

Electrical Safety Workshop - ESW

COSTA RICA 2019



engineered by...



IEEE
CR | Eventos





IEEE Costa Rica

Electrical Safety Workshop – Costa Rica 2019

Taller de Seguridad Eléctrica – Costa Rica 2019

engineered by...



IEEE
CR

Eventos



engineered by...



IEEE
CR

Eventos

Electrical Safety Workshop – Costa Rica 2019

Taller de Seguridad Eléctrica – Costa Rica 2019

engineered by...



IEEE
CR

Eventos



About ESW-COSTA RICA 2019

It is the most important event and of greater international tradition of the Society of Industrial Applications, IAS, of IEEE, 50 years continuous, in relation to the protection and security in the practice of the profession of Engineering, not only in Electricity, but also in Mechanical Engineering, Industrial, Chemical, Agricultural, Occupational Safety, Environmental Safety, Architects, best practices in the industry for professionals in electricity or telecommunications and electricians or technicians in electronics.

It's about living the profession and staying alive using the best actions in the industry.

engineered by...



IEEE
CR | Eventos



¿Quienes organizan?

IEEE is the largest professional and technical entity in the world, with more than 420,000 affiliated members and is represented in 160 countries.

In Costa Rica, we have constituted ourselves as a nonprofit Professional Association called the Association of Engineers in Electricity and Electronics, AIEEE since 1986.

IEEE is dedicated to promoting technological advances for the benefit of humanity, inspiring innovation through its members to guarantee a better tomorrow. It regulates technology worldwide, publishing codes and standards.

Today, IEEE is the most trusted voice in engineering, computing and technology issues around the world.

engineered by...



IEEE
CR

Eventos



Data sheet

CONCEPTO	INFORMACION
NAME EDITION	ELECTRICAL SAFETY WORKSHOP-COSTA RICA 2019 1^{er}. EDICION
OBJETIVE	Present the state of technology at a regional level Where are we going? Technology with social conscience
FORMAT	Simultaneous conferences and tutorials Streaming Interviews Technical exhibition: 90stands Social networking activities
DATE	MAY 22, 23, 24, 2019
VENUE	Hotel Wyndham Herradura San José– Costa Rica
PERIODICITY	Biennial
COVERAGE	National, regional and international

engineered by...



IEEE
CR | Eventos



Data sheet

CONCEPTO	INFORMACION
----------	-------------

NATURE	1) Conferences: Registration with rate 2) Trade Show: Registration and free access
---------------	---

PARTICIPANTE PROFILE	<ul style="list-style-type: none">• Companies related to the technological sector• Companies in Lighting,• Designers• Public and private universities• Public institutions• Marketing departments of companies
-----------------------------	---

ASSISTANT PROFILE	<ul style="list-style-type: none">• Men and women between 25 and 65 years of age from the Central American Region and other countries.• Engineers in electricity, electronics, chemistry, industry, agriculture, architecture.• Technicians, intermediate and superior positions of the main companies.• Professors and students of universities and centers of studies or training of careers or directly related specialties.• General managers of companies in the related sector• Decision makers in technology and projects• Business consultants and consultants• Project managers
--------------------------	---

engineered by...



The Wyndham San Jose Hotel has the largest meeting and conference facilities in Central America



