricity generation sourced from the region (no less than 50%), and Renewable Energy Certificates.







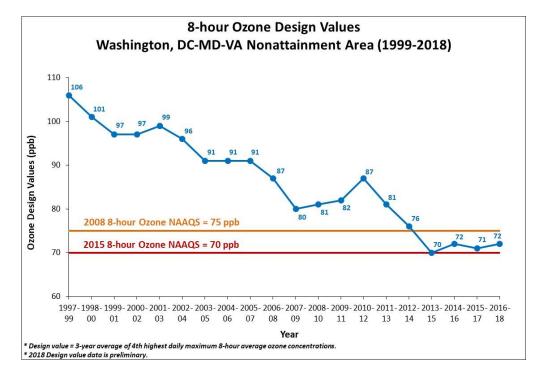
Beatley Central Library

Dominion Energy Scott Solar Facility (Source: Richmond Times Dispatch)



Local Air Quality







City Fleet Electrification



Alternative Fuels Policy

- Policy Priorities
 - Maximize efficiency and utilization of fleet
 - Reduce total vehicle emissions by 25% over the next 10 years
 - Policy recognizes that alternative fuel may not work in all cases now, but allows for future use as proven technology is developed

- Policy Actions
 - Optimize Fleet Size
 - Best Practices to Minimize Vehicle Miles Traveled
 - Reduce Vehicle Size
 - Technology solutions:
 - Increase Average Fuel Economy
 - Decrease Vehicle Emissions
 - Increase Use of Alternative Fuel vehicles and equipment with focus on electrification



Introducing EV's Into the City Fleet



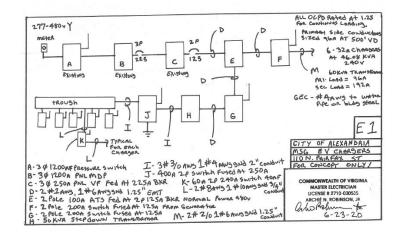


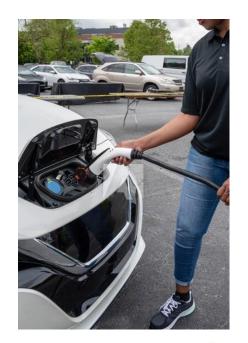




Expanding City EV's

- Building out a charging infrastructure
- Advancing innovative rate design
- Pursuit-rated vehicles, work trucks, heavy diesel alternatives
- Integrating facility and EV infrastructure resilience
- Shared use EV charging infrastructure
- Vehicle-to-building (V2B)
- Aggressive energy efficiency, beneficial electrification, achieving net-zero energy with onand off-site renewable and clean energy resources
- Employee education and training





