



UNM Student Branch



Goals

- Increase student membership and increase IEEE awareness
- Help students with professional development
- Engagement with the community through outreach events

Membership and Awareness

- Focus on freshman and sophmores
 - Reached out to introductory courses and freshman orientation
- Provided social events throughout the year
 - Welcome Back Party
 - Halloween Concert
 - Tree Lighting
 - Valentines Day Social
- Outcome: Increased membership!
 - Average Meeting Attendance Spring 2017: 10
 - Average Meeting Attendance Now: 30



Professional Development

- Competitions
 - IEEEExtreme Competition (9 last year, 11 this year)
 - CaptureTheFlag
 - Upcoming: Battle of the Bot Brains
- NM ECE Conference
- What the Track?!
- Rising Star Conference
- CES



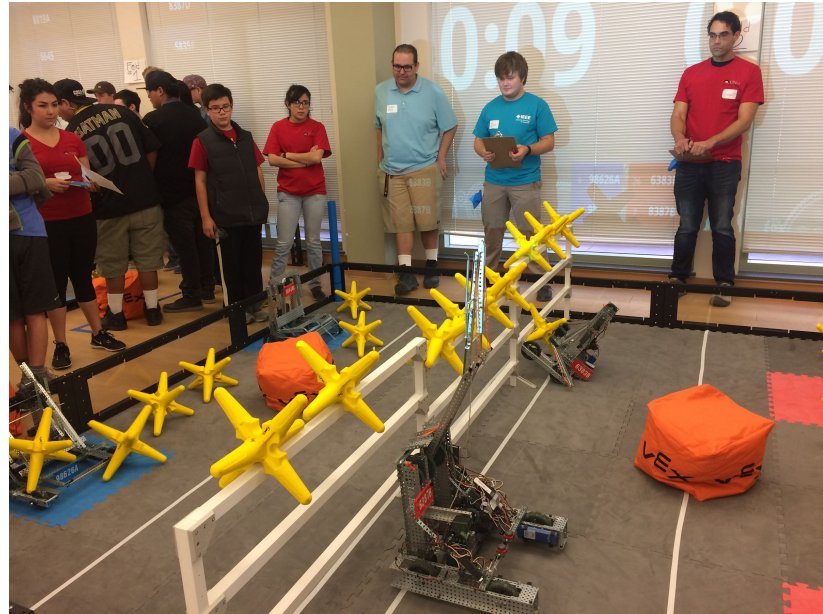
Cybersecurity Workshops and Competition

- Rising Star \Rightarrow UNM's own CTF
- Dedicated committee to developing workshops that go over various cybersecurity topics.
- Hosted a CTF competition last semester, another one on Nov 3rd



Outreach

- SOE Open House
- MathMovesU
 - Laser circuits
- Art of Science
 - Paper circuits
- VEX Robotics Competition
- South Valley Academy
- UNM SOE Energy Day
- RoboRAVE



UNM HKN Chapter

- Inducted 18 new members last Spring
- Offering mentorship to underclassman
- Need to continue develop

Challenges

- Seniors get inducted and then graduate, lose active members



Challenges and Obstacles

- Financial obstacles, challenges with funding events, fundraising, and finding sponsors
- Maintaining student involvement, difficult when the semester gets busy
- Currently trying to create an officer succession plan, need to find students to properly train
- Communication between the department and the student branch

Goals for this coming Year

- Reach out more to professionals, have seminars and professionals at our student branch meetings
- Increase student activity and interaction to promote a sense of community.
- Continue interaction among the other student organizations at UNM