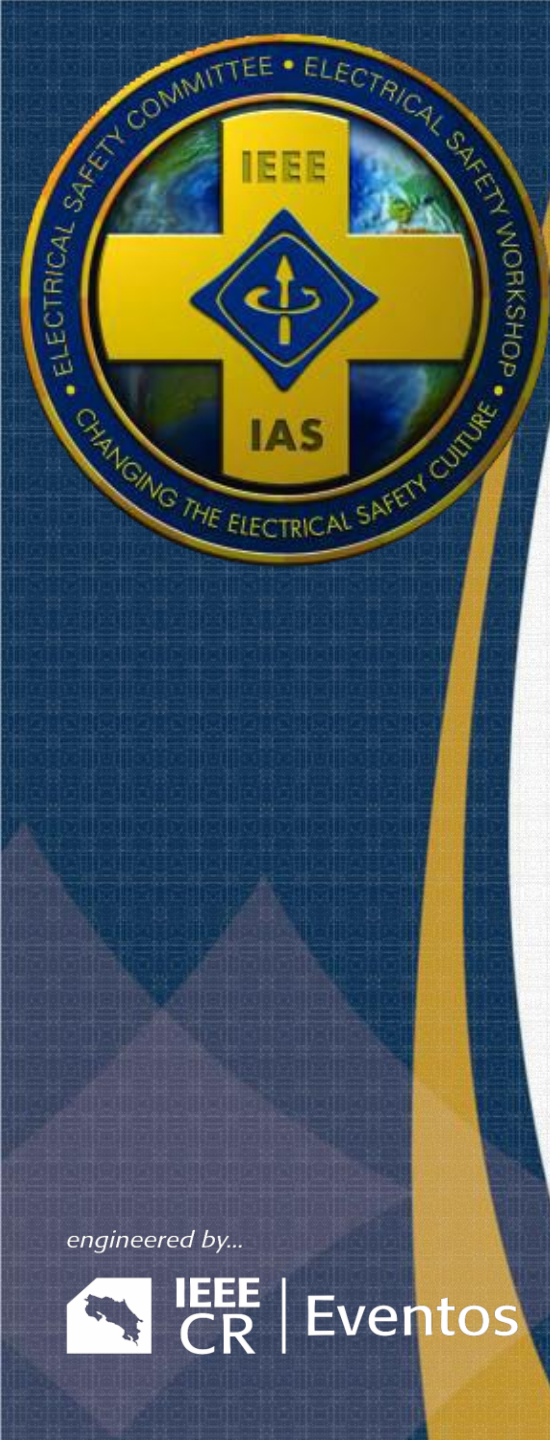
engineered by...



LUGAR – Wyndham San José Herradura Hotel



Sponsorship Packages!



CONCEPTO	CONCEPTO	INFORMACION
NOMBRE EDICION		ELECTRICAL SAFETY WORKSHOP-COSTA RICA 2019 16ª EDICION
PERFIL DEL ASISTENTE		<p>líneas y cursos tutoriales</p> <p>90st.mds</p> <p>s de networking</p>
FECHA		22, 23, 24 de mayo de 2019
LUGAR		Hotel Wyndham Herradura San José - Costa Rica

**Tu
Marca
Aquí**

engineered by...



IEEE CR | Eventos



Rotulación de Adhesivo Microperforado



engineered by...



Entradas – Arco de entrada al Salón Américas



Gráficas digitales
sobre PVC
cubriendo las
columnas de
Entrada.
El tamaño
aproximado es de
0,45m de ancho
por 2,40 de
altura



engineered by...



IEEE
CR

Eventos

Entradas – Columnas de entrada



iPlano de Planta!



HOTEL WYNDHAM
30 IEEE Sección
Costa Rica
1986-2016



Área de Exhibición

engineered by...



IEEE
CR

Eventos



1 Backpanel de
3,0 x 3,0 m, 4
Backpanel de 1,0 x
3,0 m, pódium y
tarima de 1 m de alto



engineered by...



IEEE
CR | Eventos

ESCENARIO



Rótulos colgantes y decoración de lona tensada en las columnas

engineered by...



IEEE CR | Eventos

SEÑALIZACIONES – Columnas y Rótulos





Sponsorship Packages!

BANNER LOGO ON THE OFFICIAL EVENT PAGE

- ❖ Logo in the vertical banner part of the home page of the event website.
- ❖ The duration of this notice is three months before the event and one month after the event.
- ❖ The banner must be supplied by the sponsor.
- ❖ 5,000 VISUALIZATIONS of the brand

❖ de la marca

The common aspects in sponsorship packages are:

TECHNICAL EXHIBITION GUIDE MAP, HOTEL ROOMS: PRINTED AND ON WEB PAGE, TRIPTICO

- ❖ Map with logo that is included in the bags of all attendees.
- ❖ This map contains the contact information.
- ❖ The final art of logo and contact is facilitated by the sponsor
- ❖ 600 full color prints
- ❖ 2,500 BRAND VISUALIZATIONS

❖ DE LA MARCA



engineered by...