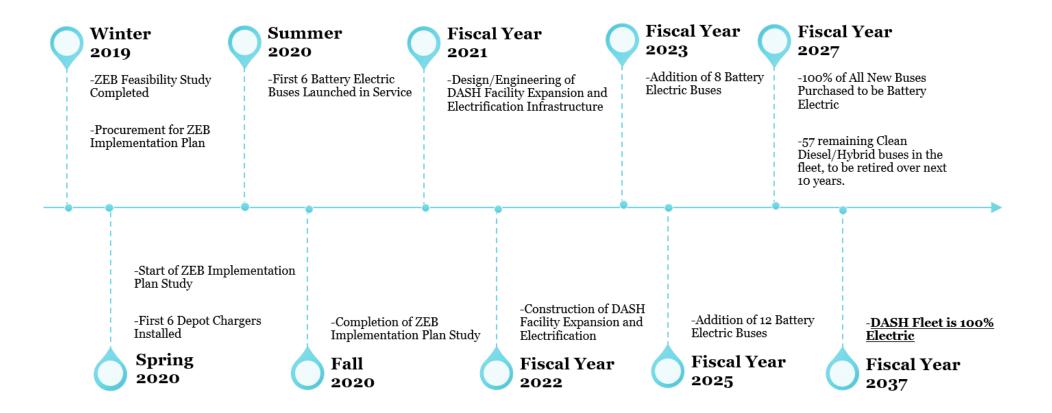


DASH Zero-Emission Bus Program



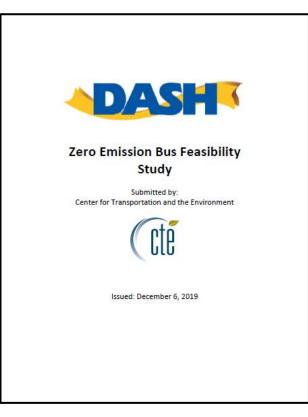
Electrification Timeline



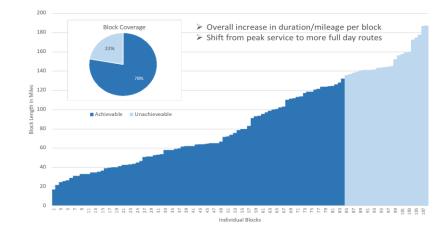




ZEB Feasibility Study



Block achievability with BEB on one charge 2030 Vision route structure



Estimated Buses Required

using 2.7 kWh/mi BEB efficiency

	Current Fleet	BEB 1:1	BEB 2:1	BEB Total	FCEB Total
# buses operating	81	70	22	92	81
# buses w/spares*	99			112	99

	Current Fleet	BEB 1:1	BEB 2:1	BEB Total	FCEB Total
# buses operating	94	70	48	118	94
# buses w/spares*	118			148	118

For high level scoping only. Recommend route modeling for most accurate planning due to variations in efficiency across routes & conditions.

e.g. changing efficiency here from 2.7 kWh/mi to 3.0 kWh/mi increases BEB requirement by 11 buses

Bus pricing suggested for planning: • \$920K for BEB • \$1.3M for FCEB



Battery Electric Bus Pilot Program



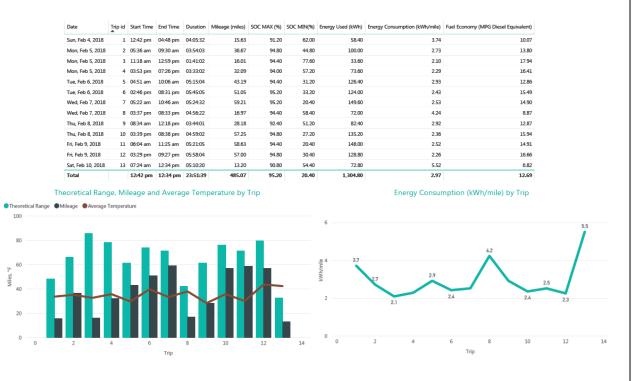






Battery Electric Bus Pilot Program Evaluation







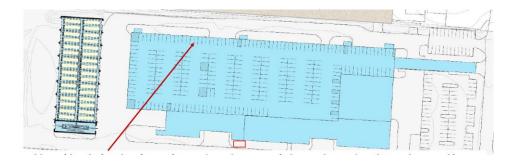
Considerations and Challenges

Electricity Intensity

At full implementation, adding equivalent of more than the Empire State Building worth of electrical load

