



# EDENCHAIN

Programmable Economy Platform

# The questions to be answered

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1

Who am i?

5

What is technical strength of EdenChain?

2

What is EdenChain?

6

What is business model?

3

What is the problem to solve?

7

What is target model?

4

What is competitiveness of EdenChain?

8

What is strategy to make market?



# Who am I?

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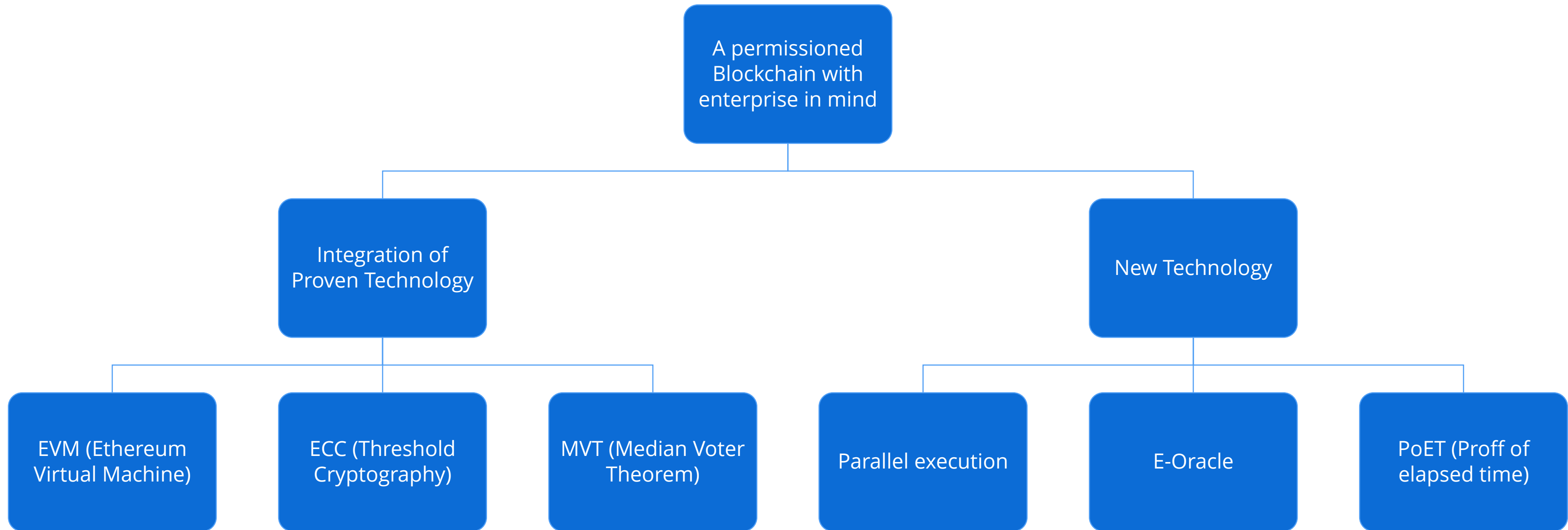
James  
Myongho Ahn

Founder of EdenChain

- An Engineer with big curiosity
- A business man who knows technology
- A Georg Wilhelm Friedrich Hegel Disciple

