

# 2015 JOINT ISAF-ISIF-PFM CONFERENCE

IEEE International Symposium on Applications of Ferroelectric (ISAF),  
International Symposium on Integrated Functionalities (ISIF),  
Piezoresponse Force Microscopy Workshop (PFM)

24-27 MAY 2015, SINGAPORE



## INVITATION TO PARTICIPATE AS A SPONSOR

We cordially invite you to participate in the 2015 Joint IEEE International Symposium on Applications of Ferroelectrics (ISAF), International Symposium on Integrated Functionalities (ISIF), and Piezoresponse Force Microscopy Workshop (PFM).

The ISAF-ISIF-PFM 2015 is the leading international conference on the science and technological developments related to a broad range of functional materials, covering ferroics, pyroelectrics, piezoelectrics, dielectrics, nanocarbons, and their integration to enable new multifunctional devices, including sensors, actuators, transducers, memories, capacitors, electro-optic devices, magnetic devices, medical devices, energy harvesting and storage devices. The joint forum provided by the ISAF, ISIF and PFM organizations will provide the unique opportunity for a productive interdisciplinary exchange of ideas on multifunctional materials and integrated functionalities among participants from industry, research institutes, and academia.

The conference venue is conveniently located at Biopolis, which is a premier research hub in Singapore, and is within walking distance from the Buona Vista MRT Station and is also near the National University of Singapore and Fusionopolis.

Additional benefits of exhibiting or being a premier or standard sponsor are:

- An ideal recruitment opportunity for you due to the large number of regional students and young researchers slated to participate.
- If in addition, you wish to sponsor a plenary, your company name will be attached to the plenary speaker to give your company greater exposure.
- In addition, we encourage your staff to submit technical papers, register and participate in this event.

The attached sheets provide more details on how your organization may participate as a sponsor. Should you need further information, please kindly contact me, via my email: [santi-s@imre.a-star.edu.sg](mailto:santi-s@imre.a-star.edu.sg).

I hope that you will accept our invitation and look forward to our collaboration in this prestigious event.

Yours sincerely,  
Dr. Santiranjana Shannigrahi  
Exhibition Chair  
Organizing Committee

2015 Joint IEEE International Symposium on Applications of Ferroelectrics (ISAF),  
International Symposium on Integrated Functionalities (ISIF), and Piezoresponse  
Force Microscopy Workshop (PFM)  
(ISAF-ISIF-PFM 2015)

24<sup>th</sup> – 27<sup>th</sup> May 2015  
Biopolis, Singapore

# **Sponsorship cum Exhibition Proposal**

ISAF-ISIF-PFM 2015 Conference exhibition chair:

Dr. Santiranjana Shannigrahi

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## Sponsorship Categories

The following categories of sponsorship are available for you to select your involvement in this event. **We are also able to offer other forms of sponsorship, which can be customized to fit your requirements/objectives. Please kindly contact the conference secretariat for more details.**

### **A. Premier Sponsor S\$ 10,000.00**

*This sponsorship entitles you to the following:*

- 1. Signage**  
Prominent logo display at the dinner venue
- 2. Web link**  
Feature of your company's logo on the website, program book and hyperlink to your company's website
- 3. Promotional Inserts**  
Insertions of your company's promotional brochure (max. 4 pages, A4) in the program book, which will be distributed to all participating delegates
- 4. Registration Passes**  
Three (3) registration passes to all sessions and all social events including lunch, tea break, welcome reception dinner, and the banquet
- 5. Company's Logo on Banner**  
Logo display at the main plenary hall back-drop/banner.
- 6. Exhibition**  
One (1) unit of exhibition table top for displaying company products or services

### **B. Standard Sponsor S\$ 5,000.00**

*This sponsorship entitles you to the following:*

- 1. Web link**  
Feature of your company's logo on the website, program book and hyperlink to your company's website
- 2. Promotional Inserts**  
Insertions of your company's promotional brochure (max. 4 pages, A4) in the program book, which will be distributed to all participating delegates
- 3. Registration Pass**  
Two (2) registration passes to all sessions and all social events including lunch, tea break, welcome reception dinner, and banquet.

### **C. Exhibition Table Top S\$ 3,500.00**

The exhibition package includes:

1. Exhibition Floor Space of 1.8 meters by 1.2 meters min.
2. 1 unit of table (6 feet by 30 inches)
3. 2 units of Chairs
4. 1 unit of 13 Amp Power Point

5. Two (2) registration passes to all sessions and all social events including lunch, tea break, welcome reception dinner, and banquet.

**D. Item Sponsorship **S\$ 2,000.00****

1. **Conference Bag Sponsors** **S\$ 2,000**
2. **Conference Programme & Abstract Book Sponsor** **S\$ 2,000**
3. **Lanyard Sponsor** **S\$ 2,000**

Company logo on sponsored items

**E. Abstract Book Advertisement **S\$ 1,000 – S\$ 3,500.00****

|   |                |
|---|----------------|
| For Black & White Full Page                           | \$2,000        |
| For Black & White Half Page                           | \$1,000        |
| For Color Full Page<br>(Back page)                    | \$3,500*       |
| For Color Full Page<br>(Inside front and Inside back) | \$ 2,500 each* |

\*Subject to availability