> Utility Infrastructure

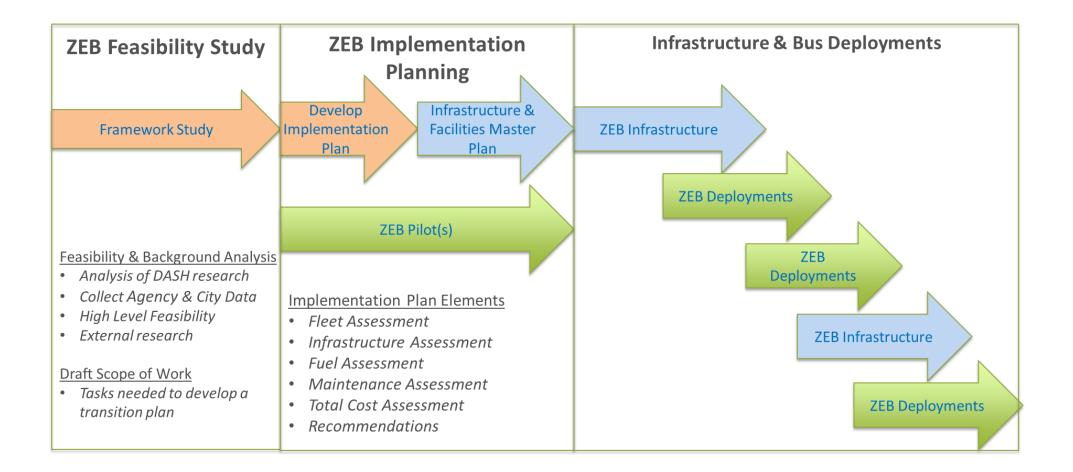
- > Unknown needs for upgrades/capacity increases in utility distribution and transmission infrastructure
- > Utility infrastructure investment considerations (ex. GTSA)
- Resiliency and Reliability of Electricity Supply
 - > Backup generation capacity (generators, microgrids, solar + storage, etc.)
- > Renewable Electricity Supply (i.e. Solar/Renewable Energy)
 - > Electricity grid greenhouse gas emissions
 - > Limited local land area for renewable energy generation
- Witter-Wheeler Campus Master Plan
 - > Considerations for land use in the area around DASH
 - > Electrification of City's vehicular fleet
 - > Electrification of ACPS's school bus fleet







ZEB Implementation Planning





Electric Vehicle Charging Infrastructure Readiness Strategy



Alexandria's Transportation Systems



Today's Transit:





31 WMATA Metrobus routes
11 Alexandria DASH routes
1 Trolley Circulator
765 Bus stops
25,000 Daily bus riders
31 bike share stations
4 Metrorail stations
1 VRE/Amtrak station
1 Built Transitway corridor
~15,000 Daily Metrorail riders
~800 Scooters

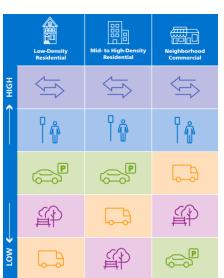






Alexandria Mobility Plan

- Reduce VMT
- Expand City's bicycle and pedestrian network
- Increase the share of mobility trips rather than than single occupancy vehicle tripes
- Increase miles of dedicated bus infrastructure
- Increase electric passenger cars in the City fleet
- Increase electric transit vehicles in the DASH fleet

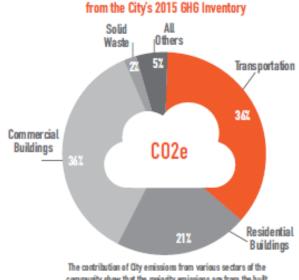




Alexandria Mobility Plan

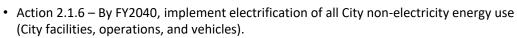
EVRS Motivations

- Action 2.3.3 By FY2020, develop a strategy for community electric vehicle charging infrastructure.
- Action 2.3.6 By FY2029, implement and support the implementation of a publicly-accessible electric vehicle charging infrastructure that is supported by renewable energy supply.



Carbon dioxide equivalent emissions

community show that the majority emissions are from the built environment, followed by transportation.



ECO-CITY ALEXANDRIA

- Action 2.2.1 –By FY2021, initiate electric passenger vehicle pilot programs for DASH, Alexandria City Public Schools, and the City vehicle fleet to evaluate costs, benefits, technical feasibility, and implementation opportunities to transition City fleet vehicles to electric vehicle technology, and install vehicle charging infrastructure at City facilities.
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EVRS Motivations

36%

Percentage of Alexandria's greenhouse gas emissions from transportation (compared to 28% nationally) 53% Percentage of residents without dedicated overnight parking

50%

Percentage of greenhouse gas reduction by FY 2030 as proposed by the City's Environmental Action Plan **100%** Percentage of renewable electricity in 2050, as proposed by VA legislature



