# IEEE-USA Conference Organizers' Workshop

Understanding the IEEE Conference
Process

Friday / August 2 / 2:30-4:30

## NEW and EXPERIENCED conference organizers:

- Demystify types of sponsorships
- Get a hands-on look at IEEE's new Conference <u>Application Tool (ICX)</u>
- •Have ample opportunity to dialogue and ask questions



#### **IEEE CONFERENCE ORGANIZER'S QUIZ**

<u>The IEEE-USA Conference Organizers' Workshop</u> is designed for all IEEE-USA members, whether they have run a conference, intend on organizing a conference, or are just plain curious about organizing IEEE conferences. See if you can answer the following questions. (Answers provided in the workshop.)

### Are the following statements True or False, and why?

- 1. IEEE organizational units can only sponsor IEEE meetings, symposia and conferences.
- 2. When creating opportunities for companies to support the conference they can be included as sponsors on all materials.
- 3. IEEE Conferences can have commercial companies as full financial partner/sponsors.
- 4. An IEEE Conference can only have IEEE sponsors.
- 5. Technical Co-sponsorship (TCS) is only available for schools and student groups.
- 6. The correct term for a for profit organizations contribution to cover the cost of a conference luncheon is "Patron" or "Donor."
- 7. Another not-for-profit organization can technically or financially co-sponsor IEEE events.
- 8. All sponsors are expected to contribute interest-free seed money loans to provide the conference with some working capital.
- 9. Technical co-sponsors only lend their name to a conference. They have no other obligations.
- 10. An MOU (Memoranda of Understanding) needs to be signed ONLY with technical co-sponsors.
- 11. An MOU needs to be signed ONLY with financial co-sponsors.
- 12. IEEE MOUs are only used when dealing with non-IEEE events.
- 13. IEEE MOUs are prepared by the ICX system and cannot be changed.
- 14. Anyone can be a conference co-sponsor if they contribute \$1000 to the conference.
- 15. Government and corporate grants are not accepted as revenue sources for IEEE conferences.
- 16. IEEE conference sponsors have no liability if the conference is not surplus producing.
- 17. IEEE Corporate covers all conference losses.
- 18. IEEE recommends conferences NOT include any grants or donations in their budget calculation which have not yet been received by the conference treasurer.
- 19. An IEEE conference must contain "IEEE" in the title

#### Can you answer the following questions?

- 1. When is an audit of a conference required?
- 2. When must conference organizers file a memorandum of understanding (MOU)?
- 3. What does POBC stand for?
- 4. What is needed to get OU approval for an IEEE conference?
- 5. Name the three types of IEEE meetings.
- 6. How many months are recommended for organizing a conference? Why?
- 7. What qualifications must a general conference chair hold? A finance chair?