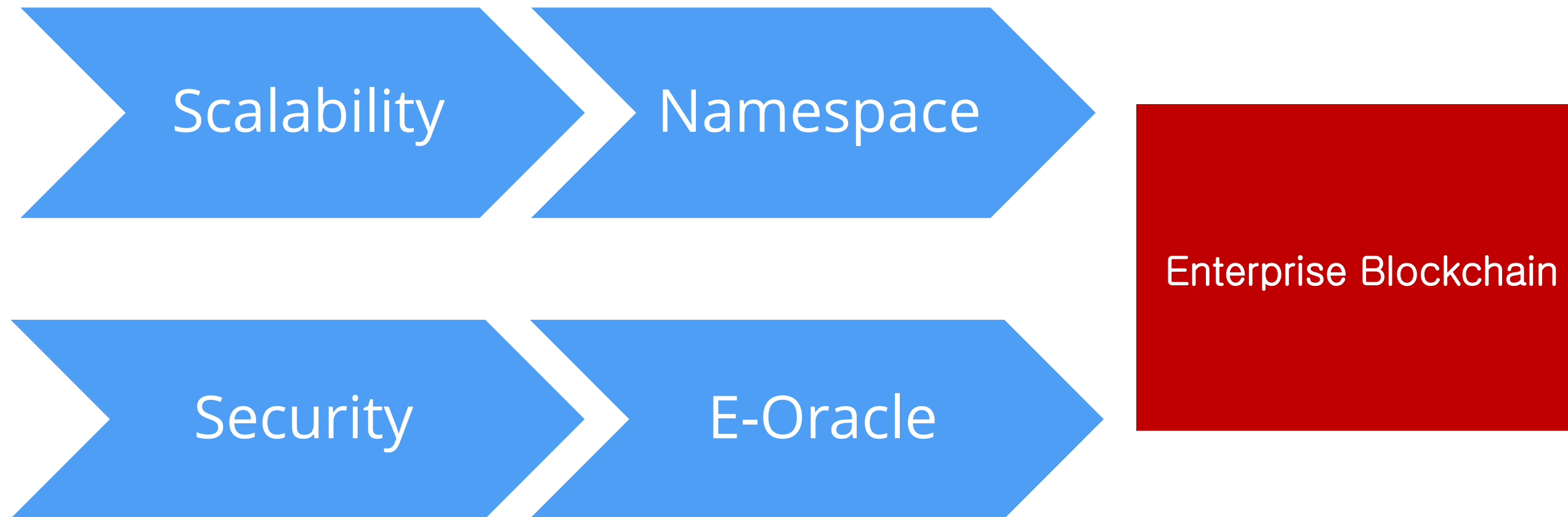


# What is EdenChain?

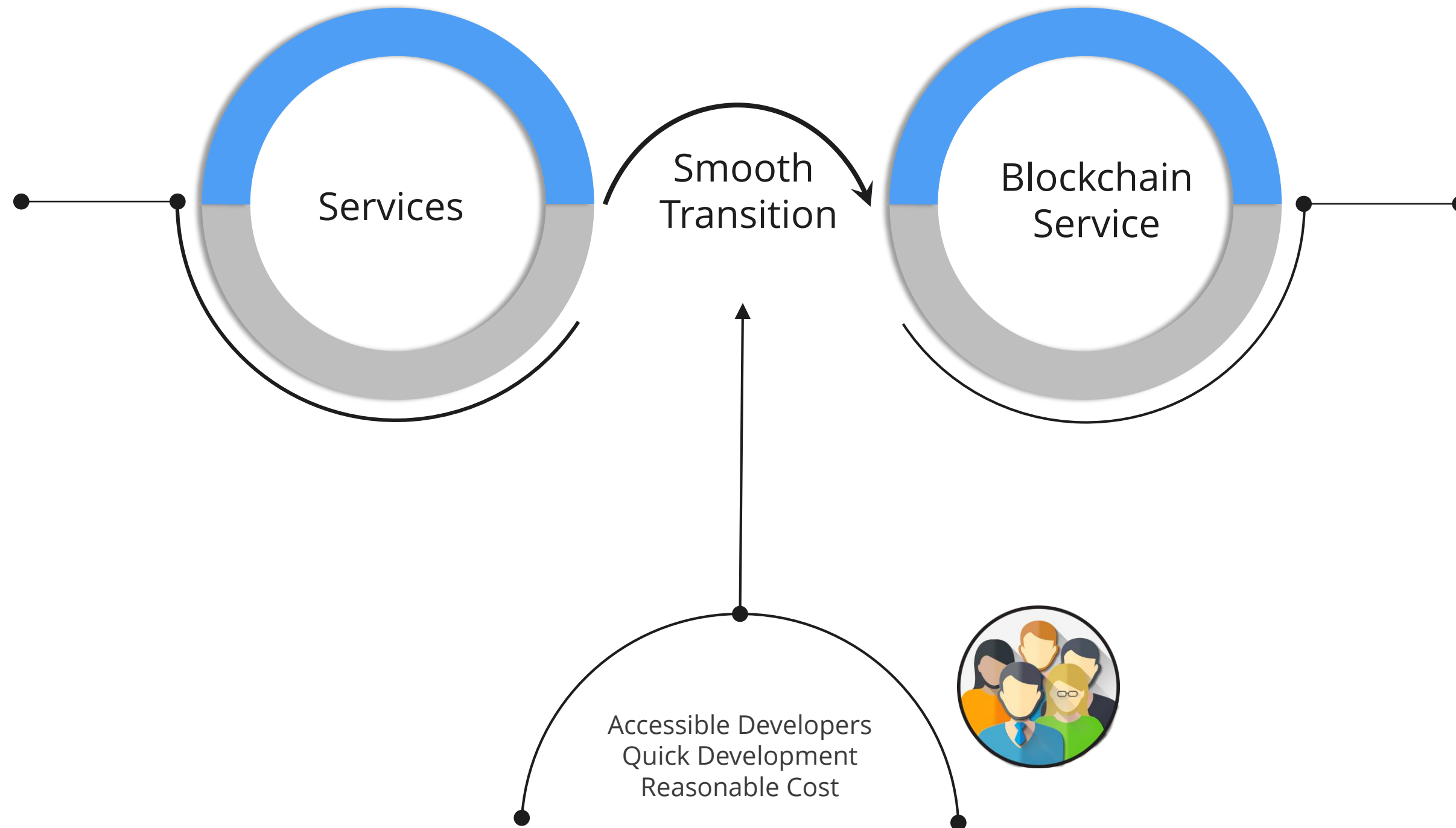


# What are tech problems to solve?

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# What