EVRS Objectives

- Evaluate projections for current and future electric vehicle charging infrastructure needs
- Recommend locations for publicly accessible charging infrastructure with integration into a broader regional electric vehicle charging infrastructure network
- Recommend charging infrastructure options, including hardware, business ownership, operation models, interoperability, and operations and maintenance solutions
- Review the city's zoning, codes, permitting, and inspection codes, along with development processes and requirements, to recommend updated or new language to promote and anticipate electric vehicle charging needs
- Recommend policies, approaches, and synergies for locating electric vehicle charging infrastructure at businesses, multifamily dwellings (MFD), single-family homes, right-of-way (ROW) areas, and other locations

The EVRS also discusses synergies with other City plans and policies such as the Driving Alexandria Safely Home (DASH) zero emission bus projects, Transportation Master Plan and smart mobility goals.



Challenges to Charging in Alexandria

LIMITED OFF-STREET PARKING

Many areas in Alexandria have limited off-street parking for residents due to the dense and old vintage housing stock or other space restrictions. This means that—unlike in most other jurisdictions—residents sometimes lack the ability to install electric vehicle chargers at their home.

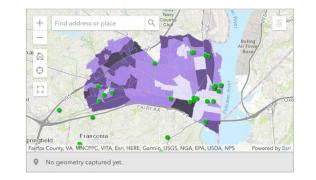
HIGH NUMBER OF MULTIFAMILY DWELLINGS

Alexandria has a relatively high share of apartments, condominiums, and other similar MFDs compared to the rest of the Commonwealth and Virginia. Finding charging solutions in MFDs can be challenging since parking spots are often shared, parking garages may have limited access to electricity supply, and high renter and high turnover rates means that building owners and homeowner associations are less inclined to install chargers.



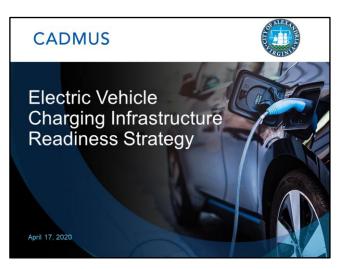
EVRS Development Timeline

- January March 2020
 - Engagement and input from City staff
 - Research and data collection on the City's existing policies, plans, and initiatives
- April August 2020
 - Two virtual public engagement and input opportunities*
 - Pre-recorded presentation and online questionnaire to solicit public's EVRS priorities
 - Online questionnaire to evaluate charging needs and to help evaluate locations for publicly-accessible chargers
- September 2020 Present
 - Strategy development
 - City staff reviews
 - Public presentations and public input





*Due to COVID-19 and cancellation of non-essential in-person community meetings, City staff provided a pre-recorded presentation for public engagement and online questionnaires to solicit public input.





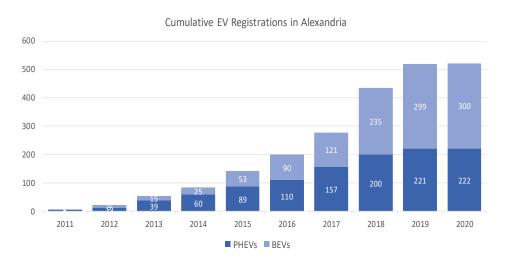
EVRS Partner

CADMUS

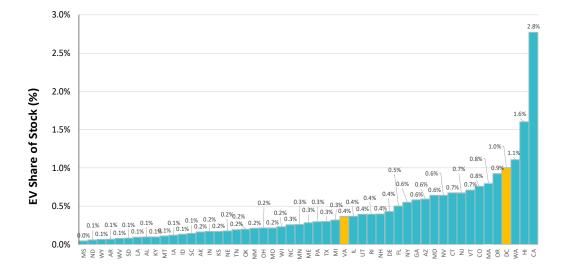




Electric Vehicles in Alexandria



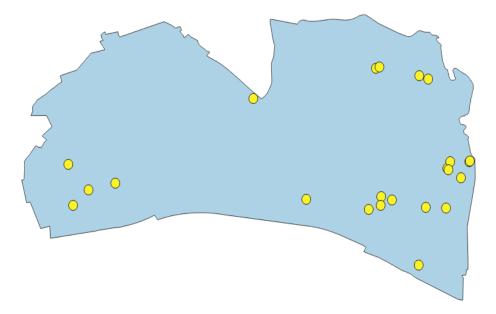
Cumulative PHEV and BEV registrations in Alexandria as of April 2020.



