

2013 International Conference on Connected Vehicles & Expo



ICCVE 2013

The 2nd International Conference on Connected Vehicles and Expo

Dec 2-6, 2013 | Las Vegas, Nevada, USA

“ICT innovations enabling the global transformation of transportation”



- Summits
- Industry Forums
- Paper Sessions
- Workshops
- Demos
- Exhibits
- Tutorials
- Tours

ICCVE 2013 is the premier Connected Vehicles conference that gathers all the relevant communities together. During the 5-day conference, more than 2,000 experts, practitioners and policy makers from all around the world will present the latest innovations and advances on connected vehicles, share the experience and insights, forecast the trends and opportunities, and discuss the policy, economics and social implications. We are proudly and excitedly inviting you to participate in and enjoy this world-class festival.

Topics of interest include, but are not limited to:

- Wireless Communications and Vehicular Networking
- Mobile Internet, Mobility Internet and Internet of Things
- Cooperative Driving, Intelligent and Autonomous Vehicles
- Automotive Electronics and Automatic Control
- Transportation and Connected Vehicles
- Electric Vehicle and Transportation Electrification
- Geographic, Spatial and Social Information Systems
- Manufacturing and Product Safety Engineering in Connected Vehicles
- Practices, Recommendations and Standards in Connected Vehicles
- Policy, Economics and Social Implications of Connected Vehicles



www.ICCVE.org

* Photos courtesy of Las Vegas News Bureau and Nevada Commission on Tourism

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Patrons and Exhibition Information

The 2nd Annual International Conference on Connected Vehicles and Expo (ICCVE 2013) will be held during the week of 2 December – 6 December 2013 at the Rio All Suites Hotel and Casino in Las Vegas, Nevada, USA.

The conference will bring together government, academia, companies, organizations and customers to discuss an emerging technical field which crosses multiple disciplines and industries including automotive, travel & transportation, information technology, communications, consumer electronics, industrial electronics, media & entertainment, energy & utilities, insurance, etc. By connecting vehicles with various devices, services and participants, we are able to make our mobility more enjoyable, sustainable and safe. Patrons and exhibitors will become a part of the business network that is being built to develop / deploy products and services across cars, trucks, equipment, trains, ships airplanes and the Intelligent Highway.

Why Exhibit at ICCVE?

We want to help you meet potential customers from around the world that will be interested in your products and services. By becoming a part of the ICCVE Business Network, we will ensure that you will have access to the leaders of the new Connected Vehicle world during the conference and long afterwards.

Exhibition Information

This year's Exhibit will offer full 10x10 exhibits. The exhibition will operate over three days. Demo Sessions will also be held in the Exhibition area. Rental fees are \$1,500 per 10x10 booth space. Donors and Patrons at the \$3,000 level and above will be offered one free 10x10 booth space.

Exhibition Schedule*:

***Subject to change based on Technical Paper Schedule**

Monday, 2 December - 5:00pm – 6:30pm

Tuesday, 3 December - 10:00am - 5:00pm

Wednesday, 4 December - 10:00am - 5:00pm

Thursday, 5 December - 10:00am – 3:30pm

Exhibitor Move In:

Monday, 2 December - 8:00am - 3:00pm

Exhibitor Move Out:

Thursday, 5 December - 3:30pm

To reserve exhibit space please contact:

Email: exhibits@iccve.org

<http://www.iccve.org/>

Patronage Opportunities

Platinum Patronage

Maximize the branding and visibility opportunities for your company at the ICCVE2013 events and all of the related publicity by signing on early as a Platinum Patron. Platinum Patrons will receive extensive and prominent branding positions in all promotional material prior to and at the ICCVE2013 events, including:

- Company logo and hot links on the official event website
- Company logo on all pre-event advertising issued after receipt of patronage commitment
- Prominent branding on signage at the event, in registration area, and in exhibition area
- One complimentary full registration
- 10x10 exhibit booth included

A limited number of Platinum Patrons are available at **\$8,000**. Requests for patronage will be accepted on a first request basis.