are tech problems to solve?



# What is Competitiveness?

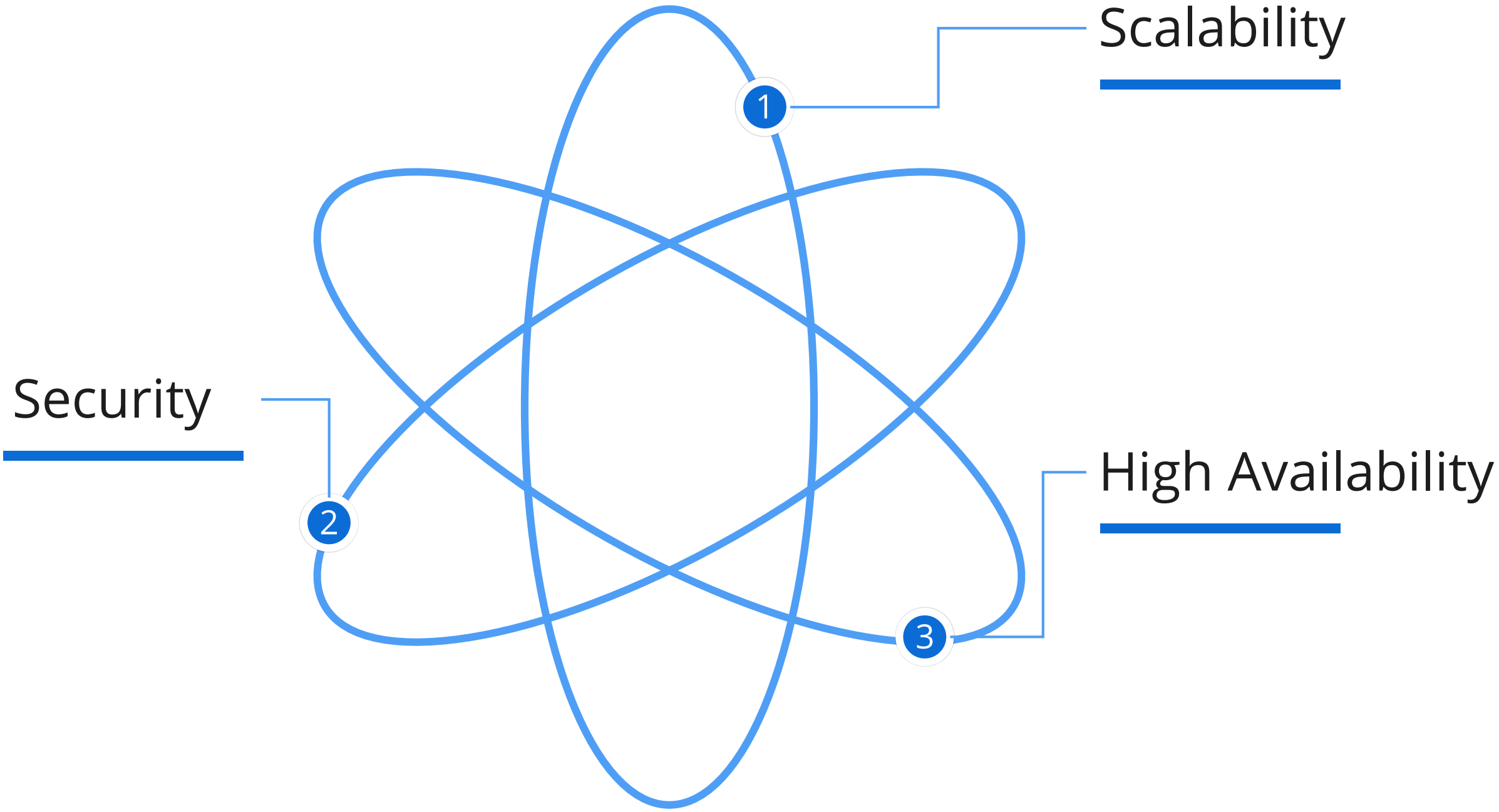
**EdenChain : A permissioned blockchain with enterprise in mind**

