



## 2013 ANNUAL MEETING PRELIMINARY PROGRAM Conference Organizers Training Workshop

**Organized by Carole Carey with support from IEEE Volunteers Emily Sopensky, Henry Benitez, Charles Rubenstein and IEEE Staff Kevin Hanft  
Session Chairs: Emily Sopensky & Henry Benitez**

The new IEEE-USA Conference Organizers Workshop is designed for all IEEE-USA members, whether they have run a conference, intend on organizing a conference, or just plain curious about organizing IEEE conferences. Running a successful conference as a volunteer develops project management skills. It benefits members, industry and the section in many ways. The nuts and bolts of organizing a conference will be discussed. Demystify types of sponsorships. Get a hands-on look at IEEE's new Conference Application Tool (ICX). Have ample opportunity to dialogue and ask questions.

### **Emily Sopensky**



Emily Sopensky (AM'92-M'98-SM'01) served as IEEE-USA representative on the IEEE Conferences Committee from 2010 to 2012. She was the general chair for the first two international conferences on RFID and currently involved with an ad hoc on branding for the Conferences Committee.

A business consultant, Emily, a Wharton MBA grad, specializes in strategies for technology companies. Major professional pursuits have been the technologies and applications of radio frequency identification, Internet and web development. After 20 years working in Austin, Texas, she was chosen as the second IEEE-USA Fellow to the US Department of State in 2004, relocating to Arlington, Virginia.

For 6 years, beginning in 1996, she worked with Texas Instruments' RFID group initially on transportation applications. To gain knowledge and a technical community, Ms. Sopensky joined IEEE to participate in the newly forming Intelligent Transportation Systems Committee, and was asked to chair the Publications Committee for its first conference in 1997. Besides organizing and supporting IEEE's RFID interests across OUs through the IEEE Technical Committee on RFID (CRFID), Ms. Sopensky has held numerous positions in societal, regional, technical and corporate IEEE activities.

### **Charles Rubenstein**

Dr. Charles Rubenstein served as the Charter Chair of the IEEE-USA Conferences Committee established in 2012. He was reappointed for the term 2013-2014.

He is professor of information science at Pratt Institute's graduate School of Information and

Library Science in New York City. He earned a doctorate in bioengineering at the Polytechnic Institute of New York and a Masters in Library and Information Science at Pratt Institute. He is a senior member of the IEEE and has served the IEEE in many volunteer positions including IEEE Director – Region 1 (2010-2011), Member of the Board of IEEE-USA Directors, Member-at-large of the IEEE Publication Services and Products Board (PSPB), Member of the Member and Geographic Activities Board (MGA), Member of the Technical Activities Board (TAB), and as a Honorary Member of the Board, Vice President for Conferences, Vice President for Membership, and Elected Member-at-large of several of IEEE’s Technical Societies and Councils. His major local efforts have been in Region 1 – the Northeastern US – where in addition to serving as 2008-2009 Director-Elect, 2010-2011 Director, and 2012-2013 Past Director, he has served the Region as an Area Chair, Electronic Communications Coordinator, Chapters Coordinator, and Student Activities Coordinator. He has received various IEEE Awards including IEEE-USA’s highest award for professionalism; the prestigious Robert S. Walleigh Award for “sustained leadership and inspiration in professional activities within the IEEE Divisions and Regions.”



**Henry Benitez**



Henry Benitez is president of ElectroMagnetic Investigations test laboratory in Hillsboro, Oregon. He is a member of the IEEE EMC Society Board and past president of the Product Safety Engineering Society. He has experience as chair of international symposiums for the EMC and Product Safety Engineering Societies.

**Kevin Hanft**

Kevin Hanft is Senior Manager, Conference Organizer Engagement and Education at IEEE. Prior to joining IEEE Kevin was a Principal at Marketing Leverage LLC, VP - Account Director at IMG, and Senior Manager - Advertising and Sponsorships at Avaya.

Kevin attended Columbia University - Columbia Business School, Rutgers, The State University of New Jersey - Rutgers Business School, and graduated from Rutgers, The State University of New Jersey-New Brunswick.





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### Carole C. Carey

Carole Carey is the 2013 IEEE-USA Annual Meeting Program Chair.



Her involvement with IEEE began when she was an electrical engineering student at Johns Hopkins University. She completed a masters degree with concentration in computer engineering from Loyola College, Baltimore. Carole has been a long-standing volunteer with IEEE in the Chapter/Section, Region, national and international levels. Carole is especially interested in the grassroots community by encouraging and sponsoring pre-college student participation in PACE activities as well as organizing professional and technical development seminars in the Baltimore-Washington, DC area. At the international level, Carole took the opportunity to promote the interests of women in engineering during her spare time in the evenings while serving as a government fellow/visiting scientist in

Tokyo. She established IEEE Women in Engineering in Japan. In 2009, Carole received the IEEE-USA Professional Development Leadership Award. She represents IEEE in National Engineers Week Foundation (NEWF) Board of Directors. In the Division side of IEEE, she is currently serving as chair of EMBS (Engineering in Medicine and Biology Society) Standards Committee.