Diamond Patronage

A limited number of Diamond Patron opportunities are available in exchange for a product or service equivalent to **\$50,000** or above. Please submit proposals to exhibits@iccve.org.

Additional Patronage Opportunities

In addition to the patronage opportunity described above, a host of other patronage opportunities with significant branding visibility are also available in the form of specific event patronage. These patronage opportunities will also be recognized with signage and verbal recognition at the particular event and verbal recognition at the related events.

Registration Bags	\$6,000
Company branded bags handed out to every attendee at registration and seen in countless photos	
Welcome Reception	\$6,000
Prominent branding on all pre-event advertising. Branding, cocktail napkins and signage displayed at reception	
Awards Banquet	\$6,000
Prominent branding on all pre-event advertising. Branding, podium sign and presentation recognition at closing awards banquet	
Wireless Access Zone	\$5,000
Branding on all pre-event advertising. Company name featured on wireless network accessed throughout entire event	
Registration Lanyards	\$3,000
Company provided name badge lanyards handed to every attendee and seen in countless photos	
Attendee Registration Gift	\$3,000
Opportunity to provide a branded gift of your choosing to include in over 600 attendee registration bags	
Basic Supporter	\$1,000
Company logo on conference website and patronage sign	

Logos will be included in the promotion that takes place during the launch of the advance program and printed material if payment is received by 31 October 2013.

TERMS & CONDITIONS

1. Contract

This application, properly executed by Applicant (Patronage/Exhibitor) shall upon written acceptance and notification of booths assigned by 2013 ICCVE management constitute a valid and binding contract.

2. Assignment of Space

Assignment of space to exhibitors and those making application will be made in the order of postmark date. 2013 ICCVE will continue to receive applications and assign exhibit space, as it remains available, until shortly before the show opening date. In all cases, total booth payments must be received prior to show opening. 2013 ICCVE assignment of booths is final and shall constitute an acceptance of the Exhibitor's offer to occupy space. After assignment, space location may not be changed, transferred or canceled by the Exhibitor except upon written request and with the subsequent written approval of 2013 ICCVE management. 2013 ICCVE management reserves the right to reassign Exhibitor space in order to modify floor plan for overall benefit of the show.

3. Subletting Space

No exhibitor will assign, sublet, or apportion the whole or any part of the space allotted to him, nor exhibit therein, nor permit any other person or party to exhibit therein, any other goods, apparatus, etc. not manufactured or distributed by the Exhibitor in the regular course of his business except upon prior written consent of 2013 ICCVE Management.

4. Exhibit Space Rental Rates

Exhibit space rental includes materials and services described herein. **Show price per 10 x10 ft space** contracted at \$1500.00 includes booth space without equipment.

5. Payment Requirements and Cancellation Charges

Applications require full payment before booths are assigned. Payment in full is required by 31 October, 2013. All cancellations must be made in writing and will be based on the following schedule of refunds:

Before 31 October, 2013..... Refund Less \$100 processing fee
On or after 31 October, 2013..... No Refund

It is understood that 2013 ICCVE reserves the right, at its option, to reassign a cancelled booth regardless of the cancellation rate assessed. In the event that the premises in which the 2013 ICCVE Show is conducted shall become, in the sole discretion of 2013 ICCVE, unfit for occupancy, or substantially interfered with by reason of any cause or causes not reasonably within the control of 2013 ICCVE, this agreement may be terminated by 2013 ICCVE. For this purpose, the term "cause or causes" shall include, but not by way of limitation, fire, flood, epidemic, earthquake, explosion or accident, blockage, embargo, inclement weather, governmental restraints, restraints or orders of civil defense, or military authorities, act of public enemy, riot or civil disturbance, strike, lockout, boycott or other labor disturbance, inability to secure sufficient labor, technical, or other personnel, failure, impairment or lack of adequate transportation facilities, inability to obtain, or condemnation, requisition or commandeering of necessary supplies or equipment, local, state or federal law, ordinance, rule, order, decree or regulation, whether legislative, equipment, local, state or federal law, ordinance, rule, order, decree or regulation, executive, or judicial, and whether constitutional, or act of God. Should 2013 ICCVE terminate this agreement pursuant to the provision of this paragraph the Exhibitor waives any and all claims for damages and agrees that 2013 ICCVE may, after computing the total amount of 2013

ICCVE cost and expenses in connection with its preparation for and conducting of the 2013 ICCVE Event, (including a reasonable reserve for claims and other contingencies), refund to the exhibitor, as and for complete settlement and discharge of all said Exhibitor's claims and demands, and amount which bears the same relationship to the fee paid by said Exhibitor as the total refundable amount as computed above bears the total amount of fees paid by all exhibitors.