IEEE
CR | Eventos



Sponsorship Packages!

ADVERTISING IN SOCIAL MEDIA

- ❖ Digital banner in the social networks of the event four months before the event and one month after the event.
- ❖ 10,000 brand visualizations

The common aspects in sponsorship packages are:

NETWORKING ACTIVITY: 2 COFFEE BREAKS, 1 LUNCH, FROM DAY 1, OR FROM DAY 2

- ❖ Merchandising around the area
- ❖ 10- 15 minutes of talk
- ❖ Presence in event with banners or others
- ❖ 450 people



engineered by...



Sponsorship Packages!

**Briefcases and
handbags Memorial**



engineered by...



Sponsorship Packages!

Briefcases and handbags Memorial

ADDED VALUE:

- ✓ Contact information in the official event guide.
- ✓ 2 double passes for one of the social activities

INVESTMENT

US\$10,000



INSERT IN THE EVENT BAGS

- ✓ A promotional piece (flyer, card, merchandising piece) will be inserted in all the bags that are delivered to each of the attendees at the time of registration.
- ✓ 600 pieces



engineered by...



IEEE
CR | Eventos



Sponsorship Packages!



Polo Shirts



engineered by...



IEEE
CR | Eventos



Sponsorship Packages!

Polo Shirts

ADDED VALUE:

- ✓ Contact information in the official event guide.
- ✓ 2 double passes for one of the social activities

INVESTMENT

US\$10,000

Polo Shirts

- ✓ A promotional piece (flyer, card, merchandising piece) will be inserted in all the bags that are delivered to each of the attendees at the time of registration.
- ✓ 600 pieces



engineered by...



Sponsorship Packages!

Badges with
LATCOFOIL Logo
and the Sponsor's



engineered by...



Sponsorship Packages!

Badges with
LATCOFOIL Logo
and the Sponsor's

ADDED VALUE:

- ✓ Contact information in the official event guide.
- ✓ 2 double passes for one of the social activities

INVERSION

US\$5,000



INSERT IN THE EVENT BAGS

- ✓ A promotional piece (flyer, card, merchandising piece) will be inserted in all the bags that are delivered to each of the attendees at the time of registration.
- ✓ 600 pieces



engineered by...

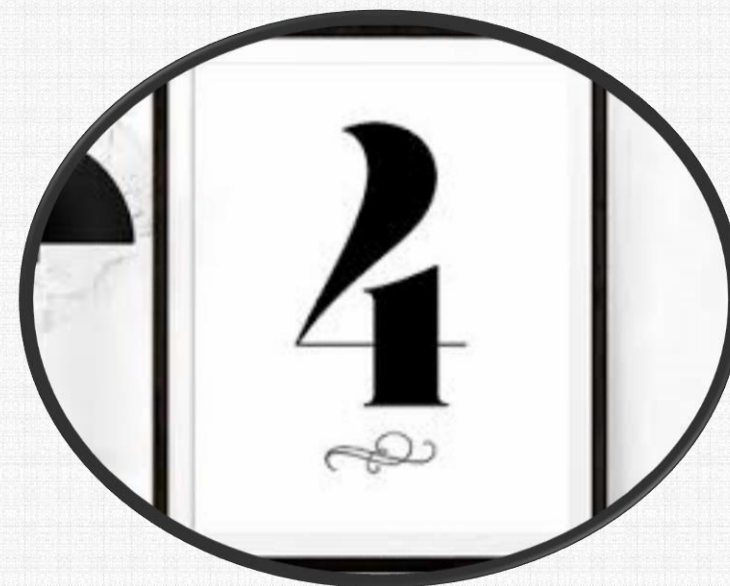


IEEE
CR | Eventos



Sponsorship Packages!

**Lanyards with
LATCOFOIL and
Sponsor's Logo**



engineered by...



Sponsorship Packages!