	EdenChain	Bitcoin	Ethereum	EOS
Blockchain	Permissioned	Permissionless	Permissionless	Permissionless
Transaction Execution	Parallel	Serial	Serial	Parallel
On-Off Security	Secured	Not Secured	Not Secured	Not Secured
Flexible Governance	No	Yes	Yes	No
Confidentiality	Yes	No	No	No
Development Cost	Low(API)	High	High	High
Developer Acquisition	High	Low	Low	Low

Application  
Development



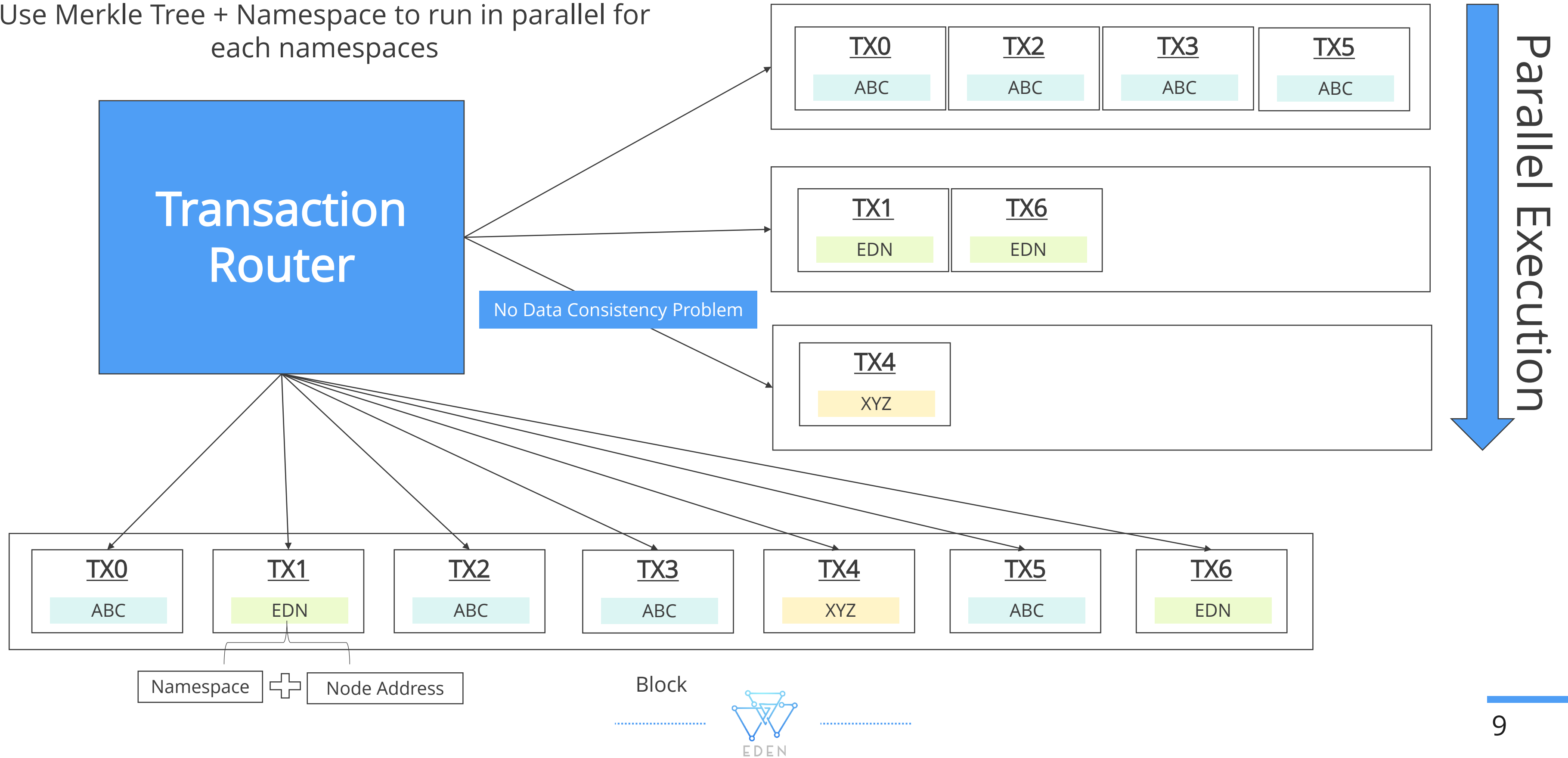
# What is technical strength?





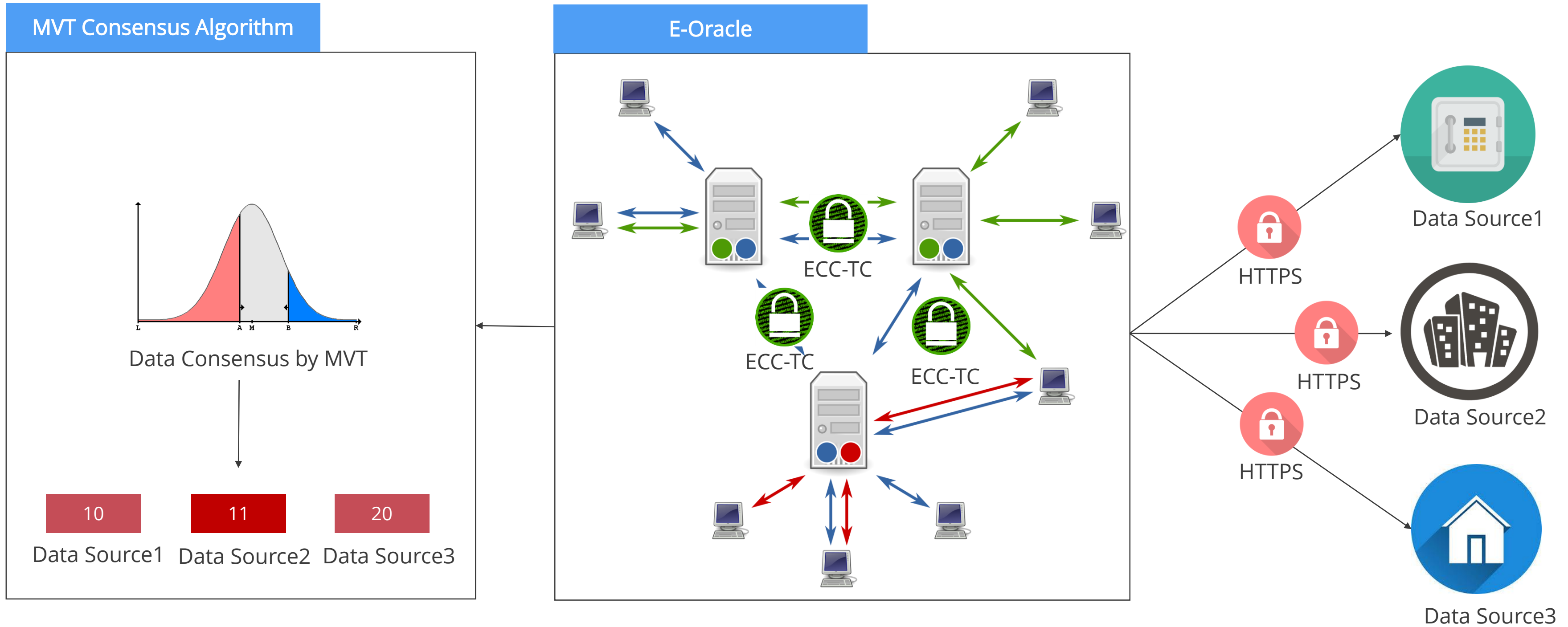
# Scalability (Performance)