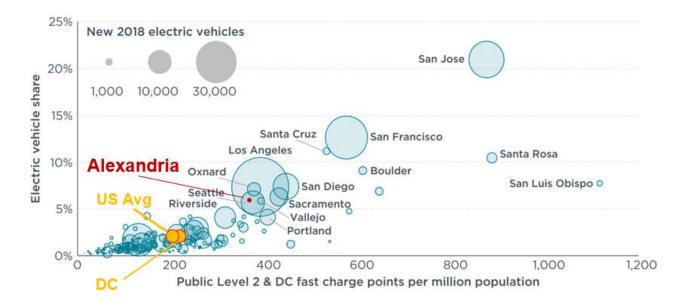
Share of ALL light-duty vehicles that are electric vehicle, by state, in 2020 (i.e., fraction of <u>vehicle stock</u>). Virginia ranks 22nd in electric vehicles.



Charging Availability in Alexandria



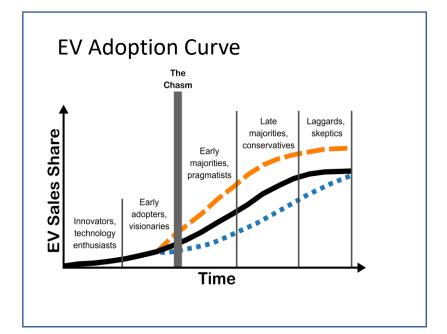
Map of shared EV charging stations in Alexandria. These include both publicly available and restricted access plugs.

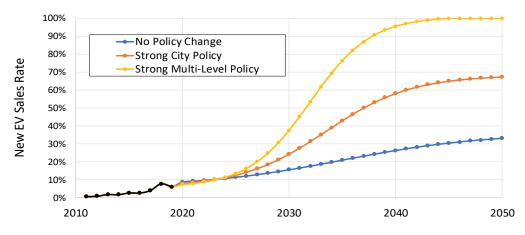


EV share and public charging availability for U.S. cities.



Increasing Electric Vehicle Adoption

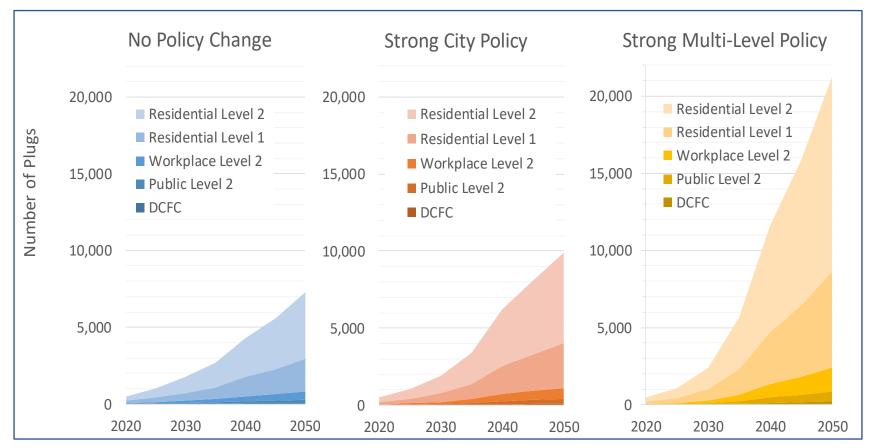




Three possible pathways for electric vehicle adoption.