Lanyards with LATCOFOIL and Sponsor's Logo

Added Value

- ✓ A promotional piece (lanyard) will be given to the attendees at the time of registration.
- ✓ 600 pieces

ADDED VALUE:

- ✓ Contact information in the official event guide.
- ✓ 1 double passes for one of the social activities

INVESTMENT

\$5,000.00

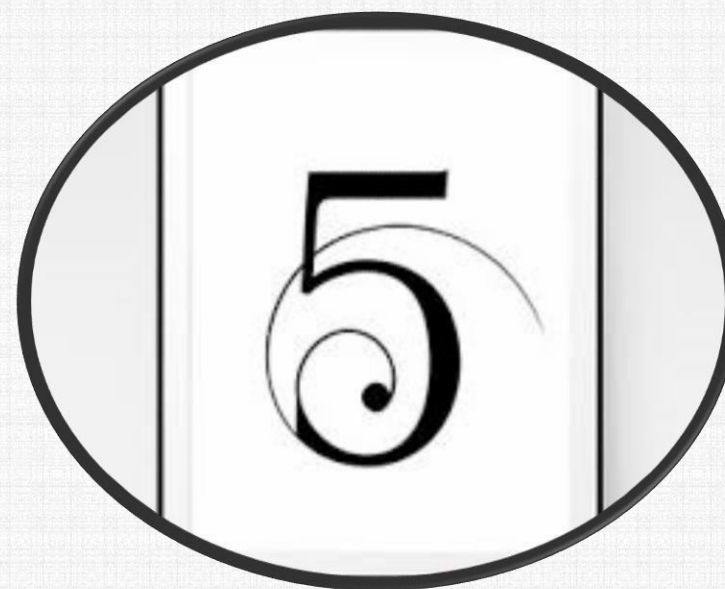


engineered by...



Sponsorship Packages!

Leather Wallet
with LATCOFOIL
and Sponsor's
Logo



engineered by...



Sponsorship Packages!

Leather Wallet with LATCOFOIL and Sponsor's Logo

ADDED VALUE:

- ✓ Contact information in the official event guide.
- ✓ 1 double passes for one of the social activities

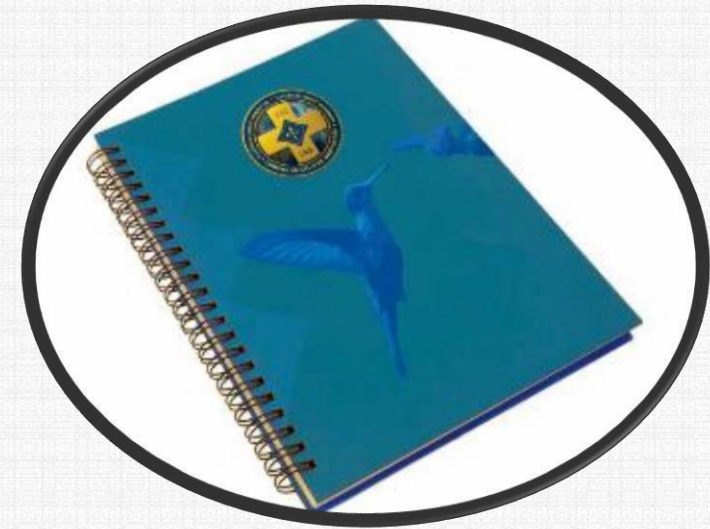
INVESTMENT

\$7,500.00



ONE FOR EVERYONE

- ✓ A promotional piece (Leather folder/Wallet) will be inserted in all the bags that are delivered to each of the attendees at the time of registration.
- ✓ 600 pieces



engineered by...

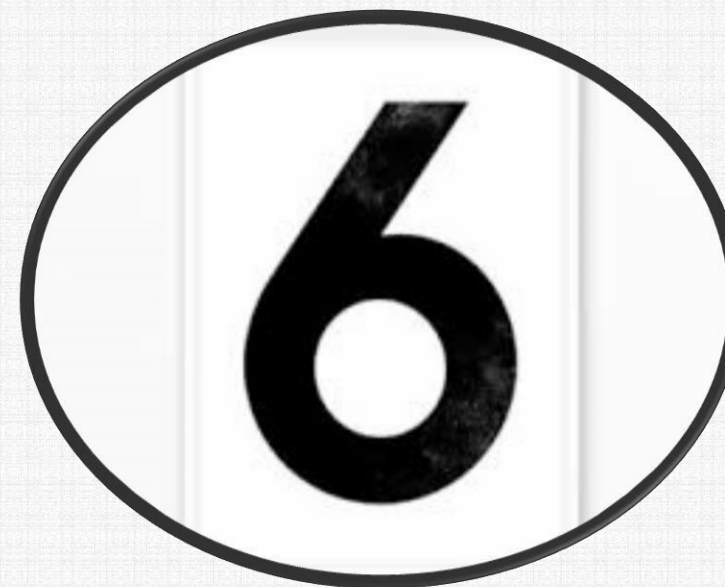


IEEE
CR | Eventos



Sponsorship Packages!

