Dear Colleagues,

With the evolution of science, technology and engineering, ethical problems often arise. Ethics and ethical conduct have become a critical issue in the 21st Century. Scientists, technologists and engineers of all ages, students as well as senior professionals, encounter ethical challenges in their professional and personal lives. Are ethics and morals the same? Are ethics and laws consistent? Could professional ethics in one discipline conflict with ethical conduct of another discipline? Should ethics be sacrificed for global "competitiveness"?

Furthermore, ethical conduct has global and cultural perspectives. Could unethical conduct in one culture be acceptable in another? Are there principles that could be considered as valid through all cultures? Could we claim that the fundamental bases of ethics are independent of our origins?

With all these questions (and many others) in mind, we are delighted to announce that the first IEEE International Symposium on Ethics in Engineering, Science, Technology (IEEE Ethics 2014)

For the latest information, please visit our web site at:

http://sites.ieee.org/ethics-conference/

As part of the Students and Young Professionals Track we plan to hold Ignite© sessions. Ignite© sessions are vibrant, fast-paced sessions designed to generate awareness and stimulate the exchange of exciting ideas in a short time period. A perfect introduction for first time speakers, yet also great for experienced speakers, the Ignite© sessions are designed to provide an engaging platform for speakers to exchange their ideas based around a specific topic.

Ignite© talk will feature 20 slides and will be allotted five-minutes to present on a specific theme while their PowerPoint presentation automatically advances every 15 seconds, creating a truly energetic and dynamic session. Although there will be no time scheduled between individual presentations for questions and answers, the remainder of the session time a chair will encourage and facilitate the question and answer session for extended discussion in a panel format.

Ignite© sessions are intended to complement the traditional scientific program. These sessions will provide an opportunity for students and young professionals to share information with their colleagues that would not fit into the usual session types. The more concise speaking slot and rapid slide transitions lend themselves to a more conversational and storytelling presentation style.

Given 5 minutes to speak and brief visual aids, what would you share with others? What would you most like to learn from your colleagues?

All Ignite© presenters are assessed based on the following criteria:

- Quality of content
- Relevance to the field
- Innovativeness

What are recommended Ignite© topics?

- Ethics, morals and Law
- Ethical Conflicts
- Is "Business Ethics" an Oxyymoron?
- Global and Cultural Perspectives of Ethics
- Codes of Conduct
- Ethics Case Studies

You may also propose a different topic within the scope of the Symposium.

The Ignite© session will be held on Friday, May 23, 2014 and will last 90 minutes in total, 5 minutes per speaker.

All registered Symposium participants may take part in the Ignite© Session, but priority will be given to Students and Young Professionals.

About the Ignite Format

The links in this section are highly recommended reading and viewing for anyone considering submitting a proposal for the Ethics2014 Ignite© session. Ignite talks will require different preparation than typical presentations. Some differences to keep in mind:

- A presenter will only have time to make 1 or 2 main points that are explained or supported by the slides. It may be best to show one data slide, and use the remaining slides to briefly introduce the idea and explain the rationale and consequences of the main point
- The slides are not visible long enough to be a major focus of the presentation. The slides should support what you’re saying, not say what you’re supporting.
- Slides should focus more on quick, powerful visual impressions than on details. If your including complex figures or more than a couple of simple bullet points then you’re saying too much on the slides.
- Data intensive slides are very likely to give a speaker significant trouble pacing their slides.
- The slides will advance every 15 seconds whether the speaker has said everything they meant to say on the current slide or not. Assume no more than three sentences for each slide (two is better). Practicing the timing is critical in order to avoid chasing the slides.
- Assume your first and last slides (and therefore, 15 seconds) are mostly for introducing your topic and wrapping it up, respectively.
- We'll say it again: practice is even more important for the Ignite© format than it is for traditional scientific presentations.
- Don’t let these differences intimidate you! Just be sure to prepare for them. If you have a topic in mind, just laying the big idea out rapidly is very satisfying.

The following are some resources you may wish to look at:
- The Ignite website
- How and why to give an Ignite talk (YouTube video)
- How to give a successful Ignite talk
- How to give a great Ignite talk

Some example of effective talks on various subjects that use the Ignite© format:
- On being a refugee
- Why is math cool?
- How to buy a new car
- Social hacking with spatial data

What does it cost?

The Ignite© sessions are included in the conference participation fee on a first come, first served basis. There is no additional fee to be paid or additional registration required for those who wish to attend any sessions.


Ignite© Presentation Proposals should be submitted using the Ignite© Presentation Proposal Form no later than April 4 May 1, 2014