Scenario	Description	Why Scenario is Feasible		
No Policy Change	Growth in electric vehicle adoption continues at historical rates.	Battery costs continue to decline and vehicles are nearing cost parity with ICEVs, suggesting that electric vehicle adoption will continue on its own, even without policy intervention.		
Strong City Policy	The City of Alexandria implements a strong set of policies to support adoption of electric vehicles.	As witnessed in other cities, a strong role by municipal governments can impact electric vehicle ownership. The extent of the impact is highly uncertain.		
Strong Multi-Level Policy	In addition to the City of Alexandria, federal and state governments are deeply involved in incentivizing electric vehicle adoption.	A strong environmental policy by all levels of government and by utilities could result in high levels of electric vehicle adoption.		

Evaluating Charging Infrastructure Needs



Needed number of plugs to support electric vehicles in three scenarios. See Appendix E for numerical values in graph.



Identifying Charging Location Opportunities





City of Alexandria Electric Vehicle Charging Infrastructure Scoring Map

The City of Alexandria is interested in supporting public access to electric vehicle [EV] Anarging for residents who cannot currently charge at home in a garage or driveway. To identify whore publicly-accessible charging infrastructure may be most necessiary a multi-indicator scoring system was developed (Figure 1). This heat map combines many factors into a single acore. The Scoring Map of the city in Figure 1 shows areas identified as higher priority (ladires faheds) and lower priority (lighter shades) for new public EV charging stations. The Scoring Map was developed through weighting process analysis of existing population data and the US Department of Energy's Alternative Fuel Data Center described below.¹³



Figure 1. Scoring Map for EVSE in Alexandria. Darker shaded block groups indicate higher need for public EV charaina

Score Weighting Process

The city was spatially analyzed at the <u>US Census block group</u> unit. Using experience from other jurisdictions (see box to right), discussions with subjectmatter experts, and relevant research, the City in partnership with Cadmus identified five factors that drive the need for public EV charging; [1] density of apartments and condominiums; [2] density of renters; [3] density of car commuters; [4] density of early adopters; and [5] density of easisting EV charger access. Table 1 provides rationale for including each indicator. All indicators were normalized between 0 and 1 and multiplied by the weightes in Table 1. Finally, the weighted scores were summed together for a composite score of 0 to 1 for each block group. Figure 1 shows these weighted scores.

A similar EV Scoring Process and Map was used by: - San Antonio, TX - Contra Costa County, CA - Somerville, MA - Berkeley, CA

Table 1. Weights and Rationales to Develop Map

Indicator	Weight	Rationale for Indicator
Density of		Residents living in multifamily buildings have less access to at-home charging. These "garage
Apartments and Condominiums ¹	50%	orphans" are a relatively large segment of potential electric vehicle adopters who are locked out of the market.
Density of Renters ¹	5%	As with garage orphans, renters have a lower likelihood to have access to at-home charging than owners. This means they need public charging solutions.
Density of Car Commuters ¹	5%	Areas with higher numbers of car commuters means have higher need for charging than areas with lower density of car commuters.
Density of Early Adopters ¹	20%	Electric vehicle chargers should be located in areas with more electric vehicles to help ensure utilization of the chargers.
Density of Existing EV Charger Access ²	20%	Areas with low public charging access should be higher scoring than areas with high publicly- accessible charging.

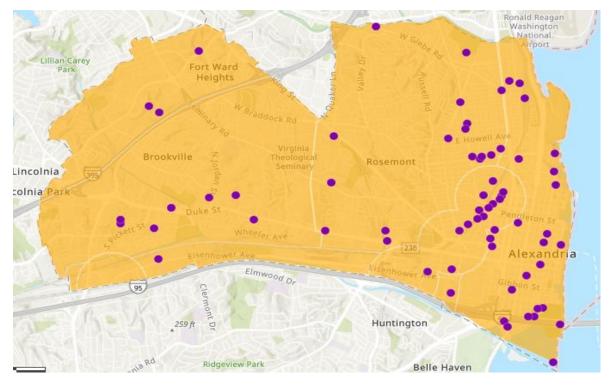
¹ US Census (2020) Explore Census Data. <u>https://data.census.gov/cedsci/</u> ³ US Department of Energy (2020) Alternative Fuel Data Center: Station Locator.