Labeling of the Hotel Steps with the Sponsor's Logo



engineered by...





Sponsorship Packages!

Labeling of the Hotel Steps with the Sponsor's Logo

ADDED VALUE:

- ✓ Contact information in the official event guide.
- ✓ 1 double passes for one of the social activities

INVESTMENT

\$3,500.00

engineered by...



EVERYONE TO SEE

- ✓ A promotional piece on the stairs between the Trade Show area and the conferences rooms.
- ✓ 10 pieces



- 10 floor graphics
- 20 steps on the riser.
- 5,000 VISUALIZATIONS of the brand



Sponsorship Packages!

Floor Graphics
Hotel Corridors
with Sponsor
Logo



engineered by...





Sponsorship Packages!

Floor Graphics Hotel Corridors with Sponsor Logo

ADDED VALUE:

- ✓ Contact information in the official event guide.
- ✓ 1 double passes for one of the social activities

INVESTMENT

\$3,500.00



EVERYONE TO SEE

- ✓ A promotional piece place in the conference rooms
- ✓ 4 pieces



- 4 floor graphics.
- 3 Halls between conference rooms.
- 5,000 VISUALIZATIONS of the brand

engineered by...



Sponsorship Packages!

Inaugural Cocktail of Trade Show



engineered by...





Sponsorship Packages!

Inaugural Cocktail of Trade Show

ADDED VALUE:

- ✓ Contact information in the official event guide.
- ✓ 10 double passes for one of the social activities

INVESTMENT

\$15,000.00



Great Network and Branding Opportunity

- ❖ Special moment to promote your Brand with all those attending the event.
- ❖ 600 people



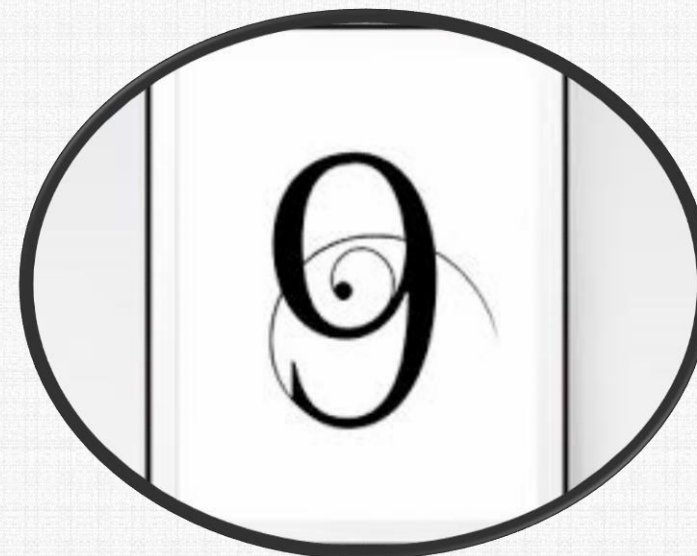
engineered by...

 **IEEE
CR** | **Eventos**



Sponsorship Packages!

Cultural Act



engineered by...





Sponsorship Packages!

Cultural Act

ADDED VALUE:

- ✓ Contact information in the official event guide.
- ✓ 10 double passes for one of the social activities

INVESTMENT

\$20,000.00



Everyone Will be There:

- ❖ Special moment to promote your Brand with all those attending the event.
- ❖ 600 people



engineered by...