6. Exhibit Booth Manning and Dismantling Schedule

A representative must man exhibit space during all times when Exhibition is officially open. Exhibit space must be maintained in a neat and orderly manner throughout the Exhibition. Exhibitors may begin dismantling only after hours stated in exhibitor service manual. Exhibitors are responsible for removal of all materials used in their display. Any exhibitor leaving materials after hours stated in exhibitor service manual will be charged for the materials' removal.

7. Losses or Damage

Exhibitor agrees that 2013 ICCVE shall not be liable for any damage or liability of any kind or for any loss, damage or injury to persons or property during the term of this agreement, from any cause whatsoever by reason of use, occupation and enjoyment of exhibit space by Exhibitor or any person thereon with the consent of Exhibitor, and that Exhibitor will defend, indemnify and save harmless, 2013 ICCVE from all liability whatsoever, on account of any such damage, or injury, whether or not caused by negligence of or breach of an obligation by Exhibitor or its employees or representatives. Exhibitor will be liable for all damages, or liability of any kind or for any loss, damage or injury to persons or any property during the show from any cause whatsoever by reason of use, occupation and enjoyment of exhibit space.

8. Demonstrations

No demonstrations or solicitations shall be permitted outside of the Exhibitor's assigned space, and no signs or placards may be displayed on persons or otherwise outside exhibit spaces.

9. Compliance

The Exhibitor assumes all responsibility for compliance with all pertinent ordinances, regulations and codes of duly authorized local, State and federal governing bodies concerning fire, safety and health, together with the rules and regulations of the operators and/or owners of the property wherein the Show is held.

10. Policy

It is further agreed that the Exhibitor will abide by and comply with rules and regulations concerning local customs that may apply, having agreements with the Show Facility or with authorized contractors employed by 2013 ICCVE.

11. Management

The Exhibitor further agrees that the conditions, rules and regulations of the 2013 ICCVE management are made a part of this contract and that said Exhibitor agrees to be bound by each and all of these rules and regulations, and that the management shall have the full power to interpret, amend and enforce all rules and regulations in the best interest of the Show.

12. Alteration of Booth Space

2013 ICCVE management shall be entitled to alter the layout if, in their opinion, this is in the general interest of the Exhibition.

COMPANY INFORMATION (as you want to appear in the conference program)

Company Name:		
Billing Contact:	Title	
Name of On-Site Contact:		
Mailing Address:		
City:	State:	Zip
Phone Number:	Fax Number:	
Email:	Website:	

EXHIBIT INFORMATION

Standard Booth US\$1,500

Requested Booth Numbers (Booths will be assigned on a first-come, first-serve basis)

1 st
2 nd
3 rd

EXHIBITION AND PATRONAGE OPPORTUNITIES

Platinum Level	US\$8,000	Welcome Reception	US\$6,000	Registration Lanyards	US\$3,000
Diamond Level	US\$50,000	Awards Banquet	US\$6,000	Attendee Registration Gift	US\$3,000
Registration Bag	US\$6,000	Wireless Access Zone	US\$5,000	Basic Supporter	US\$1,500

PAYMENT OPTIONS

American Express
 Visa
 MasterCard
 Check Payment Enclosed

Name on Credit Card:	
Card Number:	Expiration Date:
Signature:	

CONTACT US

Return form to: d.zeigler@ieee.org

Mail checks to: ICCVE 2013
 C/O IEEE Meeting and Conference Management
 445 Hoes Lane
 Piscataway, NJ 08854 USA

Questions Lee Stogner
 exhibits@iccve.org