Use Merkle Tree + Namespace to run in parallel for each namespaces



# On-Off Chain Security

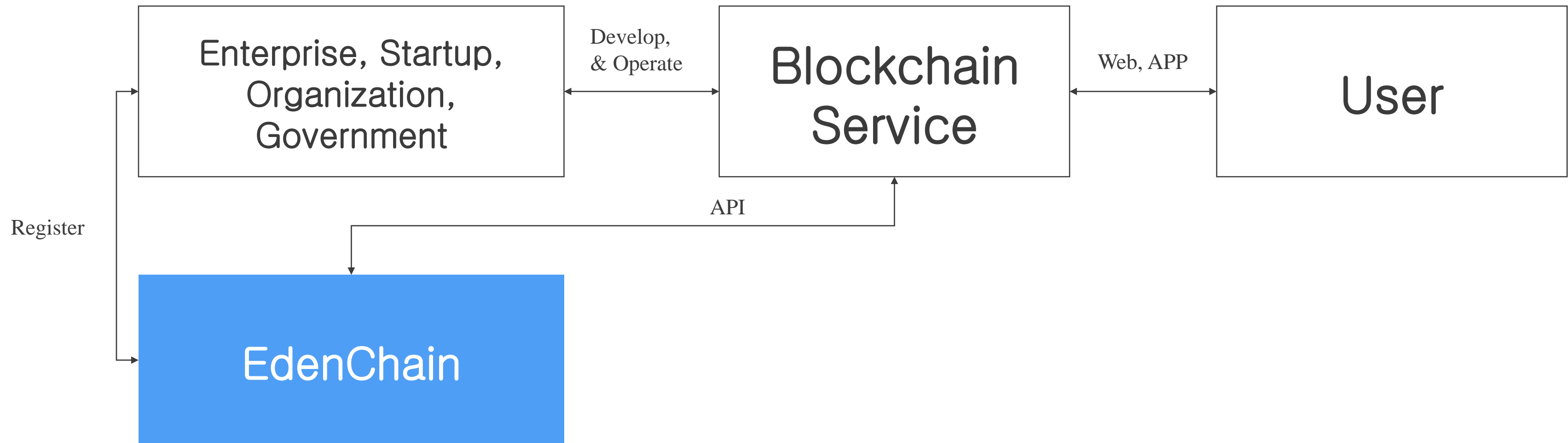
E-Oracle and ECC-TC based E-Protocol provide trust and security for external system interworking. Median Voter Theorem (MVT) is adopted as a Consensus Algorithm to prevent data manipulation.





