UNM Student Branch
Goals

- Increase student membership and increase IEEE awareness
- Help students with professional development
- Engagement with the community through outreach events
Membership and Awareness

- Focus on freshman and sophomores
  - Reached out to introductory courses and freshman orientation
- Provided social events throughout the year
  - Welcome Back Party
  - Halloween Concert
  - Tree Lighting
  - Valentines Day Social
- Outcome: Increased membership!
  - Average Meeting Attendance Spring 2017: 10
  - Average Meeting Attendance Now: 30
Professional Development

- Competitions
  - IEEEXtreme Competition (9 last year, 11 this year)
  - CaptureTheFlag
  - Upcoming: Battle of the Bot Brains
- NM ECE Conference
- What the Track?!
- Rising Star Conference
- CES
Cybersecurity Workshops and Competition

- Rising Star → UNM’s own CTF
- Dedicated committee to developing workshops that go over various cybersecurity topics.
- Hosted a CTF competition last semester, another one on Nov 3rd
Outreach

- SOE Open House
- MathMovesU
  - Laser circuits
- Art of Science
  - Paper circuits
- VEX Robotics Competition
- South Valley Academy
- UNM SOE Energy Day
- RoboRAVE
UNM HKN Chapter

- Inducted 18 new members last Spring
- Offering mentorship to underclassmen
- Need to continue developing

Challenges

- Seniors get inducted and then graduate, lose active members
Challenges and Obstacles

- Financial obstacles, challenges with funding events, fundraising, and finding sponsors
- Maintaining student involvement, difficult when the semester gets busy
- Currently trying to create an officer succession plan, need to find students to properly train
- Communication between the department and the student branch
Goals for this coming Year

- Reach out more to professionals, have seminars and professionals at our student branch meetings
- Increase student activity and interaction to promote a sense of community.
- Continue interaction among the other student organizations at UNM