Fact sheet developed in support of the City of Alexandria by Cadmus Group, June 2020

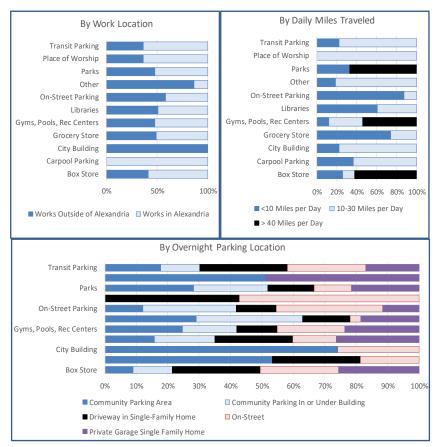
		Most Weighted Factor			All
Density Factor	Rationale for Factor	Multifamily Dwellings	No Off-Street Parking	Charger Access	Weighted Equally
Multifamily Dwellings ^a	Residents of MFDs have less access to at- home charging. These "garage orphans" are a relatively large segment of potential electric vehicle adopters who are locked out of the market.	50%	10%	10%	17%
Renters ^a	As with garage orphans, renters are less likely to have access to at-home charging than owners.	10%	10%	10%	17%
Car Commuters ^a	Areas with more car commuters have a higher need for charging than areas with a lower density of car commuters.	10%	10%	10%	17%
Early Adopters ^a	Electric vehicle chargers should be located in areas with more electric vehicles to help ensure charger use.	10%	10%	10%	17%
Existing Electric Vehicle Charger Access ^b	Areas with low public charging access should be higher scoring than areas with high public charging access.	10%	10%	50%	17%
Homes with No Off-Street Parking Access ^c	Areas of single-family homes with low driveway or alley access should be higher scoring than areas of single-family homes with high driveway or alley access. eau 2020c; ^b US DOE Station Locator; ^c City of A	10%	50%	10%	17%



Identifying Charging Location Opportunities



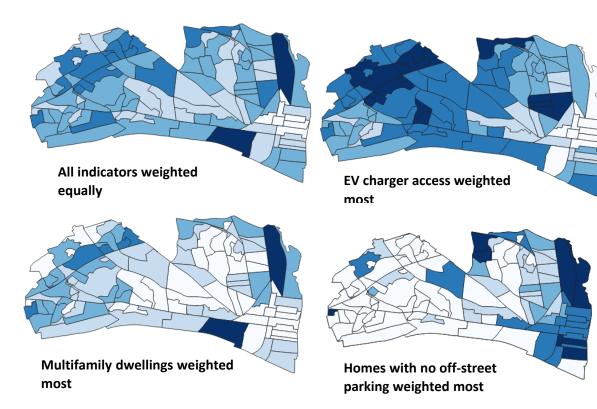
Results of survey question asking respondents to place a pin on desired charging location and a brief description of primary rationale for selecting that location.



Results of survey question asking respondents about their preferred charging station location. Responses are disaggregated by three segments.



Identifying Charging Location Opportunities



Red points indicate sites of interest in Alexandria that could be considered for electric vehicle charging infrastructure.



Composite electric vehicle charging prioritization for Alexandria.



Lamppost or parking meter connected chargers work with Level 1 or Level 2 chargers and are particularly relevant for cases in which inefficient light bulbs were replaced with efficient light bulbs (so there is now excess capacity).



ROW/Public Space Charging Options

Curbside Level 2 chargers for residential and commercial areas can be installed either by the city or by residents, similar to the Berkeley, CA; Dundee, Scotland, and Seattle, WA



Clean Streets: Urban Electric UEone pop-up charging hub





ROW/Public Space Charging Options Curbside DCFCs can be used, similar to the City of Sacramento who successfully partnered with EVgo to install a plaza of DCFCs a along a city park that provide charging solutions to nearby residents.



