



The Institute of Electrical and Electronics Engineers
(IEEE)



Galveston Bay Section
Monthly Meeting
(Professional Activities Committee)

October 20th 2016 (Thursday) Luncheon Meeting

TOPIC: *“Beyond the cause: Understanding the likelihood of implementation failure.”*

SPEAKER: Dr Dorothy M. Kirkman

Associate Professor at the University of Houston at Clear Lake

PRESENTATION: The topic is especially important because organizations spend billions of dollars on implementing new systems, technologies, and innovations only to receive a scant return on their investment. This topic will introduce a framework to help executives understand the likelihood that an implementation will fail before the project begins.

Speaker: Dr. Kirkman obtained her Bachelor's Degree from North Carolina State University in the field of Accounting, earned an MBA from The Tepper School of Business at Carnegie Mellon University in Pittsburgh, and received her Doctorate in Organizational Management at Rutgers, The State University of New Jersey. Currently she is an Associate Professor at the University of Houston at Clear Lake.

Gilruth Recreation Center NASA-JSC, Discovery Room (downstairs)

Free parking. No security processing required. Easy drive in off Space Center Blvd. See website below for map. Interested non-IEEE engineers, technicians, scientists, IEEE Members and guests alike are welcome!

11:30 AM - Light Lunch with reservation (\$10.00 donation)

12:00 PM – 1:00 PM - Program and Q&A

Please RSVP Before Noon on Monday, Oct 17th, 2016

Number of lunches is limited. Please reserve early

NOTE: DUAL CONFERENCE of INNOVATION and AUTOMATION 2016 is being held on FRIDAY OCTOBER 28th, 2016 [8:30AM-5:00PM] at GILRUTH CENTER, NASA/JSC.

1- If you want to present a paper, Deadline for abstract is Oct 21st. Send to Z.Taqvi@ieee.org.

2- If you want to attend, please send your reservation for the Dual Conference to Z.Taqvi@ieee.org. Full day program including luncheon is \$20.00, Conference ONLY \$15, Additional Luncheon tickets \$10.00, All attendees pay.

All registrants will be provided final program. Registration fee will be due at the event. All No SHOW registrants will be billed.

Reservations for lunch or to attend this meeting should be made by email to:

z.taqvi@ieee.org

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