



## IEEE Engineering in Medicine and Biology Dallas Chapter Seminar

### Texas Biomedical Device Center

Will Rosellini

**Chairman of Rosellini Scientific and  
Director of Commercialization at the Texas Biomedical Device Center  
at the University of Texas at Dallas**

Friday, March 21st, 2013, 11:30am – 1pm

Our mission is to train students, fellows and faculty in the medical device translation process by applying the scientific method to business plan development. We use a systematic approach to needs finding and the invention and implementation of new biomedical technologies. Key components of the program include Fellowships; classes in medtech innovation; mentoring of students and faculty in the technology transfer process; career services for students interested in medtech careers; and community educational events.

The Texas Biomedical Device Center also works closely with the UTD Office of Technology and Licensing, the Texas Institute for Brain Injury, the Center for Brain Health and UT-Southwestern to help accelerate the delivery of new technologies into patient care.

**Location GR 3.302**

University of Texas at Dallas,  
800 W Campbell Rd, Richardson, TX

*Food will be served at 11:30 am*

Visit <http://sites.ieee.org/dallas-embs> for more information

Will Rosellini is the Chairman of Rosellini Scientific and Director General of Rosellini Scientific Benelux, SA. He also serves as the Director of Commercialization at the Texas Biomedical Device Center at the University of Texas at Dallas. The Center is tasked with helping to translate new medical device ideas into clinical technologies by supporting early stage technologies with regulatory, clinical, financial and intellectual property support. Will also serves on the Board of Marathon Patent Group, Rosellini Scientific and Microtransponder. Prior to his position as Director of the Center for Biomedical Devices, he was the founding CEO of Lexington Technology Group and raised nearly \$16 million in private equity in 2012, leaving upon entering a definitive merger agreement with Document Security Systems ("DSS"). As the founding CEO of Microtransponder, Will led a team that raised \$12 million in venture capital investment and \$11 million in NIH funding to support the development of a number of different medical devices through pre-clinical and clinical studies. During his tenure, Will was named MTBC Tech Titan and GSEA Entrepreneur of the Year. Will is an inventor on three patent applications, a published author in peer-reviewed journals in the area of bioinformatics and databases, and has testified to Congress on the importance of non-dilutive funding for inventors and researchers. Prior to founding Microtransponder, Will founded and sold Texas Onsite Dental, which serviced nursing homes and assisted living centers with mobile dental practices. Will holds a BA in Economics from the University of Dallas, an MS of Accounting and an MBA from the University of Texas, an MS of Neuroscience from University of Texas, a Juris Doctorate from Hofstra Law, an MS of Computational Biology from Rutgers, and an MS of Regulatory Science from USC. He is currently pursuing a PhD in Neuroscience. His PhD work is focused on evaluating the safety and efficacy of a novel form of neurostimulation, called voltage-controlled capacitive discharge (VCCD), invented by the late UTDallas professor Larry Caulker. In addition, Will was a professional baseball pitcher for the Arizona Diamondbacks.