



Sponsorship Program

Dear Colleagues and Friends,

With more than 1200 anticipated participants from over 50 countries, the 2016 IEEE International Ultrasonics Symposium (IUS) is by far the global hub of the scientific and technical ultrasound world.

This is a perfect opportunity for brands and companies to associate their values, image and products to this event that promotes excellence, innovation and breakthrough research.

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http://ewh.ieee.org/conf/ius_2016

2016 IUS 2016 Overview

Title	THE ANNUAL 2016 IEEE INTERNATIONAL ULTRASONICS SYMPOSIUM (2016 IUS)
Date	18 - 21 September 2016
Venue	Vinci International Congress Center, Tours- France http://www.tours-evenements.com/vinci-697.html
Host	Institute of Electrical and Electronics Engineers (IEEE)
Website	http://ewh.ieee.org/conf/ius_2016/
Attendees	Approximately 1200 including Researchers, Students and Engineers
Language	English
Contact	2016 IUS Secretariat ayache.bouakaz@univ-tours.fr

Organizing committee

General Chair	Ayache BOUAKAZ, INSERM, Tours - France
Technical Chair	Ton van der STEEN, Erasmus MC, Rotterdam - Netherlands
Finances Chair	Christelle VIBRAC, Tours University, Tours - France Dan STEVENS, UFFC-S treasurer
Communication & Sponsoring Chairs	Nicolas FELIX, Vermon, Tours - France Cyril LAFON, LABTAU, Lyon - France
Exhibits Chairs	Oliver KEITMANN-CURDES, Siemens A/S, Denmark Jean-Luc GENNISSON, Institut Langevin, Paris- France
Short courses Chairs	Nico de JONG, Erasmus MC, Rotterdam - Netherlands Lori BRIDAL, UPMC, Paris - France
Audio - Video	Jean-Marc GREGOIRE Grégoire, INSERM, Tours - France
Local / student / Travel / Visa arrangements	Jean-Michel ESCOFFRE, INSERM, Tours – France Hervé LIEBGOTT, CREATIS, Lyon - France
Publication chair Editor	S. FREEAR University of Leeds, UK



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Sponsorship Program

The 2016 IUS symposium has several sponsorship packages available, providing sponsors with a choice of advertising exposure related to your financial commitment. All amounts are in Euros (€). Please note that sponsors of Package Sponsorship will receive priority if there are multiple sponsors interested in the same item.

Sponsoring packages

Value of becoming IUS 2016 sponsor

With more than 1200 participants from over 50 countries, the IUS 2016 symposium is the global hub of the scientific and technical ultrasound world.

This is a perfect opportunity for brands and companies to associate their values, image and products to this event that promotes excellence, innovation and breakthrough research.

Several sponsorship packages are available, with a choice of advertising exposure. From Out-of-the box offers to low-budget options, you will find your solution related to your needs and financial commitment.



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Gold, Silver and Bronze sponsorship packages

Since the sponsorship packages are first come first serve, sponsors who send their acceptance earlier will receive first rights to packages. The 50% deposit is due no later than 30 days after purchase order. Full payment is due no later than July 1st 2016.

Gold sponsor

13000 €

Named as Gold sponsor

6 symposium registrations, including attendance to sessions and 1 commercial product sponsorship (max value 3000€)

Corporate logo and description featured on symposium website, digital abstract book, program leaflet, mobile application and oral sessions splash screens
One item insert in delegate satchels

Acknowledgement at symposium opening

Silver sponsor

10500 €

Named as Silver sponsor

4 symposium registrations, including attendance to sessions

Corporate logo and description featured on symposium website, digital abstract book, program leaflet, mobile application and oral sessions splash screens
One item insert in delegate satchels

Acknowledgement at symposium opening

Bronze level will be attained by any sponsor that will purchase one of the following packages:

- Advertisement sponsorship
- Commercial Product Sponsorship
- Social Event Sponsorship
- Symposium Decoration Sponsorship
- Symposium Satchel Insert



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Advertisement sponsorship

The program leaflet will be produced and distributed to all attendees and speakers at the event, 1200 prints in total. It will be referred to regularly throughout the symposium. One full advertisement page (A5/ portrait) will be inserted within the program book (artwork to be supplied by sponsor), enabling you to increase corporate awareness and launch your product campaign. The opportunity for sponsors to display advertisements is reserved for package sponsors. In addition corporate logo and description featured on symposium website, digital abstract book, program leaflet, mobile application and oral sessions splash screens.

Item	Amount
Advertisement sponsorship	2500 €

Commercial Product Sponsorship

We are expecting to produce 1200 pieces per commercial item. Sponsors are entitled to the following:

- Company single-color-logo branded item(s) to be placed in delegate satchels.
- Corporate logo and description featured on symposium website, digital abstract book, program leaflet, mobile application and oral sessions splashscreens.

Item	Amount
Satchels	6000 €
Power bank	5000 €
Notebook	1500 €
Pen	3500 €
Lanyard	1500 €

Symposium Decoration Sponsorship

The convention center VINCI provides a number of decoration options

The sponsors are entitled to the following:

- Symposium decoration with corporate logo.
- Corporate logo and description featured on symposium website, digital abstract book, program leaflet, mobile application and oral sessions splashscreens.

Item	Amount
Symposium decoration sponsorship option	Starting from 500€



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Social Event Sponsorship

Sponsors are entitled to the following:

- Exclusive signage rights with corporate signage prominently displayed on sponsored day and event.
- Corporate logo and description featured on symposium website, digital abstract book, program leaflet, mobile application and oral sessions splashscreens.

Item	Amount
Coffee Break	1300€ /per day
Lunch	2200 € /per day
Welcome Reception	3000 €
Symposium Banquet	4500 €

Symposium Satchel Insert

We are expecting to produce 1200 Symposium delegated satchel pieces. Sponsors are entitled to insert productions into the symposium satchel. Sponsors are responsible to produce the production.

Item	Amount
Symposium satchels insert	1300 €



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Sponsorship Application Form

THE ANNUAL 2016 IEEE INTERNATIONAL ULTRASONICS SYMPOSIUM (2016 IUS), 18 - 21 September 2016, Vinci International Congress Center, Tours- France

	Item	Quantity	Amount
Sponsorship packages			
	Gold level sponsor		13000€
	Silver level sponsor		10500€
Advertisement sponsorship			
Commercial Product Sponsorship			
	Satchels		6000€
	Power bank		5000€
	Notebook		1500€
	Pen		3500€
	Lanyard		1500€
Social Event Sponsorship			
	Coffee Break		1300€
	Lunch		2200€
	Welcome Reception		3000€
	Symposium Banquet		4500€
Symposium satchel insert			
	1 item inserted		1300€

Sponsor Information

Salutation			
Contact person		Organization	
Address			
Town		Postal code	
Country			
Email		Phone	
Signature		Date	

Please return this form via email to the 2016 IUS Symposium Secretariat:

Email: ayache.bouakaz@univ-tours.fr



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