Opportunities to Expand Charging

Opportunity	Description					
	Sending a Strong Market Signal					
A-1	Promote Alexandria as an Electric Vehicle Capital City					
A-2	Utilize innovative pilot programs to draw investment to the city					
A-3	Establish near- and medium-term targets for public electric vehicle charging infrastructure					
	Prioritizing Solutions for Unmet Charging Demand					
B-1	Appoint an Electric Vehicle Navigator					
B-2	Expand public and workplace charging solutions to provide additional options for MFD residents					
B-3	Allocate city-owned parking as "EV designated" with the option for developing a charging station in the future					
B-4	Adopt a policy of installing public Level 2 charging stations as residents request them					
B-5	Apply proven ROW charging solutions					
B-6	Create charging hubs					
B-7	Develop dedicated DCFC station plazas for taxis, transportation network companies, and shared mobility services					
B-8	Prioritize charging locations at grocery stores, parks, and box stores					
B-9	Prioritize locations near highway off-ramps for DCFC stations					
	Enhancing Communications and Awareness					
C-1	Communicate electric vehicle charging requirements and processes clearly using the city website					
C-2	Establish a process to benchmark progress					
C-3	Lead from the front					
C-4	Champion charging infrastructure by electrifying the city fleet					
C-5	Build and maintain internal competencies					
	Strengthening Zoning, Codes, and Permitting					
D-1	Amend zoning ordinance to include charging stations as a permitted accessory use					
D-2	Encourage EV charging in parking space requirements					
D-3	Establish EV installation checklist					
D-4	Adopt curbside management policies to prioritize EV charging					
D-5	Revise Standard Conditions to increase minimum requirements					
D-6	Adopt design criteria related to EV charging stations.					
D-7	Consider appropriate standards for historic districts					
D-8	Training for local officials					
	Advocacy in State Government and with Dominion Energy					
E-1	Advocate for strategies that will do most to accelerate electric vehicle adoption					



Draft EVRS Available

https://www.alexandriava.gov/tes/eco-city/info/default.aspx?id=109894

DRAFT Alexandria Electric Vehicle Infrastructure Readiness Strategy



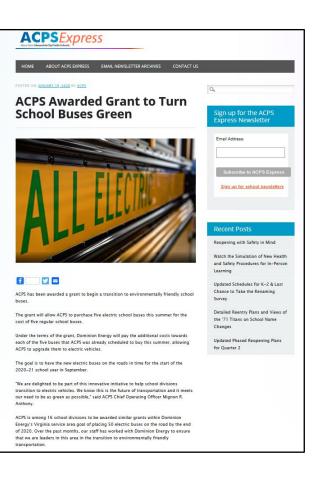




Electric School Bus Pilot Program



Regulatory and Policy Advocacy





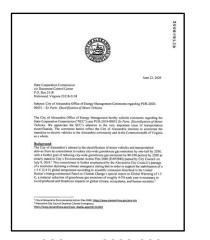




Advocating for Transportation Electrification



Regulatory and Policy Advocacy



SCC PUR-2020-00051 Electrification of Motor Veh. https://www.scc.virginia.gov/DocketSearch#caseDetails/140702



PJM Cities and Communities Coalition https://www.pjmccc.org

FERC Order 2222



The City supports legislation or executive actions to reduce greenhouse gas emissions from transportation by improving fuel economy standards, accelerating the deployment of electric vehicles, and helping create a robust and equitable Transportation Climate Initiative for Virginia to join.

The City supports legislation that will further advance our efforts to combat climate change and promote clean energy, including:

- Legislation to support the electrification of school bus fleets by pursuing strategies led by local governments rather than those offered and controlled by the utilities;
- Legislation to adopt Advanced Clean Cars Program Standards and require vehicle manufacturers to sell more electric vehicles in Virginia;



Contact Me

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