# What is Business Model?

## B2B Blockchain Platform



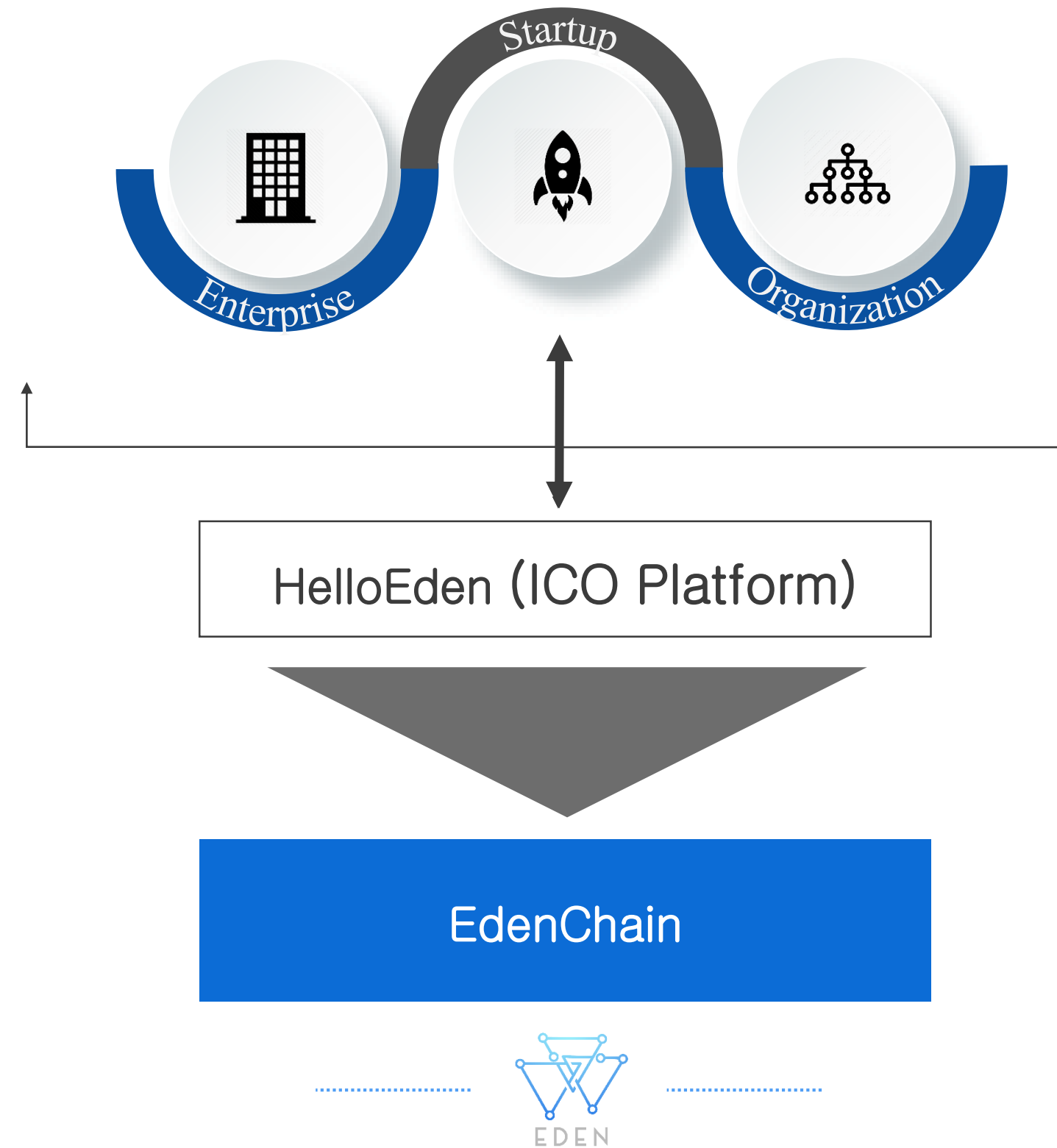
# What is Target Market?

Where quick penetration is allowed

IoT	Game	Healthcare	eGovernment
Energy	Logistics	Supply Chain	App
Contents	Comerence	Insurance	Legal Tech

# What is strategy to make market?

HelloEden : Ecosystem Builder for EdenChain



# What is strategy to make market?



EdenChain Knows importance of partners and their success.



AUM over \$700, 780 startups

Bring a selected startup from AAA





THANK YOU