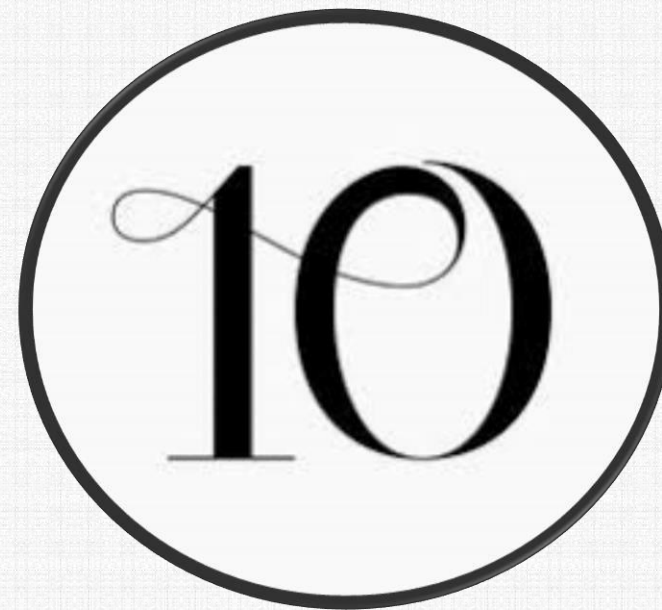


IEEE
CR | Eventos



Sponsorship Packages!

Inauguration Dinner or Closing Dinner



engineered by...





Sponsorship Packages!

Inauguration Dinner or Closing Dinner

ADDED VALUE:

- ✓ Contact information in the official event guide.
- ✓ 10 double passes for one of the social activities

INVESTMENT

\$15,000.00



Welcome (Remember) Everyone to be There:

- ❖ Special moment to promote your Brand with all those attending the event.
- ❖ 600 people



engineered by...



IEEE
CR | Eventos



Sponsorship Packages!

POSTERS AREA

11

engineered by...



IEEE
CR | Eventos



Sponsorship Packages!

INVESTMENT

❖ \$5,000.00



Photobooth area,
7 meter MDF structure,
5 screens.



ADDED VALUE:

- ✓ Contact information in the official event guide.
- ✓ 1 double passes for one of the social activities

DIGITAL POSTERS AREA

engineered by...





Sponsorship Packages!

INFORMATION TOTEM

12



engineered by...





Sponsorship Packages!

INFORMATION TOTEM

ADDED VALUE:

- ✓ Contact information in the official event guide.
- ✓ 1 double passes for one of the social activities



INVESTMENT

❖ \$2,000.00

Wooden totems in the lounge areas and in some entrances to salons

engineered by...



IEEE
CR | Eventos

ELEMENTOS – Tótems



Sponsorship Packages!

BUILDING ADVERTISING FLAGS

13

engineered by...





Sponsorship Packages!

BUILDING ADVERTISING FLAGS



Entering the facilities there will be signs. In this case, 9 banners of 0.90 X 1.80 both sides



ADDED VALUE:

- ✓ Contact information in the official event guide.
- ✓ 1 double passes for one of the social activities

INVESTMENT ❖ \$1,000.00 ea.

engineered by...



Sponsorship Packages!

HOSPITALITY DESK

14

engineered by...

