

Updates on the TCCN Website

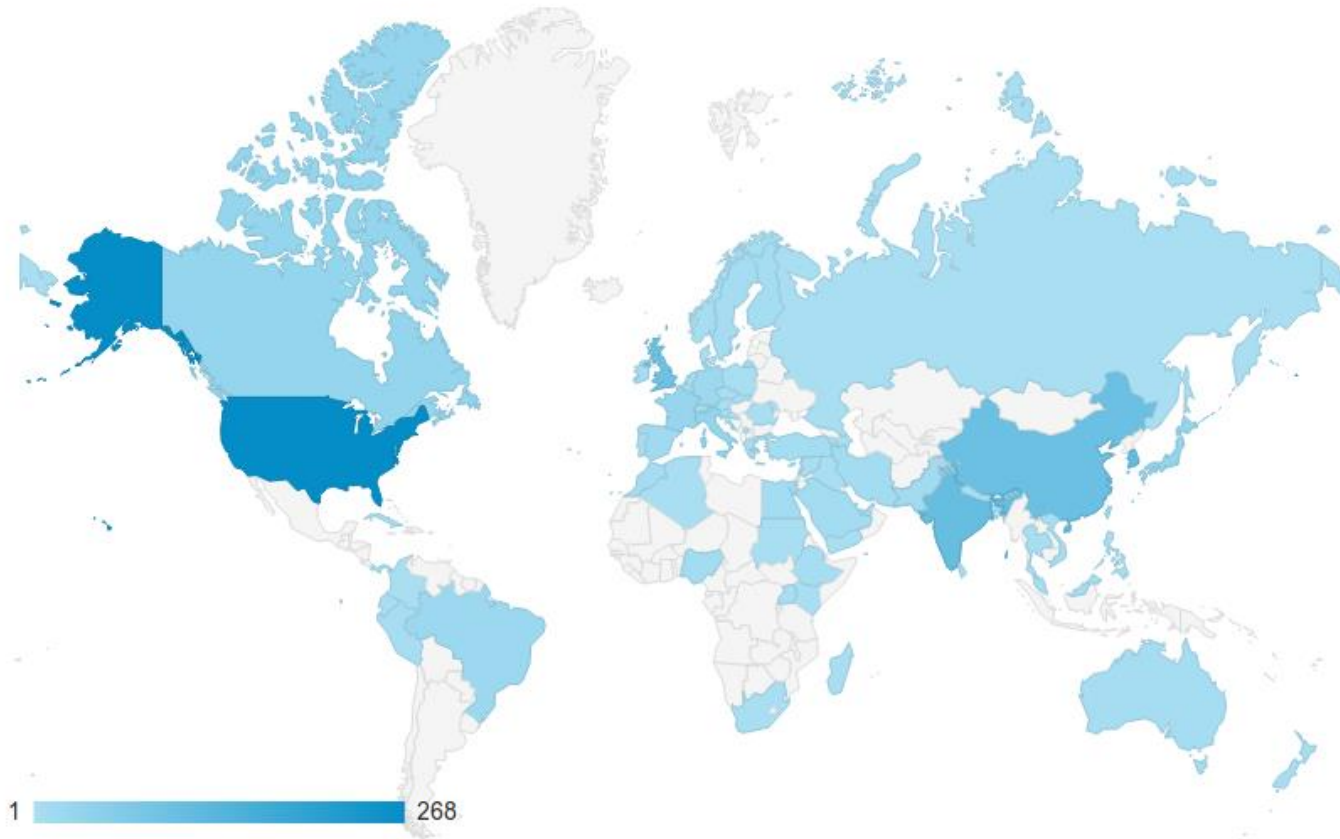
<http://cn.committees.comsoc.org/>

Vijay Rao

Between GC '18 and now











- New editions of the Newsletter are available for download
- Relevant CFPs are posted

TCCN's Visibility in last year



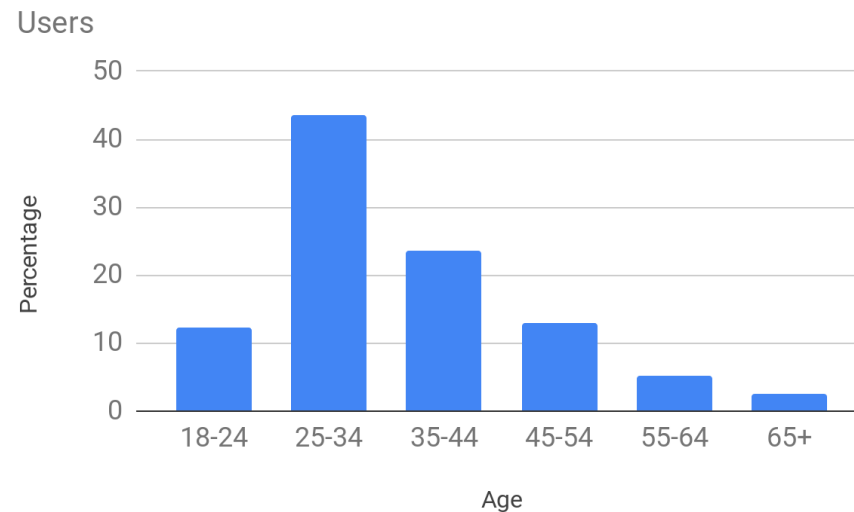
TCCN visibility is all around the world

TCCN's Web Traffic Stats

Page ?	Page Views ?	% Exit ?
	3,171 % of Total: 100.00% (3,171)	48.75% Avg for View: 48.75% (0.00%)
1. / 	848 (26.74%)	48.11%
2. /mailing-list/ 	277 (8.74%)	77.98%
3. /communications/ 	258 (8.14%)	50.00%
4. /officers/ 	239 (7.54%)	43.93%
5. /news/ 	131 (4.13%)	52.67%
6. /special-interest-groups-sigs/sig-on-cognitive-radio-for-5g/ 	97 (3.06%)	72.16%
7. /special-interest-groups-sigs/ 	95 (3.00%)	30.53%
8. /cfps/ 	83 (2.62%)	46.99%
9. /awards/ 	80 (2.52%)	38.75%
10. /voting-members/ 	68 (2.14%)	20.59%

TCCN's Web Traffic Stats - Insights

- Most visitors don't go beyond home page
 - The second most visitors are for the 'mailing list'
 - See next slide for numbers
- Most visitors are early/young researchers



TCCN's Web Traffic Stats - Insights



TCCN's Web Traffic Stats - Conclusions

- Number of visitors are reducing
- Request SIGs to actively post updates
- Point to ponder:
 - How can the website be leveraged to provide assistance for early-stage/young researchers in this community?

Open to New Content

- CFPs, white papers, articles, and ideas that fall within the scope TCCN
 - Invite to use this as a platform
- All content must be sent to the Chair and the Secretary