



SUPPORT OPPORTUNITIES

IEEE POWER & ENERGY SOCIETY ISGT EUROPE 2018

INNOVATIVE SMART GRID TECHNOLOGIES CONFERENCE

SARAJEVO, BOSNIA & HERZEGOVINA

OCTOBER 21ST – 25TH, 2018



8th IEEE PES Innovative Smart Grid Technologies Conference Europe

2018 IEEE PES ISGT Europe

October 21 - 25, 2018,
Sarajevo, Bosnia and Herzegovina



ABOUT THE 2018 IEEE PES ISGT EUROPE CONFERENCE

The 2018 IEEE PES ISGT Europe is a platform for the participants from the electric utilities, industry and academia to discuss the cutting-edge innovations in the smart grid and associated technical developments to transform the existing grid into a smart grid including an increasing number of distributed energy resources and storage facilities.

The 2018 IEEE PES ISGT Europe Sarajevo will cover keynotes, plenary sessions, panel discussions, paper and poster presentations, and also tutorials by worldwide experts on smart grid and related technologies. The researchers and practitioners around the world are invited to submit papers for ISGT Europe 2018 Sarajevo.

This conference program will highlight the following major topics:

- Smart grid technology for power generation, transmission, distribution, energy conversion & storage,
- Transmission system technologies, HVDC & FACTS,
- Distributed energy resources & network integration,
- Electric vehicle applications & system integration,
- Micro-grid applications & islanding operation,
- Smart grid measurement, protection, control & operation,
- Physical, cyber & system security for smart grid,
- Computation intelligence & IEDs for smart grids,
- Smart buildings & home automation,
- Power quality issues & FACTS devices,
- Power electronics, control & protection systems for smart grid applications,
- Electricity markets, incentives, regulation & pricing,
- Regulations, standards & codes for smart grids,
- Computational intelligence & data analytics.



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SUPPORT OPPORTUNITIES

As with previous years, manufacturers and service providers are invited to take part of the ISGT conference activities through various support opportunities. The valued support enables IEEE Power and Energy Society to showcase each supporter among electric energy professionals who are their current or potential future customers through custom support packages. The following support opportunities are available:

PLATINUM SUPPORTER – € 10,000

(TWO OPPORTUNITIES AVAILABLE)

- Recognition during all major conference functions
- Acknowledgment and Logo published in the meeting program
- Company name/logo displayed on conference signage in multiple locations
- Company logo with hotlink to company's website included on conference web site four (4) months prior to conference
- Company giveaways to be placed in attendee bags
- 12 m² exhibition space in conference hotel
- 2 complimentary registrations
- 2 complimentary seats at gala dinner
- Additional support opportunities can be packaged with the Platinum Support level

(Company Advertisement and Giveaway Submission Deadline: July 15th, 2018)



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GOLD SUPPORTER – € 5,000

(FOUR OPPORTUNITIES AVAILABLE)

- Recognition during all major conference functions
- Acknowledgment and Logo published in the meeting program
- Company name/logo displayed on conference signage in multiple locations
- Company logo with hotlink to company's website included on conference web site three (3) months prior to conference
- Company giveaways to be placed in attendee bags
- 8 m² exhibition space in conference hotel
- 1 complimentary registrations
- 1 complimentary seats at gala dinner
- Additional support opportunities can be packaged with the Gold Support level

(Company Advertisement and Giveaway Submission Deadline: July 15th, 2018)

SILVER SUPPORTER – € 3,000

(EIGHT OPPORTUNITIES AVAILABLE)

- Recognition during all major conference functions
- Acknowledgment and Logo published in the meeting program
- Company name/logo displayed on conference signage in multiple locations
- Company logo with hotlink to company's website included on conference web site three (3) months prior to conference
- Company giveaways to be placed in attendee bags
- 5 m² exhibition space in conference hotel
- 1 complimentary registrations
- 1 complimentary seats at gala dinner
- Additional support opportunities can be packaged with the Silver Support level

(Company Advertisement and Giveaway Submission Deadline: July 15th, 2018)



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OTHER SUPPORTER OPPORTUNITIES

In addition to the opportunities listed below, all contributors will be included by company name on conference signage in the registration area

- **Conference Bags: € 5000 (1 Opportunity) or € 2000 (3 Opportunities)**
Company name/logo printed on bag distributed to all registered technical delegates (Submission Deadline: July 15th, 2018).
- **Welcome Kit Giveaways: € 750 plus 700 giveaways (One for each delegate bag.)**
Name/Logo on pens, pads gadgets, post-its, stress-balls, desk ornaments, etc.
- **Badge Lanyards: € 2000 plus 700 lanyards. (1 Opportunity)**
Includes your company name or logo on lanyard, and distributed to all attendees.
- **Hotel Room Keycard: € 1000 (1 Opportunity)**
Company logo custom printed on each attendee room key card. Key card printing and production charges to be billed to supporter.
- **Reusable Water Bottles: € 1000 (1 Opportunity –includes bottle.)**
Company name/logo printed on the bottle sleeve. Reusable bottle include in each attendee and companion bag.
- **Conference Note Pads: € 800 (Note pad included.)**
Company logo and message (7-word limit) printed on 700 custom note pads. Note include in each attendee conference bag.
- **Bus Transportation for Technical Tours: € 400 (Multiple Opportunities)**
Signs at the bus and flyer on each bus seat on the day of chosen tour acknowledging the company's support. See web site for specific tours.
- **Online Advertising**
Companies interested in online advertising can participate with their logo and hotlink on the ISGT Europe 2018 Sarajevo conference website. Logos are available in 3 month increments beginning in March 2018 through the end of October 2018 - one month following the ISGT Europe 2018 Sarajevo conference.
 - Three months: € 2000
 - Six months: € 3500
 - Nine months: € 5000



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- **Hospitality Suites**

Opportunities for Hospitality Suites are available at the Conference Hotel during the ISTG Europe 2018. Hours of operation must not conflict with main conference activities. Please register your intentions to host a Hospitality Suite (no registration fee required), and then work directly with the Hotel to make your specific suite arrangements.

- *For a € 600 fee, the Conference can include your Hospitality Suite notice in the conference bag handed out to all registrants (up to 4" x 6" - 2500 copies required).*
- *Printing and production of hospitality cards can be handled by Bullseye International Group Inc. Printing and production charges will be invoiced separately.*

CONTACT INFO

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