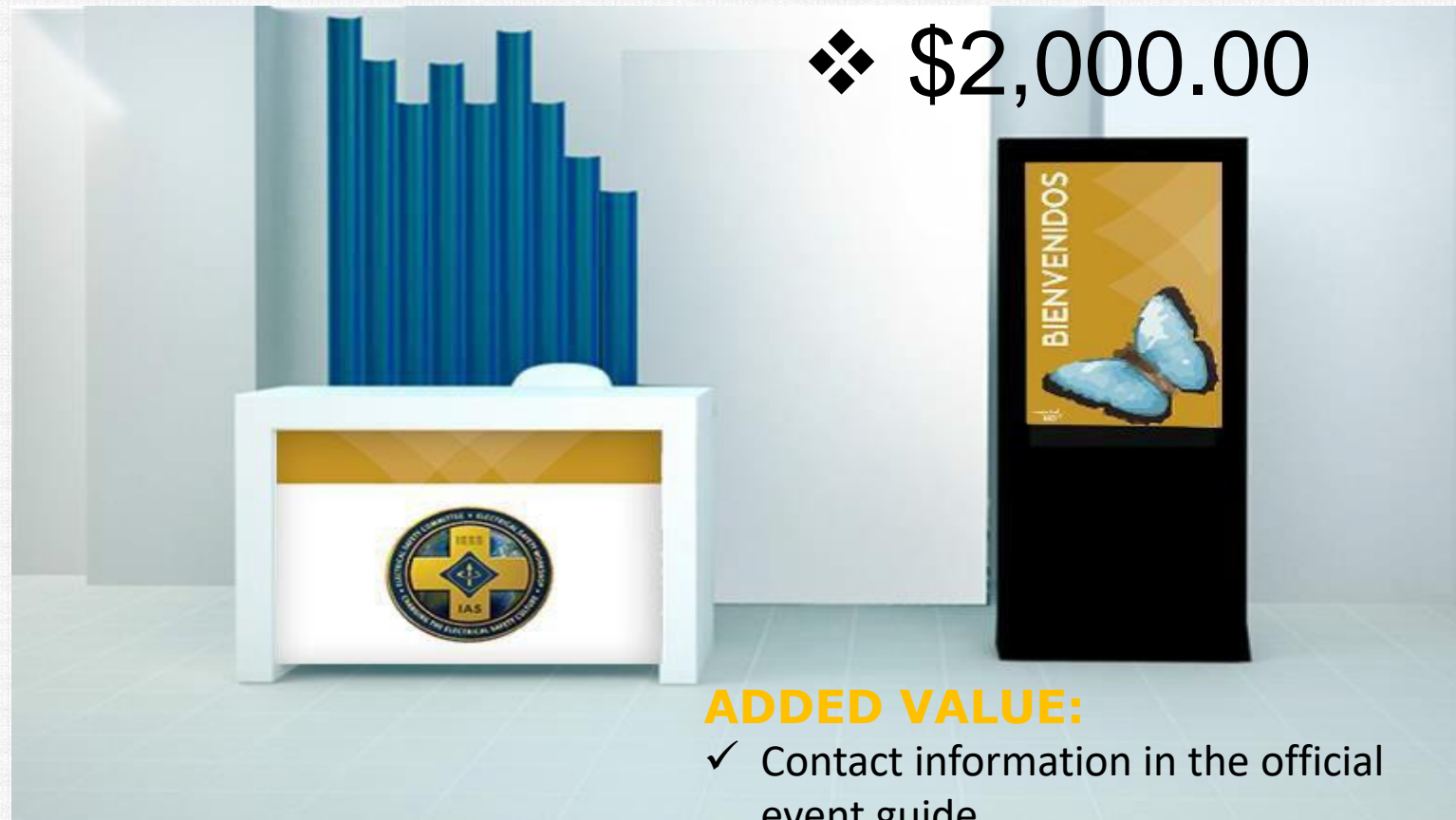




Sponsorship Packages!

INVESTMENT

❖ \$2,000.00



ADDED VALUE:

- ✓ Contact information in the official event guide.
- ✓ 1 double passes for one of the social activities

HOSPITALITY DESK



Back panel 2,00m
x 2,40m, canvas
decoration,
Digital Totem,
Counter 1,30m

engineered by...



IEEE
CR

Eventos



Sponsorship Packages!

REGISTER

155

engineered by...



IEEE
CR | Eventos



Sponsorship Packages!

INVESTMENT

❖ \$15,000.00



ADDED VALUE:

Reception - Registration

- ✓ Contact information in the official event guide.
- ✓ 10 double passes for one of the social activities

Reception area with a 6x3 ticket office, divided into four areas, one of which is protected with acrylic to be the treasury. The registration areas have three counters in front, and three counters in the back

engineered by...



IEEE
CR

Eventos



NOTICE OF CONFIDENTIALITY. IEEE Section Costa Rica. communicates that this document, as well as its attachments are private and exclusive to the recipient and may contain privileged information, strictly confidential and / or subject to intellectual property rights. The use, disclosure, copying, distribution or sale of this message or the information contained by any person other than the intended recipient is prohibited and subject to legal sanctions. If you have received this email in error, please notify your sender immediately and remove all copies of the information. Thanks for your understanding

engineered by...



IEEE
CR

Eventos